132nd Battalion From North Shore

Official Announcement That Lieut. Col. G. W. Mersereau Will Command New Unit

Rush to Colors as Soon as Recruiting Offices Open---Likely to be Filled at Once and Quartered at Newcastle, Chatham, Campbellton and Richibucto.

Chatham, N. B., Nov. 16—Mayor Hickey has received word that Lieutenant-Colonel George W. Mersereau has been appointed commanding officer of the North Shore battalion to be recruited from the counties of Restigouche, Gloucester, Northumberland and Kent, and instructions have been received to commence recruiting for the new corps, which will be known as the 132nd Battalion, and will be officered by North Shore men.

Colonel Mersereau is in Halifax today, arranging details at the divisional headquarters, and upon his return, active recruiting campaigns will be carried on in the four counties. The only recruiting officer in the county of Northumberland is Captain Jones, of the wireless station, Newcastle, and he is already signing on men, four being sent up from Chatham yesterday besides the Newcastle men who signed on.

It is said that all the men and officers of the 73rd Regiment now doing garrison duty at Newcastle have volunteered, numbering three officers and seventy-three non-coms. and men.

It is expected that the battalion will be quartered in Campbellton, Newcastle, Chatham and Richibucto. Judging from the number of men who signify their intention of joining, there does not appear to be very great difficulty in recruiting the new battalion to full strength in a comparatively short time. One report says that Campbellton has already enrolled 100 men and the other centres are going to do everything possible to raise the battalion in as short a time as possible.

OBITUARY

Henry Furgeson.

Armstrong Corner, Nov. 13—The death of Henry Fugeson, of South Clowes, Queens county, took place on the 11th inst, at the home of his daughter, Mrs. Henry McCrachen. Deceased was in his eightieth year. He was born in New York in March 1837. For the past forty years and more he has been an industrious farmer and respected resident at South Clowes, and until the feebleness of years came on, he was active in the Methodist church of that community of which he was a member.

The funeral of the deceased took place today at 2 p.m., Rev. J. S. Gregg, of Welsford, officiating.

Mr. Furgeson is survived by a sister, Mrs. Annie Woodsworth, in Boston; three sons, George and John, in Rochester (N. Y.); and James, in St. John; and two daughters, Mrs. Henry McCrachen, of this place and Mrs. John Watson, of Calgary, Alberta.

George C. Lawrence.

Tuesday, Nov. 16.

Many about the city will learn with regret of the death of George C. Lawrence, which occurred suddenly yesterday afternoon at his residence, 91 King street. He had been in failing health for nearly two years but he was out yesterday morning and had dinner an hour before he passed away. He leaves to mourn two sisters, Mrs. F. H. Nichols and Miss M. B. Lawrence.

Mr. Lawrence was the eldest son of the late Joseph W. Lawrence of this city. For some years he had been retired from active business on account of his health. He had a wide acquaintance and much sympathy will be occasioned by his demise.

Mary E. Belyea.

The death of Mary E. Belyea, widow of the late Emery Belyea, of Fairville, occurred at Providence (R. I.), Nov. 12, at residence of her son-in-law, Wm. H. Whelpley. She was in her 80th year, and in good health until she suffered a stroke of paralysis, Nov. 8, which caused her death. She was of loyalist descent, being a daughter of the late Titus B. and Susan Whelpley, of Long Reach. She leaves to mourn two daughters, Mrs. Wm. Whelpley, of Providence (R. I.), and Mrs. R. B. Porter, of Linden (Mass.); also one sister, Mrs. Sarah Hogan, of St. John, and two brothers, John, of St. John, and Richard, of Brocton (Mass.) Mr. and Mrs. Wm. Whelpley brought the body to St. John for interment, which will take place in the family lot at St. James' church, Long Reach (N. B.)

Mrs. Honora Quinn.

Tuesday, Nov. 16.

The death took place last night of Honora, widow of William Quinn, at her residence, 101 Somerset street. Three sons and three daughters survive—Robert Wilson, Harry and Walter Quinn, Mrs. Herbert Peters, Mrs. George Davis, both of Boston, and Miss Blanche Quinn, at home. Mrs. Mary Nagle, of the city, is a sister.

The funeral will take place on Thursday morning.

Dorothy Madaline Prince.

The many friends of Mr. and Mrs. William Prince, Victoria street, will sympathize with them in the loss of their infant daughter, Dorothy Madaline, on November 13, aged four days.

Mrs. M. A. Z. Charlton.

