

Sea-Dog Matches

15 Gross Cases	50 Gross Cases
----------------------	----------------------

George Neal
Phone 264

"Island Brand" Boneless Codfish

Absolutely pure, cleansed by the waters of Wind-
sor Lake.

Study economy and buy our brand packed in 2, 5
10, and 30 lb. wooden boxes.

Try our Shredded and Tinned Codfish made
ready in a moment.

Packed only by
John Clouston,
Phone 406. St. John's, N.F.

Boys and Girls Sell the Latest War Budgets!

Published in London every week contain-
ing 75 to 100 War Pictures taken on
the Battlefield, at the Volunteer Camps
and the Navy. They sell at 12c. and 14c.
each, and your customers will want a new
one every week. We pay you cash or give
you valuable prizes for selling them.

Write for a dozen at once. We trust
you. Pay us when sold. Do not delay, as
we only appoint one or two boys in each
town as agents.

Boys wanted in town every Thursday,
Friday and Saturday to sell The Daily
Mirror (weekly edition).

J. M. RYAN SUPPLY CO.
227 THEATRE HILL, ST. JOHN'S, N.F.
WAR NEWS AGENCY.

SHINOLA POLISH!

in
THE TIN WITH THE KEY.
Black and Tan
Wholesale only.

The Direct Agencies, Ltd.

**The Steel Company
Of Canada, Ltd.,**
MONTREAL.

**FREE TO BOYS
AND GIRLS**

Manufacturers, at right prices, of Bolts
and Nuts, Horse Shoes, Railway
Spikes, Bar Iron, Barbed Wire and
Staples, Mild Steel, Galva. Telegraph
Wire, Galva. Bar Iron, Pig Iron, Lead
and Waste Pipe, Iron Pipe, Fence
Wire, Tacks of all kinds, Shot and
Patty.

Watches, Printing Outfits, Cameras,
Footballs, Fountain Pens, etc., etc., for
selling 25 of our Beautiful Art Pic-
tures, size 10x20 at 20c. each. Write
for some today. Address **GOLD ME-
DAL ART CO., P.O. Box 65, St. John's.**

READ THE MAIL AND ADVOCATE

ADVERTISE IN THE MAIL AND ADVOCATE

J. J. St. John

When Prices are
Right stock goes out
the door

OUR WAY—
We have a large
stock of FEEDS pur-
chased when prices
were easy.

White Cattle Feed,
Bran, Yellow Meal,
Whole Corn,
Mixed Oats
—and—
Calf Meal,
in 25lb. Bags, 5c. lb.

Boneless Jowls,
Pork Loins
Ribbed Pork,
New York Beef,
Sinclair's
Spare Ribs, the best.

J. J. St. John
Duckworth St & LeMarchant Rd

J. J. St. John
Duckworth St & LeMarchant Rd



Though Driven From Home
A fire does not make you penniless if
you are insured. Your policy repre-
sents the price of a new home for you.
That assurance alone is worth the
cost of insurance.

A Policy On Your House
or furniture will cost you a very small
sum.

PERCIE JOHNSON,
Insurance Agent.

**St. John's
Municipal Board.**

TENDERS

Tenders addressed to the under-
signed will be received until Fri-
day, the 9th inst., at 4 p.m., for
the prompt shipment of the fol-
lowing articles—

50 6"x6" T. Branches.
One dozen 4" Sluice Valves.
One dozen Collars for 4" Pipe,
Bore 6" Length 18".
Three dozen Collars for 6" Pipe,
Bore 8 1/4" Length 18".
And about twenty (20) Tons
Pig Lead.

All particulars as to the forego-
ing will be furnished on applica-
tion at the office of the City En-
gineer.

The lowest Tender not neces-
sarily accepted.

By order,
JNO. L. SLATTERY,
Secretary-Treasurer.
ap15,21

**NEW ZEALAND
REMAINS "WET"**

Wellington, New Zealand, March
24.—National prohibition was de-
feated in the voting on the liquor
question last December, according to
complete returns, which have been
announced by the Government. Sup-
porters of local no-license also lost
their fight. The vote on both ques-
tions, which was close, follows:

For national prohibition, 247,217;
for continuance, 257,442.

For local no-license, 228,474; for
continuance, 274,405.

Since 1911 the percentage of no-
license votes has fallen from nearly
50 to about 45%.

SEE IT RISING!

