xxxvi MONTREAL PHARMACEUTICAL JOURNAL ADVERTISING PAGES.

## IMPORTANT INFORMATION FOR RETAIL DRUGGISTS.

## "CARTER vs. CARR."

This is a case of the Carter Medicine Co. or to use a title more familiar, "The Carter's Little Liver-Pill Co." against the man named Carr, who was putting up Carr's Little Liver Pills.

It can be readily seen, that from the similarity of names, it was easy to deceive a purchaser, and substitute these for "Carter's Little Liver-Pills, and this he was doing.

The Court granted a perpetual injunction-with costs.

The proprietors of the Carter's Little Liver Pills desire by this notice to reach the retail druggists of Canada, and most respectfully call their attention to the importance of this decision.

A good man may be guilty of an unlawful act simply because he is not aware that his act îs unlawful, and hence we are trying to inform you that

SUBSTITUTION IS UNLAWFUL.

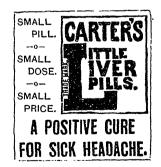
Do not be guilty of it.

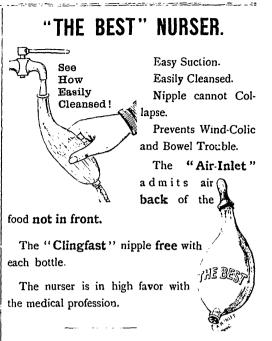
It is nothing more than fair that we should have the business which we have made. Give us "fair play." But at the same time we wish it distinctly understood that we shall protect our rights, and in this determination, we are quite sure every fair minded retail druggist will uphold us.

Yours very respectfully,

## CARTER MEDICINE CO. Murray Street,

NEW YORK.





**THE GOTHAM CO.,** 82 Warren St. - NEW YORK.

## NUTROLACTIS The\_\_\_\_ Galactagogue

When the milk of a nursing mother is scanty, although the breasts be almost dry, this remedy will in a few days so increase the quantity that there will be enough to fully nourish any infant.

**NUTROLACTIS** acts chiefly by strengthening and building up the mother's system; it does not force mothers to yield good milk copiously, it enables them to do so.

NANUFACTURED BY Nutrolactis Company, UNION SQUARE, NEW YORK.