After a short illness, Mrs. M. A. Z. Charlton died on the 14th inst. at Buctouche (N. B.) She was the widow of William Charlton, of Bellisle, Kings Co. (N. B.), and youngest daughter of the late Richard and Nancy Earle, of Canning, Queens Co. (N. B.)

Deceased was 86 years old but up to ten days before her death she enjoyed good health and for her years was remarkably active and bright. She was the last of seven sisters and is survived by her only daughter, Mrs. Robert Bayley, of Buctouche, and four grandchildren. Her body will be taken to Douglas Harbor, Grand Lake, Wednesday for interment.

Charles Carrara.

St. Stephen, Nov. 16—Charles Carrara, an Italian fruit dealer and confectioner, who carried on business on Water street, was taken to the Chipman hospital on Sunday afternoon and operated on for appendicitis. He did not survive the operation but died this morning. He was 49 years of age and leaves a wife and five children. Mass will be held at the Church of the Holy Rosary on Thursday morning and interment will be in the Catholic cemetery, Calais (Me.)

Mrs. John McCarron.

The death occurred on Thursday evening last, Nov. 11, at her home, of Mrs. John McCarron, widow of John McCarron, of Harvey, Albert county. For some weeks past deceased suffered from a painful disease, which she bore with great Christian patience.

Besides her children, three daughters and five sons, also four brothers, she leaves behind a large circle of sorrowing friends, by whom she was held in the highest esteem and respect. The brothers are Owen Daley, of Providence (R. I.); Philip, of Fredericton; Dennis, of Elgin, Albert Co., and Edward, of New Ireland. Deceased was 74 years of age.

John Jamer.

Andover, N. B., Nov. 15—John Jamer, one of the oldest residents of Victoria county, died at his home at Yone last Wednesday morning at the age of 81 years. He is survived by his wife and twelve children: George S., St. Mary's; Fenwick and Warren, Andover; Wesley and Alvin, Tobique; Ernest, in New Hampshire; Sanford and Herman, St. Leonards; Mrs. Wm. Pelchie, Castle Hill (Me.); Mrs. David Watson, Andover; Mrs. James Hiscock, North View, and Miss Lavenia, at home. The funeral which took place on Friday was conducted by Rev. Neil McLean, six of the sons acting as pall bearers. The family have the sympathy of the community in their bereavement.

Hon. George J. Colter.

Thursday, Nov. 18.

Hon. George J. Colter, former chief commissioner of public works in the provincial government, died yesterday morning at his his home in York county, after an illness from cancer. He was a native of Sheffield, but for the greater part of his life resided on a farm at the Mouth of Keswick. He represented the parish of Douglas in the municipal council for many years and in 1882 was elected to the legislature. In May of that year, he was sworn in commissioner of public works in the Harrington government and holding portfolio until March of the following year, when the ministry resigned and gave way to the Blair government.

In 1886 he was again a candidate for the legislature and was defeated. At a bye-election in 1890 he unsuccessfully contested York as member of the famous Big Four ticket against Premier Blair and his colleagues. He continued to take an active interest in public affairs and for some time was president of the York Liberal-Conservative Association.

He was reputed to be the wealthiest man in York county. He was seventy-five years of age and leaves one son, Ashley A. Colter of this city. There are three brothers, Dr. N. R. Colter, post office inspector, St. John; James of Fredericton and Thomas H., recorder of York, and two sisters, Mrs. Allanson McNally of St. Mary's and Mrs. Thomas Murray of Fredericton. The funeral will take place at Mouth of Keswick on Friday afternoon.

William Hicks.

News has been received of the death of William Hicks, formerly of St. John, at Hamilton (Ont.), on November 12. The funeral took place from the home of his son, E. T. Hicks, at Paris (Ont.), on November 14.

The late Mr. Hicks was born at Burford (Ont.), on April 28, 1836. He came to New Brunswick when a child, and lived here, mostly in St. John, until 1876, when he removed to Paris (Ont.) He lived in Paris until eleven years ago, after which date he made his home with his daughter in Hamilton. He was married in 1857 to Isabella McKenzie, who died in 1901. While in St. John Mr. Hicks carried on business as a blacksmith in Brussels street. He was a member of the Brussels street Baptist church, and an active member of No. 2 Hose Co. He was a freeman of the city of St. John. Three sons and two daughters survive him.

Dr. John A. Reese.

Thursday, Nov. 18.

