

## PUBLISHER'S DESK

## The 10,000 Mark

This week the circulation of Farm and Dairy, as will be noticed by the announcement on page IV., has crept up to 8,806. This means that we are still 694 subscriptions behind the mark of 10,000 which we desire to reach by October 15th. Are you help-

ing us? Have you sent us a subscription as yet? If not, will you send us at least one?

During the past week many of our readers have captured handsome prizes in return for a little effort on their part in securing new subscriptions. As usual our special offer, to give a pure bred pig, eligible for registration, and of either sex, for only six new subscriptions, has been the most popular. Among those who have won pigs have been Edward Peacock, of Lindsay, who chose a Yorkshire boar; Graydon Knowles,

Stoco, Ont., a Tamworth boar; Master Ben Rozell, of Thornlowe, a Berkshire boar, and James Hoover, of Milberta, a Berkshire boar. Not content with securing a pig, Master Rozell has sent us three additional subscriptions for a prize that he has not yet selected, while Mr. Hoover has sent us two additional subscriptions.

Matches have been won for securing two new subscriptions by Roy E. Holliday, of Mount Forest, and Harold M. Holliday, of Mount Forest.

Mr. W. J. Stephenson, of Oshawa,

forwarded five new subscriptions, taking as his prize a cash commission.

An evidence of the fact that the women and girls are helping us was furnished by the receipt of a list of six new subscriptions from Vera M. Bent, of Pasadena, Ont., who chose for her prize one of the handsome semi-porcelain dinner sets we are offering as a premium for that number of new subscriptions. This is one of the best prizes we give and we feel certain that everybody who wins one will be delighted with the reward they will receive for their efforts.

## SMALLER LISTS

Among those who have sent us one new subscription, each choosing as their premium one of our handsome fountain pens, have been Mary E. Allen, of Glen Buell, Noel Knowles, of Stoco, and Freddie Sharpe, of Sharpe's P.O., N. B.

In addition to those already mentioned, Demster Lyon of Vennacher, has sent three new subscriptions, Howard Hardy, of Oakwood, one new subscription, and James P. Lillico, two new subscriptions. Mr. Morrison of Brockville, who is trying to win our \$1,500 prize, sent us another large list. He has now secured about one-half of the number of subscribers required to entitle him to win the prize.

We have only two weeks more in which to reach the 10,000 mark. We are hoping that many of our subscribers who have not yet endeavored to secure one or more subscribers among their friends, will take hold between now and the 15th of October, and help us to reach the mark for which we are aiming. Won't you do your part? Look over the handsome list of premiums that we are offering for new subscriptions.

## A Successful Poultry Woman

"You will have to ask Mrs. Bell about the poultry," said Mr. W. F. Bell of Carleton Co. Ont., whose farm was described in Farm and Dairy last week, when asked by the judges in the Farms Competition regarding the poultry at Lakelse Farm. "There are her specialties." Mrs. Bell's hens were the finest found on any of the competing farms in Eastern Ontario. All were pure bred Buff Orpingtons, the foundation stock having been purchased from the noted prize winning and utility flock of J. W. Clark of Brant Co. Ont. Mrs. Bell had 60 hens and 80 chickens at the time the farms were judged, and the more uniform lot it would be hard to find.

Mr. Bell is quite proud of his wife's success in the chicken business and regards her poultry as one of the most profitable departments of the farm. In addition to being layers, the birds bring top prices as roasters on the Ottawa market. Last fall three birds, dressed, sold for \$5.00. One of the roasters sold for \$2.00.

This Carleton county lady owes her success with poultry in the first place to starting with good stock. Many other farm women who would like to feel that they had an active and direct part in adding to the income from the farm can do it in no better way than as Mrs. Bell has done—with poultry.

Cherfulness, says Ruskin, is just as natural to the heart of a man is strong health as color to his cheek; and, wherever there is habitual gloom, there must be either bad air, unwholesome food, improperly severe labor, or erring habits of life. Cherfulness is the best promoter of health, remarks Addison. Rejoicings and merriments of the heart give invincible stroke to those delicate fibres of which the vital organs are composed, and wear out the machine. Cherfulness is as friendly to the mind as to the body.

APRIL

Bee-Keepers  
Miss Ethel R.

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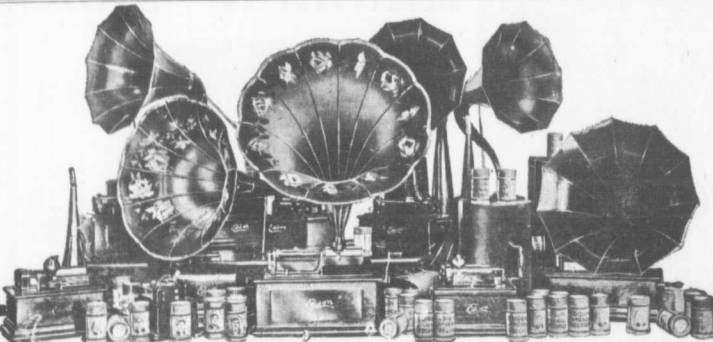
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