

Prize Medals  
Wherever  
Exhibited.

Strong, Even, Elastic and Free from Knots.



ASK FOR THE "THREE SHELLS" BRAND.

SOLE AGENTS FOR CANADA

GEO. D. ROSS & Co.

648 Craig Street, Montreal,  
and 19 Front Street West, Toronto.

"Silver Plate  
that Wears"



In buying Silverware make sure that the trade mark is one that guarantees the quality. Our wares have been before the public and stood the test for nearly fifty years, and are recognized throughout the civilized world as the best brands manufactured. For sale by the principal dealers.

MERIDEN BRITANNIA CO.  
MERIDEN, CONN.  
HAMILTON, ONT.

FURS

AS THEY ARE



We call attention of Fur buyers to the fact that

**Absolute Reliability** distinguishes our furs, and we want to distinctly emphasize this. We don't sacrifice quality to prices. In our medium priced goods we give as thorough workmanship as in our finest grades. Our line for 1896 and '97, complete in all details, is doubly interesting now that furs must have actual value to be saleable.

J. & J. Lugsdin,  
101 Yonge Street,  
Toronto.

Satisfied  
Shoppers

Are seen every day at our store. The attractive styles and low prices of our . . . . .

Boys' Clothing..

Are causing favorable comments and increased business.

Boys' Elegant, three piece, Fall and Winter Suits, in good cloths, are selling at \$3.00 to \$7.50

In two piece and Blouse styles prices range from \$1.50 to \$4.50. We strongly recommend our \$2.50 suit.

OAK HALL, CLOTHIERS  
115 to 121 King St. East,  
Exactly opp. Cathedral door. TORONTO