It Starts Tomorrow

Our Special Three-Day Sale of High-Class Groceries

Soaps

Gold, Comfort, Surprise, Sunlight, Fels-Naphtha, P. & G.

Naphtha, 3 for 25c, 13 for

\$1, one case (100 bars) \$7.65

Lifebuoy, Ivory and Fairy,

GOBLIN SOAP—The best

soap for removing stains and

grease from the hands, leaves

them soft and clean. Extra

special 5 cakes 25c LENOX SOAP - A high-

grade laundry soap, made by Procter & Gamble, and the same quality as gold, 4 bars

27c, one case (100 bars) \$6.85

Splendid Prunes, a lb...15c

Cornstarch . . 2 packages 25c

...... 1 lb. 32c

Molasses.....a can 11c Lima Beans.....a lb. 18c

White Beans 2 lbs. 25c Aylmer Tomatoes, 2 cans 35c Aylmer Peas....a can 17c

Tobacco Old Chum, Senator, T. & B.

Cut, Orinoco, Currency, Stag, McDonald's 2 for 25c

9 lbs.Granulated

Sugar, 98c

with another purchase.

Breakfast Cereals

Best Oatmeal....4 lbs. 25c Best Cornmeal. .3½ lbs. 25c Cornletts4 lbs. 25c Wheatletts 3 lbs. 25c Corn Flakes2 for 25c Shredded Wheat package 13c Quaker, Tillson's and Robin Hood Porridge Oats, large package 30c

Fresh Creamery Butter

with another purchase.

Two-In-One Shoe Polish

Black, tan, red and white.

Best Flour

24-lb. bag \$1.57 Luscious Navel

Oranges Regular 65c a dozen size.

Extra Value In Teas Special Blend at 60c lb., 3 lbs. \$1.65

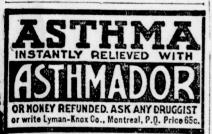
Wyckoff's Quality Food

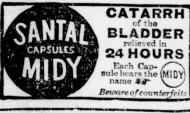
DUNDAS STREET, AT RIDOUT STREET

officers Elected.

CHAMBER OF COMMERCE OFFICIAL BULLETIN HAS INTERESTING ARTICLES

organ of the London Chamber of Commerce contains among its interesting articles, a contribution from the London Horticultural Society. The Horticultural Society has been infected by the ambitious spirit of the Chamber of nerce to the extent of announcing that it proposes this year to enroll 5,000 members. The London horticulturalists don't propose that their society shall take second place to any in Ontario.
"Do your share to beautify 'our'
London" is the basis of the appeal for London" is the basis of the appeal for co-operation on the part of the citizens. An editorial of some days ago in the Toronto Globe on "The New Civic Spirt." as exemplified in London is reproduced in full, the following paragraph from it giving an idea of the manner in which the "get together" Chamber of Commerce spirit is appealing elsewhere. "London is a city that isn't too big to make such unity of





JONTEEL TOILET Preparations

The perfume of today is JON TEEL, \$2.00 ounce. JONTEEL CREAM, 75c. JONTEEL TALC, flesh and white, 35c. JONTEEL, FACE POWDER,

> STRONG'S Drug Store

three shades, 75c.

184 DUNDAS ST., LONDON, ONT. 37tf

MISS WALKER ILL.—Miss C. Valker of Inspector C. B. Edwards ffice is taking an enforced holiday or

ATTENDING NEPHEW'S FUNERAL ATTENDING NEPHEW'S FUNERAL —James Gray of Gray's, Limited, is in Toronto attending the funeral of his nephew, Flight Lieut. William M. Gray, who died of pneumonia. The funeral will be conducted with military honors.

CATARRH

Manner in which the "get together"

Dr. E. E. Brutthwaite presided over a large that the first Congregating elsewhere. "London is a city that the presidence of the configuration of the fragrance of the deal."

