



Lower Operating Costs

FACTORY owners, mill superintendents and production managers are daily becoming more and more interested in correct lubrication. They have found that correct lubrication means lower operating costs, smaller depreciation charges, fewer repair bills and increased production capacity.

Correct lubrication not only demands the use of high quality lubricants, but lubricants carefully chosen for their fitness to meet the needs of different mechanical operations and varying service conditions.

Imperial Lubricants are a complete line. Carefully formulated, tested and graded. In the list on the left is the proper lubricant for every type of machine.

Imperial Polarine oils and greases for automobiles and trucks; Imperial Kerosene Tractor oils and other farm lubricants and Imperial Household Lubricant for the home are standards of quality. From one end of the Dominion to the other, Imperial Lubricants lead in every field.

Imperial Lubrication Engineers will be glad to co-operate with your own mechanical engineers in making investigation and recommendations for the correct lubrication of your plant. Address us at 56 Church St., Toronto, or any of our branches.

IMPERIAL



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*For Manufacturing,
Mining and Milling*

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Imperial Cylinder Oil
Imperial Capitol Cylinder Oil
Imperial Beaver Cylinder Oil
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ENGINE OILS

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Imperial Solar Red Engine Oil
Imperial Atlantic Red Engine Oil
Imperial Junior Red Engine Oil
Imperial Bayonne Engine Oil
Imperial Renown Engine and Dynamo Oil
Imperial Standard Gas Engine Oil
Imperial Arlo Compressor Oil

REFRIGERATING MACHINE OIL

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