CANADIAN HOME JOURNAL

Prize Medals Wherever Exhibited

Strong, Even, Elastic and Free from Knots.



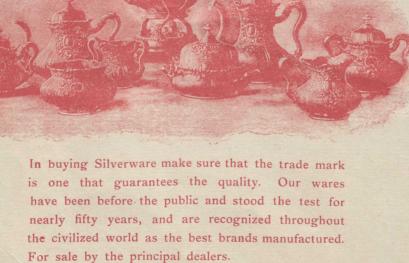
ASK FOR THE "THREE SHELLS" BRAND

SOLE AGENTS FOR CANADA

GEO. D. ROSS & CO.

648 Craig Street, Montreal, and 19 Front Street West, Toronto.

"Silver Plate that Wears"



MERIDEN BRITANNIA CO MERIDEN, CONN. HAMILTON, ONT.

FURS

AS THEY ARE the the the the

We call attention of Fur buyers to the fact that

Absolute Reliability

distinguishes our furs, and we want to distinctly emphasize this. We don't sacrifice quality to prices. In our medium priced goods we give as thorough workmanship as in our finest grades. Our line for 1896 and '97, complete in all details, is doubly interesting now that furs must have actual value to be saleable.

J. & J. Lugsdin, 101 Yonge Street, Toronto.



Are seen every day at our store. The attractive styles and low prices of our

Boys' Clothing ..



Are causing favorable comments and increased business.

Boys' Elegant, three piece, Fall and Winter Suits, in good cloths, are selling at \$3.00 to \$7.50

In two piece and Blouse styles prices range from \$1.50 to \$4.50. We strongly recommend our \$2.50 suit.

OAK HALL, CLOTHIERS

115 to 121 King St. East,

Exactly opp. Cathedral door. TORONTO

WHEN WRITING TO ADVERTISERS, PLEASE MENTION THE CANADIAN HOME JOURNAL.