E.SIMPSON Store Closes 5.30 p.m. - Saturday 1 p.m. During June, July, and August H. H. FUDGER, President Phone Number Main 7841 We have to lines to Central. J. WOOD, Manager E. SIMPSON Both Ends Meet More Easily for Customers of Lingerie Dresses at Special Prices All-over embroidery muslin and mulls: dainty dresses with insertion trimmed waists, square or rounded neck, three-quarter sleeves, skirts trimmed to match waists, with the popular high

THE LOKONIC MURLE

insertion trimmed waists, square or rounded neck, three-quarter sleeves, skirts trimmed to match waists, with the popular high waist. A limited number bought at a big reduction. Worth from \$15.00, \$17.50, \$20.00, \$25.00, and \$30.00. Tuesday \$7.25 to \$15.00.

#### TAILORED SUITS OF LINEN.

. VI MURINING

Cut in the Norfolk style, with straps over shoulder and belt, ornamented with buttons. The shirt is a plain panel back and is ornamented with buttons on front panel. A most striking model that will meet instant approval. In natural only. Tuesday 

#### WASHABLE MIDDY SUITS FOR MISSES. Sizes 14, 16, 18, cut with sailor collar and ornamented with

braid and buttons, suitable for street wear and outing purposes. Will launder to perfection, white trim with navy only. Price \$5.00 GIRLS' COATS OF LIGHT-WEIGHT SERGE.

Cheviot serge in navy and red, also a black and white shepherd's check worsted, single or double-breasted with box back; square or rounded collars, overlaid with check or striped material. Price ...... \$5.00

#### COATS FOR NORMAL STOUT FIGURES.

Made of all wool imported serge in navy and black, imported tweeds in grey and tan and whipcords in fawn only. Designed in a variety of attractive styles, with pointed back collars and long revers. Regular \$15.00 ..... \$9.85

#### WOMEN'S WASH SKIRTS.

Well designed, serviceable skirt for outing wear, of good quality imported natural color linen, made in plain, six-gored. style, plain panel back, flounce effect around bottom, ornamented. and fancy buttons of self material. Exceptional value .... \$1.98.

#### **Black Silks Cotton Hose** Black Satin Merveilleux, 400 for the Whole

yards, in a soft, rich quality, for dresses, waists, etc. Regularly 50c, for, per yard ..... 39c

Black Raw Silk, dyed in Lyons, France, from selected qualities of pure raw silk, gives excellent wear, and comes in fine and medium-weight weaves. 26 inches wide. Regularly 75c 

 Parming

 Women's, Girle', and Boys', Fine

 14 Ribbed Black and Tan Cotton

 Kose, best stainless dye, close class

 totse, best stainless dye, pair

 Momen's Wrist Length Lisie

 totsed Glose, finish, perfect fitting,

 totsed stat special. Worth your

 Momen's Wrist Length Lisie

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 Momen's Mite, Sizes 5% to

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 Memen's Summer Dress Socks, an

 witish, plain colors and black and

 totse, paterns, best finish. Sizes

 tot, and an extra large range of

 totse, paterns, best finish. Sizes

 totse, paterns, best finish. Sizes

Three Favorite Weaves in Wide-Width Black Silk-Black Satin Paillette, Black Duchesse Mousseline, Black Messaline de Chene. All are skein-dyed silks. perfect in dye and finish. Regularly \$1.38 per yard. Tuesday, per yard.....\$1.24

Black and Ivory Habutai Silks, cool and serviceable summer silks, a 36-inch width and French finished. A bargain, Tuesday at, per yard ..... 47c It's not the big things and the large savings that do most towards spreading your income over your expenditures. The constant attention to careful buying, the reduc-tions in the cost of staple, every-day purchases count for more in your home

The Store offers guaranteed goods at the closest prices every day, and adds such specials as are included in these lists for Tuesday.

## **June Sale**

Tuesday's exceptional June Sale chances. Half-prices will rule in many cases, for beautiful styles and qualities that will be cleared quickly.

