

ORGAN
of the
Book, Stationery,
Fancy Goods,
Music,
Wall Paper
and
Printing Trades.

Vol. IX

TORONTO, SEPTEMBER, 1893.

No. 9

A Cordial Invitation is Extended to All Our Friends in Trade

To pay us a personal visit when in town during Exhibition week. We can interest you with a range of

HOLIDAY AND XMAS GOODS

Surpassed by no other house. We are "SECOND TO NONE"

Fall Catalogue NOW ready. Send for one if you have not received a copy.

H. A. NELSON & SONS

56 and 58 Front St. W., TORONTO

W.H.Bleasdell & Go.,

DIRECT IMPORTERS.

Special Values in

DOLLS, TOYS,
METAL, PLUSH and LEATHER GOODS,
FANCY CHINA,
PIPES and SUNDRIES,
DRUGGISTS' SUNDRIES,

MUSICAL GOODS, Etc.

74 YORK STREET, TORONTO.

C. M. TAYLOR & CO.,

TORONTO.

Our Specialty Movelties for the Holiday Trade

Japanese Porcelain and Bric-a-brac, and Antimony, Silver, Gold and Bronze-finish Goods

Are an unqualified success, and everyone desirous of purchasing DECIDED NOVELTIES should make a point of inspecting them.

Agents for DUTTON'S Celebrated Booklets.
Agents for HAGELBERG'S Famous Christmas Cards.
Agents for WHITNEY'S Christmas Novelties and Calendars.
A magnificent range of the NATIONAL WALL PAPER
CO.'S Newest Goods always kept in stock. Write for samples.

PUBLISHERS OF

The Importer's Guide. 75c. and \$1.00. Matte's Interest Tables. at 3 per cent. and at 4 to 10 per cent.; \$3.00 per copy.

Oates' Exchange Tables, \$2.00 per copy.

DISCOUNTS TO THE TRADE.

MORTON, PHILLIPS & CO., Stationers, Blank Book Mak-

1755 and 1757 Notre Dame St., MONTREAL.

Books For Business

Men

IDEAS FOR HARDWARE MER-CHANTS. By T. D. Mallet. Price \$1. HOW TO KEEP A STORE. By Samuel H. Terry. Price \$1.50.

300 WAYS TO DRESS WINDOWS. By Harry Harmann. Price \$1.75.

BUILDING BUSINESS. By N.C. Fowler. Price \$3.75.

SELF INSTRUCTION IN PRACTICAL BUSINESS QUALIFICATIONS. By Chas. S. McNair. Price \$2.50.

HOW TO SELL GOODS. By B. F. Cummings. Price 10c.

The Publishers of this paper have arranged to accept and transmit to the U.S. and Canadian publishers, orders for these books. Money should be sent by P. O. Order or registered letter to

The J. B. McLEAN PUB. Co., Ltd., 10 Front St. East, TORONTO

WALL PAPER 1804

- Our Travellers are now on the road with our NEW SAMPLES OF WALL PAPER for the season of
- 1893-4. The line comprises all grades of BROWN BLANKS, MICAS, WHITE BLANKS, GLIMMERS, and PLAIN and EMBOSSED BRONZES,
- all with FRIEZES and BORDERS to match.

Make a point of inspecting them before purchasing elsewhere.

M. Staunton & Co. Manufacturers (

Factory, 950 Yonge St. Showrooms, 6 King St. W.