The news of the sudden death of Dr. John A. Reese, of Philadelphia (Pa.), who was killed in a motor car accident on Nov. 12, was received here yesterday by relatives. Mrs. Purdy, of this city, wife of the late Dr. Purdy, of Albert, is a sister and Mrs. E. H. S. Flood, formerly of St. John and now of Barbados, is a niece. Dr. Reese was a graduate of the medical college of the University of Philadelphia. In addition to the practice of his profession he was interested in western mining operations and, at the time of his death, was president and director of a Colorado gold mining company.

J. B. Barton.

Thursday, Nov. 18.

John B. Barton, a well known resident of Armstrong's Corner, died yesterday morning after a brief illness. He was formerly employed with Manchester Robertson Allison, Ltd., but left and took up farming for the good of his health. He was in the city recently attending a Sunday school convention, and after returning home contracted a cold and pneumonia developed. He was fifty-five years of age and was well known and respected. His funeral will take place on Friday.

Samuel E. Cody.

Thursday, Nov. 18.

The death of Samuel E. Cody occurred yesterday morning at his home, 558 Main street, after a short illness. He was a former resident of Cody's but had resided in St. John for several years. He is survived by one son, James Arthur, and one daughter, Miss Alice, both at home; four brothers, Stanley, of the North End; George and Charles, of Cody's, and Dr. P. W. Cody, of Boston; and two sisters, Mrs. Adelaide Moore, of Cody's, and Mrs. Perry, of Salmon River. The funeral will take place this afternoon from his late residence.

Annie Irene Carlsen.

Thursday, Nov. 18.

The death of Annie Irene, aged two years, youngest child of Mr. and Mrs. John Carlsen, occurred yesterday at her parents' residence, 329 Germain street.

Blanche Gordon.

Newcastle, Nov. 17—Blanche, the only daughter of Mr. and Mrs. D. S. Gordon, of Maple Glen, died on Thursday, after a long illness. She was only thirteen years of age, and leaves, besides her parents, three brothers—Fred. and David, at home, and Neil, of the Newcastle garrison. The funeral was attended by practically the whole village, services being conducted by Rev. Dr. Harrison at the home and the Methodist church in Maple Glen, on Sunday afternoon.

WEDDINGS

Flewelling-Staple

On November 8, at the home of the bridegroom's parents, Rev. B. H. Noble united in marriage Inez, eldest daughter of Mr. and Mrs. George Staple of Dartmouth, N. S., and Ernest, only son of Mr. and Mrs. John Flewelling of Belleview avenue, St. John. The ceremony was performed in the presence of a large number of friends. The bride looked beautiful in Duchess satin over silk net with pearl trimmings, wearing bridal veil and orange blossoms. The bridesmaid, Miss Gladys Flewelling, wore blue silk crepe-de-chine with net trimming. Miss Greta Flewelling acted as flower girl, and Edward Gibbons as groomsman. The bridegroom's gift to his bride was a piano, to the bridesmaid a pearl necklace, and to the groomsman a pearl scarf pin. Many beautiful and useful presents were received, including a silver scallop dish from N. C. O's and men of the 3rd C. G. A. stationed at Fort McNab, Halifax, of which Mr. Flewelling is a member; china tea set from the fellow workers of Robert Stamfort & Co., where the bride was employed; silver butter dish from the groomsman, mahogany rocker from the groom's parents, and many others of silver, cut glass, china and linen. Mr. and Mrs. Flewelling left on the noon train on Wednesday for Halifax, where Mr. Flewelling is stationed.

Ross-Prosser.

Tuesday, Nov. 16.

The wedding of Fenwick F. Ross to Miss Minnie F. Prosser, daughter of John Prosser, Sussex, took place quietly yesterday at the home of the officiating minister, Rev. F. P. Dennison, of Tabernacle Baptist church. The groom is the son of William Ross, Brussels street, and is a popular employee of the I. C. R. Mr. and Mrs. Ross will reside in the city.

Girvan-Campbell

Wednesday, Nov. 17.

St. David's Presbyterian church was the scene of an interesting event at 4 o'clock yesterday afternoon when Fredrick William Girvan, of the staff of the North American Life Insurance Company, was united in marriage to Miss Hazel St. Claire, daughter of Mr. and Mrs. G. Wilford Campbell.

The ceremony was performed by Rev. J. A. MacKeigan, minister of the church, with the full choir assisting in the musical portion of the service. The wedding marches, as the bridal party entered and left the church, were played on the organ by Mrs. I. F. Archibald and during the service a quartette consisting of Miss Thompson, Mrs. Logie, Mr. Pidgeon and Mr. Tuck, sang "The Voice That Breathed O'er Eden."

