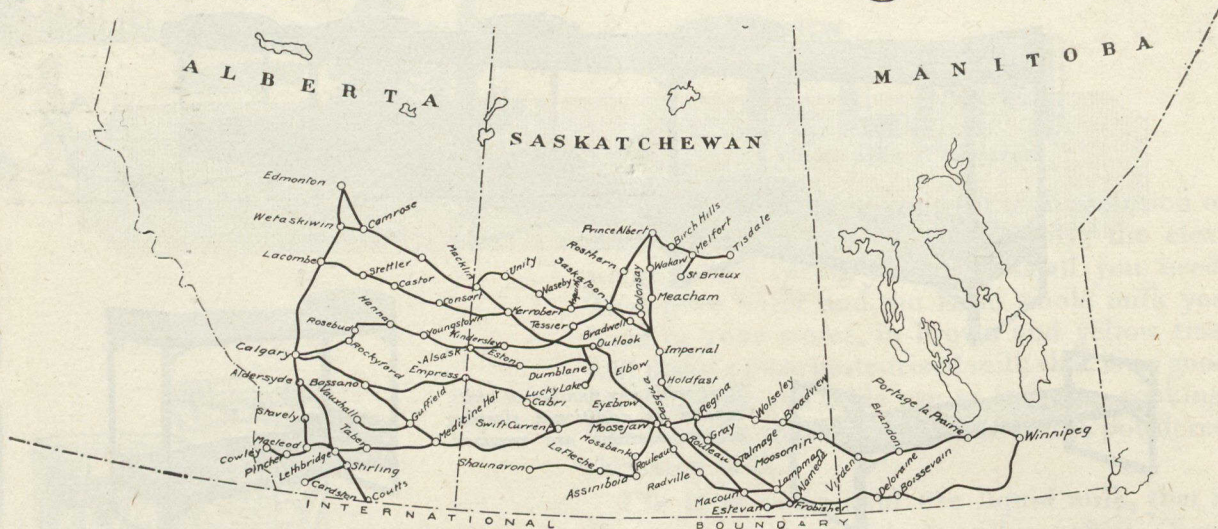


\$5 Carries the Tree Planting Car 5 Miles



Along last year's route of the Canadian Forestry Association's Tree Planting Car, tens of thousands of trees have been set out this Spring.

How long can the Tree Planting Campaign continue?

Eight thousand miles of prairie province territory, with over four hundred public meetings and demonstrations. Thousands of settlers given practical help with their tree planting.

Such was the record of last summer's work in the Western field. And that is merely the skeleton of the story.

Will we be forced to say to scores of communities calling for visits of the Tree Planting Car: "We have no more funds. The campaign will be cancelled before the season is half over."?

The reader of this page is the only one to answer that question. If you say: "The effect of these Tree Planting campaigns cannot be measured in money. I'll do what I can to save this great enterprise from cancellation," fill out the coupon at the bottom of the page and mail it at once.

The Canadian Forestry Association is not a Government institution, and is connected with no commercial interest. It is an association of citizens to press forward forest conservation and the extension of tree planting. No reserve funds! No endowment! With the exception of a few small government grants, every dollar has to be sought and sought hard.

TREE PLANTING ON THE BARE PRAIRIES MEANS BETTER AGRICULTURAL CONDITIONS, BETTER HOMES, PERMANENT POPULATION.

The Tree Planting idea, however, gets nowhere without steam behind it. To go right to the settler's front door, to rouse his interest, his family's interest, to show him "how", to convince him of the practical "dividends" of tree planting on his farm, to guide him during the first few years—this is the unique task of the Canadian Forestry Association in the prairie provinces as regards hundreds of farming communities.

Will this great and far-reaching public service be cut off for lack of a few thousand dollars? it is for our members to say.

Never in the history of the West has tree-planting so gripped public attention and stimulated action as at present. Thousands of prairie towns and prairie farmers have done their first real planting of trees this Spring and are planning bigger efforts for 1923.

The Canadian Forestry Association's work is unqualifiedly endorsed by the agricultural societies of the West, the railways, government branches and women's organizations.

And now what answer will you send us?

Cut off the campaign at mid-summer? Or keep it in action until the close of the year?

CANADIAN FORESTRY ASSOCIATION,
Jackson Building, Ottawa, Canada.

(Calculate your answer on the basis of \$5 for 5 miles)

Keep the Tree Planting Campaign going another miles in my name. I enclose my cheque for \$.....

NAME.....

ADDRESS.....