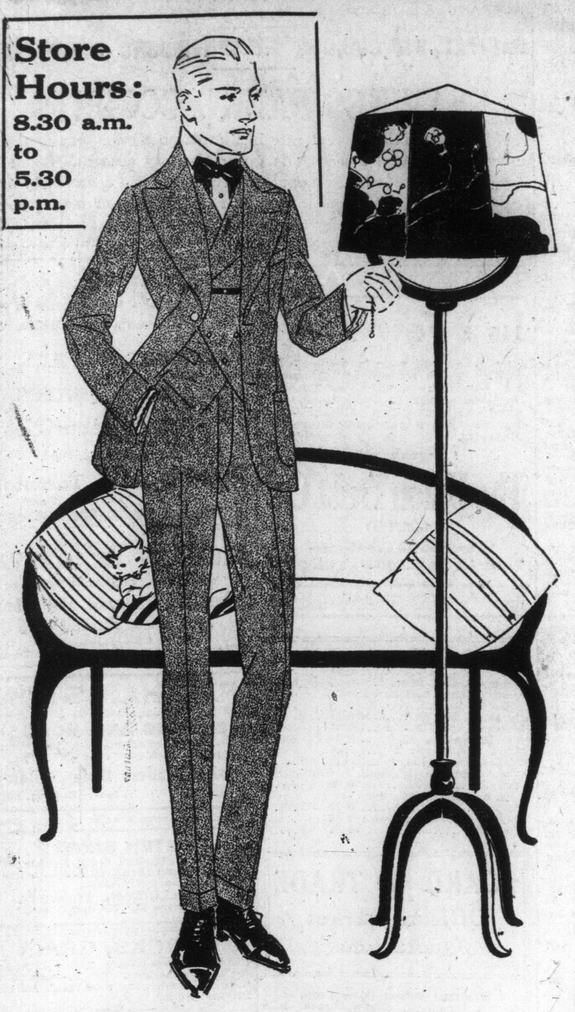
Autumn Values at the Simpson Store Today

Store Hours: 8.30 a.m. to 5.30 p.m.



Hosiery and Gloves

Men's Silk Sox, black and tan ..... .29

Men's Lightweight Wool Cashmere Sox, black and tan, **3** pairs **$1.00,** pair **35c.**

Men's Silk and Wool Sox, colored patterns, gray, tan, bronze, blue and black, **3** pairs **95c,** pair **35c.**

Women's Silk Hose, black, white and colors ..... .59

Women's Black Cashmere Hose, "Pen-Angle" "seconds," **3** pairs **55c,** pair **19c.**

Women's Silk Lisle Thread Hose, 3 pairs **$1.00,** pair **35c.**

Boys' and Girls' Hose, ribbed black cotton; sizes 6 to 10. Regular 12½c. Wednesday 9

Women's Long Silk Gloves, white. Regular $1.00. Wednesday ..... .59

Women's Lisle Thread Gloves, wrist length, black, gray and white. Regular 50c. Wednesday ..... .39

Black Silks on Sale Today

SIX SPECIALS FROM C. J. BONNET ET CIE., LYONS, FRANCE.

Black Duchesse Paillette, fast dye and good wearing; 36 in. wide. Special ..... .95

Black Duchesse Mousseline, rich draping quality; exceptional value; 36 in. wide. Special 1.24

Black Duchesse Suiting Satin, heavy quality for fall wear; 36 in. wide. Special 1.44

Black Bengaline Suiting Cords, 32 in. wide. Special 1.50

Black Silk Failles, Silk Suitings and Charmeuse. Our regular $3.00 stock price. On sale special 2.50

Black Shadow Moires and Moire Velours, in broken lines, of our regular $3.00 and $3.50 qualities; 40 in. and 42 in. wide. Big value for Wednesday **2.50**

New Silk and Wool Fabrics

An immense variety for evening wear, from lighter weights to the heavy; street suits, superb tones for autumn and winter wear.

