

travel destinations in Canada. In 1991 exhibitors from 65 countries occupied 300 booths and over 70,000 visitors attended the exhibition.

(record #: 924)

SECTOR: Tourism  
AREA: Asia Pacific South  
DATE: Oct 1993  
ACTIVITY: Asian sales mission to  
LOCATION: Taiwan, South Korea  
CONTACT: P.A. Cusson  
TELEPHONE: 613-954-3915

ISTC

Tourism Canada will lead a sales mission in the fall to Taiwan and Korea.

(record #: 926)

SECTOR: Tourism  
AREA: Asia Pacific South  
DATE: ONG 1993  
ACTIVITY: Marketing studies and research  
LOCATION: Taiwan, Hong Kong, South Korea, Australia  
CONTACT: M. Laurin  
TELEPHONE: 613-954-3967

ISTC

Market research and studies with the participation of the private sector.

(record #: 925)

SECTOR: Tourism  
AREA: Asia Pacific South  
DATE: Jan 1994  
ACTIVITY: Tourism; Series of solo show: Corroboree  
LOCATION: Australia  
CONTACT: Brian Hood  
TELEPHONE: 613-995-7652

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A presentation of the Canada Tourism Council of Australia.