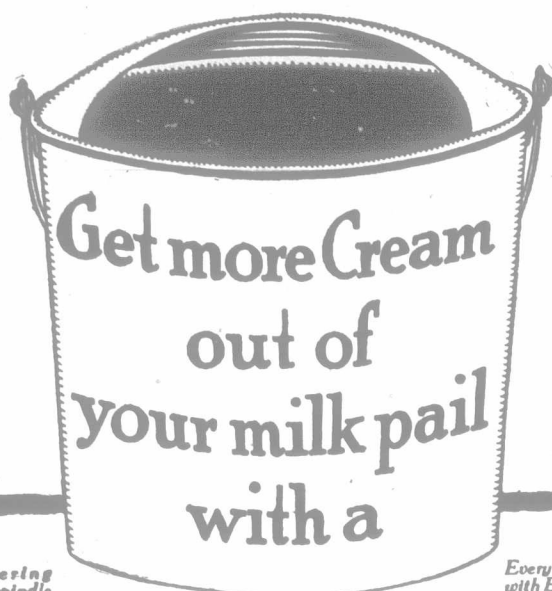




Has self-centering bowl; detached spindle

Every De Laval equipped with Bell Speed-Indicator

## NEW DE LAVAL CREAM SEPARATOR

THESE are the days when you are getting more milk in the pail, and with butter-fat at its present high price you want to be dead sure that you are getting all the cream out of the pail.

You certainly can't afford to feed butter-fat to the calves and pigs at from 30 to 40 cents a pound.

All sorts of "claims" are made for various cream separators, but what you are looking for is "proof."

Here is the most convincing kind of proof that the De Laval is the cleanest skimming machine:

Fifteen years ago there were a dozen different makes of creamery or factory separators in use.

Today the creamerymen and large milk plants the world over use the De Laval almost exclusively. In fact, it's hard to find a large cream producer or creameryman who will allow any separator other than a De Laval in his plant, no matter what the price.

Why? Because they have found that it makes a difference of several thousand dollars a year to them whether a De Laval or some other make of machine is used. They simply can't afford to use any other machine.

This is proof of De Laval closer skimming that you can't afford to ignore. Even if you don't separate as much cream as the creameryman, you can't afford to waste it any more than he can.

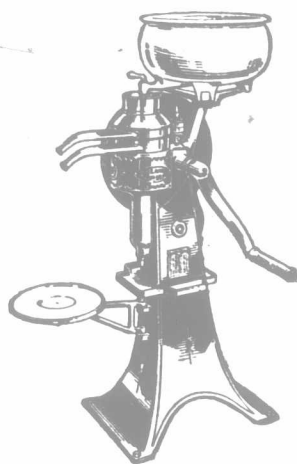
Your local De Laval agent will be glad to let you try out a New De Laval on your own place. If you don't know the local agent, write to our nearest office for catalog or other information.

### THE DE LAVAL COMPANY, Ltd.

LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA

Sole manufacturers in Canada of the famous De Laval Cream Separators and Ideal Green Feed Silos. Alpha Gas Engines, Alpha Churns and Buttermakers. Catalogues of any of our lines mailed upon request.

MONTREAL PETERBORO WINNIPEG VANCOUVER



## PROVIDE FOR YOUR YOUNGER SON

In the course of Nature your oldest son will inherit the farm—his future is assured.

### GET A FREE HOMESTEAD

for the younger boy, and give him an equal chance in life. Our "Homeseekers' and Settlers' Guide," to be had for the asking will tell you how and where.

CANADIAN NORTHERN RAILWAY

## The Uncertainty of Life

"Die we certainly must and that, too, without being certain whether it may not be on this very day."—CICERO.

IT was that conviction of the uncertainty of life, realized so vividly by the best thinkers of all ages, that led to the invention of life insurance.

To meet uncertainty with certainty is the mission of a life insurance office. If proper provision has been made, the Mutual Life of Canada comes promptly to the relief of the family that death has surprised and bereaved.

For example: An expenditure of only \$50.54 per annum on the part of a policyholder aged 30 will guarantee to his wife, aged 25, an income of \$10.00 per month for at least 20 years after his death and as long thereafter as she may live—or

An expenditure of only \$65.39 per annum on the part of a policyholder aged 40 will guarantee to his wife, aged 35, an income of \$10.00 per month for 20 years after his death and so long thereafter as she may live.

From these premiums larger incomes at the same ages may be ascertained.

Write to the Company for rates for an income applicable to your own home, and for folder entitled, "What does your Life Line Show?"

## The Mutual Life Assurance Company of Canada Waterloo, Ontario

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### Eliminate Cranking and Broken Arms

Cranking and delays in starting rob you of half the pleasure of motoring—the Disco adds to the enjoyment by enabling you to start when you wish—in any weather, at any time, on any road—and pulls you out when your engine "stalls" in a tight place.

#### Disco Electric Starter

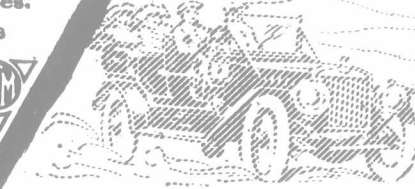
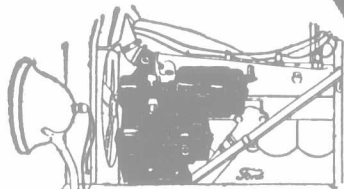
should be on every motor for convenience and "Safety First." The Disco is made in two types—either will furnish power for starting and enough reserve power for any emergency. Each outfit is complete, ready to be set up, even to the screws. Write for full information about Fairbanks-Morse Power Farm Equipment and

## Fairbanks-Morse Auto Accessories

THE CANADIAN FAIRBANKS-MORSE CO., Limited

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### MAKE MONEY BY SAVING MONEY

The simplest and best method of saving money is by an Endowment Policy in the

## EXCELSIOR LIFE COMPANY



Head Office, Toronto

Pamphlets on request.