Aurora Cords are most effective for dresses or suits. Yard **1.50**

New Crepe Bengaline Cords, range of cords for afternoon and party gowns **1.50**

Eoliennes for draping or for shirring; wide range of colors, **$1.00** to **$2.50.**

Faille Cord Suitings, new greens, browns, blues, wine, amethyst, grays, navys, royal and black. Yard, **$1.50** to **$3.00.**

Our Special Poplin Suiting, 95c; 24 new shades. Regular $1.25. Wednesday ..... **.95**

Wash Goods Specials

27-inch Cotton Suitings, variety of shades. Wednesday **.6½**

38-inch Ratine Striped Crepe, white only. Regularly 50c. Wednesday ..... **.25**

40-inch Black and White Stripe Voiles ..... **.29**

32-inch Renfrew Devonshire Cloth, yarn dyed ..... **.29**

27-inch Ratines, plain shades and white ..... **.9½**

Our Semi-Annual Smallware Sale

BEGINS WEDNESDAY.

With goods at very low prices; many of these goods were bought by contract before the war, and when this shipment is finished we cannot get more to sell at these prices.

(Phone orders promptly filled).

Clapperton's Sewing Thread, 200 yard, six cord; all sizes; black and white. Notion sale, dozen ..... .33

Sewing Silk, 50-yard spools; black, white and colors. Regularly 5c spool. Notion sale, dozen ..... .33

350 yards Sewing Silk, best quality. Regularly 25c. Sale price ..... .22

Basting Cotton, 1000-yard spools; white only. Regularly 10c. Sale price 8c; 3 for ..... .20

Girdle Forms, 5 inches, hemmed and boned; black and white; all sizes. Regularly 15c. Sale price ..... .10

Belting, 2 inches wide; black and white. Regularly 10c. Sale price, yard 5

Elastic, ¾-inch wide; black and white. Regularly 10c. Sale price, yard 5

Dome Fasteners, De Long's make; rustproof; flattest dome made; all sizes. Regularly 10c dozen. Sale price, 2 dozen ..... .15

Roll Tape, 10-yard rolls; white only. Sale price, each 5

Safety Pins, 1 dozen, 3 assorted sizes on card. Sale price, 6 dozen ..... .10

Pins, 400 plated pins on sheet, assorted sizes. Regularly 5c. Sale price, 3 for ..... .10

Featherbone cotton ribbon, covered, best bone, for all uses. Regularly 12c yard. Sale price, yard, 10c; box... 1.20

Hooks and Eyes, black and silver, rustproof. Regularly 5c card. Sale price, 3 for ..... .10

Mending Wool, in ½-ounce balls; black only. Regularly 5c ball. Sale price, 3 for ..... .10

Pearl Buttons, sizes 12 to 24 line; 2 and 4 hole. Regularly 5c. Sale price, 4 for ..... .10

Bone Hairpins, 4 on card. Regularly 5c card. Sale price, 4 for ..... .10

These Suits for Men Are Big Value at $10.40 Today

150 suits, usually selling for $15.00, $16.50, $18.00 and $20.00, are included in this early season offering. The makers are Canadian, ranking among the best; the materials are good diagonal, plain and striped weaves, in gray or brown, all English tweeds; single-breasted coat and high-cut vest. Sizes 36 to 44. Price **10.40**

MEN'S FALL-WEIGHT OVERCOATS, $13.50.

Slip-on semi-balmacaan style, in Donegal tweed; gray and brown mixed pattern; Raglan shoulder and convertible collar, silk sleeve linings; sizes 36 to 40.

MEN'S BLACK CHEVIOT CHESTERFIELD OVERCOATS, $15.00.

English cloth, cut single-breasted Chesterfield style, with fly front; three-quarter length; sizes 36 to 44.

BOYS' SUITS WITH ODD BLOOMERS AND SHIRT WAISTS.

Regular stock lines, including $9.50 suits, fall models in gray and brown tweeds; sizes 27 to 35. Wednesday **5.95**

BOYS' ENGLISH TWEED BLOOMERS, 95c.

Regular $1.25, $1.35 and $1.50. 400 pairs in dark and medium gray and brown wool tweeds, full cut, strap and buckle at knee; sizes 25 to 34.