Gordon-Philip, managing secretary of the Chamber of Commerce, is editing that the configuration of the Chamber of Commerce, and the subject of improvement of street railway service. An expert in this association of Public Utility Securities, is being brought from fronto to series on Priday evening at the membership of the mander of the case of the case, and the transport of Commerce in own city of the Chamber of Commerce of the deal."

The licomorphism of the Chamber of Commerce is now giving the control of the case of the various deal of the various deals and the subject of improvement of street railway service. An expert in this association of Public Utility Securities, is being brought from fronto to series on Priday evening at the membership of the company of the Chamber of Commerce is now giving the control of the case.

Association of Public Utility Securities, is being brought from fronto to series of the case, and the treasurer railway service. An expert in this association of Public Utility Securities, and address will be delivered by Lieutic, Coi. Molloy (Trooper Molloy) on "The Member of Commerce in the company of the Chamber of Commerce in the Chamber of Commerce of the case, and the treasurer railway service. An expert in this association of Public Utility Securities, and address will be delivered by Lieutic, Coi. Molloy (Trooper Molloy) on "The Member of Commerce in Molloy on "The Member of Commerce in Molloy on "The Member of Commerce of the Camabine Commerce and the case."

Association of Public Utility Securities, Soliders will be confident the commerce of the case, and the case of the case

SEVERAL TONS OF
Pastor—Vacant.
Secretary—F. W. Robins.
Treasurer—R. Johnston.
Missions—Mrs. G. S. Anundson.
Pew Steward—R. Wijshon
Missions—Mrs. G. S. Anundson.
Pew Steward—S. M. Jepson.
Trustees—Messrs. Bock, Johnston,
Walker and Wrighton
Deacons—Messrs. Anundson, Walker,
Johnston, Robins and Dr. Barker; honorary, Rev. F. A. Steven.
Board of Management—Drs. Braithwaite, Barker and Barkle, A. Anundson, E. A. Bock, J. Creighton, S. M.
Jepson, L. H. Martyn, W. J. Walker,
W. T. E. Wrighton, with pastor, treasurer, envelope steward and secretary, and Mrs. Johnston, Miss Wrighton and Mrs. Jepson, from the Ladies' Ald.
Press Agent—Miss M. D. Porteous.
Sunday School Superintendents—A.
Anundson and Dr. Barker,
Auditors—S. M. Jepson and F. G.
Marshall.
Janitor—Lewis Carter.
Votes of thanks were tendered the officials of the church for the past year's service, and the meeting closed with singing and the Benediction,

FINANCES GOOD.—City Treasurer
James S. Bell says that London is sunday challed the borrowing capacity of 14 per cent of the assessed value. Allowing for the dehentures which were authorized by the electors this year. There is still a leeway of between \$700,000 and \$800,-000.

Sailors of H. M. S. Courageous Entertained 450 Slum Children of Edinburgh at Christmas Time

Gave the Kiddies the Day of Their Lives and Provided Innumerable Kinds of Entertainment, Taking Them to Coast on Special Train and to Warship on Admiralty Tug.

A vivid description of how H. M. S. and off we went to the war. What Courageous, in port at Rosyth, Scot-sight! ALD. LITT'.E ABSENT.—Chairman
E. S. Little of No. 1 committee will
be unable to attend the meeting this
evening on account of illness. In all
probability Ald. F. E. Harley will fill
the chair in his absence.

ALVAI description of low in
Courageous, in port at Rosyth, Scotland, entertained 450 slum children of
Edinburgh at Christmas-time, is given
in a letter received by Raymond Smith
of 99 Front street, from his brother

STREET SECURITY—The agreement of the street of the street

No Drug "

Reaction'

When You

POSTUM

A hot drink that

braces one on a winter day with-out artificial ...

stimulation and

the subsequent let-down often felt by tea or . . coffee drinkers

No "caffeine" in

POSTUM

"There's a Reason"

Drink

a series of plano recitals which has been arranged by leading professional musicians of the city under the direction of Mrs. McHardy-Smith.

