On and After Tuesday, Nov. 4
the department devoted to WOMEN'S FURS, MISSES' DRESSES, SUITS, COATS and SKIRTS, will be located on
FOURTH FLOOR

EATON'S DAILY STORE NEWS

If It's More Convenient
buy your AUTO ACCESSORIES over the 'phone.
AUTO ACCESSORY SECTION.
CALL ADELAIDE 5000 and ask for

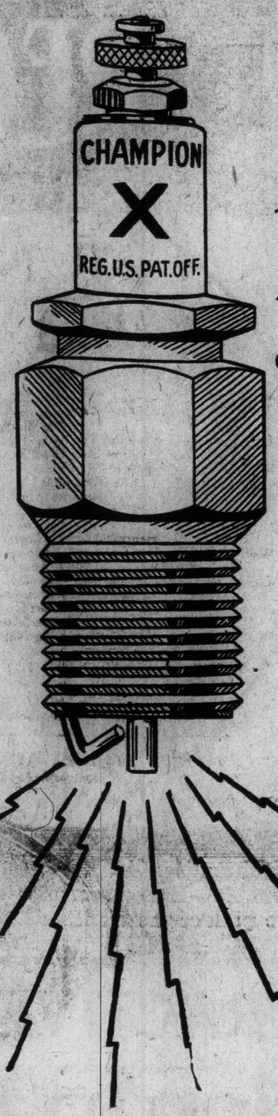
Store Closes Today at 1 P.M. **Goods Bought This Morning Will Be Delivered Monday**

59c BUYS THIS SPARK PLUG

The Champion "X" For Fords

The Two Piece Heavy Stone Plug

That is Specially Made for Cars of High Power and Compression



The Plug Itself

The Plug

That is Easily Cleaned, and Taken Apart and is Guaranteed to Give Satisfaction

59c Buys It
—Fifth Floor.

1869 GOLDEN JUBILEE "Shorter Hours" "Better Service" **1919**
Store Opens at 8.30 a. m., Closes at 5 p.m.
Closing on Saturdays at 1 p.m.
No Noon Delivery on Saturdays

THE T. EATON Co LIMITED

$3.00 Buys

The Sanitex Auto Brush

The brush that does away with the drudgery, fuss and water waste of the old-fashioned method. Removes mud, sand, grit or dust like a flash, without a scratch, $3.00.

$1.25 Buys

The "Trico Universal" Windshield Cleaner

Attaches by simply opening the windshield. Slips on the upper glass, may be used with or without weather-strip. Cleans the entire windshield clear across—moves with a touch of the hand—a device that cleans the upper and lower glasses at the same time—touches nothing but the glass, therefore will not wear a hole in the top nor scratch finish of windshield frame. Price, $1.25.

$6.00 Buys

This Cover for a Chevrolet "490"

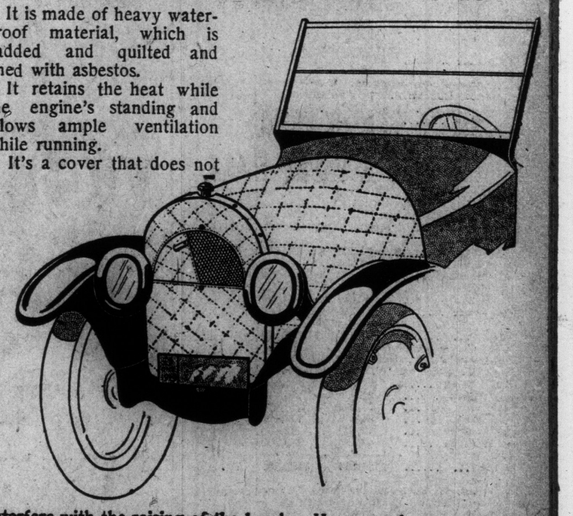
At the Same Price Are Covers for Fords

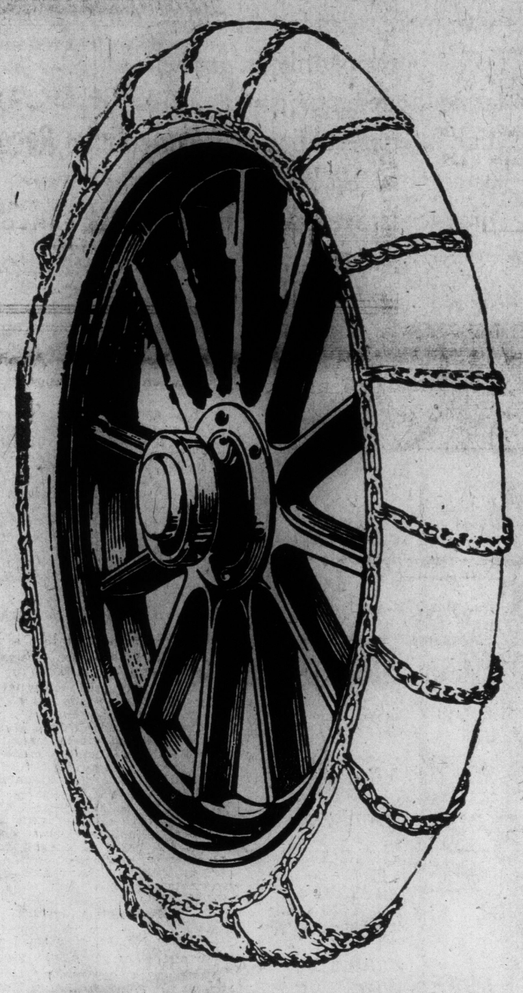
It is made of heavy waterproof material, which is padded and quilted and lined with asbestos.

