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Most participants would be willing to pay a nominal fee although a minority of participants, felt, on principle, that the government should be promoting the industry not charging for it.

### **Publishing Options**

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Participants felt that a premium must be placed on providing market intelligence information to industry in a timely manner. This precluded the possibility of having it published in its existing format since it could not be timely.

Most participants were less concerned about how the information was presented and more concerned about getting the information in time for them to use it. They suggested the Department consider alternate ways of reaching them with market intelligence information. They suggested electronic databases with access through on-line or faxes as required. As well, they noted that there was no systematic way for Canadian suppliers to transfer market intelligence information that they happen to come upon. They felt the Department had a clearing-house role.