The bride, who was given in marriage by her father, looked very lovely in a beautiful bridal gown of duchesse satin with Spanish lace and pearls and bridal veil with wing cap, orange blossoms and pearl trimming. She was attended by little Miss Lois Girvan and Master Gordon Girvan, niece and nephew of the bridegroom, as flower girl and page. The flower girl wore a dainty pink silk mulle empire frock and the page a Tuxedo suit of white corduroy with pink collar and cuffs. Between them they carried a large basket of pink and white flowers.

After the ceremony, a wedding luncheon was served at the home of the bride's parents in Leinster street. Only the immediate relatives of the bride and bridegroom were present. For the occasion the drawing rooms were beautifully decorated with yellow chrysanthemums and the dining room with the same flowers in white.

Mr. and Mrs. Girvan left on the Quebec express last evening for a wedding trip and on their return will reside at 265 Charlotte street. Both of the young people are very popular and the esteem in which they are held by many friends was shown in the great array of wedding presents which they received.

Bowes-Flaherty.

Wednesday, Nov. 17.

In the cathedral yesterday morning Rev. William Duke, celebrant at nuptial mass., united in marriage Miss Margaret Flaherty and Harry Bowes. The bride, who was given away by her brother, William, looked charming in a costume of Belgian blue, with blue velvet hat with old gold trimmings, and carrying a white prayer book. She was attended by Miss Mary McGowan, who wore a very pretty sand colored suit, with black velvet hat and pink trimmings. Joseph Bowes, brother of the groom, acted as best man. Following the ceremony a dainty wedding breakfast was served at the home of the bride, 2 Charles street. Mr. and Mrs. Bowes will reside in Duke street. The popular young people were the recipients of a large number of beautiful presents in silver, cut glass and furniture. Among them were a silver service from the firm of Scovil Bros., Ltd, where the bride was employed as stenographery, and a parlor chair from the members of the staff. The groom received a very pretty set of pictures from his fellow employes on the staff of the Union Club. The groom's present to the bride was a necklace, to the bridesmaid a pearl crescent, and to the groomsman a fountain pen.

Rose-Daley

Wednesday, Nov. 17.

At the Cathedral, with nuptial mass at 6 o'clock yesterday morning, celebrated by Rev. M. P. Howland, Joseph W. Rose was united in marriage to Miss Annie Maud Daley, daughter of Mr. and Mrs. James Daley. The bride was becomingly gowned in white charmeuse satin with pearl trimmings and black velvet picture hat, and carried a shower bouquet of roses. Her sister, Miss Elizabeth Daley, who was bridesmaid, wore heliotrope silk crene-de-chene and large velvet picture hat, and carried a bouquet of violets and chrysanthemums. The groom was supported by Edward J. Mackin. The groom's present to the bride was a check; to the bridesmaid a pearl ring, and to the groomsman a pair of cuff links. The bride received many beautiful presents, including cut glass and silver. The groom, who is engineer on No. 3 dredge at Courtenay Bay works, was well remembered by his fellow workmen with whom he is very popular. After the ceremony a dainty wedding breakfast was served at the home of the bride's mother, 23 St. Patrick street. Mr. and Mrs. Rose will reside in St. John.

Compton-Appleby.

Wednesday, Nov. 17.

An interesting event took place at 6.45 last evening in Hampton, when Della Victoria Appleby, daughter of Mr. and Mrs. Robert N. Appleby, was united in marriage to Frank Sidney Compton, a popular young druggist of Hampton, the ceremony being performed by Rev. A. H. Crowfoot.

The church was prettily decorated for the occasion, and the bride made a pleasing picture, as gowned in a becoming costume of Copenhagen blue, with hat to match, and carrying a white prayer book and shower bouquet, she approached the altar on the arm of her father, while the choir, with Mrs. R. A. March as organist, sang the hymn "Lead Us Heavenly Father." The bride was attended by her sister, Miss Maude Appleby, who looked charming in a suit of seal brown, with black picture hat. J. H. Lynch, of St. John acted as best man, and Curtis Hicks and Frank Bartlett as ushers. After the ceremony, the bridal party returned to the home of the bride, where luncheon was served, after which Mr. and Mrs. Compton left for St. John en route to Boston and other American cities. The groom's gift to the bride was a handsome cameo pendant, and to the best man and ushers, gold stick pins, while the bridesmaid received from the bride an amethyst ring.

