

Both Ends Meet More Easily for Customers of The Simpson Store

Lingerie Dresses at Special Prices

All-over embroidery muslin and mulls; dainty dresses with insertion trimmed waists, square or rounded neck, three-quarter sleeves, skirts trimmed to match waists, with the popular high waist. A limited number bought at a big reduction. Worth from \$15.00, \$17.50, \$20.00, \$25.00, and \$30.00. Tuesday \$7.25 to \$15.00.

TAILORED SUITS OF LINEN

Cut in the Norfolk style, with straps over shoulder and belt, ornamented with buttons. The shirt is a plain panel back and is ornamented with buttons on front panel. A most striking model that will meet instant approval. In natural only. Tuesday \$9.00.

WASHABLE MIDDY SUITS FOR MISSES

Sizes 14, 16, 18, cut with sailor collar and ornamented with braid and buttons, suitable for street wear and outing purposes. Will launder to perfection, white trim with navy only. Price \$5.00.

GIRLS' COATS OF LIGHT-WEIGHT SERGE

Cheviot serge in navy and red, also a black and white shepherd's check worsted, single or double-breasted with box back; square or rounded collars, overlaid with check or striped material. Price \$5.00.

COATS FOR NORMAL STOUT FIGURES

Made of all wool imported serge in navy and black, imported tweeds in grey and tan and whitepoints in fawn only. Designed in a variety of attractive styles, with pointed back collars and long revers. Regular \$15.00. Tuesday \$9.85.

WOMEN'S WASH SKIRTS

Well designed, serviceable skirt for outing wear, of good quality imported natural color linen, made in plain, six-gored style, plain panel back, flounce effect around bottom, ornamented and fancy buttons of self material. Exceptional value \$1.98.

Black Satin

Black Satin Merveilleux, 400 yards, in a soft, rich quality, for dresses, waists, etc. Regularly 50c, for, per yard, 39c.

Black Raw Silk, dyed in Lyons, France, from selected qualities of pure raw silk, gives excellent wear, and comes in fine and medium-weight weaves. 26 inches wide. Regularly 75c. On sale, per yard, 59c.

Three Favorite Weaves in Wide-Width Black Silk—Black Satin Paillette, Black Duchesse Mouseline, Black Messaline de Ohene. All are skein-dyed silks, perfect in dye and finish. Regularly \$1.38 per yard. Tuesday, per yard, \$1.24.

Black and Ivory Habutai Silks, cool and serviceable summer silks, a 36-inch width and French finished. A bargain. Tuesday at, per yard, 47c.

Cotton Hose for the Whole Family

Women's, Girls', and Boys' Fine 1-1 Ribbed Black and Tan Cotton Hose, best stainless dye, close elastic rib, extra fine yarn, will stand the hardest wear, double heel and toe. Sizes 5 1/2 to 10. 15c regularly. Tuesday, pair, 10c.

Infants' Imported "German" Made Cotton Socks, fine even thread, perfect finish, with neat colored check and fancy tops. This season's new. Size for all ages. Regularly 15c. Tuesday special, pair, 10c.

Women's Wrist Length Lisle Thread Gloves, 2 dome fasteners, extra close finish, perfect fitting, in black and white. Sizes 5 1/2 to 7 1/2. An extra special. Worth your consideration. Tuesday, pair, 19c.

Men's Summer Dress Socks, an extra quality in lisle thread, silk finish, plain colors and black and tan; and an extra large range of fancy patterns, best finish. Sizes 8 1/2 to 11. Regularly 25c per pair. Tuesday, 3 pairs 55c; per pair, 18c.

Silverware

English Marmalade Jars, with spoons, in a fancy cut glass pattern. The cover and spoon are English silver plated on nickel silver, stamped E.P.M.S. Special \$1.80.

A Dainty Butter Dish and KNIFE, \$1.50.

In a shell design, English silver-plated on hard metal, complete with knife and lining. Special \$1.50.

Three Patterns, at \$2.00. China butter dish in a Crown Derby pattern, fitted in an English silver-plated stand, with butter knife to match.

Another design in a large shell pattern, with handle and knife rest, English silver-plated, glass lining, same pattern, complete with butter knife.

Another pretty butter dish we have is round, English silver-plated, in a pierced border, fancy glass lining, complete with butter knife. Special \$2.00.

"Ratine" Suitings

The craze of Paris and New York. We have a fine assortment of these popular Drap de Espouge Summer Suitings, in plain and fancy designs. They are very stylish and give good wear. We recommend them for serviceable street or holiday suits or dresses. Cream, white, tan, natural, sky, black and white stripes, etc. Special showing, Dress Goods Department, Tuesday.

Washable Materials

Repp or Poplin Suitings. We have a splendid range of colorings in this beautifully mercerized cloth, splendid value at 25c. Full Ranges of White Piques, in all width cord, from 15c to 65c.

Special for Tuesday, our complete range of Crum's Best English prints is at your disposal. Instead of 15c, Tuesday 11c. Reception Voile, 40 inches wide, one special pattern in all colorings. Regular price 35c. Special 23c. No phone or mail orders.

