

The Premier Silver Black Fox Co. Limited

HEAD OFFICE BEDEQUE, P. E. I.
 AUTHORIZED CAPITAL \$100,000.00
 AMOUNT ISSUED \$90,000.00
 SHARES PAR VALUE \$50.00

FOXES
 This Company now owns five pairs of Silver Black Foxes, Class A, obtained from the following ranches:—
 Two pairs from the Magis & B. Fox Co., Ltd.
 One pair from the Riverside Fox Co., Ltd.
 One pair from the Diamond Fox Co., Ltd.
 One pair from the Maritime Fox Co., Ltd.

RANCH
 A new ranch is now being built for these foxes after the most approved modern methods. Much has of late been learned in regard to the building of ranches and dens. Investors in this Company may rest assured that their foxes will have up-to-date and sanitary quarters.

Thomas Moyle will take care of the foxes. The well-known "Peerless Co." which last year paid a dividend of 900 p. c. had its foxes under his care.

SPECIAL OFFER
 It is the aim and intention of the Company to have ten pairs of foxes in its ranch this fall. In order to do this they wish to place the present issue of stock as soon as possible. They therefore offer to those investing on or before July 15th, 1914, a discount of ten per cent. on above capitalization which places the foxes at \$15,000 a pair.

Those who wish to take advantage of our special offer should apply at once to President Thomas Moyle, Central Bedeque, P. E. I. or Secretary-Treasurer John C. Ballem, M. D., Bedeque, P. E. I.

Fundy Fox Co. Ltd.
 St. John, N. B.
 96 Princess St.

FOR SALE
 Beautiful Silver Black Foxes, ranch raised.
 Silver Cross Foxes, young and adults.
 Large, healthy, vigorous Foxes.
 Write or wire us before buying.

The Empire Black Fox Company, Ltd.
 (Incorporated by Letters Patent 10th Sept., 1913.)
 Head Office and Ranch, Charlottetown, P. E. I.

Assets
 5 pair pure P. E. I. ranch bred Silver Black Foxes, all registered with particulars of pedigree filed under oath. Every pair has a litter this year and the dividend will be 100%.

Enlargement
 The Company are adding 8 additional pair of this year's pups. All pure "Silver Black" stock which are capitalized at \$17,000 a pair.

The Best Proposition on the Market
 Shares \$100 par value, 20% with application, balance 1st September, 1914.

Ask for prospectus and particulars of pedigrees.
DR. GEORGE CARRUTHERS, President.
WALTER J. LANTZ, Secy.-Treas.
 R. R. No. 6, Charlottetown, P. E. I.

ONE OF THE VERY BEST
Permanent Silver Foxes Limited

Fifteen pairs of Silver Blacks. Capital, \$270,000. Shares, par value \$25.00. Payments, ten per cent. with application; twenty per cent. 1st July and balance 15th August.

DIRECTORS—Pres. Alexander Ross, M. D., Charlottetown; Vice President Col. Curtis S. Emery, Newport, Vt.; Secy.—Treas. Benjamin Rogers, Charlottetown; Hammond Kelly, Southport, P. E. I.; Murdoch J. McLeod, Murray River, P. E. I.

For prospectus, applications, etc. write
Benjamin Rogers, P. O. Box 412, Charlottetown, P. E. I.

A Sterling Investment

Few fox companies organized in recent years offer to the investor such substantial securities with prospects of high returns as does

Silver Foxes and Furs Limited

CAPITAL — \$210,000 Preferred, \$90,000 Common

Preferred stock has preference claim of twenty-five per cent. on each year's earnings for the next five years. Excess earnings over what is required to pay fifty per cent. on the common stock will be used to increase the breeding stock of the company and create a reserve.

Fifteen pairs of the finest silver foxes on the island, capitalized at \$14,000 per pair preferred, or less than their present market value.

SUBSCRIPTIONS AND TERMS:
 Par value of shares, \$10.00. Terms: Twenty per cent. with application; balance in full on or before Aug. 30th, 1914. Applications for less than ten shares must be accompanied by remittance of not less than fifty per cent. of their value.
 Discounts allowed for full cash payments. Send applications to any of the directors.