The popularity of the contracting parties was evidenced by the large number who gathered to witness the ceremony, the church being filled to overflowing, as well, as by the many and beautiful gifts being showered upon them. Among these is a handsome reception chair from the employees of the G. & G. Flewwelling Company's store, where until lately the bride has been employed. On their return from the honeymoon, Mr. and Mrs. Compton will make their home in Hampton. The bride's going-away gown was of navy blue with hat to match.

Gray-Mahoney.

Wednesday, Nov. 17.

A wedding of popular interest was solemnized yesterday afternoon at 5.45 o'clock in Portland Methodist church, when Rev. W. H. Barraclough, pastor of Centenary Methodist church united in marriage Miss Sabra Elizabeth, daughter of Mr. and Mrs. Edward J. Mahoney, to W. George Gray, both of North End. The bride, who was unattended, wore a blue tailored costume with black velvet hat trimmed with black and gold. She also wore a handsome set of black fox furs, the gift of her father, and carried a sheaf bouquet of white chrysanthemums.

The wedding march was played by W. Stanley Fisher, and J. Herbert Crockett, P. J. Steele and Joseph S. Gray acted as ushers. Mrs. Mahoney, mother of the bride, wore black silk, seal coat with black picture hat. The church was decorated with palms and cut flowers. Many costly and valuable wedding remembrances were received, including a check from the bride's parents, and a mahogany case of silver from W. J. Hamilton, brother-in-law of the groom. The groom's present to the bride was a cameo brooch set in gold. Following the ceremony, Mr. and Mrs. Gray left on the Boston train on a honeymoon trip through New England cities to New York and other centres, and on their return will reside in Douglas avenue. Many friends, with whom they are particularly popular, will extend best wishes for happiness.

NEW BRUNSWICK DIVORCE COURT

Fredericton, Nov. 16—A sitting of the divorce court was held this morning, Mr. Justice McKeown presiding. In George L. Mowatt vs. Leila A. Mowatt, a case tried in October, and on which the grounds for divorce asked for were of an exceptional character. His Honor delivered a lengthy opinion but not a judgment. Under the evidence submitted he did not feel like granting the prayer of the petitioner, and reviewed the authorities on the points involved in the case. He did not think, however, that the plaintiff should be debarred from producing further testimony to establish his petition if he could obtain it, and so the action would not be dismissed. He would leave the matter with the registar to deal with. The plaintiff's attorney would have the privilege of applying to the registrar for any order which if granted by him all procedure thereunder would be fully sanctioned by the court, and on the return of his statement the court would then decide on the judgment to be delivered.

On motion of the registrar the case of Purdy vs. Purdy was stood over until next term.

Mr. and Mrs. James Darrah, of Brown's Flats, have just returned from a visit to relatives at Portland (Me.), Boston and Lynn.

ITALIANS PREPARE FOR DESCENT ON GORIZIA IN FORCE

(Continued from page 1)

"On the front of Lakes Dreswiaty and Boginskoie the enemy artillery developed a heavy fire at some points.

"On the left bank of the Styr, on the Kovel-Sarny railway, the enemy began an offensive Tuesday from Medvejie, in the direction of Novo Podtschevitchi, but that was stopped by our fire. There is no change on the Caucasus front."

SAY BRITISH ATTACK REPULSED.

Berlin, via London, Nov. 18—The text of today's official announcement follows:

"Western theatre of war: Early yesterday morning the British attempted a surprise attack against our positions on the Messines-Armentieres high road. They were repulsed.

"In the Argonne projected mining operations of the French became known to us and the threatened trenches were evacuated in good time.

"Eastern theatre of war:

"The situation is unchanged."

The announcement respecting the Serbian campaign follows:

"The Teutonic armies during the pursuit have reached the Javor Raska-Kursumlya-Radan-Oruglica line. Our troops found Kursumlya evacuated, having been pillaged by the Serbians. Several hundred prisoners were taken and a few cannon were captured."

HEAVY RUSSIAN LOSS AT CZARTORGSK.

Berlin, Nov. 18, via wireless to Tuckerton—The official report of the Austro-Hungarian army headquarters dated Nov. 18 says:

"Only now can our triumphs at Czartorysk be duly appreciated. The Russians suffered the heaviest of losses. Up to the present 2,500 Russians have been buried. Four hundred new graves have been found. Several thousand rifles and plenty of ammunition were taken.

"The Russians had on the western bank of the Styr river four positions, one behind the other, strongly fortified, and also large barracks, blockhouses and stables, which proves that the Russians intended to pass the winter there.

