

To Visitors

The Women's Rest Room on the Third Floor, where stationery is provided for writing your letters; the free Checking Office in the Basement for checking your parcels; the Postoffice, Telegraph and Telephone Stations, the Lunch Room and Palm Room on the Sixth Floor—will all contribute to your pleasure and comfort. While providing for your fall and winter needs, Simpson quality merchandise at Simpson prices will make your visit profitable as well as pleasant. The 49c Sale today is one of special importance, and you should certainly take advantage of it.

Men's and Women's Wear and Sale of Boots

Men's Boys' and Women's Boots \$1.99

The women's boots are button and lace styles; black patent leather, with cravenette cloth tops; a fashionable last, with neat toe cap, and flexible soles. Sizes 2 1/2 to 6. Made to sell at \$3.25 to \$3.50. Special, Tuesday 1.99

Men's Good Boots, \$1.99

Men's Boots, Blucher cut, made of heavy box kip leather on good looking easy fitting last, standard screw soles, military heels. Sizes 6 to 11. 1.99 Regular \$3.00. Tuesday 1.99

Boys' School Boots, \$1.99

500 Pairs Boys' Good Wearing School Boots, Blucher cut, made of box kip and gummetal leather, heavy standard screw soles. Some of these boots are English made. Tuesday 1.99

Girls' Dongola Boots

Neat easy fitting boots, made of Dongola kid with patent toe caps, button and lace styles, heavy McKay sewn soles, low heels. Sizes 4 to 7 1.00 Sizes 8 to 10 1/2 1.19

Women's New Fall Suits \$19.50

There are dozens of pretty styles, some fur trimmed, others deep velvet collar, convertible front and fancy cuffs; pleated, belted or ripple 34-inch length coat and smartly flaring skirt. Particular . . . 19.50

Women's Fall Suits

New Styles and Wonderful Values 50 suits in navy, black, brown or green, English serge, superior quality, pure wool made with ripple coat new fall length, panel sides, button trimmed and back belt, convertible collar and cuffs; skirt with gathered back and belt. Priced . . . 12.95 specially low for Tuesday at

Women's Poplin Dresses, \$8.50

New York dresses, in heavy quality silk poplin; black, navy, Copen, green or rose; made with embroidered collar, deep grade and corded skirt.

Women's Dress Skirts, \$4.50

Made from English serge in assorted designs, black or navy, full gathered back, belted; some 4.50 with pockets. Special 4.50

Wonderfully smart new Coats for Misses and Women are now here in extensive array. Lovely fabrics, plain or fur trimmed, \$10 to \$50.

TODAY AT SIMPSON'S

Another of Our Popular One-Price Sales---Just for Tuesday Items at

Bundle Lot Sale Wall Papers 49c

Bundle lots of up-to-date Wall Papers, six to twelve rolls of a pattern. All styles of wall papers, including tapestries, heavy silk papers and floral effects. These papers sell regularly 15c to 75c per roll. Tuesday, per bundle 49c

Clearance sale of French Futurist Wall Papers, all exclusive styles, many suitable for show window or hat box uses. Regular \$1.25 to \$2.50. Tuesday 49c

Hand-made blends, 66 inches wide, newest mottled colorings, including grays, blues, browns and greens. Regular 60c yard. Tuesday, yard 49c

49c Sale of China

"Bridal Rose" China Muffin Dishes—75 only, regular \$1.25. Tuesday, each 49c

English Jardiniere, six, seven and eight-inch sizes. Tuesday, special 49c

Colonial Glass Water Sets—Consisting of large water pitcher and six water glasses. Tuesday, the set 49c

\$1.00 AND \$1.25 CHINA, TUESDAY, 49c.

Thin translucent china, white and gold decoration, lot consists of celery trays, bakers, salad bowls and platters. Tuesday, each 49c

66 and 75c Sugar and Cream Set of "Royal Nippon" hand painted china. Tuesday, the pair at 49c

\$1.00 and \$1.50 Handsomely Decorated Vases, 12 and 14-inch sizes. Tuesday, each 49c

Cups and Saucers of English semi-porcelain, pink or blue floral decoration. Tuesday, half dozen cups and saucers, for 49c

49c Enamelware

High grade enamel cooking utensils at about two-thirds regular prices for Tuesday only. All-white lined; some blue, some white outside. Regular 59c, 69c, 79c. Tuesday 49c

