

HORROCKSES' FLANNELETTES

(made by the Manufacturers of the celebrated
LONGCLOTHS, TWILLS, and SHEETINGS)

are made from
carefully selected COTTON

The nap is short and close.

No injurious chemicals are used.

Quality, designs and colorings are unequalled.

If purchasers of this useful material for Underwear all the year round would buy THE BEST ENGLISH MAKE, obtainable from the leading stores, they would appreciate the comfort and durability which inferior qualities of FLANNELETTE do not possess.

See the name
"HORROCKSES" on the
selvedge every two yards.

Annual Sale
upwards of
Ten Million yards.

Awarded the Certificate of the Incorporated Institute of Hygiene

For information as to the nearest store where procurable, apply to agent:—
MR. JOHN E. RITCHIE, 417 King's Hall Chambers, St. Catherine St.
West, MONTREAL.