

EASTER FASHION PARADE IN N. Y.

Fur-clad Throngs Promenaded Avenue and Filled the Churches

Scenes Colorful as Ever — Flapper is Found Extinct — Gone are Sport Clothes and Flat Heels — Long Skirts and King Tut Modes Seen.

(New York Tribune.) A chilly dawn, with the mercury breaking records for April 1 when it lingered at 12 above zero around 8 o'clock, failed to neutralize the splendor of yesterday's Easter parade. Telling to heart the warning of the weather man that furs would be sensible and a la mode, thousands of women turned out warmly attired, their only tribute to the unofficial arrival of spring being their brilliantly hued hats

and the bunches of fragrant flowers tucked into their furs. In spite of the cold, it was one of the greatest Easter parades on record, so far as numbers were concerned. Moreover, the weather improved and the crowds increased as the day wore on. By church time the temperature had risen to 20 degrees above zero, or 8 degrees under the previous record for April 1, which was set in 1909 when the mercury touched a minimum of 28 for half an hour. Soon after noon a temperature of 30 degrees was recorded, and throughout the afternoon it climbed steadily.

Strolling Crowds Fill Streets. It was not an unpleasant cold, but a clear, dazzling frigidly, with blue skies and a brisk northwest wind that whipped color into pale cheeks. The warm blanket of sunshine that enveloped the city created a false impression of warmth, and after the church parade was over every thoroughfare of the city was crowded with men and women out for the leisurely afternoon stroll that is part of Easter Sunday's routine.

The churches, fashionable and humble, were filled to overflowing for the beautiful Easter services. The estimated attendance was record breaking. At St. Patrick's Cathedral the police had to regulate the overflow. The Cathedral of St. John the Divine was crowded, the capacity of St. Thomas' was taxed, the dawn service held in doors at Columbia because of the cold was attended by more than a thousand, and in every section of the city



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To come from the roseate fabric of dreams to the serious question of practical colors, have you decided upon the shades suitable for living room, bed room and den? Do you know that color has a distinct effect upon character?



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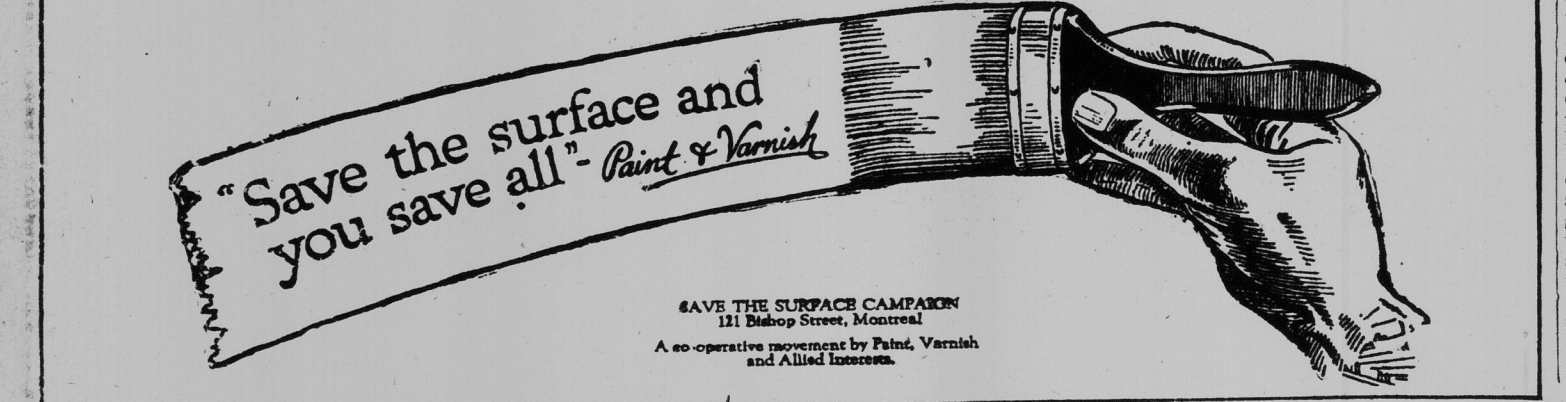
GUTTA PERCHA & RUBBER, LIMITED
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people packed the churches. New bonnets, the certain symbol of spring, were as much in evidence on Third as on Fifth and Park avenues. It was in the poorer sections of the city that some of the girls braved the cold with thin suits, but their shivering looks showed they had made a mistake. Fifth Avenue was solid for warm coats and furs—furs bundled right up to the ears, almost concealing the many pretty faces peeping out from their soft folds.