What? Why? The Mail and Ad-
vocate circulation, that's what.
Second to none (not at present).
Bear this fact in mind when ad-
vertising!

A FEW TIPS FOR ABRAM

(Editor Mail and Advocate)

Dear Sir.—A few remarks re the
Newfoundland Disaster and Capt. A
Kean may not be amiss. I may say
that I went to the ice-field in 1890 in
a little sailing vessel, 130 tons. I went
three spring successfully in this one.
One day when finished hauling seals
in the evening a storm of wind and
snow came on and one man was
found missing. Every man was order-
ed out and no rest was given until
that man was found. After searching
some time we could not find him, so
we got a large tar barrel and lighted
it on the ice floe, consequently the
man saw the light and was brought
safe to the ship.

I ended up with Captain Brett and
I know something about the ice-fields
as well as Captain Kean. During this
period of time I was in three ships
when they were lost, and was also
shipwrecked on two more and only
one man lost.

"Go on thou little David in the
strength of our King, and this great
Goliath, which is hurling the glitter-
ing sword, it may wound his own
head."

WILLIAM CULL,
Horwood, March 30, 1915.

BELIEVES KEAN TO BE GUILTY

(Editor Mail and Advocate)

Dear Sir.—Just a few lines to say
my name was left off the Kean arrest
petition sent from here. There should
have been 51 names on it instead of
50. Please add my name to the peti-
tion, as I strongly believe Kean should
be made stand his trial at the bar of
justice for the 1914 Sealing Disaster.

JOSEPH RALPH,
Chairman F.P.U.
Flat Island, B.B., March 27, 1915.

Two Trinity Bay Reservists in Dar- danelles Fight

(Editor Mail and Advocate)

Dear Sir.—Two of our young Vol-
unteers are now serving their King
and Country in the bombardment of
the Dardanelles. They are on board
the H.M.S. Cornwallis and their names
are Alexander Peddie of Hodge's Cove
and Isaac Soper of North West Brook.
If everybody's sons would stay at
home where would our army and navy
be and what would be thought of
Britain's Oldest Colony.

We trust our boys will come out of
the fight safe and sound and that this
great war will soon end.

Wishing the best of luck to Pres.
Coaker and the Union.

A FRIEND,
Hodge's Cove, Random,
March 26, 1915.

The 'Fogota'

(Editor Mail and Advocate)

Dear Sir.—The mail boat Fogota
has been here for the last 27 days
and quite an interesting time some
are having through the little steamer
having to stay here, owing to ice
conditions.

There has been a great revelation
made in connection with a robbery
of some liquor stolen from her cargo
—a box containing six bottles of
rum. As far as we know there is
yet more to be sifted out. The parties
concerned were the two young men
who robbed the money from the F.P.U.
Store, for which offence the magis-
trate sentenced them to six months
in the penitentiary and for the rum
business in connection with the
Fogota another six months was added
to their sentence. The public would
like to know all the parties connected
in this plundering.

One of the firemen as well got a
sentence of six months, but the feel-
ing and sentiment of the people here
think he is not guilty of all that has
been going on in connection with this
affair. However, we have nothing to
say against the judgment of Magis-
trate Millin, as there were so many
connected it would take half a dozen
lawyers to clear up the case. If
brought before the Supreme Court.

The crew have been busy cleaning
up the ship, but conditions on board
seem to be very unsatisfactory along
the food line.

Anyhow, Mr. Editor, the Magistrate
has been kept busy clearing up the
hidden things, and has handled mat-
ters in the Court in such a manner as
to make things rather lively.

We trust the Government will send
another boat as soon as conditions
offer for the benefit of the public.

Wishing the Mail and Advocate ev-
ery success.

SEARCHLIGHT,
Greenspond, March 29, 1915.

A MILD REBUKE A Pity Kean Wasn't Stuck in St. John's

(Editor Mail and Advocate)

Dear Sir.—I take pleasure in ad-
dressing a few lines to your paper
—my first time since leaving New-
foundland. No doubt the readers of
the Mail and Advocate feel glad to
see a few words from any of us on ac-
tive service. I often wonder if some
of the young men who hang back
have the nerve to read a letter from
any of us who are doing our part to
help defend our King and Country.