Double Browsers, one quart size inside dish; Straight Covered Saucepans, and 5-quart sizes; Rinsing Pans, Salt Boxes, Casseroles or Covered Bakedishes, Preserving Kettles, 4 and 6-quart sizes; Convex Kettles with cover. Tuesday at 49c

National Polish Mops, for cleaning and polishing hardwood floors, linoleums, etc. Regular 75c. Tuesday, special 49c

60c Corn Brooms, five-string, selected grade broom corn, a very superior broom. Regular 60c. Tuesday 49c

Brush Floor Brooms, 12 inches wide, with long handles. Tuesday 49c

Rim Pastry Boards, with side, size 16 x 24 inches. Tuesday 49c

Watering Cans, galvanized or japanned, 6 or 10-quart size. Regular 60c to \$1.10. Tuesday 49c

Children's Felt Hats 49c

These are in sizes suitable for children of 5 to 8 years. They are good in best colors, and are attractively trimmed with velvet ribbon. Reg. 75c and \$1.00 each. Tuesday 49c

Drapery Bargains

Furniture Coverings, in light colorings, mostly striped effects, 50 inches wide. Regular 85c and \$1.00 per yard. Tuesday 49c

Curtain Nets, a pretty assortment of the dainty cross-bar and check effects, 50 inches wide; white, ivory, ecru. Tuesday, per yard 49c

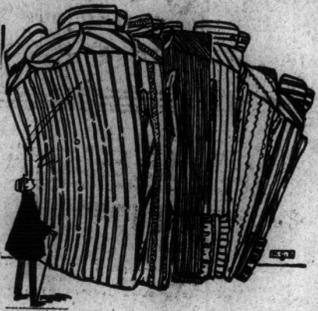
Madras Muslins, in cream, white, green or yellow, 50 and 56 inches wide, in patterns suitable for the living-room or dining-room windows; 75c and 85c. Tuesday, per yard 49c

One Pair Bathroom Curtains and Rod for 49c—The curtain is 33 inches long and 18 inches wide, of fine quality scrim. Tuesday for 49c

Window Shades, made of good quality opaque cloth, in cream, green or white; size 36 x 72 inches; trimmed with pretty Nottingham insertion and mounted on strong spring rollers. Tuesday 49c

Well Finished 3/4-inch Brass Curtain Rod, extends to 72 inches, fitted with neat ends and brackets, 49c complete for 49c

49 CENTS EACH



69c, 75c and 89c SHIRTS, 49c.

Negligee Shirts of blue, black, helle and tan stripes, laundered cuffs; sizes 13 1/2 to 17. Regular 69c, 75c and 89c. Tuesday 49c

75c AND \$1.00 UNDERWEAR, 49c.

All the broken lines of our 75c and \$1.00 underwear. In the lot are silk hose and French balbriggan, in white or natural shades; long sleeves and ankle length drawers. Shirt sizes 34 to 44; drawers, 32 to 46. Regular 80c, 75c and \$1.00 per garment. Tuesday 49c

75c BRACES, 49c. Men's suspenders, extra fine webbing and good trimmings. Reg. 75c. Tuesday 49c

BATHROOM SLIPPERS FOR MEN AT 49c. About 100 pairs of Men's Bathroom Slippers, left from boxes containing both boys' and slippers to match; blanket cloths in a good assortment of colors. Tuesday, per pair 49c

Handkerchiefs

Men's White Irish Lawn Handkerchiefs, 16-inch hemstitch border. Tuesday, 6 for 49c

Women's Irish Linen Handkerchiefs, narrow hemstitch borders. Tuesday, 6 for 49c

Boys' Handkerchiefs, white lawn, with colored borders. Tuesday, 10 for 49c

Girls' Handkerchiefs, extra fine quality of Irish lawn. Tuesday, 10 for 49c

ODD PIECES OF LEATHER GOODS.

200 Odd Pieces of Flat Leather Goods, consisting of card cases, wallets, billfolds, coin purses, flasks, drinking cups, strap purses. Regular 65c to \$1.25. Tuesday 49c

Seal Grain Leather Hand Bags, metal and leather frames, lined with leather and poplin cord. Reg. 75c and \$1.00. Tuesday 49c

Unframed Pictures 49c

Photogravures in the sepia and black and white tones; the subjects are the choicest bits of landscapes, marine, pastoral scenes and figure studies. Sizes from 16 x 20 to 20 x 30. Regular 90c each. Tuesday 49c