CLEAN UP SALE OF BOYS' SHIRT WAISTS AT 48c.

Regular 75c, $1.00 and $1.25. 600 from regular stock. Broken ranges of our best selling lines. Splendid assortment of the finest shirtings in stripe and plain patterns. Detachable or attached collars; French cuffs; sizes 7 to 15 years, or 11 to 13½ collars.

Sweater Coats $3.95

Men's Pure Wool Sweater Coats, consisting of a manufacturer's samples and broken ranges of our regular stock in plain gray, browns, cardinal, blues, champagne and an assortment of gray with trimmings. Regular $5.00, $6.00, $6.50, $7.00 and $8.00. Wednesday **3.95**

Men's Fall Hats

Men's Soft Hats, large full crown, flat or curling brims **1.50**

Christie's English Soft Hats, dressy shapes, very light in weight, colors gray, slate and black **2.50**

Borsalino's Italian Soft Hats, correct styles and splendid selection of new colors .. **4.00**

Reliable Furniture

Kitchen Table, white top, hardwood frame, heavy turned legs, size of top 48 inches. Extra special Wednesday **2.90**

Kitchen Cabinet, made of selected hardwood, walnut finish. The drawers and cupboards are conveniently arranged. Regular $22.50. Extra special Wednesday **18.00**

Kitchen Chairs, strong, hardwood, golden finish. Extra special Wednesday ..... .48

Couch, all-over upholstered and covered in fine art leather. Full size. Regular $11.00. Extra special Wednesday **6.65**

Arm Chairs and Arm Rockers, large and comfortably upholstered in imitation leather. Regular $8.00. Extra special Wednesday, at **4.95**

Parlor Tables, in rich mahogany finish, neat design. Regular $4.50. Extra special Wednesday **2.45**

Blankets, Linens, Staples, On Sale Wednesday

White Blankets, summer weight, easily washed, blue borders, slightly imperfect in finish; size 70 x 84 inches; 50 pairs. Wednesday, pair **2.48**

Turkey Red Chintz Bed Comforters, size 72 x 72 inches. Wednesday **1.69**

White Hemmed Crochet Bed Spreads, double bed size, 70 x 84 inches ..... **.98**

Hemstitched Linen Pillow Cases, size 44 x 36 inches. Regularly $1.25 pair. Wednesday, pair ..... **.95**

Best Bleached English Sheets, linen finish; size 80 x 100 inches; spoke hemstitched. Wednesday, pair **3.50**

$3.00 Table Cloths for $1.98. All pure linen; bordered designs; size 2 x 2½ yards; slightly soiled from display. Regularly $3.00. Wednesday **1.98**

Pure Linen Scotch Homespun Towelling, 17 inches wide. Wednesday, yard ..... **.15**

White Saxony Flannelette, 31 inches wide. Wednesday ..... **.11**

English and Canadian Brussels Rugs

This quality we can thoroughly recommend for wear, and it comes in an excellent range of designs and colors; Oriental, two-tone and chintz effects. 4 ft. 6 in. x 6 ft., **$4.50;** 4 ft. 6 in. x 7 ft. 6 in., **$5.50;** 6 ft. 9 in. x 7 ft. 6 in., **$8.50;** 6 ft. 9 in. x 9 ft., **$10.25;** 6 ft. 9 in. x 10 ft. 6 in., **$11.75;** 9 ft. x 9 ft., **$13.50;** 9 ft. x 10 ft. 6 in., **$15.75;** 9 ft. x 12 ft., **$17.95.**

ENGLISH VELVET CARPET AT $1.45 A YARD

New Goods, in two-tone reds, two-tone green and small allover Oriental designs, for halls and stair coverings, a few have stairs to match, but no borders. **Wednesday, yard 1.45**

New Scotch Linoleums, 2 and 4 Yards Wide, 55c a Square Yard—Good range of block, tile, floral and hardwood designs, 2 and 4 yards wide.

MOTTLED AXMINSTER RUGS, $1.45 EACH.

