



H. SUTHERLAND,

Managing Director of The Temperance and General Life Assurance Company of North America.

All Total Abstainers

who are up to the times in their knowledge of how it pays from a health standpoint to be a total abstainer know that they are better lives for insurance than non-abstainers.

The Temperance and General Life Assurance Company

is the TOTAL ABSTAINER'S COMPANY IN CANADA and should have their consistent and active support in their own interests and in the interests of the cause they advocate. Ask for the Company's paper and it will be sent without cost.

HON. G. W. ROSS, - H. SUTHERLAND,
President. Man. Dir.

HEAD OFFICE: GLOBE BUILDING, TORONTO.

To the Active SONS of Temperance

We purpose, under the guiding influence of the Grand Officers of your worthy Order, to give in the immediate future our special attention to the manufacture of the REGALIA BADGES, EMBLEMS, AND OTHER PARAPHERNALIA in use by the Sons of Temperance.

Being the LARGEST MANUFACTURERS OF REGALIA in Canada we constantly receive individual orders for goods in our line from members of Divisions of the Sons of Temperance, simply filling such orders as directed.

It is now, however, our intention to give the matter our special care so as to improve where possible, originate where necessary, and cheapen, we expect in all cases, the different articles used by the Order. We shall take it as a special favor if members or Divisions will write to us with suggestions of any kind. For example: Apart from the regular triangle pin or button with enamelled motto, etc., are there any new ideas that could be introduced that would be an improvement and yet entirely within the constitutional requirements of the National Division?

Correspondence of any kind will receive our prompt attention.

Address all communications to

THE DOMINION REGALIA CO.
76 YORK STREET, TORONTO, ONT.

