

## ISL INTERNATIONAL SURVEYS LTD.

### —SYNDICATED SERVICES DIVISION—

- PURCHASE DIARY PANEL — NATIONAL AND REGIONAL ANALYSES
- CAMM — CANADIAN APPAREL MARKET MONITOR
- CITY TEST MARKETS
- GROCERY SHOPPING BASKET — ALL COMMODITY RETAIL REPORTS
- CONSUMPTION STUDIES
- MAIL PANELS
- DISTRIBUTION RESEARCH

### —CUSTOM RESEARCH DIVISION—

- ISL CUSTOM RESEARCH STUDIES — CONSUMER, GOVERNMENT, FINANCIAL, INDUSTRIAL, QUALITATIVE
- ISL NOVATECH RESEARCH — RESEARCH/CONSULTANCY FOR COMPUTER AND RELATED MARKETS
- ISL MEDICAL STUDIES
- NATIONAL OMNIBUS STUDY
- SAMPLING AND STATISTICAL CONSULTANCY

#### INTERVIEWING SERVICES:

- NATIONAL FIELDFORCE — IN HOME, AT BUSINESS
- TESTCENTRE SHOPPING MALL LOCATIONS
- CENTRAL LOCATION TELEPHONE CENTRES