W. K. ROGERS, - - - Charlottetown, P. E. I.
C. J. STEWART, - - - Charlottetown, P. E. I.
F. R. HEARTZ, - - - Charlottetown, P. E. I.
A. E. SHAW & CO., 16 King Street West, Toronto

THE QUESTION OF COLOR AMONG THE FOXES TODAY

Hon. Charles Dalton, the great pioneer fox breeder, whose name and fame are now well known over the world, has thus expressed his views on the "color question" among the foxes:

The black fox, silver fox and red fox are all the same species, differing only in color. Litters have been found in the woods with some black pups among the reds, or silvers among the reds. The black fox is distinguished from others by the total absence of white and silver hairs, except on the tip of the tail. The hairs are three inches long. In the black fox each individual hair has a blue section one and a half inches long next to the body and the rest of the hair is black. In the silver fox, each individual hair is made up of the following—starting with the body—blue, for one and a half inches, black one half inch, white one half inch, black one half inch.

"There is not, in its wild state, in this province any fox as black as the breeds which I have developed," said Mr. Dalton.

"Do the black foxes change color as they grow older?"

"Very slightly. The silvers are usually darker the first year than they are the fourth or fifth year. The black foxes we started out with had all some silver, but by careful selection of the blackest we developed a type which now leads the world."

"The black fox is not a freak. A freak I consider an abnormal accident, contrary to the laws of nature. A freak will not produce a freak, but the offspring will revert back to the usual type."

Mr. Dalton in response to further questioning, proceeded to deal with the "patch" or cross foxes.

In the London fur market, there is no such term as patches. They are all listed as "crosses." Such foxes are a color variety the same as the silvers but more closely allied to the silvers than to the reds. They are a combination of silver, red and black. The red color is found on the sides of the neck, back of the shoulders, round the ears, the silver on the back, the black on the face and nose.

Then the question of mixed breeding was discussed.

"The crossing of blacks with patches gives uncertain results," said Mr. Dalton. We usually get a coarser furred animal than in straight breeding. A pair of good crosses may sometimes throw a silver, but they are more liable to throw their kind. If the offspring is bred to a full black, some of the litter may be black. If the red is bred to a black, red, the predominant color will usually be the result, but have known reds and blacks to be in the same litter on several occasions, that is in their wild state.

"How is the importation of reds affecting the industry?"

"It is not interfering with the sale of blacks, but after a man has experimented with reds and thus learns how to breed successfully, it should tend to give him a desire to procure blacks."

"Would you recommend the breeding of the blue fox here?"

No. This is an Arctic fox which is not suitable to our island climate. It has been bred in Vermont with a fair measure of success. It is a different species from the black, red or silver. It is the same species as the white fox. The skin is not worth more than \$20 or \$50, if killed any time. It has a thicker under fur than the black fox

but outer fur is not so heavy or so long.

"Why do the Island black fox furs lead the world?"

"A large percentage of them take a higher price than the same color or any other color from any other part of the world. A cold, rainy season will produce better fur than a warm dry season. The less sunlight the better the lustre, and the darker the fur. Our island climate is cooler, the changes of temperature are less marked than in other parts of the mainland and the fur adapting itself to these changes has developed more uniformly than in other countries. As the fur reaches its state of perfection, the middle of January, the temperature later in the winter does not affect its texture."

Canadian Traders, Ltd., last week received from the west a consignment of thirty-eight foxes, of which thirty-six were crosses and two high class silver black. These have been placed in their demonstration and sales ranch at Moncton. This ranch which when completed will contain thirty-seven pens now has thirty pens in use. The individual sales pens are 15 x 20 feet with alleyways of 4 feet between while the larger pens are 20 x 60 with alleyways of 8 feet. A modern cottages, barns and ice-house on the property which is situated two miles from Moncton. In the course of a few weeks the Canadian Traders will have one of the most up to date ranches in the East.

A LITTER OF TWELVE PUPS; BLUE FOXES

The Dominion Black Fox ranch at Sackville has a pair of blue foxes which on the 13th of July presented the owners with twelve pups. This is unusual for the season, and the size of the litter. The mother became excited and acted hastily with the result that it was decided best to take away the offspring at the earliest possible opportunity. A day or two after the pups were born, the caretakers went to the pens and found nine of the pups still alive. These were removed from the supervision of the fox, and were placed under the control of two cats, one of the cats looking after four of the pups, and the other after the five remaining. This was a week ago, and yesterday the two families were perfectly healthy and apparently as happy as the birds of the air. The two cats realize their responsibility and are paying the very best of attention to their new families.

