

The World's Home Magazine for Women Edited by LAURA E. McCOLLY, B.A.

The Happy Gardener.

When you die, earth lover, Flowers shall be your cover. Braver than the purple pall, Spun to veil dead kings withal. You are weaving day by day— Beauty for the sun to slay.

Woman's Fears Justified.

Mrs. Charles Welch of 135 Devon-street, Buffalo, was the unconscious means on Monday night of vindicating the instincts of her sex, which have ever since the antediluvian invention of beds, warned them that a man would some day be found under one.

"Maisette," the Fad With English Women.

The "maisette," as it is called, is the latest toy of fashionable society, and is now indispensable to the English society woman who wishes to appear at garden parties, races, polo matches and other open-air functions.

The Smallest Baby Yet.

A French-Canadian family in Providence, R.I., have lately been blessed by the advent of a new member so diminutive in size that his two little hands both slip at once into his mother's wedding ring.

Vells and Scarves.

Very popular this season, and especially for the latter part of August, is the white lace veil of the most filmy and delicate silken tissue, but stiff and crisp, nevertheless, with a spider-web effect in the transparent pattern.

A Swimming Doll.

There is always something new in Parisian toys, they say, and certainly the German toy-makers, hitherto so world-famous, will be looking to their laurels now. The Paris Herald describes his discovery of the swimming doll:

Legally Dead.

The Scotsman prints a remarkable divorce case, in which a name no less suggestively romantic than that of Vere appears. Hope Vere, Esquire, of Blackwood and Craigie Hall, Midlothian, was divorced by his French wife, and on the decree being given, was instantly sued for the settlement made on her of £1500 a year in case of her husband's death.

The Toronto World CHILDREN'S HUMANE LEAGUE

The following clever composition on "In the Garden" was received yesterday from Ilene Elliott, aged 13, of 19 Union-street, Toronto Junction, but who is just now summering on Jumper's Island, Stony Lake:

Any child can set in her mind the picture of a garden, surrounded with trees, and in the vacant spot a small cottage, which someone may call "home." Among the beautiful trees here and there are birds' nests, which it is a pleasure to hunt for; also to watch tiny birds learn to fly, which are taught by their kind mothers.

I wish to become a member of The Toronto World Humane League.

Name Address

World Pattern Department



1973—Ladies' Jumper. Closed at Back. Paris Pattern No. 1973. All Seam Allowances Included.

Pattern Department Toronto World send the above pattern to NAME ADDRESS (Give age of child's or Miss' Pattern.) See Wanted—(Give age of child's or Miss' Pattern.)

PERSONAL

Mrs. C. M. E. Ridge, with her daughter, Miss Estelle, of Ontario-street, left today for Muskoka, where they intend spending a few weeks.

The marriage of Edith Gertrude, youngest daughter of the late Joshua A. Bronson and Mrs. Bronson of 658 Bathurst-street to Mr. Edward Albert Spencer, D.D.S., of Brandon, was solemnized on Tuesday at the home of the bride's mother, the Rev. A. C. Miles, B.A., rector of St. Luke's church, Cremona, officiating, assisted by the Rev. L. E. Skey, M.A., rector of St. Anne's, Toronto. The wedding was very quiet owing to the recent bereavement in the bride's family.

The bride, who was given away by her brother, Mr. J. H. Bronson, was gowned in white silk gauze over white tulle and wore a long tulle veil with a coronet of orange blossoms, which was held in place by a diamond and pearl sunburst, the gift of the groom.

Canon Drummond, brother of Mr. Charles Spencer Drummond, with his wife and her maid, has come from his home, the vicarage, Maidenhead, Berkshire, Eng., to Toronto, and is now in the city.

Aubrey White, deputy minister of lands, is spending his holiday in Port Carling, Muskoka.

W. C. Wilkinson, secretary of the board of education, has gone on a two weeks' trip to Chicoutimi, Quebec.

Give the Babies NESTLE'S FOOD

It is suitable for the youngest infants and the safest food for the baby in the hot weather—easily digested by the most delicate stomach. The doctors recommend the use of Nestle's Food because it is nourishing and keeps the infant's bowels in perfect order, avoiding all risks at this season from impure milk.