Hats Form Rainbow on Avenue. Hats were a riot of color. No amount of fur wrappings around the neck and body could dim this fact. As far as the eye could see up and down Fifth Avenue yards of multi-colored ribbon seemed to whirl in the crowd. At close range the illusion faded and the hats took shape—tight, close turbans, severely plain, gay, little New bonnets, the certain symbol of spring, were as much in evidence on Third as on Fifth and Park avenues. It was in the poorer sections of the city that some of the girls braved the cold with thin suits, but their shivering looks showed they had made a mistake. Fifth Avenue was solid for warm coats and furs—furs bundled right up to the ears, almost concealing the many pretty faces peeping out from their soft folds.

Consult the greatest expert on this question in the world—Mother Nature. Note how she masses her colors and contrasts them. Once a year she uses red in lavish measure. Greens and blues are her standards, while yellow appears in the sweep of a beach or a bare hillside.

PAINT and VARNISH is the artificial covering that makes things natural. It is the bark that covers the fresh wood when the original bark is gone, protecting it against wind and weather. **PAINT and VARNISH** are the finishing touches without which any building would remain always incomplete. When you dream about that little home of the future, think over the **PAINT** question.



"Save the surface and you save all" — Paint & Varnish

SAVE THE SURFACE CAMPAIGN
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A co-operative movement by Paint, Varnish and Allied Industries.

ground than four inches. Another return from boyishness to femininity was the veil, which was noticed draped around spring hats in a hundred graceful ways, sometimes floating behind a figure that progressed rather slowly, the old flapper stride missing.

Low Heels Obsolete. Low heels appeared to have vanished, too, and a dozen variations of the strap shoe were in evidence, with bright blue and red popular among the more daring of the young paraders. Light stockings, semi-transparent, invariably went with these shoes. The Egyptian note was evident in the light, rather harsh turbans and in the draped effect and exotic embroidery of some of the frocks that showed below fur jackets. Aside from the hats colors were for the most part subdued, but one of the striking features of the parade was the number of fashionably attired girls who had used Oriental make-up. One girl drew all eyes with her olive tinted skin, brick red rouge and a close hat with earflaps that suggested the Vogue of King Tut. A little dog with a blanket fastened around him trotted along behind this sphinx-like girl, who seemed to be unconscious of the attention she was attracting. Nothing quite so daring as Mrs. Asquith's Tut-ankh-amen frock appeared in the parade, although there were endless variations of the Egyptian theme in hats, handbags, embroidery and jewelry. Necklaces, earrings and bracelets of the newest sort showed scarable designs.

The less conspicuous 80 per cent. of the Easter parade kept strictly to warm winter overcoats. A few men ventured forth in light spring coats, but the majority decided, like their wives, to hold until the weather changed. This did not apply to their spring hats, though, and they, too, appeared in tans and grays of a startling newness. More conventional Easter attire was much in evidence in the church parade, with the customary "topper," cane and gardenia.

Dusk Before Parade Ends. Although the church bells ringing sharply through the cold, clear air brought thousands into the streets, the afternoon parade invited them forth in ever-increasing numbers. It was nightfall before the last of the marchers disappeared from the main thoroughfares. In the parks and squares a few stray birds hopped and chirped. The first faint touch of green did its best to push through its earthy covering at Madison Square, Gramercy Park and Washington Square. The last heaped-up mound of snow thawed reluctantly under the sunshine that did its best to offset yesterday's cold.

Shop windows were filled with spring clothes that made women shiver as they looked. Easter eggs, chickens and bunnies diverted the passing children whose clothes also showed the trend of fashion. Little girls were as proud of their Easter bonnets as their mothers, and a few little girls had great bunches of flowers crushed up against their tiny fur coats. Their cheeks were smacked with the wind until they glowed, and the sunshine made pretty lacework among the long line of people stretching all the way up and down the avenue.

Mr. and Mrs. Jay Gould were noticed on their way to church with their little daughter, who was all bundled up in a pretty squirrel coat. Her mother wore a broadtail coat, for fur neck-piece and one of the new shiny Egyptian turbans, unrelieved by any sort of trimming.

Mrs. James P. Silo, Jr., also on her way to church, accompanied by her husband, wore a mink fur coat, reaching right down to her heels, and a mushroom shaped straw hat, with flowers. Countess Sigrey, who was with James W. Gerard, her brother-in-law, had a broadtail coat, with deep chinchilla collar and cuffs. Her hat was a drooping straw, finished off with pom-pom.