#### CORSETS

300 pairs "La Deesse" model in white batiste, summer weight, low bust, long skirt, four hose supporters, guaranteed rustproof steels, four wide side steels, bust draw cords, lace and ribbon. A very dainty and well-fitting model in sizes 18 to 26 inches. Regular price \$2.00 a pair. Tuesday sale price, pair .....\$1.00

#### CORSET COVERS, DRAW-ERS, NIGHT DRESSES.

AND CHEMISE Tuesday for Choice of Hand. some Whitewear, clearing several

# of White

charming styles of Corset Covers. Drawers, Nightdresses, and Chemise. All fine cotton or nainsook. trimmed with Val. or Torchon laces or embroideries. All sizes for 32 to 42 bust in the lot. Regular prices 75c to \$1.25 each. Tues-

#### BEAUTIFUL BRIDAL SETS

Tuesday for Beautiful Bridel Sets, consisting of four pieces. Gowns, Drawers, Corset Cover, and Petticoat, all in nainsook, and trimmed with pretty rosebud embroidery, beadings and, ribbons. All pieces perfectly matched. Sizes 32 to 42 bust. Regular price for set \$12.00. Tuesday, complete 

**Big Clearance of** Men's Combination Underwear

450 Suits of Summer Weights, several odd and broken lines, including such makes as Penman's, Watson's, and Ellis Spring Needle.

short or long sleeves, knee or ankle length drawers. Colors pure white, ecru, sky, tan,

and salmon. Call early Tuesday morning, as

every one is a bargain. No phone or mail orders can be filled. All sizes, 34 to 44.

Regularly \$1.50, \$2.00, \$2.50, \$8.00, and \$3.50.

Sale of Pyjamas

including the best American and English

Solsettes and Percales. Pure taffeta wool.

silk, and lisle thread mixtures, pure spun

silk, and the finest American mercerized cottons. These are beautifully trimmed with

wo-tone silk frogs, have the new kite shape

front, and very strong solid pearl buttons.

All sizes in the lot, and several different

colors in plain or fancy designs. Regularly

\$4.00, \$4.50, and \$5.00. Tuesday, to clear, \$2.98

**Men's Derby Hats** 

New shapes and fine quality English fur

For those who cannot wear a straw

hat, we have in stock a splendid range

of light-weight soft hats in pearl,

steel, and black. At a very special

price ......\$1.50

Straw Boater Hats, in fine split and

Shansi braids. Dressy shapes and well

trimmed. Regularly \$1.50 and \$2.00.

Tuesday ......95c

**Glasses** Often

**Give Relief** 

from headaches and eye troubles. No case

is too difficult for the attention of our

Optical Department. Take Yonge street

felt. Regularly \$2.00 hats. 400 in this lot.

For quick selling Tuesday, your choice, \$1.00

No phone or mail orders filled.

50 Suits only Men's Best Quality Pyjamas,

ne are made with the new closed crotch;

· JUNE 17 19:2

One of our best Dusters, made from a tan color English drill, in double-breasted style, every protection to the motorist Price ...... \$7.00

#### MEN'S BLUE SUITS.

We show an extensive line of Men's High-grade Blue Suits, from which we have selected an excellent English blue serge. guaranteed indigo dye, made in smart single-breasted, three-but-ton style, with best linings and tailoring, for a Tuesday special. 

This English blue cheviot cloth is one of the best of the lot. It is tailored carefully and is single-breasted, three-button style. good linings. Price ..... \$18.00

#### BOYS' SPECIALS.

Two-piece Bloomer Suit of brown English tweed, in fancy herringbone weave, cut on the smart three-button, double-breasted style, linings are of Italian twill, full roomy bloomer pants, with belt loops and strap bottoms. Sizes 26 to 34. Price ..... \$6.50

Single-breasted Yoke Norfolk Suit, of fancy grey English tweed, made with box pleats and belt, patch pockets and side vent, lined with a fine serge, full hips, bloomer pants, with belt loops and strap bottoms. Sizes 24 to 28, \$7.25; 29 to 33, \$8.00.

#### Hammock Sale Lace Curtains at \$1.35

On the Furniture Floor. A saving of one dollar on hammocks of close weave, beautiful stripe effect, and good colorings. extra large pillow with wide valance. Sold in the regular way for 

#### **House Brooms 33 Cents**

Another shipment of our house arpet brooms, with five strings, on sale for . Tuesday at 8 a.m., a chance to stock up with carpet brooms. Regularly 50c. Tuesday 33c Phone direct to department.

500 Varnished Lawn Seats, in the basement Tuesday, selling for \$1.25 and \$1.75.

Boys' Play Tents, 3 sizes. Tues-day selling, in the basement, tents made of heavy awning cloth, large enough to hold a camp had \$275 \$2.75.

