

JAIME SERRA PUCHE

Secretary of Trade and Industrial Development

Señor Serra was born in Mexico City in 1951. Studies: Degree in Political Science and Public Administration from the National Autonomous University of Mexico (UNAM), 1973; Master's degree in Economics, El Colegio de Mexico, 1975; PhD in Economics, Yale University, 1979. He was Chairman of the Center for Economic Studies and Professor of Economic Theory at El Colegio de Mexico (1979-1986) as well as Visiting Professor of Economics, both at Stanford University and Universidad Autónoma de Barcelona. Main posts held: Adviser-in-Chief to the Ministry of Finance and Public Credit (SHCP) 1979 to 1986; Under-Secretary of Finance, SHCP, 1986 to 1988; Economic Advisor to the President-Elect of Mexico (1988). He has been Secretary of Trade and Industrial Development since December 1988.