Made from waste yarns, good mixture of colorings, size 27 x 60 inches. Wednesday **1.45**

Today's Curtain Values

English Curtain Nets at 19c Yard. 45 in. wide; white only; neat, small patterns, in fishnet effects. Regularly 30c yard.

English Lace Curtains at $1.00 Pair. Floral borders, with spray and block centres; 2¾ yards long.

FRILLED MUSLIN CURTAINS AT 79c PAIR.

White only, 2½ yards long, regularly $1.25 pair.

American Silkolenes at, yard ..... **.14**

30-inch English Cretonnes at, yard .... **.18**

36-inch American Chintzes at, yard .. **.33**

TAPESTRY CURTAINS AT $2.79 PAIR.

Limited number of pairs; red, green or mixed red and green, heavily fringed top and bottom. Regularly $4.00 pair.

Goose Neck Extension Rods, at, each .17

Women's Whitewear Less Than Half-Price

There are over 600 garments in this lot, and they include Women's Nightdresses, Corset Covers, Petticoats, Drawers, Combinations, Princess Slips and Chemises. These are a manufacturer's samples, and counter-mussed and discontinued goods from our regular stock. There is exceptional choice in every style. The goods are perfectly cut and sewn, and high-grade in every respect. All sizes in the lot, but not all sizes in each style. Wednesday, half-price and less.

60c Women's Underwear at 29c—No 'phone or mail orders. Women's vests or drawers, between seasons weight, fine ribbed soft white cotton; Watson's seconds; vests high neck, long sleeves, buttoned front; drawers ankle length, open or closed; sizes 34 to 40 bust. Regularly 60c. Wednesday ..... .29

Women's Vests, Watson's seconds, fine ribbed pure wool, wool and cotton, white or natural, high neck, long sleeves, buttoned front; sizes 32 to 40 bust. Regularly 50c to $1.25. Wednesday, to clear ..... .25

Women's Sample Neckwear at 25c

Round collars, semi-wired roll collars, bands, jabots; new stocks with jabots, pleated and frilled collars, vestees with low and high necks, pique collars, pique vests. The majority are beautifully embroidered on finest quality batiste and organdy, also many handsome collars and sets in colored embroidery. 50c, 75c, $1.00 and $1.25 collars. Wednesday ..... .25

Fall Stove Sale

Four-burner "Nelson" Gas Range, $15.00 (illustrated). With large oven and broiler **15.00**

"The Rancher" Laundry Stove, $4.95—Dumping grate, two 9-inch covers. Serviceable stove at **4.95**

One-burner Gas Hot Plates. Regular 75c. Wednesday **.59**

Metallic Gas Tubing, all lengths, 3 to 10 feet. Foot **.7**

$1.25, $1.50 and $1.75 Enamelware for 95c Each—These are samples of very high-grade ware; blue, white, gray-brown colors; only one of each piece; so we cannot take phone orders, but they are well worth coming for. Kettles, Double Boilers, Steamers, Cookers, Basins, etc.

600 Pairs of Men's Boots Today, $1.99 All Sizes

Blucher and plain lace styles; black English box kip, Dongola kid and chrome tanned buffed leather; brass riveted and three row pegged soles; plain and toecap vamps; some styles have bellows tongues to keep the wet and dirt out; sizes 6 to 11. Extra value today **1.99**

WOMEN'S AFTERNOON AND EVENING SLIPPERS, TODAY $1.29.

Pump, Colonial, Ankle and Instep Strap Slippers; patent, kid, dull calf and glove kid leathers; hand-turned soles with kid inner soles; Cuban and French heels; beaded vamp and suede trimmed styles in the lot; sizes 2½ to 7; C, D and E widths in the 400 pairs. Regular $2.95 to $3.95. Today **1.29**

WOMEN'S GOODYEAR WELT BOOTS, TODAY $2.49. ALL SIZES. C, D AND E WIDTHS.