At Atlantic City. Atlantic City, April 1.—Cajoled by the brilliant sunshine into a stalwart disregard for the stiff wind which blew all day, the Boardwalk this afternoon staged its annual fashion pageant with an attendance which broke all previous records. More than 200,000 persons, including women clad in furs and flowers, braved the wind and absorbed the sunshine.

Even in the early morning there were indications of an unusual congestion along the three-mile Boardwalk, and as the sun gained strength toward noon the crowds grew steadily thicker. By mid-afternoon two streams of closely packed humanity moved steadily along the entire length of the famous promenade, and gradually as the increasing warmth led the feminine paraders to discard or loosen their fur wraps, the scene took on a brilliant color.

The predictions of the fashion experts that this was to be a season of vivid coloring was fulfilled by the styles most prevalent in today's fashion show. Cape wraps with elaborate embroideries were seen everywhere, and the costumes on display showed bright splashes of carmine, dazzling greens and clear blues. Furs were worn in unusual combinations, a noticeably popular effect being achieved by the blending of pure white ermine with silken black monkey fur.

The community service held on the beach at the foot of Virginia avenue, under the auspices of the Council of Churches, was attended by thousands, while other thousands halted their boardwalk parade long enough to listen to the singing of the massed choirs of half a dozen leading churches. The Rev. Henry Merle Mellon, of the First Presbyterian church, conducted the services.

TO CHECK TSETSE FLY. The London correspondent of The Journal of the American Association says that he learns from a valuable official publication, the Kew Bulletin of Miscellaneous Information, a project to prevent the propagation of tsetse flies, and hence to reduce the number of deaths from sleeping sickness in Africa, by cultivating a plant which should prove a useful tropical fodder, the Eriosea grass (Melinis minutiflora), found growing in Angola by M. T. Dave in 1921. It grows with other and coarser grasses in virgin country, but on abandoned farm land or newly cleared areas it spreads rapidly, almost to the exclusion of other kinds of vegetation.

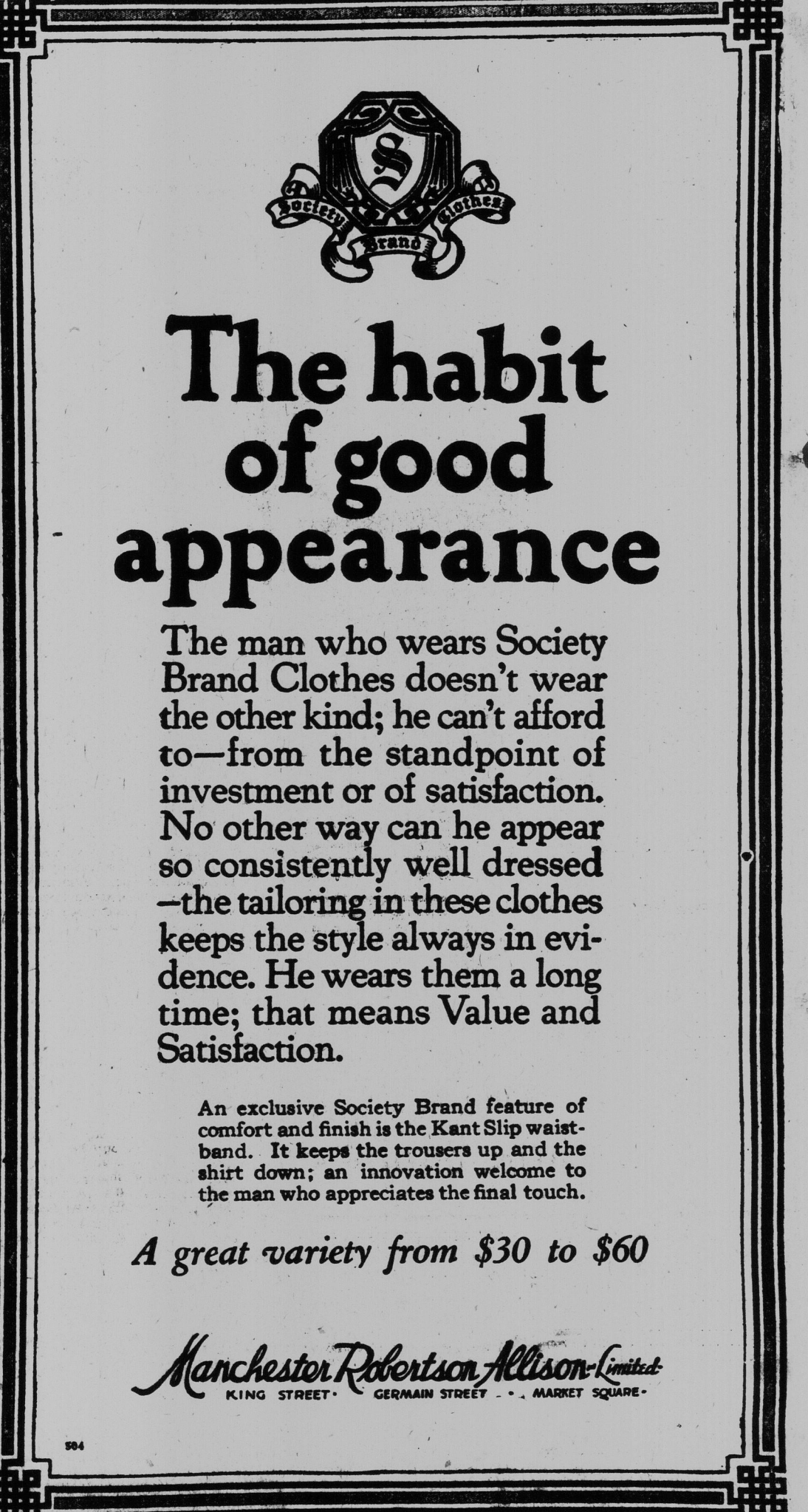
From October to May, it forms an excellent pasture, and even in the dry season retains its verdure when other grasses dry up. It has a strong odor which is distasteful to tsetse flies. Researches at Kew show that the odor is due to an aromatic oil secreted in minute drops by glandular hairs on the stems and blades. The natives of the Portuguese Congo make use of its insectifugal qualities in constructing nests for their settling fowls and litters for dogs. It is also found in South America, where it is known as stink

