## SELLERS-G

So as to sell the entire balance of this stock reductions, which should effect a most decisive seen such a lavish display of real reductions in following list gives just an idea of what is being
35 to 50 PER CENT. Ladies' Persian Lamb\& Mink Jackets Large collars, revers and cuffs of mink, finest Leip-
sic-dved Persian Lamb, black satin lining, new Im -


## Mink Muffs

New Rug and Animal Styles, trimmed with
heads and tails, five and six stripes, lined with New and tails, five and six stripes, lined with
heads and brocaded satins. Regu- 35.00 brown and brocaded satins. Regu- 35.00
lar $\$ 55$ and $\$ 60$. Sale price . . . . . .

## Mink Ties

Made from six skins, natural Canadian mink,
trimmed with heads and tails and braid trimmed with heads and tails and braid
ornaments. Regular $\$ 45.00$. Sale
price ..........................................

Grey Squirrel Muffs | Imperial style, $\begin{array}{l}\text { lined with grev satin, } \\ \text { eiderdown beds. Regular } \$ 10 . \text { Sale } \\ \text { price. } \\ \mathbf{7 . 5 0}\end{array}$ |
| :--- |

Mail Orders Promptly and Carefully Filled

100 CHIS IT ITTY YiRIS ThRIE BRISX, PMICESFIRM

Sheep, Lambs, Calves Continue Steady-Hogs Sell Higher, Reaching $\$ 6.75 \mathrm{Cwt}^{2}$




## The Whole Story

H In a Few-Words
p The prompter rigar is the beouso of the totionoon .tits maxe.

A. WILSON

98 gueen West

THE LARGEST EXCLUSIVE FUR HOUSE IN THE BRITISH EMPIRE

## nipeg Stock

within the next few days, we have made still deepe clearance without fail. You have never before Quality Furs as this sale offers you, and the offered throughout the entire stock:

## REDUCTION

## Grey Squirrel Ties

Pointed-end style, 50 inches 1ong, lined with
grey satin. Regular $\$ 9.50$

## Hudson Bay Sable Scarís

Trimmed with heads and tails at the back, made in the new cross-over style. Reguar
price
fin. Sale $\mathbf{4 5 . 0 0}$

## Hudson Bay Sable Muffis

New Pillow and Imperial styles, 6 to 8 skins, trimmed with an abundanee of tails, lined with
brown satin. Regular $\$ 100$. Sale price. ..... 68.50

## Ladies' Fur-Lined Coats

Austrian broadcloth, lined with muskrat or squirrel. Canadian mink collar and lapels. 50 inches
long, all sizes. Regular $\$ 75$. Sale price..... 52.50

Satisfaction Guaranteed

The Sellers - Gough Fur Company, Limited $=$ the largest exclusive fur house in the brtish empre 244-246-248-250 YONGE ST., Corner LOUISA ST.


## $=$ SIMPSON $=$

Good Words for the Men's Store
 A M A N said son's the other day -"They've got a good Men's Store, I know that. Every thing you buy there has some taste about it,
That's true, too, if we do admit it ourselves. And in addition, our
customers have the benefit of mighty close prices. We take our pick of production ... and we know what sort of values is going Saturday we have appointed to the clearing out of a batch of American Suits at a valuable reduction.
about these suits

11.95


Men's Fine Dark Grey Llama
Cloth Spring Weight Overcoats a sott, smoth material; matse
in the most advanced Chesterfield style
\$12.00. Men's Fine Grade Spring
$\begin{gathered}\text { Oercoats, made up in a tich } \\ \text { black vicuna cloth of deep lue }\end{gathered}$畐保k vicuna cloth or deep lus-
trous shade and extra quality
material; cut in the most tash-
 cially designed, exclusive gar
ment. silk lapels. and lined
with heavy durable silk lining.
Spectal value saiurday, 814.0
 2,000 Neglige Shirts to Clear It's a manuracturere 's clearng por line boug.
siderably lower than the factory siderably lower than the factory-marked price; the qualigure con-
the fit, all to the sood; the range of patterns, including piatin white or blue, very broad. Sizes 14 to 18 . Regular value $\$ 1.00$.
Saturday, 73 .

Natural Wool Underwear



The Victor Recruits Range of Spring Styles Includes the New $\$ 4.50$ and $\$ 5.00$
 Spring styles are ready. If you
want a good stout well shaped manly Boot for wet spring wea-
ther just take a look at the New Victors. Some of the 1909 styles
will sell at an advance on the old ictor price, because they repre-
sent expensive extras in the way sent expensive extras in the way
of finish and material. They'il prove just as popular at $\$ 4.50$ and
$\$ 5.00$ as Victors have so long proved