We'll admit that our little country
has done good work since war began,
but still there are lots of young able-
bodied men yet at home who should
answer their country's call. It is sad
to hear of so many going down in
ships at sea as well as falling on land,
but that shouldn't discourage us.
They are dying as heroes. But it is
those who are hanging back that are
cowards and the day is coming when
they will hide themselves with shame.

The day will come when the little
ones will say, "Dad, where you in
the European War of 1914-15?" They
will hang their heads and say, "Don't
bother me."

Wouldn't it make any young man
enlist to hear how the Germans are
treating those they capture or how
they have treated women and child-
ren. I say it would make one's blood
boil. Anyway we will do our best and
the war may be a long one, but victory
will be ours in the end.

We have spent a grand time since
we came over. We have had six
weeks training in barracks and spent
two weeks at Barrow. Since then we
have been on board our ship.

There are nine of us Newfoundland-
ers together and one Canadian.
All are in good spirits and determined
to do their part in helping to defeat
our enemies.

A COAKER MAN.

Sandy Cove, B.B., Mar. 31, 1915.

I will close by wishing the Editor
and Readers of the Mail and Advocate
a bright and happy Easter.

W. H. G.,
Royal Naval Reservist on
board H.M.S. Prince
Edward.

The Civic Commission and its Failure

By James Murphy

(Editor Mail and Advocate)

Dear Sir.—Twelve months ago Gos-
ling spread "his wings" like
branches of a green bay tree. "Make
by going among them and asking
me," said he "Commissioner of your
City," and I will make it El Dorado of
the Second." "Hope defereth maketh
the heart sick" and our case is hope-
less, so far as beneficial results from
Gosling's rule is concerned. Titus, it
is said, when on his death bed, looked
to Heaven and complained of the
severity of fate in taking him from
this world after he had been instru-
mental in making a people the hap-
piest alive, during the two years he
had ruled. If Gosling was dying to-
morrow, could he say, as Titus did, I
trow not, for since he has been Com-
missioner of this city neglect of its
inhabitants, and an utter disregard
for their requirements has been pre-
dominant in all his actions.

The Civic Commission and its Failure

Nice words butter no parsnips and
eaten bread is soon forgotten. He
gave you nice words when getting you
to place your names to the petition to
dispense with the late Council, and
now he has basely forgotten and dis-
regarded your kindness. He blamed
the late Council for neglect. It was
the pot calling the kettle black face.
If they were neglectful and I am
not prepared to say otherwise, how
much so has he been.

The neglect shown by Gosling, and
the men after his own heart, the
Commissioners (save the mark!) is
unreasonable.

Gosling and his cohorts, so we are
told, are seriously thinking of eug-
larging the sanitary stations. A
larger home for horses is contem-
plated, while the poor are dying in "rats
holes." I need not advise the con-
stituents of the locality near where these
stations are situated to protest, and
with all their might, against such an
outrageous undertaking. If the build-
ing of a sanitary stable, or stables,
was attempted near Gosling's mansion
on Leinster Road, would not he be
the foremost in protesting. Surely he
would.

The Civic Commission and its Failure

"He can sit beneath the milk white
thorn that scents the evening gale,
and he intends to continue to do so,
surrounded by the healthiest atmo-
sphere of the higher levels, and in
the area of some of the city's air-
crats. You good people in the vicin-
ity of the sanitary stables, to him is as
moonlight is to sunlight, and as water
is to wine. Think you that this "blue
blooded" Bermudian revels in any
other idea. If you do, then verily, you
are living a life of blissfulness. You
should have risen to the occasion long
ago did, and have protested again-
st those stables. They should not have
been permitted to last there one half
of the time.

Controller Prendergast, of New York,
a man who has more know-
ledge of municipal justice in his
little finger than Gosling has in his
days of old.

A Pity Kean Wasn't Stuck in St. John's

(Editor Mail and Advocate)

Dear Sir.—We had a visit from
President Coaker a few days ago. We
were glad to see the President as all
our men here are strong Union men
and are determined to stand by Mr.
Coaker and the Union.

A Union meeting was held in the
L.O.A. Hall which, needless to say,
was largely attended. If it had been
a public meeting I feel safe in saying
the Hall would not have held all who
would have attended. Pres. Coaker
spoke for three hours. His address
was a masterpiece and the reception
tendered him was far ahead of that
ever given a public man in this place.

Mr. Coaker dealt at length with
Union matters and we are now more
determined than ever to see the
Toolers' fight to a successful finish.

