## THE TIME TO SECURE INSURANCE IS NOW

While you are well, strong and insurable.

The policies issued by the

## Confederation Life

ASSOCIATION

On the Unconditional Accumulative Plan are free from conditions from date of issue.

Pamphlets and full information sent on application.

W. C. MACDONALD, Actuary.

HON. SIR W. P. HOWLAND, K. C. M. G., C. B., President.

J. K. MACDONALD, Managing Director.

HEAD OFFICE, TORONTO,

## WHY Insure in the

## FEDERAL LIFE ASSURANCE CO. BECAUSE

- 1. This Company has paid Policyholders in cash profits and allowed in reductions more than 13½ per cent. of its total Premiums.
- 2. Its affairs are economically administered.
- 3. Its investments are profitably and carefully managed.
- 4. Its Death and other Claims are promptly paid.
- 5. It is a purely Canadian Company, making all its investments in Canada and holding them for the protection of Canadian Policyholders.
- 6. Its policies contain privileges and options most advantageous to the Insured.

HEAD OFFICE, HAMILTON