

**“** About five years ago, we concluded that if the design of our line of marine propellers was updated, we could expand our current market share and send propellers all over North America... Therefore, we began to consider export markets and turned to our local International Trade Centre for advice. We were encouraged to try marketing through national stand displays, organized by the Trade Commissioner Service at major trade shows in Chicago, New Orleans, Miami and Fort Lauderdale.... As a result of this support, we have developed a good U.S. market share.... Thanks to the Trade Commissioner Service for their assistance in these markets. **”**

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