Nestle's Food THE LEEMING MILES CO., Ltd. MONTREAL Write for Recent Work on Infant Feeding and sample free by mail.

Do You Suffer?

from HEADACHE LOSS OF SLEEP INDIGESTION FORPID LIVER BILIOUSNESS

BEECHAM'S PILLS

will quickly remove the cause of these distressing complaints and restore healthy action to every organ. You will feel like a new person after taking a few doses of Beecham's Pills. They rid the system of impurities, improve the digestion, banish headache and Give Positive Relief in all cases of Biliousness, Constipation, Indigestion and Disordered Liver.

"PLEASE GET A LICENSE" CANADA MAKES REQUEST

U. S. Fishermen Can Get Same Privileges in St. Lawrence Gulf as Do Britishers.

WASHINGTON, Aug. 7.—The state department today received a communication from Ambassador Bryce in connection with the seizure and release last spring in the Gulf of St. Lawrence of the American fishing schooner Alert, engaged in trap net fishing.

The ambassador says that the action of the Canadian authorities in that case was taken solely with a view to the preservation of the fisheries and no question of nationality was involved.

CAN BUILD SEA WALL.

Government Will Issue Order Granting Permission.

TO RAISE SHAMROCK.

Ferry Company's Loss on Ferry \$6000—New Double-Enders.

SIX NEW ENGINES.

T. & N. O. Commission Lets Contract to Canadian Locomotive Co.

RUBA-DUB-DUB.

Ruba-dub-dub, three men in a tub Set forth to sail on the lakes; Let the wind blow a gale— They'll be hearty and hale; For their larger holds

MODERN LADY GODIVA TOO MUCH FOR CLERGY

Clerics Leave Coventry During Impersonation of a Celebrated Incident of the Long Ago.

COVENTRY, Eng., Aug. 7.—Mounted on a white palfrey and decorously clothed in masses of hair, pink fleshings and clouds of gauze, a modern Lady Godiva this morning gave a representation of the historic ride thru the city streets.

Coventry has been Lady Godiva mad for months. When a revival of the procession, last witnessed in 1887, was first mooted there were many who desired a strict adherence to tradition, even to the nudity of Lady Godiva, but the anti-nudists succeeded in effecting a compromise, and a vaudeville actress, whose specialty is to display herself in groups of living statuary, was engaged to represent the historic benefactress of Coventry.

Many of the local clergy who had been preaching against the fleshings as being suggestive of nudity, left the city temporarily.

Lady Godiva, who flourished about the middle of the eleventh century, was the wife of Leofric, Earl of Chester. She was a woman of great beauty and benefactress of many churches and monasteries.

According to the legend, Lady Godiva begged her husband to relieve Coventry of a burdensome tax, and he consented to do so on the condition that she should ride naked thru the market place. This she did, covered only by her long hair, and thus won relief for the people.

TOURIST TRAFFIC INCREASES

C.N.R. Officials Report Large Number of American Visitors.

Canadian Northern officials report a big increase in the number of American tourists visiting Northern Ontario since their line has been opened up from Fanny Sound north. The Muskoka regions certainly offer great inducements to the holiday seeker. On Monday last a party from Toronto, camping at Morrison Lake, effected a splendid catch of black bass at Macdonald Falls, on the Severn River. Over sixty fish were captured, and their weight aggregated one hundred and twenty-eight pounds. Extra good muskunge fishing is also reported from Blackstone and Lake Simcoe.

Promised a Fixed Assessment.

ST. CATHARINES, Aug. 7.—(Special.)—As the Whitman & Barnes Manufacturing Company will expend \$40,000 to improve machinery in its factory, and will increase its employees from 125 to 175, and the yearly pay roll from \$60,000 to \$90,000, the council has practically given assurance that the assessment on the knife factory, now \$8,000, will be fixed at \$10,000, for ten years.

