



Eastlake Steel Shingles

either Galvanized or Painted

Are Always
Reliable

They are more economically durable and quicker to apply than any others, fitting accurately—and therefore most easily laid. They have been thoroughly tested in all kinds of climates, invariably proving **Fire, Lightning, Rust and Weather Proof.**

If you're building, make sure of satisfaction by ordering EASTLAKE for the roof—fullest information if you write.

Metallic Roofing Co., Limited,
WHOLESALE MFRS., TORONTO, CANADA.



BERLIN LION BREWERY



Berlin Lion Brewery
Wurzburger
Beer

See that our label
is on every bottle.
Manufactured of pure
malt and hops.

C. N. Huether
Berlin Ontario

GILLET'S GOODS ARE STANDARD ARTICLES

IT IS TO THE ADVANTAGE OF EVERY
HOUSEKEEPER IN CANADA TO USE
THEM

Magic Baking Powder.
Gillett's Perfumed Lye.
Imperial Baking Powder.
Gillett's Cream Tartar.
Royal Yeast Cakes.
Gillett's Mammoth Blue.
Magic Baking Soda.
Gillett's Washing Crystal.

MADE FOR OVER 50 YEARS.
(ESTABLISHED 1852)

E.W. GILLET COMPANY
LIMITED
TORONTO, ONT.



MURAD

Turkish Cigarettes

Turkish tobacco, like wine, improves with age. It takes some years for Turkish tobacco to properly mature. Before the tobacco can be used for making MURAD Cigarettes, it is laid aside for a time to age. Every MURAD Cigarette is carefully made and wrapped with pure rice paper of the highest quality. Greeks, the best cigarette makers in the world, are employed to make them.

If you've never smoked a MURAD Cigarette, you've yet to know what constitutes a good smoke—10 for 15c.

S. ANARGYROS.



450

A Dip in the Surf

THERE'S lots of fun for young and old at the seashore these vacation days. Few outdoor enjoyments afford the beneficial excitement and invigoration that surf bathing gives. The constantly changing scenes, the delightful, exhilarating, health-giving atmosphere, the gaiety of happy throngs, give the seashore a fascination all its own.

New York City is the gateway to the most famous of the Atlantic seaside resorts and THE NEW YORK CENTRAL LINES now offer special low rates from Buffalo to New York and the summer resorts along Long Island Sound and the Atlantic Coast.

There are 18 FAST TRAINS TO NEW YORK daily and the service on all of them is the best that modern railroading can furnish.

Tickets may be purchased at Exchange St. Station throughout the day and night or at the City Ticket Office from 8:00 A.M. to 6:00 P.M. daily, except Sunday.



NEW YORK
CENTRAL
LINES