

Mothers—  
Give this Laxative  
to your children. It is  
a safe, pleasant and  
mild relief for  
constipation.



For Sale in all Good Drug Stores

Dr. Caldwell's Laxative  
**SYRUP PEPSIN**



Square Cut  
Gears  
Last Longer

SQUARE GEAR BOX

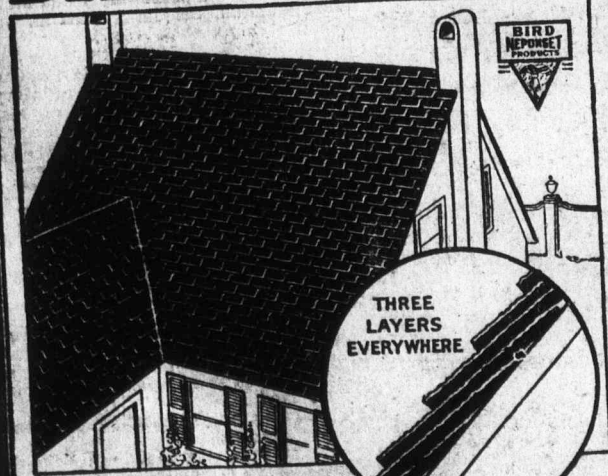
—than bevel gears on any machine—you know that. That is just one reason why the Melotte gives you many more years of service. The average life of a—

**MELOTTE**  
ORIGINAL  
Cream Separator

is twenty years and during this time you separate 14,600 milkings. Think of it! The Melotte does last longer and skim cleaner and turn easier. Our users name it—"The separator that won't wear out." Ask us to tell you more and demonstrate.

Sold in Watford by  
**J. McKERCHER**

**BIRD'S ROOFS**



**NEPONSET**  
Twin Shingles

Bird's Neponset Twin Shingles are 12 1/2" deep and form three layers of absolutely waterproof, fire-safe protection on the roof. In addition—

1. Have more asphalt waterproofing, more coating and more slate surfacing.
2. Cover twice the area of ordinary shingles with a saving of over a third in labor and nails.
3. Have the distinctive arched cut-out and come with red, green or blue-black slate surfacing.
4. Are packed in easy-to-handle bundles.

Bird's Neponset Twin Shingles are made by Bird & Son, Limited (Est. 1795), manufacturers also of Bird's Canadian Twin Shingles, Art Craft Roll Roofing, Paroid Roofing, Neponset Black Building Paper and Combination Wall Board. There's a Bird's product for every sort of building. We are headquarters for Bird's roofings, building papers and wall board.

Sold in Watford by  
**J. R. McCORMICK** "A Reliable Place to Buy Groceries and Hardware."

Guide-Advertiser

WATFORD, ONTARIO  
Member of Canadian Weekly Newspapers Association.  
W. C. Aylesworth, Publisher.  
Average Circulation for year ending December 31, 1923..... **1,565**  
(Covering East Lambton)

**ADVERTISING RATES**  
Display ads., set, transient, 28c inch. Display, yearly contract, set, 18c in. Display Ad., all plate. 18c inch. Special Position. 5c per inch extra. Theatrical Advt'g with reader or cut ..... 35c per inch. Business Locals, Front page 10c per line; inside pages 5c per line. Classified Ads., One Cent per word each insertion. Minimum 25c.

FRIDAY, MAY 8, 1925

"Squibographs"

France leads the world in aviation and is now turning her attention to inflating the franc.

Residents of the East are curious to know—what varieties of May flowers follow April snowfalls.

A California paper says that nearly every city in that state has seven wonders. "Ain't nature wonderful."

At the rate our forest resources are being decimated it is predicted that concrete may have to be used to make "wooden" shoe pegs.

A prize bull was sold in Los Angeles last week for \$110,000. The king of the stock ring was greatly admired by promoters and oil stock salesmen.

The firemen were unable to rescue ninety bagpipes destroyed by a fire in a Glasgow music store. The wind of the pipes fanned the flames.

A merger of gas and froth will come into effect in Ontario next week when the new gasoline and beer laws are expected to be in operation.

A railway authority states that station lunch rooms are not profitable. Passengers who have paid a dime for a cement doughnut have their doubts.

Panama straw shoes are being worn by the smart set at popular English summer resorts. Worn by bathers, the straws show which way the wild waves are waving.

Chicago is ambitious to have a population of 6,600,000 in 1950. The objective is not likely to be reached unless the gunmen cease their activities.

A Cleveland woman who shot another woman, who stepped on her foot in a street car, has been acquitted. The jury is said to have been composed of strap-hangers.

American farmers are demanding an additional protection of four cents a pound on imported butter. It might stamp the cow that jumped over the moon to scale Uncle Sam's tariff wall.

When a motorist sees a "detour" sign he knows that he has arrived at the parting of the ways.

The alligators will have a place to stretch themselves when rubber plantations are established in Florida.

An amateur gardener is curious to know why a blackberry is red when it is green. The color scheme is a trifle confusing but less mysterious when it is converted into jam.

The mayor of San Francisco is said to enjoy a distinction probably not shared by any other civic executive on the continent. He wears boots all the year round.

Queen Mary arrived home from a brief outing just in time to supervise the spring housecleaning at Buckingham Palace.

The American fleet has arrived in Honolulu. The "gobs" may be more interested in listening to the dreamy music of the ukuleles and watching the grass skirted maidens disporting themselves in the surf than naval manoeuvres.