Pillow Cases, Two Pairs for 49c

Plain hemmed, size 42 x 33 inches. Clearing Tuesday, 2 pairs 49c

Flannel Huckaback Bedroom Towels, Tuesday, 2 pairs for week, serviceable quality, 60 inches wide. Tuesday, per yard 49c

Cream Table Damask, serviceable quality, 60 inches wide. Tuesday, per yard 49c

Hundreds of Wash Cloths, clearing Tuesday, one dozen for 49c

Factory Cotton, fine quality, 36 inches wide. Tuesday, 5 yards for 49c

White or Striped Flannellette, 27 inches wide. Tuesday, 5 yards for 49c

Checked Tea or Glass Towelling, 28 inches wide. Tuesday, 5 yards for 49c

Pretty Lace Trimmed Scarfs, size 17 x 52 inches. Tuesday, each 49c

Blue and White and Pink and White Jacquard Crisp Blankets, size 30 x 40 inches. Each 49c

Gloves and Hosiery at 49c

Women's Elbow Length Silk Gloves, black and white; size: 7 1/2 to 8. Regular 59c. Tuesday 49c

Women's Black Cashmere Hosiery, all-wool and mixtures. Reg. 69c per pair. Tuesday 49c

Women's White Kid Gloves, soft, pliable skins. Sizes 5 1/2 to 6 1/2 only. Reg. 65c, for 49c

Women's Wrist Length Silk Gloves, white, in sizes 5 1/2 to 7 1/2; black in sizes 8 and 8 1/2, and some odd sizes in colors. Regular 59c. Tuesday 49c

Women's Fibre Silk Hosiery, deep lists thread top; white only. Very special value, Tuesday, at 49c

Men's Fine Cashmere Socks, wool and cotton mixture; black only; sizes 9 1/2 to 11. Regular 20c quality. 3 pairs for 49c

Children's Strong Cashmere Hosiery, black only; sizes 6 to 8 1/2. An extraordinary value, Tuesday, 2 pairs for 49c

Wash Fabrics

Shadow Stripe Voiles and Madras Muslins, 26 inches wide, useful for waists and dresses. Regularly 10c and 12 1/2c. Tuesday, 7 yards for 49c

Printed Shantaria and Silk and Cotton Plaid Cloths, 56 inches wide, for waists and dresses. Regularly 65c and 75c. Tuesday, 7 yards for 49c

Silk Striped Crepe, suitable for afternoon and evening wear; sky, Copen, maize and white, 40 inches wide. Regularly 95c. Tuesday 49c

Papins, a variety of weaves, 48 and 40 inches wide. Regularly 85c and 75c. Tuesday, per yard 49c

49c Sale of Toilet Goods

Real Ebony Hair Brushes. Regular 75c. Special 49c

Grained Ivory Women's Dressing Combs. Regular 75c. Special 49c

Boudoir Scented Powder Puffs. Regular 75c. Special 49c

Shaving Brushes with bristles set in rubber. Regular 75c. Special 49c

Ebony Finish Hand Mirrors. Regular 75c. Special 49c

Imported Nail Brushes. Regular 75c. Special 49c

White Celluloid Photo Frames. Regular 75c. Special 49c

Imported Perfumes in dainty boxes. Regular 75c. Special 49c

Toilet Set, tin of Floral Bouquet Toiletum, 3 cakes of Oatmeal Toilet Soap, tube of Antiseptic Tooth Paste, 2 Shampoo Powders, 1 tin of Camphor Ice and 2 cakes of Bath Soap. Reg. 65c. Special 49c

Half ounce Piver's Vivit Perfume and half ounce Colgate's Robina Tooth Powder. Regular 89c. Special 49c

War Tax Included.

Jewelry at 49c

9k Gold Beauty Pins, 10k Soft Collar Pins, 10k Birthstone Rings, 10k Baby, Signet and Stone-set Rings, 10k Crosses, Gold-filled Lockets, Crosses and Pendants, Baby Pendants, Black Bead Charms, Cameo Brooches, Sterling Thimbles, Sterling Cameo Colored Beads. Regular 75c to \$1.50. Tuesday 49c

To Visitors

If you are in town today between 11.30 and 2 o'clock come to our Lunch Room for these appetizing luncheons:

MENU
Stewed Forequarter of Lamb, With Green Peas, Mashed Potatoes, Creamed Partridge With Bread and Butter.
Apple Pie
Cup of Tea, Coffee or Glass of Milk.
30c. Served in the Luncheon from 11.30 to 2 P.M.
OUR COMBINATION 35c LUNCHEON
Baked Fresh Lake Trout, Tartan Sauce, OR
Veal and Ham Croquettes with Tomato Sauce, OR
Kidney and Beefsteak Pie, Family Style, With Bread and Butter.
Peach Pie
Cup of Tea, Coffee or Glass of Milk.