Officers Elected. Dr. Baithwalte and Rev. F. A. Steven rere thanked for their interest in the hurch, and replied suitably, and the ympathy of the church with the sick nembers and friends was evinced by a CITIZENS PRODUCED anding vote. Officers for the year were appointed SEVERAL TONS OF

the Canadian Swift Company in th building formerly occupied by the George White & Sons' Company on King street. Complaints were received at the city hall some time ago, and orders were given by Dr. W. S. Downnam that no more fertilizer was to be taken in the building by the firm. Appeal Granted.

An appeal was made to Mayor C. R. An appeal was made to Mayor C. R. Somerville that the company had some cars of fertilizer already in the city, and that it was paying demurrage on them. It asked to be allowed to unload the goods. This was granted, Dr. Downham said, on the citndition that all should be cleared out of the building by January 15. Apparently this has not been done, and workers in the factories in the vicinity are registering strong. in the vicinity are registering strong objections.

objections.

Not Mentioned.

The question was to have been discussed at the last meeting of the board of health, but apparently the members "in honor preferred one another," as far as broaching the question was concerned, and the result was that it was not mentioned. Dr. W. S. Downham, Inspector Lutman and Mayor Somerville know of the case. Inspector Lutman says that he is trying to get in touch with Mayor Somerville and Chairman J. H. Saunders to see what is to be done. He thinks that the board should deal with the matter.

PLEADS NOT GUILTY

Major R. T. Aitken Being Tried Calgary on Two Charges.

Calgary, Jan. 23. — Major R. T. Aitken, Canadian Army Service Corps, brother of Lord Beaverbrook, is being tried here on two charges. First, neglect to the probable of scale additional control of the c tried here on two charges. First, neglect to the prejudice of good order and military discipline in that he did not Inspect the company canteen and see that a proper audit was made, and, second, that he was using canteen funds. The accused pleaded not guilty to both charges, but admitted that the canteen was not run according to military law, and that purchases were made for him, but denied knowledge that canteen funds were used for the purpose.

CANADIANS IN BONN ENJOYED CHRISTMAS DINNER COOKED BY GOOD HOTEL CHEFS

Found Plenty of Good Enter-

tell anyone.

After dinner, my chum and I went round to the Y. M. C. A. They have taken over the "Gross Bonn," one of the largest theatres in the city, on the main square, and they had the civilian orchestra there playing from the Kaiser Cafe. There are a number of cafes here, and they all have a good orchestra. We spend a good many of our evenings that way. They play a lot of American rags for our benefit and are quite delighted with the applause. They seem only too pleased to be able to do

Mason & Risch Cimited

THE HOME OF THE VICTROLA



secretly by any man or woman who is losing the slimness of youth?

There is: and it is none other than the tablet form of the now famous Marmola Prescription, known as Marmola Prescription Tablets. You can well expect a reduction of from two to four pounds a week without dieting or exception. Marmola Prescription Tablets



of Herds and Dairies

ORTEX **INDIVIDUAL** IS HERE! DRINKING CUP



The Vortex Individual Sanitary Drinking Cup is at your service for your factory or office-used once by you only. One hundred million Vortex Cups are used annually in the United States and Canada. A handy container supplied with cups sits conveniently on your water bottle, or hangs on the wall. Supply your whole staff with Vortex Drinking Cups at once—they will appreciate it.

Manufactured by Canadian Wm. A. Rogers Limited

Distributors for Ontario, The A. S. Hustwitt Co.

42 Adelaide St. W., Toronto. Also distributors for Elliott Addressing Machines, Standard Mailing Machines, Standard Stamp Affixers.

The Common Drinking Cup Is Doomed

FREE SAMPLE PACKAGE!

A representative of the A. S. Hustwitt Company will be in London until Saturday evening, and will gladly give a free sample package of Vortex Drinking Cups to representatives of offices or factories calling upon him at The London Advertiser office, or address the Toronto