"On the Italian front there have been only feeble attacks against Gigora, the north slope of Monte San Michele, and southwest of San Martino, all of which failed. Gorizia has again been shelled.

"Austro-Hungarian aircraft bombarded the barracks of Belluno.

"In the Balkan theatre the Austro-Hungarian troops are approaching the Uvack river district, north of Nova Varos. Javor has been occupied. The Austro-Hungarians are approaching, south of Ivanjica, the passages of the Goliya Planina."

TAKEN TO GAGETOWN.

Otty Thorne, who was held by the police a few days ago, charged with deserting from the 26th Battalion, was yesterday handed over to Constable Parks of Queens county. The latter held a warrant which associated Thorne with the killing of Stanley Akerley a week or so ago, and he took the young man to Queens county.

Miss Gossip—"Mrs. Fewyears tells me she was 16 when she was married." Miss Telltale—"Well, I should say she wasn't. She was 29."

SERBIAN SITUATION GROWING DESPERATE

(Continued from page 1)

rough condition of the road and lack of railroad facilities.

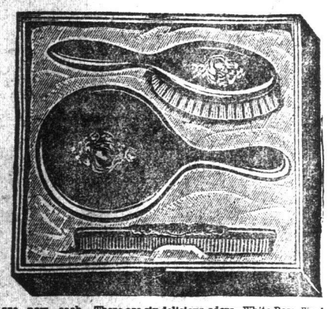
Kings Bound by Conference.

Rome, Nov. 17—(By Cable from Dr. E. J. Dillon to London Daily Telegraph)—The Balkan peninsula will remain the centre of political interest until the danger of further treachery from the neutral states there is definitely dispelled.

I write with first hand knowledge of ized or even known. For example, the circumstance is not yet apprehended, nor generally believed, that a league of monarchs was prearranged by the kaiser and was completed in principle before the war broke out and that the original conception was more comprehensive than the final achievement.

Skoulodis is not the spokesman of parliament or of the nation. He is the mere nominee of a field marshal of the Prussian army, who is systematically doing violence to Greece's constitution and sacrificing her national honor in order to redeem his promise to his Prussian brothers-in-law.

FREE Princess Mary Toilet Set and Exquisite Bracelet Watch



THESE beautiful presents have delighted thousands of ladies and girls in all parts of Canada. You can get them without a single cent of cost—this is the opportunity of a lifetime for you. The beautiful Princess Mary Toilet Case is just what you need. It contains a handsome circular British Plate Mirror, a lovely Parisian bristle Hair Brush, and a neat, strong dressing comb. All are in rich, ebony finish, and both brush and mirror have lovely nickel silver monogram mounts. The set comes in a nice presentation box and it will give you a lifetime of service and satisfaction. You'd gladly pay three to five dollars for a similar set at your store.

You will also be delighted with the exquisite gold finished bracelet watch because it is such a beauty. Bracelet watches are now all the rage. Many of them in solid gold and set with precious stones sell for as high as $100.00 each. This lovely bracelet watch is just as beautiful as any you could buy. It is richly gold finished, stem wind and set, and has the genuine expansion bracelet that fits snugly on any wrist.

We are giving away these magnificent presents to quickly advertise and introduce our delicious new Royal Japanese Perfume. Help us to do so and you can get them without a cent of cost. Just write to-day and we will send you, postage paid, only 25 lovely trial size bottles to distribute among your friends at only 10c. each. There are six delicious odors—White Rose, Wood Violet, French Carnation, Lily of the Valley, etc. Most ladies buy three or four of these fine bottles at once. They go just like hot cakes. It's no trouble at all.

Return our $2.50 when the perfume is sold and we will promptly send you this beautiful Princess Mary Toilet Set complete just as represented, and the lovely bracelet watch you can also receive without selling any more goods by simply showing your beautiful present to your friends and getting only four of them to sell our goods as you did.

Write to-day—NOW—don't miss this great opportunity. We pay all charges on these lovely presents.

Address THE REGAL MANUFACTURING CO. Dept. T 22 TORONTO, ONT. 26

FREE Great Racing **PEDALMOBILE** And A Guaranteed **WATCH**

The great racing Pedalmobile is built exactly like a 6 cylinder 30 horsepower motor car. It has real electric head lights, rubber tires, artillery wheels, long weeping hood, mud guard, wind shield, gasoline tank, three speed lever, steering wheel, radiator, horn, lamps, etc.

HERE IS THE GRANDEST PROPOSITION EVER MADE

BOYS, you can earn this big, handsome racing Pedalmobile and be the pride of the town.

