

THE TORONTO WORLD

FEBRUARY 26 1905

SELLERS-GOUGH & THE LARGEST EXCLUSIVE FUR HOUSE IN THE BRITISH EMPIRE

Sale of Win

So as to sell the entire balance of this stock reductions, which should effect a most decisive seen such a lavish display of real reductions in following list gives just an idea of what is being

35 to 50 PER CENT.

Ladies' Persian Lamb & Mink Jackets

Large collars, revers and cuffs of mink, finest Leip-sic-dyed Persian Lamb, black satin lining, new Imperial style, 26 inches long, all sizes. Regular \$120 to \$140. Sale price.....

Mink Muffs

New Rug and Animal Styles, trimmed with heads and tails, five and six stripes, lined with

Mink Ties

Made from six skins, natural Canadian mink, trimmed with heads and tails and braid ornaments. Regular \$45.00. Sale

Grey Squirrel Muffs

Imperial style, lined with grey satin, eiderdown beds. Regular \$10. Sale price 7.50

Mail Orders Promptly and Carefully Filled

nipeg Stock

within the next few days, we have made still deeper clearance without fail. You have never before Quality Furs as this sale offers you, and the offered throughout the entire stock :

REDUCTION

Grey Squirrel Ties

Pointed-end style, 50 inches long, lined with grey satin. Regular \$9. Sale price 5.50

Hudson Bay Sable Scarfs

Trimmed with heads and tails at the back, made in the new cross-over style. Regular \$75. Sale 45.00 price

Hudson Bay Sable Muffs

New Pillow and Imperial styles, 6 to 8 skins, trimmed with an abundance of tails, lined with 68.50 brown satin. Regular \$100. Sale price.....

Ladies' Fur-Lined Coats

Austrian broadcloth, lined with muskrat or squirrel. Canadian mink collar and lapels. 50 inches long, all sizes. Regular \$75. Sale price...... 52.50

Satisfaction Guaranteed



MAN said A about Simpson's the other day -"They've got a good Men's Store, I know that. Everything you buy there has some taste

That's true, too, if we do admit it ourselves. And in addition, our customers have the benefit of mighty close prices. We take our pick of the country's entire production --- and

we know what sort of values is going. Saturday we have appointed to the clearing out of a batch of American Suits at a Here are details valuable reduction. about these suits:

78 Suits only, in fancy worsteds, consisting of odd sizes, a varied assortment, forming a complete range of high-class exclusive American models, in handsome indefinite color mixtures, in grey tones, bronze and brown invisible checks; made in single-breasted sack style, of fashionable American design; well tailored, nicely finished, workmanship of the highest class or-der. Sizes 26 to 44. Parular \$15.00 to \$19.50 Clear. Sizes 36 to 44. Regular \$15.00 to \$18.50. Clear Saturday

Special Display of New Spring Styles in Men's Spring Overcoats.

Men's Fine Dark Grey Llama Cloth Spring Weight Overcoats, a soft; smooth material; made

Special Clearing of Boys' Win-ter Overcoats. Regular Prices \$7.50, \$8.00 and \$10.50. Sat-urday, \$4.95. Boys' Overcoats, in extra quality imported black and Ox-

11.95