The insults heaped upon us by Sir
Tax Morris the past three years re
Blandford and latterly re Kean will be
avenged the first opportunity. So far
we hear Kean has been stuck in
White Bay.

Your political career is fast draw-
ing to a close Sir Tax Morris. The
quicker the better for poor Terra
Nova.

A COAKER MAN.

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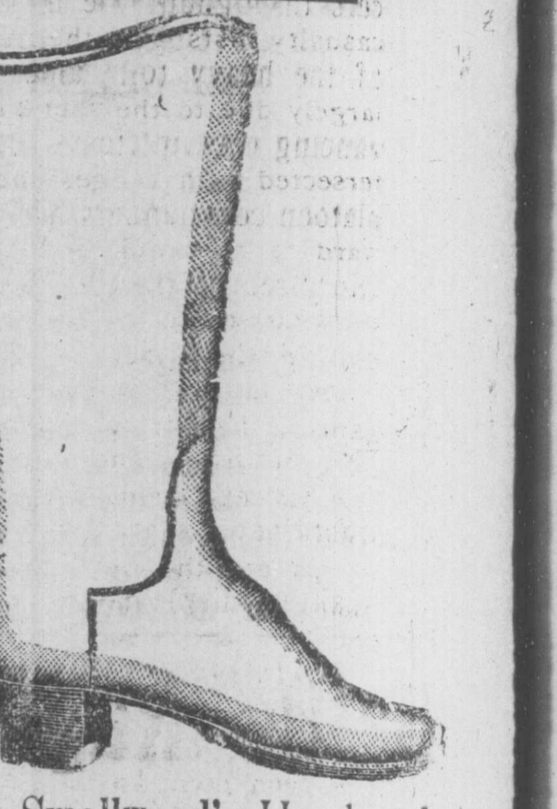


AS GOOD AS IT LOOKS—
that's what everybody says about
the Meats they buy of us.

From the oven to the table, you
cannot be more particular in
handling and cooking a roast,
than we are in selecting the
choicest cuts and watching the
sanitary handling of

OUR FINE MEATS.
M. CONNOLLY,
Phone 420. Duckworth St.

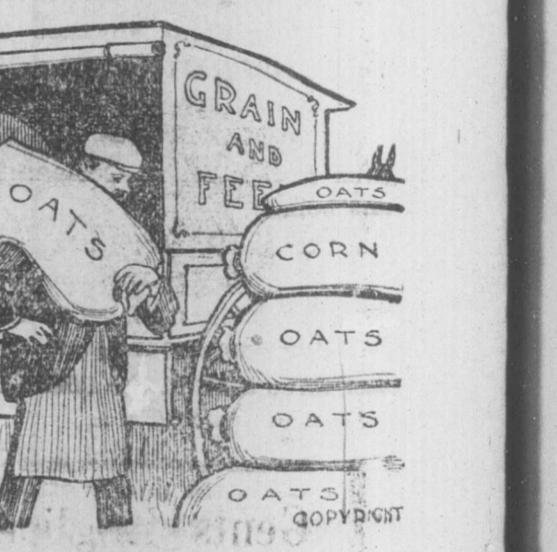
Fishermen!



Get Smallwood's Hand-made
Tongue Boots, Wellington's
High and Low Three Quar-
ter Boots. These Boots have
been tested and proved to
be waterproof. By who?
By the Fishermen who have
worn them.

P.S.—All our Hand-made
Boots have the name **Fred
Smallwood** on the Heel plate.
Beware of Imitations!

F. Smallwood,
The Home of Good Shoes.



By to-day's Express
About 1000 pounds nice
Chicken Habibut

Also in stock

20 brls. No. 1 Salt Herring
50 qtls. Large Salt Codfish
Boneless Codfish in 2 pound
blocks, 20 cents each
Clouston's Shredded Codfish
13 cents package

No. 1 Salmon in tins
No. 1 Lobster in tins
No. 1 Mussels in tins
No. 1 Codsteak in tins
No. 1 Oysters in tins

Blue Point Oysters in shell
Smoked Salmon
Smoked Turbot
Smoked Haddock
Fresh Table Eggs (local)
30 cents dozen

W. E. BEARNS
Haymarket Square,
Telephone 379.

If your Piano or Organ is
worth any it is worth
EXPERT TUNING
any other kind will ruin it
ALL MY WORK GUARANTEED

W. J. RYALL
47 King's Road