Our stock of Lace Curtains com-prises a varied collection of de-signs and effects from leading European manufacturers. Great care has been taken in selecting these fine specimens of lace or ap-plique work, the object being to give best possible value at a mini-mum of cost, which would prove interesting to thrifty housewires who wish to economize in lace win-dow decoration. A few items below will be worth your careful consid-eration.

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NOTTINGHAM LACE CURTAINS. 200 pairs Nottingham Lace Cur ins, neat patterns, serviceabl ality, in white only. 50 in de, worth \$1.25 and \$1.50. T

NOTTINGHAM LACE CURTAINS. 800 pairs Nottingham Lace Cur-ains, French scroll or small drop patterns, very effective for bedroom purposes, large size, Tuesday spe-CABLE NET CURTAINS.

Heavy durable curtains, of et, neat borders, plain co

### "Ratine" Suitings

The craze of Paris and New York. We have a fine assortment of these popular Drap de Esponge Summer Suitings, in plain and fancy designs. They are very stylish and give good wear. We recommend them for serviceable street or holiday suits or dresses. Cream, white, tan, natural, sky, black and white stripes, etc. Special showing, Dress Goods Department, Tuesday,

English Marmalade Jars, with spoons, in a fancy cut glass pat-tern. The cover and spoon are Eng-lish silver plated on nickel silver, stamped E.P.N.S. Special .... 890 A DAINTY BUTTER DISH AND KNIFE, \$1.50.

Silverware

Family

In a shell design, English silver-plated on hard metal, complete with knife and lining. Special.... \$1.50 ENGLISH BUTTER DISHES AND KNIVES.

Three Patterne, at \$2.00. China butter dish in a Crown Derby pattern, fitted in an English silver-plated stand, with butter knife to match.

Another design in a large shell pattern, with handle and knife rest, English silver plated, glass lining, same pattern, complete with butter

# Washable Materials

Repp or Poplin Suitings. We have a splendid range of color-ings in this beautifully mercerized cloth, splendid value at ... 25c Full Ranges of White Piques, in all width cord, from 15c

Special for Tuesday, our complete range of Orum's Best Eng-lish prints is at your disposal. Instead of 15c, Tuesday .... 11c

Reception Voile, 40 inches wide, one special pattern in all

colorings. Regular price 35c. Special ..... 23c No phone or mail orders.

#### Ten-Day Sale of 3(0 Pieces of Parasols and Royal Doul-Umbrellas

ton Ware at

240 silk and taffeta wool covered umbrellas, some have tape edge, good range of neat and attractive g handles, in the most pop-Tuesday's sale ular styles.

98c

price ...

Limoges China **Dinner Set** 

High-Grade Limoges China Dinnor Set, with fine translucent body, with solid matt gold trimmings, most dainty rosebud decoration, complete , dinner and tea set for 12 people. Regulariy

\$38.00. Tuesday, special ... \$25.00

25 Cents

clal ... ... ... ... ...

Tea Pots, Tobacco Jars, Cups and Saucers. Tuesday, spe-25c

# Val. Laces

Summer

Sale

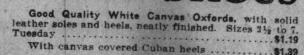
Hundreds and hundreds of New Wash Valenciennes Laces and Insertions, Imitation Cotton Cluny Lace and Insertions. Machine Cotton Torchon Laces and Insertions. three-quarters to three inches wide. On sale Monday half the regular price:

Panama Hats for Women **Specially Priced** 

Another big shipment of 24 dozen. We expect this to be the last we can get this season. They last we can get this season. They This In are of fine quality, real Panama This In Lunch straw, and if marked regularly Room would be priced \$10.00. Tues- Tuesday after-noon, 3 to 5.30.

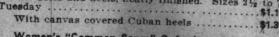


**Specials in Summer Shoes** 



elevator to Second Floor

Women's "Common Sense" Oxfords and One-Strap Slippers, made of fine dongola kid leather, with hand-turned sole, and comfortable low heel. No toecap to hurt the toes. Sizes 2½ to 8. E width. Tuesday



The SIMPSON Company Robert SIMPSON Limited

\$3.25, and \$3.75 complete. SWISS APPLIQUE CURTAINS 150 Lawn Croquet Sets, 6 mai-lets, 6 balls, stakes, and hoops com-plete, in wooden box, complete for six players, and ordinarily selling for \$1.85. Tuesday on sale for 95c

200 pairs Swiss Applique Cur ains. in white, cream, and ecr ones, handsome period patterns fine Brussels net, suitable for pa drawing room.

