

TELECOM Middle East '98 and COMPEX '98

BEIRUT, LEBANON — April 29-May 3, 1998 — The 3rd International Telecommunications Exhibition and Conference for the Middle East, TELECOM Middle East '98, being held in conjunction with COMPEX '98 — the 4th Information Technology and Office Equipment Exhibition — will together provide tremendous opportunities for Canadian companies.

Information processing and communications networks are vital to the service economies of Lebanon and the Middle East. The communications and information systems of

the critical banking, tourism and commerce sectors need to be rebuilt and updated; there are also plenty of opportunities in the business, government, and manufacturing sectors.

Lebanon's telecommunications market alone is estimated to be worth around \$4 billion, and 1.7 new lines are planned to be installed by the end of 1998 or early 1999.

Key exhibits at COMPEX '98 will include computer products and accessories and office equipment and accessories. Key exhibits at TELECOM Middle East '98 will include telephone

equipment and accessories; telecommunications networks; mobile, satellite and data communications; infrastructure requirements; security and surveillance systems; wireless local loop; and ISDN services.

Expected to participate in the concurrently held telecommunications conference are industry professionals and government officials from Lebanon, Syria, Jordan, Saudi Arabia and the Gulf states. The conference will focus on the region's needs, upcoming projects, and new products and technologies, and their implications for the Middle East.

For more information, contact Georges S. Berberi, Vice-president, Marketing, al Qantara, 2114 rue St-Denis, Montreal, Quebec, H2X 3K9, tel.: (514) 284-4918, fax: (514) 284-4915. Or visit the organizers' (International Fairs and Promotions) Internet site at: <http://www.ifp.com.lb>

Project Lebanon

BEIRUT, LEBANON — May 19-23, 1998 — Canadian companies will find attractive opportunities at the 4th International Exhibition for Construction Technology, Building Materials and Equipment, and Environmental Technology for Lebanon and the Middle East, Project Lebanon '98, the largest construction exhibition in the region.

Largely as a result of European interest in an estimated \$40 billion worth of Lebanese rebuilding projects, the show was sold out the first three years it was held. Key exhibits include architectural finishes, building materials and equipment, construction tools and technology, engineering services, heavy construction equipment, infrastructure materials, landscape and hardscape, hazardous waste clean-up, marine and coastal protection, recycling

technology, sewerage treatment, and water technology.

For more information, contact International Fairs and Promotions, tel.: (961-1) 582083, fax: (961-1) 582326, e-mail: ifp@ifp.com.lb, Internet: <http://www.ifp.com.lb>

Seoul Food '98

SEOUL, KOREA — April 6-9, 1998 — The 16th Seoul International Food Technology Exhibition, Seoul Food '98 will provide opportunities for participants to increase business; find new distributors, importers or joint venture partners; or introduce new products. Organized by the Korea Trade-Investment Promotion Agency (KOTRA), the exhibition is expected to attract manufacturers and distributors of a comprehensive range of foods, food additives, beverages and liquors, food processing and retaining machinery, food packaging machinery, and hotel and restaurant equipment.

For more information, contact KOTRA, Trade Centre, P.O. Box 123, Seoul, Korea, tel.: (82-2) 551-4181, fax: (82-2) 551-4477/4478; or Michael Danagher, Korea and Oceania Division, DFAIT, tel.: (613) 996-7582, fax: (613) 996-1248.