Selected black kid, patent colt, dull black calf and tan willow calf leathers; new military lace Bucher and button styles; plain and toecap, new French stage, English and New York toe shapes; new fall shades and black cloth and matt calf tops; 500 pairs, high-grade, better than hand-made boots; sizes 2½ to 7. Regularly $3.95, $4.00 and $4.50. Today **2.49**

MISSES' DRESS AND SCHOOL BOOTS, TODAY $1.79.

Made of fine dongola kid and polished box calf leather; neat button and Blucher lace styles; best grade flexible Samson oak soles; college girl heels; baby doll toe shapes; box calf and patent toecaps. Sizes 11 to 2, today **1.79**
Sizes 8 to 10½, today **1.49**

Popular Novels

"The Inside of the Cup," by Winston Churchill.
"Judgment House," by Sir Gilbert Parker.
"Pop Doctor," by Richard Dehan.
"T. Tembarom," by F. Hodgson Burnett.
"Corporal Cameron," by Ralph Connor.
"Way of an Eagle," by Ethel M. Dell.
"Hidden Children," by R. W. Chambers.
"Clayhanger," by Arnold Bennett.
"The Harvester," by G. Stratton-Porter.
"The Rosary," by Florence Barclay.
"Tarzan of the Apes," by Edgar Rice Burroughs.
"Broad Highway," by Jeffery Farnol.
"Lost World," by Sir A. Conan Doyle.
Phone to the Book Dept. Cloth bound; good type ..... .50

Umbrellas

250 only, tape edge, silk mixed, covered umbrellas, including sterling silver or rolled gold mounts. Wednesday **1.29**

Wardrobe Trunks $25.00

Fibre-covered, raised top; complete set of hangers, drawers and hat box; size 40 inches.

$20 Cameras $12.50

Folding Camera, for plate, for picture 3¼ x 4¼.

Preserving-Time Needs

Perfect Seal—Pints, per dozen, **80c;** quarts, per dozen, **90c;** half-gallon, per dozen, **$1.00.**

Crown Jars—Pints, per dozen, **55c;** quarts, per dozen, **65c;** half-gallon, per dozen, **75c.**

6 oz. Tin Top Jelly Glasses, dozen, **24c; 8 oz.,** dozen, **30c.**

Black Jar Rings, dozen, **5c; Red Jar Rings,** dozen, **7c.**

Glass Tops for Crown Jars, dozen, **10c;** Metal Jar Rings, dozen, **19c.**

Glass Fruit Jar Fillers, each, **10c.**

Stone Crocks for Preserving, salt-glazed stoneware; prices include cover; sizes ½ gallon to 10 gallons; regularly 20c to $1.80. Wednesday, 13c to $1.32.

Black Top Handled Liquor Jugs, 1 gallon to 5 gallons; regularly 25c to $1.10 each, for 18c to 76c.

CROCKS.

½ Gallon Crock and Cover.	Regular 25c, for	.13
1 Gallon Crock and Cover.	Regular 30c, for	.18
2 Gallon Crock and Cover.	Regular 45c, for	.27
3 Gallon Crock and Cover.	Regular 60c, for	.37
4 Gallon Crock and Cover.	Regular 75c, for	.41
5 Gallon Crock and Cover.	Regular 90c, for	.54
6 Gallon Crock and Cover.	Regular $1.05, for	.59
8 Gallon Crock and Cover.	Regular $1.50, for	1.00
10 Gallon Crock and Cover.	Regular $2.10, for	1.34

LIQUOR JUGS.

1 Gallon Jug.	Regular 25c, for	.18
2 Gallon Jug.	Regular 45c, for	.31
3 Gallon Jug.	Regular 65c, for	.46
4 Gallon Jug.	Regular 85c, for	.61
5 Gallon Jug.	Regular $1.05, for	.76

Basement Specials

144 Seamless Enamel Tea Kettles at 95c—4 and 5-qt. sizes, a very superior grade of light gray enamel, worth $1.25 and $1.50. Wednesday ..... **.95**

208 Double Boilers, large size, seamless, blue enamel with white lining, a good $1.25 boiler. Wednesday ..... **.95**

Aluminum Preserving Kettles, 12-Qt. Size, $1.69—A high-grade pure aluminum kettle, $2.00 value. Wednesday **1.69**

$1.00 Sani-Genic Polish Mop, 59c—Cleans and polishes hardwood floors, linoleums and oilcloths. 200 only on sale Wednesday ..... **.59**

Sani-Genic Polish, 25c bottle for 19c; 50c can for 39c; $1.00 can for 69c.