New York Trains by the C.P.R.

At 8:30 a.m., 3:55, 5:20 and 7:15 p.m. All run to Grand Central Station reached only by the New York Central Lines.

A Lesson.

COBALT, Aug. 7.—Paul Cameron, arrested for creating a disturbance in the square Saturday night, was sent down for six months by Magistrate Brown.

Riddance of the Unheard-of Shoe

I am going to tell you of shoes you have never heard of—and yet they are shoes well known to every shoe retailer in the trade.

And I am going to tell you how and why they gained entrance into the Slater Shoe Store, at 117, Yonge-street.

A year ago, the Slater Shoe Company "dropped" the making of a \$3.50 shoe, because they knew that a really good shoe could not be made and sold at that price. Noteven prison labor could produce a shoe of worthy material, which could possibly be retailed at \$3.50.

Because the Slater Shoe honestly and straightforwardly met the increased cost of leather and materials, and refused to "skimp" the shoe and "trick" the buyer, their business grew rapidly—outgrew their then capacity.

We were in a quandary—couldn't get sufficient shoes to keep our stock up—and we thought we saw a way out by buying some shoes from the best makers of ordinary shoes. We thought, too, there would be a demand for shoes at the old prices, around \$3.50.

For months these shoes have been displayed on our shelves. They are a frost. Our regular clientele look upon them with disdain, and ask us to show them the "Sign of the Slate." And there we are!

We can't sell them. We can't afford to lose ALL we paid for them. We will lose what we do lose as quickly as we can.

This is the "before" of this Riddance Sale, and we hope that these real bargain prices will soon record an "after." But it's a "never again" for us. In the future we hold fast by the Seal of Certainty—the shoe of standard, inflexible price—the shoe which gives every man and woman a fair deal.

Can we interest you to-morrow with these Riddance Prices? 2000 pairs Men's Boots (made by Packard of Brocton, MePherson, King, Tetrault, Hart Shoe Co., and others), in patent colt, box calf, vealour calf, vici kid, and other leathers; other stores' prices \$3.50, \$4.00 and \$5.00. Our price \$2.95

600 pairs Men's Calf and Kid Stock (made by Packard, King, Gauthier, etc.), kid or calf, leather-lined; other stores' price \$5.00. Our price \$3.45

120 pairs Men's Oxfords (made by C. H. Alden of Boston, Packard of Brocton, Tetrault Shoe Co., and others), tan and black, kid patent colt and calf, worth up to \$5.00, none less than \$4.00. Our price \$2.95

300 pairs Men's High-Grade Tan Russian Calf and Vici Kid, extra good stock and color. Sold, none better, in all stores in town at \$5.00. A clearing at \$2.95

120 pairs White Canvas Boots and Oxfords (made by McPherson, Hart Shoe Co., Outing Shoe Co., Boston), nice, clean goods, best lasts; regularly sold at \$2.50, \$3.00 and \$3.50. A clearing at \$1.95

Children We will have the best bargains in Children's Goods of Quality ever offered in the city. We have no cheap lines—all have some special features, and the mother of economy will do well to wait for this sale.

Charles C. Cummings, President Charles C. Cummings, Limited.

The Slater Shoe Store 117 Yonge Street, Toronto.

Nothing so Fine as COWAN'S MAPLE BUDS They are an Excellent Confection.

Toasted Corn Flakes "The Flavor That Grows in Favor." Sanitate Toasted Corn Flakes digest easily in the weakest stomach—good for the sick as well as the well. It has a flavor so different that it tempts you to make a hearty meal of it.

The Cowan Co., Limited, Toronto NEW COUNTY TREASURER.

ST. CATHARINES, Aug. 7.—(Special.)—Cassidy Wismer, reeve of Louth Town, ship, was this afternoon appointed treasurer of Lincoln County, to succeed the late Ira F. Culp. There were nine applicants. L. S. Bessey, clerk of Grantham, got six out of thirteen votes on the last ballot. The salary is \$900.