Boys' Blue Serge Fall Reefers for \$5.95

These double-breasted trow serge reefers come in rich navy blue, guaranteed fast colors. They are smart fall coats trimmed with brass buttons, velvet collar and emblem on the sleeve. Sizes 2 1/2 to 10 years. A handsome, comfortable garment 5.95 and splendid value

Boys' Blue Serge Suits at \$6.95

Smartly tailored yoke Norfolk suits with box pleats and belt at waist, full-cut bloomers. This suit is tailored from imported wool serges and finished with serge linings. Sizes 2 1/2 to 34. Tuesday 6.95

Small Boys' Suits Clearing Today at \$2.49

Here is a just for Tuesday special—and the value is so good that it really should be only an 8.30 morning special. We place our sale for quick clearance 112 suits for little fellows from 2 to 5 years of age. Neat chevrons, tweeds and worsteds, in gray, tan and brown, in Russian, vestee, middy and Buster styles; sizes 20 to 23. Regular \$4.00, \$4.50, \$5.00 and \$5.50. 2.49 While they last

Buy Your Raincoat Before You Get Wet. MEN'S SPLENDID PARAMATTA COATS \$10.00

Double texture English paramatta, fawn shade. All seams are both taped and stitched, making them absolutely waterproof. Good roomy coats that fit perfectly. Have close fitting collars; sizes 34 to 46. A good-looking coat that will give 10.00 you service and satisfaction

Some of the Many 49c Items of Interest to Women

GREAT RUSH CLEARANCE OF WOMEN'S WAISTS AT 49c.

You will congratulate yourself if you will get here at 8.30 this morning, so as to get first pick of these Waists. The price is so low that we expect them to go with a rush. White Lingerie Waists, of soft voile and crepe; all white or white with colored patterns. There are also included Summer Waists of black lawn and of Swiss spot muslin. They are all open front style. Sizes 34 to 42. Our regular \$1.48 and \$1.95 waists—all at 49c the one bargain price of

DRESSING SACQUES, 49c.

Made of printed percales, black, navy or gray; stitched down collar; three-quarter sleeves, trimmed with piping; belt or self. Sizes 34 to 40. No phone or mail orders filled. Tuesday special at 49c

MOIRE PETTICOATS, 49c.

Women's and Misses' Petticoats, of imported moire, black, navy and brown; flounce of knife pleating; lengths 32 to 42. This extraordinary value (no phone or mail orders please), Tues- 49c

MARKET TELEPHONE Adelaide 6100

MEATS
Round Steak, best quality. Tuesday, special, per lb. 22
Blade Roast, best beef, per lb. 19
Thick Rib Roast, per lb. 22
Best Rib Roast, per lb. 22
Lug of Spring Lamb, per lb. 22
All Pork Sausage, our own make, per lb. 22
Maple Leaf Breakfast Bacon, highest grade, by the piece, 3 lbs. and upwards. Tuesday, special, per lb. 38

GROCERIES

Telephone Direct to Department, Adelaide 6100.
One Car Standard Granulated Sugar, in 20-lb. cotton bags, per bag 1.49
Laska of the Woods Five Roses Flour, quarter-bag 1.19
California Seedling Raisins, package 1.19
Magic Baking Powder, 1-lb. tin 1.19
Finest Creamery Butter, per lb. 1.19
Crisco, 1 1/2-lb. tin 1.19
Nesco Onion Salt, package 1.19
Choice Red Salmon, per tin 1.19
Choice California Prunes, 3 lbs. 1.19
500 lbs. Fresh Mixed Biscuits, good assortment, per lb. 1.19
Wagstaff's Orange Marmalade, 4-lb. pail 1.19
MacLaren's Cream Cheese, large package 1.19
Peanut Butter, in bulk, our own make, lb. 1.19
Stuart's Pure Strawberry Jam, new pack, 16-oz. jar 1.19
Macnachie's Kippered Herring, per tin 1.19
Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 1.19
Choice Queen Olives, American gum jar 1.19
Shirriff's Grape Juice, large bottle 1.19
Post Toasties, 2 packages 1.19
St. Charles Milk, per tin 1.19
Canned Corn, Peas or Beans, per tin 1.19
Large Cucumbers, 6 for 1.19
Finest New Beets, 3 bunches 1.19
Fresh Carrots, 3 bunches 1.19
New Garden Corn, per dozen 1.19
Fresh Parsley, 2 bunches 1.19
Fresh Radishes, 3 bunches 1.19
CANDY SECTION
500 lbs. Nut Fruit Candy, Regular 20c lb. 1.19
Ganong's Cream Caramels, Regular 30c lb. 1.19
Willard's Pocket Box Assorted Chocolates, 1/2-lb. box 1.19
Main Floor and Basement.