Ten-Day Sale of Parasols and Umbrellas

Begins with an exceptionally good range of pure silk parasols, in fancy patterns, stripes and checks, including Forster designs, and other popular styles of the season, with gilt frames and good variety of handles. Tuesday's Sale price \$2.33.

At 76c—Women's fancy cambric parasols, colors including white with black gilt frames. Tuesday's sale price \$1.75.

At 75c—Men's and women's silk mixture covered umbrellas, with assortment of up-to-date handles, beautifully mounted in rolled gold and sterling silver, strong steel rod with excellent quality close rolling frames, silk lined. Tuesday sale price \$1.95.

300 Pieces of Royal Doulton Ware at 25 Cents

Tea Pots, Tobacco Jars, Cups and Saucers. Tuesday, special \$2.00.

Bread and Butter Plate, Spoon Trays, Oatmeal Dishes, in dainty German china. Very special. Tuesday \$1.25.

Brass Candlesticks, English make, in quaint designs. Tuesday special, pair \$1.98.

250 Beautiful Hand-Painted Vases of Royal Nippon china. Tuesday, special \$1.00.

Limoges China Dinner Set. High-Grade Limoges China Dinner Set, with fine translucent body, with solid matt gold trimmings, most dainty rosebud decoration, complete dinner and tea set for 12 people. Regularly \$38.00. Tuesday, special \$25.00.

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It's not the big things and the large savings that do most towards spreading your income over your expenditures. The constant attention to careful buying, the reductions in the cost of staple, every-day purchases count for more in your home economy. The Store offers guaranteed goods at the closest prices every day, and adds such specials as are included in these lists for Tuesday.

June Sale of White

Tuesday's exceptional June Sale chances: Half-prices will rule in many cases, for beautiful styles and qualities that will be cleared quickly.

CORSETS

300 pairs "La Deesse" model, in white batiste, summer weight, low bust, long skirt, four hose supporters, guaranteed rustproof steels, four wide side steels, bust draw cords, lace and ribbon. A very dainty and well-fitting model in sizes 18 to 26 inches. Regular price \$2.00 a pair. Tuesday sale price, pair \$1.00.

CORSET COVERS, DRAWERS, NIGHT DRESSES, AND CHEMISE

Tuesday for Choice of Hand-some White Wear, clearing several charming styles of Corset Covers, Drawers, Nightdresses, and Chemise. All fine cotton or nainsook, trimmed with Val. or Torchon laces or embroideries. All sizes for 32 to 42 bust in the lot. Regular prices 75c to \$1.25 each. Tuesday sale price, each 59c.

BEAUTIFUL BRIDAL SETS

Tuesday for Beautiful Bridal Sets, consisting of four pieces. Gowns, Drawers, Corset Cover, and Petticoat, all in nainsook, and trimmed with pretty rosebud embroidery, beadings and ribbons. All pieces perfectly matched. Sizes 32 to 42 bust. Regular price for set \$12.00. Tuesday, complete set for \$7.75.

Summer Sale Val. Laces

Hundreds and hundreds of New Wash Valenciennes Laces and Insertions, Imitation Cotton Cluny Lace and Insertions, Machine Cotton Torchon Laces and Insertions, three-quarters to three inches wide. On sale Monday half the regular price:

- 12 yards for 15c
- 12 yards for 17c
- 12 yards for 25c
- 12 yards for 24c
- 12 yards for 30c
- 12 yards for 20c

Big Clearance of Men's Combination Underwear

450 Suits of Summer Weights, several odd and broken lines, including such makes as Penman's, Watson's, and Ellis Spring Needle. Some are made with the new closed crotch; short or long sleeves, knee or ankle length drawers. Colors pure white, ecru, sky, tan, and salmon. Call early Tuesday morning, as every one is a bargain. No phone or mail orders can be filled. All sizes, 34 to 44. Regularly \$1.50, \$2.00, \$2.50, \$3.00, and \$3.50. To clear Tuesday, a suit \$1.25.

Panama Hats for Women Specially Priced

Another big shipment of 24 dozen. We expect this to be the last we can get this season. They are of fine quality, real Panama straw, and if marked regularly would be priced \$10.00. Tuesday \$5.95.

Specials in Summer Shoes

Women's Dainty Boudoir Slippers, in delicate shades of pink, pale blue, mauve, tan, red, and black. Made of fine kid leather, with flexible leather sole; quilted satin inside, large silk pom-pom on vamp. Sizes 2 to 7. Tuesday \$1.25.

Good Quality White Canvas Oxfords, with solid leather soles and heels, neatly finished. Sizes 7 1/2 to 7. Tuesday \$1.19.

Women's "Common Sense" Oxfords and One-Strap Slippers, made of fine dongola kid leather, with hand-turned sole, and comfortable low heel. No toe-cap to hurt the toes. Sizes 2 1/2 to 8. Tuesday \$1.25.