THE NEW MARKET

DIRECT TELEPHONE, ADELAIDE 6100.

Continuing the sale of the highest grade of beef produced in Ontario and shown at the Exhibition, at prices below the average, we will sell Wednesday:

1000 lbs. Exhibition Quality, Choicest Rib Roast Beef, per lb.	.22
1000 lbs. Exhibition Quality, Thick Rib Roast Beef, per lb.	.18
500 lbs. Exhibition Quality, Blade Roast Beef, per lb.	.17
500 lbs. Exhibition Quality, Chuck Roast Beef, per lb.	.15
500 lbs. Exhibition Quality, Shoulder Roast Beef, per lb.	.14
500 lbs. Exhibition Quality, Round Steak, per lb.	.20
Swift's Premium Breakfast Bacon, whole or half side, per lb.	.25
Swift's Premium Hams, whole or half ham, per lb.	.28
Swift's Pure Lard, 3-lb. pails, gross weight, per pail	.23
Swift's Cooked Premium Ham, sliced thin, per lb., special	.33

VEGETABLES—New Potatoes, per box, **16c;** Canadian Onions, small basket, **7c;** New Carrots, small basket, **7c;** Cabbage, good size, each, **4c.**

FLOWERS—Fresh Cut Roses **40c, 35c** and **$1.25** dozen; Dahlias, assorted colors, **40c** dozen; Gladioli, assorted colors, **30c** dozen; Carnations, assorted colors, **25c** dozen.

POTTED PLANTS—Whitmani Ferns, special value, Wednesday, **$1.25;** Rubber Plants, special value, Wednesday, **$1.25;** Hardy Kentia Palms, special value, Wednesday, **$1.25.**

POULTRY FOODS.

Mixed or Scratch Feeds, 25 lbs., 75c; 100 lbs.	
Bran or Shorts, 100 lbs.	2.75
Ground Oyster Shell, 10 lbs.	1.75
Mica Grit, hen size, 10 lbs.	.10
Charcoal, 10 lbs.	.10
Beef Scrap or Meal, 7 lbs.	.10
Gregg's Egg Producer, per package	.25
Poultry Tonics, Lice Powders, Regulators, etc., at special prices.	.25
Brock's Canary Seed, in package	
Spratt's Parrot Mixture, package	.14
	.10 and .20

THE GROCERY LIST.

Telephone Direct to Department, Adelaide 6100.

6000 packages Redpath's Granulated Sugar, in 5-lb. packages, 3 packages	.99
4000 tins Finest Canned Corn, 3 tins	.20
2000 stone Fresh Rolled Oats, per stone	.45
Clark's Pork and Beans in Chili Sauce, tall tins, 3 tins	.25
Choice Pink Salmon, tall tins, per tin	.10
Heather Brand Baking Powder, regularly 15c, 2 tins	.25
Pure White Wine Vinegar, XXX., per gallon	.25
Finest Pickling Spice, per lb.	.18
Pure Mustard, in bulk, per lb.	.20
Park's Catsup Flavor, bottle	.22
Macaroni or Spaghetti, 3 packages	.25
Harvey's Pure Strawberry Jam, 4-lb. pail	.60
Dalton's Lemonade Syrup, 3 bottles	.25
Malta Vita Breakfast Cereal, 3 packages	.25
Criscoe, per tin	.29
Onion Salt, bottle	.14
Knoxe's Gelatine, 2 packages	.25
Telfer's Cream Soda Biscuits, package	.29
Finest Mild Cheese, per lb.	.19
Finest Sardines, Blue Feather Brand, per tin	.10
Snider's Tomato Soup, 2 size tin, 2 for	.25
Heinz Spaghetti, Italian style, per tin	.15
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, very special, per lb.	.25

The Robert Simpson Company, Limited