The SIMPSON Company
Robert Simpson Limited

We want you to get the best out of our Homefurnishing Sale, and to this end would advise you to look for every announcement of housefurnishing items.

Here Are Today's Items:

Mourzouk Rugs at Half Price

Heavy, reversible Fibre Rugs, just the thing for verandahs, summer homes and sunrooms. A great variety of designs. Sizes 4.6 x 6.8 and 4.6 x 7.6. Regular \$5.50. Tuesday at 2.75 each

95c GRASS MATS, 69c. Closely woven prairie grass, with a stencilled design in red, blue, green and brown. Size 27 x 54 inches. Reg. 95c. Tuesday 69c

Chenille Rugs, 78c—Useful bedroom rugs, quite reversible, mottled red, green and brown centres with figured and plain band borders, suitable only for bedrooms. Size 24 x 48 inches. Tuesday, each 78c

Linoleum at 75c—We have just received a new shipment of Scotch linoleums, in many new serviceable patterns, floral, matting and tile effects; 2 yards wide only. Tuesday, per square yard 75c

Scotch Tapestry Rugs

10 only, in Oriental and floral effects; green, brown, red and gray-blue colorings, an inexpensive and serviceable rug, one size only, 9 x 12 feet. Regular \$18.75. Tues- 12.95 day

The Furniture

Brass Bed Outfit, complete with spring and mattress; bed very massive construction, with ball corners and heavy fillers; mattress all cotton; all metal spring with heavy rope edge. 27.15 Reg. \$39.50. Tuesday 27.15

4-Piece Bedroom Suite, fumed finish, quartered oak; bed, dresser, chiffonier and washstand. Set complete regular \$44.50. August Sale price 42.00 at

There are others which space forbids us to mention

Bedroom Chairs, in birch mahogany only, polished finish, box frames, seats upholstered in genuine leather. Regular and sale price 1.65

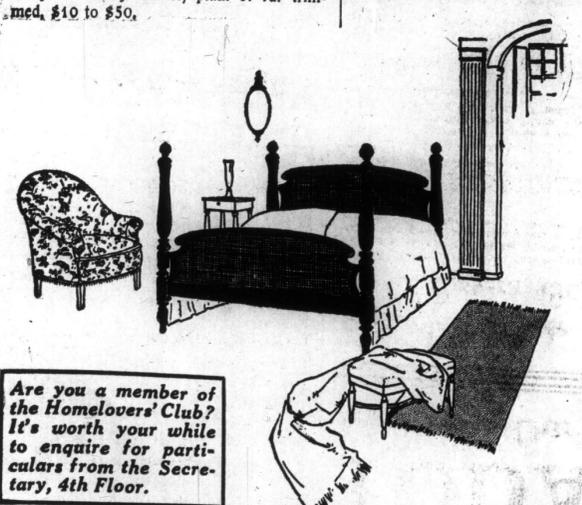
3-Piece Dining-room Suite, consisting of buffet, extension table and six chairs, all finish, Colonial design, good assortment tends to feet. Regular \$96.50. Sale price 71.00

Extension Table, solid quarter-cut oak, golden finish, 48-inch top, 8 feet when extended. Regular \$30.00. Sale 22.00

Extension Tables, Jacobean design and finish, 50-inch top, feet when extended, very massive pedestal. Regular \$41.50. Sale price 34.25

28-Sets of Diners, very massive design, turned or golden finish, in genuine quartered oak, seats and backs in genuine leather. Regular \$38.00. Sale 24.00

4-Piece Parlor Suite, consisting of settee, arm chair, arm rocker and parlor table, in rich mahogany finish. The settee and chairs upholstered in mixed silk 28.25 Parlor Tables, rich Empire mahogany finish, oval designs. Regular \$47.50. Sale price 3.25



Are you a member of the Homelovers' Club? It's worth your while to enquire for particulars from the Secretary, 4th Floor.

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