Pedalmobiling is the greatest sport ever invented; you simply jump in the car, apply the speed lever, touch your foot to the pedal and go spinning along to beat the band. Put on your coaster and take the hills without pedaling, turn the sharpest corners without fear of spilling, blow your horn if anyone is in the way, or reverse your speed lever and stop. In fact, the Pedalmobile will do everything a real auto will do but burn up gasoline. Beat bicycling all hollow, and just think of it, boys, you can get a racing Pedalmobile absolutely free and a jim dandy guaranteed watch as well that anybody would be proud to own. It has double solid nickel case, famous American movement, stem wind and stem set and absolutely guaranteed for one year.

If you are a live go-ahead boy and these two grand prizes interest you, just send us your name and address. We want you to help us advertise and increase the demand for our famous new Royal Japanese Perfume, the newest and most delightful perfume ever produced. We make six lovely odors: Beauty Rose, French Carnation, Wood Violet, etc., and big handsome bottles sell at only 10c. each. Everybody wants this sweet perfume.

Write to-day and we will send you only 35 bottles, all charges paid. Sell them among your friends at only 10c. each. It is easy. Return our money, $3.50 when your sales are completed and we will promptly send you this magnificent watch, all charges paid, and the big Pedalmobile you can also receive without selling any more of our goods, by simply showing your fine prize to six of your friends who would like to have our premiums too and will sell our goods as you did.

Hurry, boys. Be the first Pedalmobile driver in your neighborhood. You can retain the perfume if you cannot sell it, so you take no risk. Write to-day and don't forget to put the extra 1c. war tax stamp on your letter or it will never reach us. Address THE REGAL MANUFACTURING CO., Limited, Dept. W 21 TORONTO, ONT. 26

What Did Little Mary Buy?

1916 Ford Touring Car FIRST PRIZE For the Best Reply

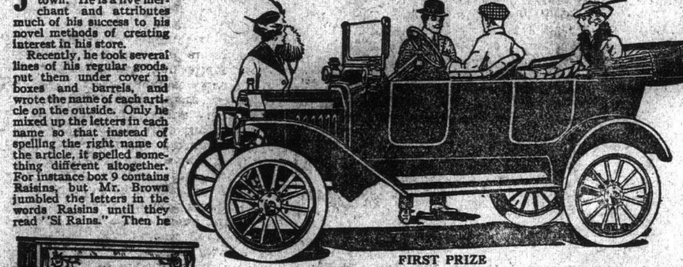
$1000.00 In other Fine Prizes Also Given

JOHN BROWN owns a prosperous grocery store in a thriving Canadian town. He is a live merchant and attributes much of his success to his novel methods of creating interest in his store.

Recently, he took several lines of his regular goods, put them under cover in boxes and barrels, and wrote the name of each article on the outside. Only he mixed up the letters in each name so that instead of spelling the right name of the article, it spelled something different altogether. For instance box 9 contains Raisins, but Mr. Brown jumbled the letters in the words Raisins until they read "Si Rains." Then he rubbed the word apples on the apple barrel, and jumbled the letters in that name until they read "Ples Pa," as you see on barrel 11.

Fourteen lines of goods in Mr. Brown's store were displayed this way, and a prize was given to any customer who could place an order for all fourteen and tell the number of the box each was in. Little Mary went to Brown's store to make her purchases, guessed all the names correctly and won the prize. Can you do as well?

Two of the names are already given to you to start you right. What are the other twelve?



FIRST PRIZE
1916 Five Passenger Ford Touring Car. Value $530.00

CLEVER READERS OF THE TELEGRAPH:

sending the best correct or nearest correct sets of answers can share in the distribution of

Thousands of Dollars Worth of MAGNIFICENT PRIZES

including this 1916 Ford Touring Car, $450.00 Upright Piano, $75.00 Columbia Grafonola, $50.00 Clare Bros. High Oven Range, 1916 Cleveland Bicycle, Genuine Singer Sewing Machine, $35.00 Kitchen Cabinet, Genuine Waltham Men's and Ladies' Watches, English Dinner and Tea Sets, Roger's Silverware, and a host of other grand prizes too numerous to mention here. Big Illustrated Prize List will be mailed to you direct.

SECOND PRIZE
Handsome Upright Piano
Value $450.00

4th PRIZE
Clare Bros. Famous High Oven Range.

