

*Fiscal Year 1996/97*

During the upcoming year, the South Asia Division at the Department of Foreign Affairs and International Trade, in conjunction with its missions in India as well as with other Government Departments, will :

- explore the merits of creating a Canada-India Business Alliance, based on the UK/US model;
- work with Canada-India Business Council and sectoral associations to mount sectoral missions to India;
- conduct outreach activities to stress the importance of India to Canada targeting industry associations;
- continue to expand the Indian market information base at DFAIT;
- in collaboration with Canadian International Development Agency (CIDA) conduct a series of seminars across Canada on environmental equipment and services opportunities in India;
- continue to provide information and assistance to the Canadian Industry on the trade and investment opportunities with India;
- conduct industry association presentations; and
- work on mechanisms to address market issues which hinder trade (ie: border crossing).