MEN'S DUSTERS at Special Prices

Made from a linen color material, lightweight, double-breasted, with close-fitting collar; an ideal garment for motoring. Price \$1.75.

A natural linen Motor Duster in double-breasted style, long and roomy, well made. Price \$4.00.

One of our best Dusters, made from a tan color English drill, in double-breasted style, every protection to the motorist. Price \$7.00.

Two-piece Bloomer Suit of brown English tweed, in fancy herringbone weave, cut on the smart three-button, double-breasted style, linings are of Italian twill, full roomy bloomer pants, with belt loops and strap bottoms. Sizes 26 to 34. Price \$6.50.

Single-breasted Yoke Norfolk Suit, of fancy grey English tweed, made with box pleats and belt, patch pockets and side vent, lined with a fine serge, full hips, bloomer pants, with belt loops and strap bottoms. Sizes 24 to 28, \$7.25; 29 to 33, \$8.00.

Hammock Sale at \$1.35

On the Furniture Floor. A saving of one dollar on hammocks of close weave, beautiful stripe effect, and good colorings, extra large pillow with wide valance. Sold in the regular way for \$2.35. Special, in Verandah Furniture Section, Tuesday \$1.35.

House Brooms 33 Cents

Another shipment of our house carpet brooms, with five strings, on sale for Tuesday at 3 a.m., a chance to stock up with carpet brooms. Regularly 50c. Tuesday 33c. Phone direct to department.

500 Varied Lawn Seats, in the basement Tuesday, selling for \$1.25 and \$1.75.

Boys' Play Tents, 3 sizes, Tuesday selling in the basement, tents made of heavy awning cloth, large enough to hold a camp bed, \$2.75, \$3.50, and \$3.75 complete.

150 Lawn Croquet Sets, 6 mallets, 5 balls, stakes, and hoops complete, in wooden box, complete for six players, and ordinarily selling for \$1.35. Tuesday on sale for 95c.

Rug Announcement of Unusual Importance

THE NEW "SAXON" RUG, A RICH SILKY LOOKING, PILE FABRIC, AT EXCEPTIONALLY LOW COST. For a long time there has been felt a want for a rug at a moderate cost that would not have the garish, loud designs and colors which usually go with the very inexpensive makes. For months past our European manufacturers have been working with suitable materials to produce such a rug for us. We have just received a shipment and they open up better even than we had expected. When price is considered they are undoubtedly the most wonderful value yet produced in any rug of this kind.

They are made of a strong vegetable yarn, and have a lustrous pile similar to the well-known Axminster and velvet weaves. In design and colors they are particularly pleasing. There are reproductions of handsome Oriental rugs in greens, blues, tans, and reds, soft and pretty self greens with attractive narrow borders, relieved by a touch of rose color; small detached plain green and red centres with conventional figures on the plain ground and in the borders, and many other unusual and attractive conceptions. Just at this time when there are many needs for inexpensive rugs for the summer cottage, these should be peculiarly suitable, giving a very artistic effect at a trifling cost.

6.0 x 9.0	\$5.00
7.6 x 9.0	\$6.50
9.0 x 9.0	\$7.50
9.0 x 10.6	\$8.50
9.0 x 12.0	\$9.75

See the "Premier" Small Electric Vacuum Cleaner demonstrated in our Carpet Department—a wonderful dirt consumer—costs only \$30.00, and with all attachments for walls and furniture cleaning, \$40.00.

THE GROCERY LIST

One car Standard Granulated Sugar	17 lbs. \$1.00
Choice Picnic Ham, 6 to 8 lbs. each	per lb. 14c
Lake of the Woods Five Roses Flour	4 bag, 85c
Pure Kettle Rendered Lard	per dozen, 14c
Choice Messina Lemons	3-lb. pail 51c
Finest Creamery Butter	per lb. 28c
Canned Apples, gallons	per tin, 25c
Post Toasties	3 packages 25c
Pure Gold Quick Tapioca	Chocolate and Custard Powders, 3 packages 25c
Canned California Peaches	large tin, 25c
Crossed Fish Brand Sardines	2-lb. jar 25c
Shirriff's Marmalade	2 tins 34c
Dalton's Lemonade Syrup	3 bottles 25c
Choice Pickles, mixed and chow	40-oz. bottle, 25c
Finest New Cheese	per lb. 17c

RES LYONHUR 73 x 7

PRO CITY LEVEL

Mayor Order From If The Chance Brick,

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A 94 "This decisio for the people Ald. Maguire, give them what way Co. is allo residential stre it will be highl attending school opposed to it."

NEW HO SOU. P

SOUTH PORC rial)—The busin the Forcupine night tendered a agreement of the The occasion wa hotel for a main reeve of Tisdal and among those Englishart, chair Railway—Comm mayor of Timm Jaa. Todd of Sch J. McKinney, To ford, Toronto; S. Whiteside, Pulla Short.

The new hotel ed on an emine Forcupine, has 8 minute, and is e modern improv shomes in each through in writa ture is of the best It will be under Donald Flood, for who is associated J. J. McKinney.