"I have enough faith in the fox business to put back any dividends for at least five years." This is the verdict, not of a fox rancher, but of one of the ordinary rank and file of men on the mainland, and was the concluding sentence of a letter from him received in Charlottetown this week by one of the city exchanges, in which he forwarded a commission for more fox stock. "I believe," he added, "that it will be hard to beat even on a peit basis. Such complete confidence in the stability of the profitable nature of the fox industry, on the part of one of themselves, must be of some assurance to the general class of fox investors."

The Royal Investment Exchange received a commission this week from Ayreshire, Scotland, for the purchase of £200 worth of fox stock. This was also a smaller order from Kent County, England.

FOXES FOR SALE

Quebec and Western Silver Black and Cross Foxes.
 Quality the Best. Price the Lowest.
N. C. CHRISTIE,
 Amherst, N. S.

St. Lawrence Silver Black Fox Co., Ltd.
 Head Office - Charlottetown, P. E. I.

INVESTIGATE

It will pay you before placing your money in the Silver Black Fox Business to investigate the St. Lawrence proposition. The 8 pairs of Silver Black Foxes owned by this Company are all pedigree stock, of the famous Dalton, Oulton, Gordon, Tuplin and Champion strains. Low capitalization—Foxes capitalized at \$17,000 per pair which includes all expenses up to September 1st, 1915. The directors are men in whom you can put the fullest confidence.

Write for prospectus and other information.
 Pres.—HON. JOHN MORRISSEY, Chatham, N. B., P. E. I.
 Vice-Pres.—JAMES LANDRIGAN, Charlottetown, P. E. I., P. O. Box 506.
 Secy. Treas.—W.M. MORAN, Charlottetown, P. E. I., P. O. Box 506.



FUR PRODUCERS LIMITED
 Promises to Be a Big Dividend Payer



The Best Foxes That Money Can Buy

The Lowest Possible Ranching Cost

AND THE BEST OF IT ALL IS with its proposed policy it has the brightest of bright prospects as a permanent investment. In addition to the big dividend you will receive annually your stock will double and triple in value, so that it will be negotiable at all times, even at an advance over par.

THE VERY FACT that there are over 100 foxes of the highest pedigree strains insures a good average production from year to year, and this means good annual earnings. **FUR PRODUCERS LIMITED** is a business proposition that will appeal to business men. It eliminates risk and has the possibilities of big profits.

When the Fur Farmers' Bureau of Charlottetown guarantees the proposition to be all it is claimed—it means a double guarantee of satisfaction. D. J. Bonnell, director of the Fur Farmers' Bureau, Charlottetown, is at the Dufferin Hotel, St. John, and will be pleased to answer any questions or supply information relating to **FUR PRODUCERS, LIMITED.**

Call, phone or write either of the following for prospectus:

METROPOLITAN FOX EXCHANGE
 Canada Life Building, St. John, N. B.

SCOTTISH-AMERICAN EXCHANGE
 Room 3, Walker Building.

LOOKING FOR INVESTMENT?

There are no better opportunities in the Fox Ranching business than we are able to offer. Substantial security, with prospects of very satisfactory returns.

We recommend nothing but what we consider the best, and being largely interested in Fox Ranching know from experience every phase of the business.

In addition to Stocks we are in a position to quote on all grades of Dark Silver, Medium Silver, Light Silver or Cross Foxes—It is to your advantage before investing in fox stock or purchasing animals to wire or write

Home Industry Promotion Co.,
 FOX EXCHANGE DEPT. - Charlottetown, P. E. I.

FOXES FOXES FOXES

Just received by the Massachusetts Fox Exchange a large shipment of choice Silver Black and Cross Foxes from Saskatchewan and the Peace River Districts.

We offer for immediate delivery:

TEN PAIR SILVER BLACKS.
FORTY PAIR HIGHEST GRADE CROSSES

We will also supply options for later delivery to parties not wishing to take delivery of Foxes now.

FOX MEN GET BUSY

Now is the time to form your companies, and this is your opportunity to purchase first class stock.

These Foxes may be seen at the sales ranch of the Massachusetts Fox Exchange, on the Mount Edward Road, Charlottetown, P. E. I. Wire or write for full information.

Parties interested in purchasing Foxes should see what we have, and get our prices before purchasing elsewhere.

MASSACHUSETTS FOX EXCHANGE,
 161 Queen Street, - Charlottetown, P. E. I.