THIS CONTEST IS ABSOLUTELY FREE OF EXPENSE

If your answers gain 120 points you will win First Prize

A FEW HINTS.—The goods mentioned under each of the fourteen numbers, are staple lines such as are to be found in every grocery store and in regular use in every home. No trade-mark names or products of any particular firm or manufacturer are given,—just the regular name of each product or article. A good plan is to write down the names of all the things usually found in a grocery store and use the list as your guide. Be careful, because Mr. Brown was clever, and sometimes he made two or three words, and even more out of a name.

The judges will award the prizes in this contest, according to the points gained by each entry, and we will fully advise you of the method, when your answer is received. For instance, 60 points can be gained by sending a correct answer to each of the twelve names you can guess, there are ten points given for general neatness, ten for style, spelling, punctuation, etc., and when you qualify, 40 points additional can be gained. Take lots of time to puzzle out your answer, be neat and careful, and you can win a good prize.

THE OBJECT OF THE CONTEST.—Every loyal Canadian will approve of the object of this great contest. Frankly, it is to advertise and introduce EVERYWOMAN'S WORLD, Canada's greatest magazine, to hundreds of new homes, which should know that a magazine of such excellence and real worth is being published right here in Canada by Canadians for Canadians. You can help us to do this, when you enter the contest, but you do not have to be a subscriber nor are you asked or expected to take the magazine or spend a single penny in order to compete and win the touring car or one of the other magnificent prizes.

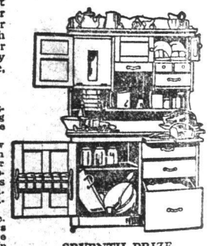
EVERYWOMAN'S WORLD is now the established favorite in more than 80,000 of Canada's best homes. Though that is the greatest circulation ever attained by any Canadian magazine, it doesn't satisfy us. Our motto is "Everywoman's World in Everywoman's Home." Hundreds of Canadian homes which may not know it now, will welcome this handsome, interesting, up-to-the-minute magazine, and once it is introduced they will want it every month.

If, therefore, when your answers are received, we find them to have gained sufficient points to merit standing for the judging and awarding of prizes, we will write and tell you so, and send without cost, a sample copy of the latest issue of this greatest of Canada's magazines. Then, in order to qualify your entry, we will ask you to do us the small favor of introducing it to three or four friends and neighbors. We will even send you sample copies to leave with each of your friends, if you will tell us they would like to have them. State your willingness to accord this favor when you submit your answers. The company agrees to pay you in cash, or reward you with a handsome gift for your trouble, entirely in addition to any prize your answers may win in the contest.

THIRD PRIZE
Columbia Cabinet Grafonola

SIXTH PRIZE
1916 Model Cleveland Bicycle

FIFTH PRIZE
Famous Singer Sewing Machine



SEVENTH PRIZE
Magnificent Ideal Kitchen Cabinet

Follow These Simple Rules Governing Entry to the Contest

1. Write your answers on one side of the paper only, and put your name (stating Mr. Mrs. or Miss) and address on the upper right hand corner. Anything other than the answers and your name and address, must be on a separate sheet.
2. All letters must be fully prepaid in postage. Do not forget 1c. war tax stamp.
3. Members and employees of Continental Publishing Co., Limited, and of EVERYWOMAN'S WORLD, also their relations and friends are not allowed to compete.
4. Boys or girls under sixteen years of age are not allowed to compete.
5. Contestants will be permitted to submit as many as three sets of answers to the puzzle, but only one set can be awarded a prize.
6. Different members of a family may compete, but only one prize will be awarded in any one family or household.
7. Judging will be done by three Toronto gentlemen, having no connection whatever with this firm. Prizes will be awarded according to the number of points gained on each entry; 120 points, which is the maximum, will take first prize. Points will be awarded for each correct answer, also neatness, handwriting, punctuation, and fulfilling the conditions of the contest. Prizes will be awarded 21st day of March, 1916.
8. Each competitor will be required to show the copy of EVERYWOMAN'S WORLD, which will be sent without charge, to three or four friends or neighbours who will want to subscribe. For this service the company agrees to reward you with a cash payment or a handsome gift. Such rewards to be entirely in addition to any prize your answers may win.
9. This contest is absolutely free of expense. Contestants are not required to be subscribers or readers of EVERYWOMAN'S WORLD, nor are they asked to subscribe or buy anything. In awarding the prizes, the judges will have no knowledge of whether the entry comes from a subscriber or not.

Address your replies to the CONTEST EDITOR, EVERYWOMAN'S WORLD

Continental Publishing Co., Limited, 30 Continental Bldg., Toronto, Ont