

**An Important Incident in Life Insurance.**

PERHAPS no matter of late in the life insurance field has been received with such interest as the announcement of the highly satisfactory results of the North American Life's investment policies. It is within the recollection of many that when this company inaugurated in Canadian Life insurance companies this special form of policy its competitors displayed very great antagonism to it, but, like many other great successful reformers, the North American has lived to see these very same competitors adopt, advertise, and push in the same form, or in a modified form, the policy which it, as a Home Company, had offered first to the Canadian insurance public. It was, however, several years after the North American adopted it that other Canadian companies followed, and therefore the North American is the pioneer company today in the payment and settlement of this form of investment policy. So exceedingly satisfactory have the results been to those who were fortunate enough to select this class of insurance that in many instances they have withdrawn their cash accumulations and applied for new policies. Some of the wealthiest professional and business men in this city hold similar policies, and they will doubtless be pleased to scan one of the many gratifying letters which have been received by the company:

To the Directors of the North American Life Assurance Co., of Toronto:

GENTLEMEN,—Ten years ago I took an investment policy in your Company for \$5,000 on the Life Plan, it having been represented a desirable contract, and likely to yield good profit returns.

Having this year completed my investment period, I am in possession of the actual results, and therefore in a position to judge of its merits. My contract, I am pleased to say, has proved to be all that was claimed for it. My profits, which I can draw in cash, are fully up to my expectations, and the other options at my disposal as favourable and liberal as represented. So satisfactory have been the results in every respect, I will, as opportunity presents, take pleasure in recommending your investment policies to others, and in order to express my own appreciation in a tangible way, I am applying for another policy of \$5,000 on the same plan. Hoping your Company may long continue to maintain its present good reputation for profit paying ability.

I am, yours truly,  
 Montreal. JOHN STEPHENS.

**At Home and Abroad.**

PHYSICIANS, travellers, pioneers, settlers, invalids, and all classes of people of every degree, testify to the medicinal and tonic virtues of Burdock Blood Bitters, the most popular and effective medicine extant. It cures all diseases of the stomach, liver, bowels and blood.

**For Severe Colds.**

GENTLEMEN.—I had a severe cold, for which I took Dr. Wood's Norway Pine Syrup I find it an excellent remedy, giving prompt relief and pleasant to take.

J. PAYNTER, Huntsville, Ont.

AGAIN the wheels of time have brought us to another Merry Xmas, and all the joys and doubts that accompany that festive season it is an occasion of good cheer and made doubly so by the now firmly established custom of making gifts to relatives and friends. The juvenile portion of the family is already in the throes of expectancy wondering what Santa Claus is going to bring, and longing for the arrival of Dec. 25, 1893. The adult members are thinking of what would please best, what a certain person would find useful and which store has the most satisfying collection. John Wanless & Co., 172 Yonge street, Toronto, have this year excelled all previous records in being able to show a large line of reliable but inexpensive novelties, very appropriate for holiday presents. They show an immense range of these goods handled by first class jewellers and intending purchasers will do well when in search of jewellery, rings, diamonds, watches, clocks, spectacles, etc., to call on them and make their selections.

**The Best**

**Christmas Gift**

or the best addition to one's own library is WEBSTER'S INTERNATIONAL DICTIONARY



*The Now "Unbridged."*  
 Ten years spent revising, 100 editors employed, and over \$300,000 expended.

A Grand Educator  
 Abroad of the Times  
 A Library in Itself

Invaluable in the household, and to the teacher, professional man, or self-educator.

Sold by All Booksellers.

G. & C. Merriam Co.  
 Publishers,  
 Springfield, Mass.

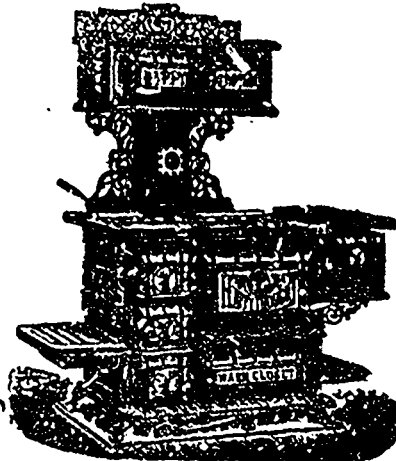


Do not buy cheap imitations  
 of this dictionary.

Send for free prospectus.

**Happy \* Thought \* Range**

Over 40,000 now in use in Canada.



THERE IS NOTHING made to take the place of the "Happy Thought" Range in the kitchen. It has never had an equal. It burns day and night same as a self-feeder. It is fitted with the only genuine "Duplex Grate" which so easily and effectually separates the ash from the fire without dust or waste.

Call and examine for yourself at  
**R. BIGLEY'S WAREROOMS**

96 & 98 Queen Street East,  
 TORONTO.

Repairing of Brick Stoves a specialty.



**MONEY MAKER KNITTING MACHINE**

ONLY \$10 ASK YOUR SEWING MACHINE AGENT FOR IT, OR SEND A 3 CENT STAMP FOR PARTICULARS, PRICE LIST, SAMPLES, COTTON YARN, &c

THIS IS GOOD FOR \$25 SEND TO  
**CREELMAN BROS. M<sup>rs</sup>**  
 GEORGE TOWN, ONT.



**\$3 a Day Sure.**  
 Send me your address and I will show you how to make \$3 a day absolutely sure; I furnish the work and teach you free; you work in the locality where you live. Send me your address and I will explain the business fully; remember, I guarantee a clear profit of \$3 for every day's work; absolutely sure; don't fail to write to-day.  
 Address A. W. KNOWLES, Windsor, Ontario.

**DID YOU EVER**

**"Put your foot in it,"**

If so, do not make such a mistake again, but put both feet in a pair of our Extra Tan Boots for Ladies and Gentlemen. Best assortment of styles and widths in the city. Fine American Rubbers a specialty. All styles in Ladies and Children's Leggings. A few pairs of Ladies' Red Slippers left at half price.

AT H. & C. BLACHFORD,  
 81 to 89 KING ST. E. | TORONTO

For

**6 CTS.**

You can get a treatise on how to cure

**CANCER**

**No Plaster  
 No Knife  
 No Pain**

A pleasant home treatment.  
 See testimonials from living witnesses.

**STOTT & JURY**

Mention REVIEW. 507 Mansville, Ont.

**We are Prepared**

TO DO ALL STYLES OF

**Book Binding**

Including Pamphlet, Cloth, Fine Leather Binding and especially

**GILDING AND EMBOSSEING**  
 NEATLY DONE.

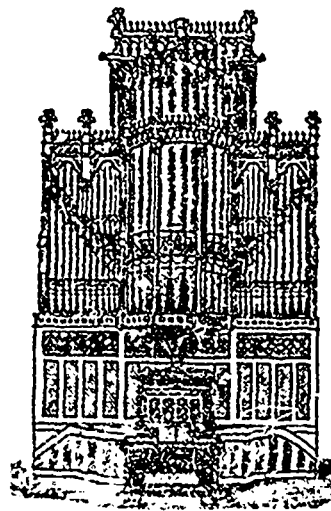
If you require your Library remodeled send us word. We will pay all Express charges. The work will be promptly and neatly done.

Remember the address.

**MUNROE & CASSIDY,**

Successors to James Murray & Co.,

28 FRONT ST. WEST,  
 TORONTO.



**REAL**

**Church Pipe Organs**

Built on Tubular, Pneumatic or Electric Pneumatic Systems, with all latest improvements under valuable patents of which we have sole control for Canada. Send for Estimates to

Bell Organ & Piano Co., Ltd., Guelph, Ont.