It retains the heat while the engine's standing and allows ample ventilation while running.

It's a cover that does not interfere with the raising of the hood. Has a good appearance and will give the best of service.

It's a two-piece outfit, with a shutter that may be left open or closed. **The Price is $6.00.**





$5.50 Buys

a Set of Chains

Size 30 x 3 1-2

They're the case hardened "Dreadnaught" with electric welded cross sections.

Other sizes are priced as follows:

32 x 3½,	$ 6.00
31 x 4,	6.25
32 x 4,	6.60
33 x 4,	6.90
34 x 4,	7.25
35 x 4½,	8.40
36 x 4½,	8.50
37 x 5,	10.20

At $3.00 is a moderately priced set of Chains. Size 30 x 3½.

Special lever rim chain connector is used on both types of chain.

—Fifth Floor.

$19.50 Buys

The "Road King"

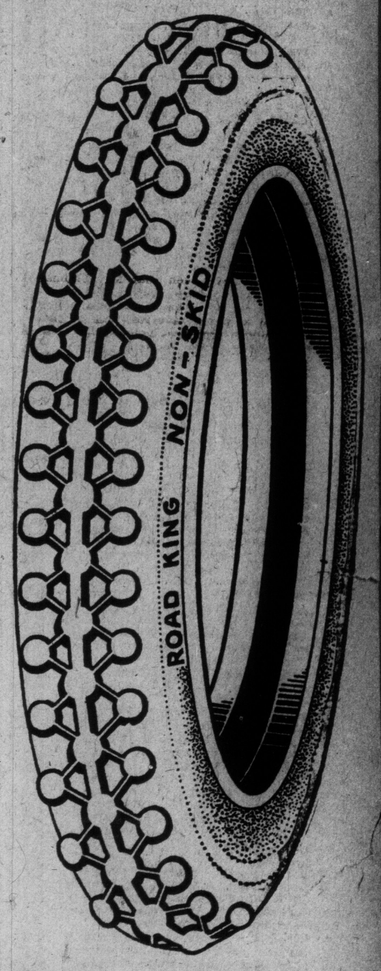
Non-Skid Tire

Size 30 x 3 1-2

That is guaranteed for 3,500 miles, and has a special tread that grips and holds the road.

"Road King" Inner Tubes, size 30 x 3½, are priced at, each, $2.75.

"Road King" Plain Tread Tires, size 30 x 3½, are priced at $17.50.



The "Safety First" Storm Cloth

For use on windshields of automobiles, street cars and locomotives. It is a chemically prepared cloth, which, with one application to wet windshield, will cause rain or snow to run off, giving driver perfectly clear vision. Non-smearing to shield. Will not injure gloves. One application lasts entire storm. Price, 50c.

COMPLIMENT PAID TORONTO WORLD

Real Estate Man Says Earlscourt Given Embarrassing Amount of Publicity.

Perhaps quite unintentionally J. Moon, real estate dealer, of Earlscourt, yesterday paid The World and one of its staff a great compliment on its local news service. Mr. Moon was before a sub-committee of the works department at the city hall endeavoring with others to obtain permission to alter the name of Earlscourt avenue to some other attractive name. Mr. Moon declared he could not sell houses on the avenue on account of the prefix "Earlscourt," which had a reputation owing to the publicity given to the district thru the newspapers. Nothing could happen in Earlscourt, no matter how big or how small, without John Walshe, the reporter for The World, publishing the whole details. By this means the district had been given too much publicity.

The chairman: "Earlscourt is the place where you get all the poor people of Toronto?"

Ald. Ramsden: "And from where we got a lot of good soldiers who went to the war."

Mr. Moon said it was a poor neighborhood and the churches had to raise money to give people coal and food during the winter. He further contended that he had to reduce by $500 the price of houses on Earlscourt avenue simply because people would not buy anything with that name tagged on to it.

The committee determined to take a poll of the local owners on the matter.

It was agreed to change Bathgate avenue to Monarch avenue. It was further decided to poll the Hilton avenue residents to see if the name should be altered to Austin avenue. The same course is to be adopted to see if Pacific avenue shall become Mons avenue, and if Windeat street shall be altered to Glen Gordon. Sidmouth, from Lawrence crescent to Lawrence avenue, was changed to Mount Pleasant road.

FIRE TOWER FOR KING EDWARD.

A fire tower will be put into the new King Edward Hotel building. In a revised bylaw the city architect recommends that all such buildings as well as large stores and schools be provided with these smokeless protected fire escapes.

