REPORT 4B 97/10/28

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 97

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

QUARTERLY RESULTS REPORTED:

FOST : 606-LOS ANGELES

UNITED STATES OF AMERICA

QUARTER: 1

004-DEFENCE PROGRAMS, PRODUCTS, SERV

SPACE DIVISION WORKING GROUP MEETING BASIS DEVELOPED FOR ESTABLISHMENT OF WORKING

GROUP.

016-INDUSTRIAL MACHIN, PLANTS, SERV.

WOODWORKING MACHINERY, FURNITURE AND SUPPLY: TO

EXHIBIT AT KEY INDUSTRY SHOW.

005-COMM. & INFORM. EQP. & SERV INTERFACE '87: TO EXHIBIT AT THE INTERFACE

TELECOMMUNICATIONS SHOW.

DEFENSE WHITE PAPER BRIEFING: TO DEVELOP AWARE-NESS OF AND SUPPORT FOR CANADIAN DEFENSE POLICY. OVER 100 PRIORITY CONTACTS ATTENDED.

10 COMPANIES PARTICIPATED, AND INITIAL RESULTS INDICATE SIGNIFICANT BENEFIT INTERMS OF AWARE-NESS OF CAPABILITY AND IMMEDIATE AND LONGER TERM SALES AGREEMENTS.

ALTHOUGH CANADIAN FIRMS FARED RELATIVELY WELL, THE SHOW ITSELF FELL SHORT OF EXPECTATIONS.