THE WORLD-WIDE FOX EXCHANGE
 MONTAGUE, P. E. ISLAND

Offers for sale:
 Options on Western Foxes (Island born).
 Options on Class A Foxes.
 Stock in Fox Companies that will pay a dividend this season.
 Correspondence solicited.

REMEMBER

Connaught Pedigreed Foxes are the best grade of Silver Black the world has yet produced.

There will be fifteen pairs in the Connaught ranch, capitalized at \$15,000 per pair.

There will also be large ranches of Mink, Marten, Fisher.

Shares are selling fast at \$50. each 10 per cent on application. Address . . .

Connaught Pedigreed Black Foxes Ltd.,
 Box 54 Charlottetown, P. E. Island.
 N. B. Representative—Dr. J. D. Coffin, Plaster Rock.

Get a Share in 20 Silver Black Foxes

Get in on the ground floor of the fox industry by buying a share of the ten pairs of pure-bred, pedigree, Island silver black foxes. These foxes, the best that can be produced, are capitalized at only \$17,500 per pair INCLUDING ALL EXPENSES.

Stock is being subscribed for rapidly at \$100 per share, 40 p. c. with application, balance Sept. 1st. Get the Matchless prospectus.

Matchless Silver Black Fox Co. Ltd.
 BOX 126 CAMERON BLOCK, CHARLOTTETOWN, P. E. I.

This is Your Chance

Don't Let This Offer Slip

THE FOLLOWING FACTS WILL CONVINC YOU

Are the Foxes for the North Milton Co. from the highest grade stock in the Province, yes this is a settled fact. Are they from a strain of very heavy breeders, yes they are—did the parents of this stock sell last year for \$20,000 per pair, yes they did—are the young stock sell last year for \$15,000 per pair, yes they are. It is Foxes for this Co. capitalized at \$15,000 per pair, yes they are. It is also a fact that the 5 old females of this stock reared 22 pups last year and 21 pups this year or 43 pups in 2 seasons, one of the greatest records in the world.

Investor, this is the Co. for you, write the Secy. at once before the deal closes, for prospectus &c.

North Milton Pedigreed Black Foxes, Ltd.
 36 Elm Tve.—Phone 274-L—Charlottetown. 3336-7-1731time

UNIQUE
 Cast, is, Greater
 an Ever
 emptied
 get the
 rize Offer
 Words
"MYSTERY"
 INGS 10c

POWERLESS

struck on the head by a fly
 he was knocked off his horse, but
 able to mount again. Other troop-
 able to mount again. Other troop-
 were repeatedly hit with stones,
 with the counter attack of the mob
 soldiers decided that discretion
 the better part of valor and rode
 up King street, some of them
 ng their horses in the crowds
 ng the sidewalks there, and strik-
 right and left with their swords,
 or the head of King street one of
 soldiers, who was hit on the head
 a stone, again tumbled from his
 se and had to be helped to remount
 the retreat of the soldiers, a
 for spirit than ever seized upon
 mob, and they again began to vent
 r rage upon the devoted cars. One
 he cars was run down to the cor-
 Dock street and overturned,
 after much labor and many at-
 pts the other was overturned
 the fountain.

Dominion Trust Company
 The Perpetual Trustee.
 Paid Up Capital and Reserve over
 \$3,000,000.

HEAD OFFICE, VANCOUVER, B.C.

The trust company has become
 popular institution, because it
 the greatest boon to the needs of
 modern business.

To be able to transfer for man-
 agement all your financial affairs,
 a corporation whose organiza-
 tion is perfect, permits of a free-
 dom and relief not heard of in for-
 mer times.

Yes, it will cost you something—
 an annual fee of course—but then
 in almost certain that the Do-
 minion Trust Company will en-
 hance the value of your estate, so
 at the cost to you, regarded in
 the light of an investment, would
 yield a wonderful interest return.

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Violin Tuition
MR. SILAS CASSON
 (Solo Violinist)

I receive beginners and advanced
 pupils at his studio, McLaughlin's
 building, Union street, St. John, N. B.
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MARY PICKFORD
WILFUL PEGGY
MARY PICKFORD
 No. 2 of the Biograph re-issues is
 a splendid story of the days of silk
 breeches and perukes.

Will A Sweet Old
 English Story

The Girl of 1847

BOYS AND GIRLS
TANGO RACERS
 For Every 300 Checks