PILES Do not suffer another day with Itching, Bleeding, or Protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. 60c a box: all dealers, or Edmanson, Bates & Co., Limited, Toronto.

CANNERS PROTEST CHANGE IN RATES

Appear Before Railway Board to Appeal Against Proposed Cancellation.

Canners and Grocers' Guilds were greatly in evidence before the Dominion Railway Board at the city hall yesterday, where they assembled to protest against the proposed cancellation by the railway companies of the special commodity rates on canned goods by the carload.

E. P. Flintoft, counsel for the C. P. R., contended that the proposed increase was so small as to have little or not effect on the cost to the consumer.

Hon. F. B. Carvell asked if the commission granted the increased rate would the consumers have to pay?

The C.P.R. counsel thought the consumer would have no cause for complaint, but he did not know if the wholesaler and retailer were doing sufficient business to bear the cost.

W. S. Tilston, representing the Montreal Board of Trade, thought the railway companies should produce their books to show why the present rates did not pay.

After hearing a lot of evidence, the board reserved judgment.

During an application of the Canadian Manufacturers' Association for a reduction to first-class rates on incandescent electric lamps carried by express, it transpired that 22 per cent. of the whole production of bulbs in the United States came to Canada. Judgment in the matter was reserved.

TWIN CITIES CALL FOR HYDRO EXPERTS

At a joint meeting of the councils of the cities of Port Arthur and Fort William, held in Port Arthur recently, to discuss the street railway situation in these two cities, it was unanimously decided to ask the Hydro electric power commission to make an expert valuation and survey of the street railway system at the head of the lakes. Steps will be taken by the commission at an early date in accordance with this request.

MURINE FOR YOUR EYES Rests, Refreshes, Soothes, Heals—Keep your Eyes Strong and Healthy. If they Tire, Smart, Itch, or Burn, if Sore, Irritated, Inflamed or Granulated, use Murine often. Safe for Infant or Adult. At all Druggists in Canada. Write for Free Eye Book. Murine Company, Chicago, U. S. A.

COMING ROUND TO CONVENTION IDEA

Conservative Official Organ Thinks Time is Now Opportune.

The Mail and Empire scents the necessity for a Conservative convention now that all the damage to the party has been done. That newspaper, writing yesterday with reference to the meeting of the Conservative members in caucus, said:

"The defeat of so many members of the cabinet has strengthened the position of those who have been demanding a provincial convention. This demand will, it is stated, be renewed today, and it is probable that the initial steps may be taken looking toward the holding of a convention as a means of reviewing the whole situation. Such a convention would, of course, deal with the question of leadership and any choice made in the meantime to carry on thru the coming session will be in the nature of a temporary one."

Long before the provincial elections The World persistently urged upon Sir William Hearst and the party generally the advisability of holding a convention, shaping a platform and letting the people know exactly where they stood. A few members of the party favored the idea, but they were ruled out. Sir William went to the country on his "record"—and the rest was told at the polls on October 20.

ANOTHER O.T.A. BREACH

Robert Cadarethe contravened the O.T.A. by having liquor in his motor car. In the police court yesterday he paid $200 and costs.

MONTH'S LOSS BY FIRES.

Toronto lost in fires during October $18,266—$12,194 on buildings, the balance being loss to contents. One fire was said to be of incendiary origin and one child was burnt to death while playing with matches.

The number of calls answered was 176, unknown causes of fire 27, false alarms 26, rubbish and dump fires 17, autos and street cars 12, children and matches 9.

FREE DANDY BICYCLE AND GREAT WATER PISTOL

Boys send us your name and address to-day and you can get a Real Daisy Water Pistol and our great Flying Champion Bicycle in return for a little easy pleasant work. This is the finest bicycle any boy could own. It has a 22 inch frame, coaster brake, non-skid tires, roller chain, and all the most up-to-date improvements—just the slickest, spickest Bicycle you've ever seen. And the Daisy Water Pistol beats all, just what you've always wanted. It looks like a real automatic revolver, but shoots a straight, powerful stream of water that will chase dogs or cats, & provide a barrel of fun.

Looks like a real revolver, shoots a straight powerful stream of water.

Here's Our Proposition for Live Boys

No Money in Advance.—Just send your name and address to-day and get a free sample package of "Dainties", our delicious new whipped-cream, sandy coated bubble gum that we want everybody in the land to try. With the free sample we send you just 20 handsome packages that we want you to introduce among your friends at only 10c. a package. The sample package will make it easy to you. Just open it and ask your friends to try a couple of "Dainties". They will like them so much that everyone will buy a package or two at once. A couple of little "Dainties" will purify the mouth and perfume the breath. Everybody just loves them. No trouble at all to sell.

Return our $3.00 when the breathlets are sold, and we will promptly send you, all charges prepaid, the dandy Daisy Water Pistol, and the grand bicycle you can also get without selling any more goods, by just showing your fine prize to your friends and getting only six of them to sell our goods and earn our fine premiums as you did. Write to-day boys and you can soon own these fine rewards.

Address—THE REGAL MANUFACTURING CO. Dept. H 6A TORONTO, ONT.