grass. It is being cultivated at Kew, and seeds are being sent to Nigeria and Uganda.

Against the tsetse fly, which in these regions is the carrier of the trypanosome or sleeping sickness and of nagana, a disease of wild and domesticated animals, various measures have been proposed. One was the extermination of the magnificent wild game of Africa, followed by the killing off of water fowl and crocodiles. Another was the segregation of the natives. The new scheme may render such proposals unnecessary and allow large districts, now almost useless, to come under cultivation.

The tsetse flies are creatures of the lakeside and the thickbush that grows there. They seldom leave their shady haunts or fly far except when following men or animals. A clearing fifty yards wide has been found a great protection, and every addition to it increases the safety. But clearings are not easy to keep open in the tropics. Eriosea grass is said to flourish on exactly such clearings, choking the regrowth of bush. The fodder is so good that it will soon repay the cost of clearing.

The farewell entertainment of the Montcalm Concert party was given last evening in the Seamen's Institute. The audience taxed the capacity of the auditorium and they heard the best programme put on there this season. Practically every performer in the party was compelled to respond to encores. Among those, who contributed to the



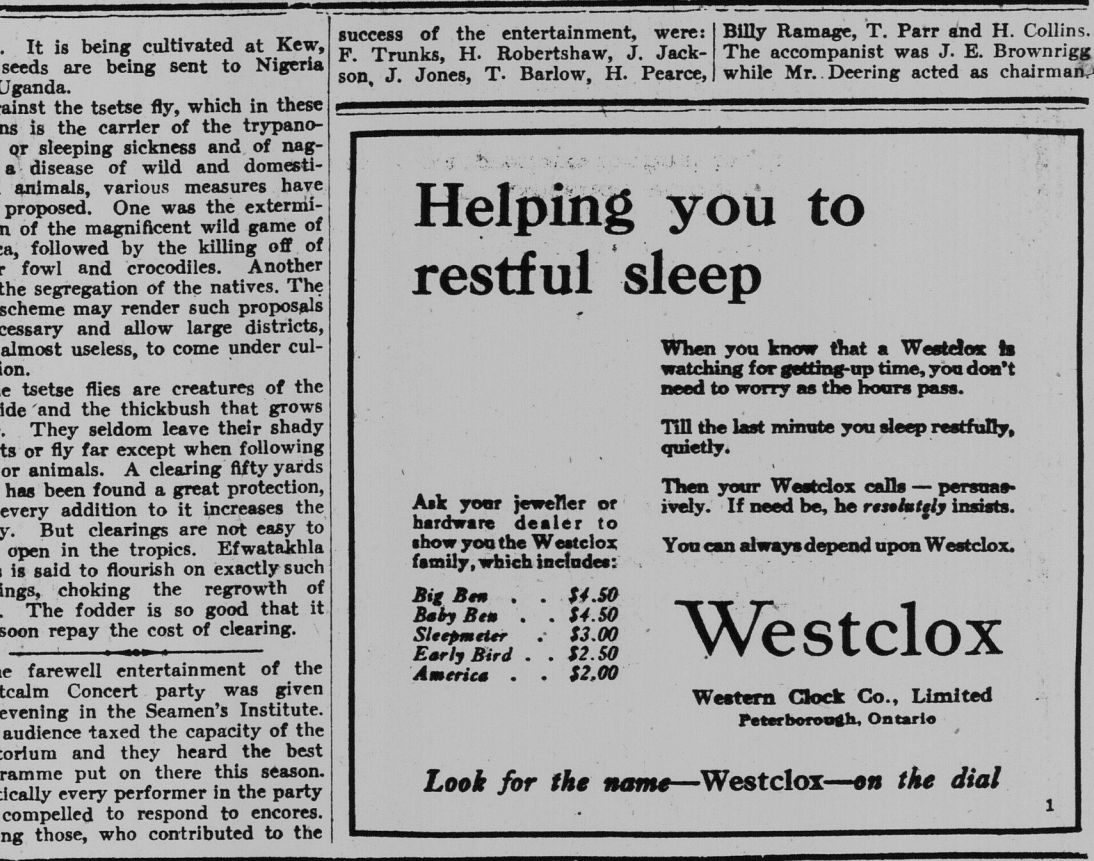
The habit of good appearance

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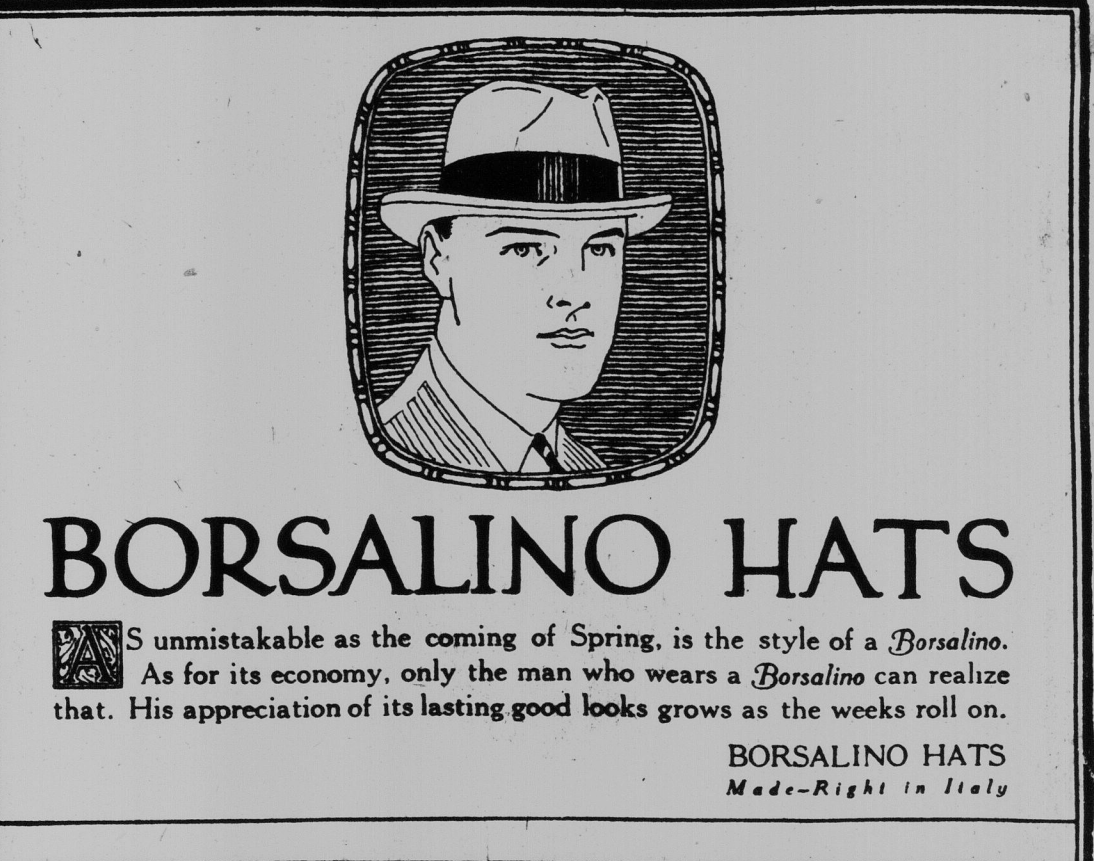
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