Over three hundred Canadian school teachers called on President Coolidge at Washington the other day. After welcoming the visitors the President was convinced that the little red school house was mightier than the White House.

It is the practice in San Francisco to give cookbooks as a premium with marriage licenses. There is an old saying that the way to a man's heart leads through his stomach, and if his palate is tickled and his appetite satisfied he is a docile and altogether agreeable creation. On the other hand, it is asserted that many brides who lived happily ever afterward learned from mother how to prepare a tasty meal without consulting a cookbook.

Where do You Keep Your Valuable Papers?

THE whereabouts of your valuables is nobody's business but your own, and for that very reason they should be placed beyond the reach of meddling persons, thieves or elements which compromise their security. Use a safety deposit box in your nearest branch of the Standard Bank. It is the most convenient method of safe keeping for documents, jewels and other small objects of value.

**BANKING FIFTY YEARS**

**THE STANDARD BANK OF CANADA**  
WATFORD BRANCH—H. W. Nixon  
Branches also at Arksana, Strathroy

SHORT LESSONS IN LAWN TENNIS  
by Captain R. Innes-Taylor (Copyrighted 1925)

(Continued from last week)

5. Two Fundamentals. The two most cardinal points to start with in lawn tennis are: (1) Keep your eye on the ball. (2) Keep away from the ball. You cannot play tennis well unless you do these two things. Seventy-five percent of the faulty strokes are due to the eye leaving the ball before the moment of impact. You should make up your mind some considerable time before the ball is struck where you intend to put it. If you look up to see where your opponent is just before you strike the ball or during the second or two of this action you will probably make a poor return.

It is obvious also that if you allow the ball to get too close to you that your stroke is bound to be cramped. It is imperative that you give your playing arm lots of room and hold it well away from your side. It is better to step forward to make your shot as you then get the full force not only of your arm, but also your body swing. If you have to step back it is much harder to rely too much on your wrist. Plan your position so that you will have to bend forward and step forward to meet the ball instead of having to run back to overtake it.

6. The Backhand Grip. There had always been a certain amount of controversy regarding change of grip for the forehand and backhand strokes. The great majority of players, however, favor a slight shift of the grip, including Tilden and Johnston. It is advisable to shift the grip about one quarter of the circumference of the racket handle and allow the thumb to run partly or straight up the employment of the same grip for forehand and backhand, although several very fine players have used it including Norman Brookes, and in former days, the Baddeley brothers and J. C. Parke.

The grip should always be firm at the moment of impact. This is imperative. Some experts recommend a loose grip between strokes. This I consider inadvisable as the racket has a tendency to turn slightly in the hand and one does not always get it in the proper position for making the next stroke. Slack the grip but don't loosen it. The only slack in which the racket should be loosened is the stop volley—the racket being held loosely in position for the ball to hit so that it will bound over the net from it.

7. Accuracy. Before I take up the different strokes of lawn tennis, let me warn not only the players who are starting to learn, but those who wish to improve their game, to bear in mind that speed without accuracy is useless. Accuracy in returns is the basic foundation of all great players' games.

A satisfactory way to become accurate in your placing is to practice hitting the ball into certain spots on the court. The greatest woman player of today, Suzanne Lenglen, mastered her game in this fashion. Her father used to divide the court into squares and make his daughter play for certain squares from all parts of the court. Thus she learned to place the ball in any desired position and her wonderful game is founded more on this accuracy of her returns than on their speed.

Do not try to skim the net too close. A good forehand drive may go 18 inches above the net yet be a satisfactory length return. A slow full length ball is harder to handle than a faster one of poor length.

If you cannot mark out a court of your own, like Suzanne Lenglen, you may at least have a young brother or sister, who will knock up with you, and give you easy shots to practice on. Much may thus be gained by playing with a weaker player than your-

self, provided you do not slacken in your own efforts as a result of not being pressed to win points.

8. Don't Fress. The service may be considered the most important stroke of all in tennis in that every point is started with it. In gold the word pressing is used when a player is trying to put too much force into a shot, transferring a controllably safe shot into a wild one. The same can be applied to a tennis player, who endeavors to send his first service over, giving it every ounce of energy he possesses, and with so much extra speed that he cannot control it so that only a small percentage goes into court.

This is the most noticeable error of 90 out of 100 players. The result is disastrous. You tire yourself out unnecessarily—and your opponent who knows your first service will hardly ever be good, sets himself comfortably for your second service, which nine times out of ten if a "sitter" as the man who serves fast faults on his first delivery, generally has a weak second service.

Therefore, the first, and most important thing in service, is to develop a consistent one, which can be relied on to go over the net and fall into the service court. Try to even up the pace of your two services and don't press. Remember weak second service has been the downfall of many an otherwise good player.

9. The Service (Continued). The best place to put your service is as near the service line or as far back from the net as possible. Such a service sent over gives you more time to get into position for your opponent's return and also prevents the troublesome cross court return.

The Japanese star, Shimizu, has a seemingly slow service for a first class player, but he places it well and sends it into different spots of the court and well back; consequently even such a wonderful player as Tilden is unable to kill it. I mention this to emphasize that a service to be effective does not need to have tremendous speed.

Morris McLaughlin, the American comet, built up his game on a terrific twist service, and neglected his ground strokes. The tremendous effort employed to deliver this service eventually told on his arm and now he is not even considered a first rank player. When Wilding solved the problem of returning McLaughlin's service in one world's championship at Wimbledon, McLaughlin had nothing to fall back on, as his ground strokes were weak. Still the very fact that McLaughlin had won the American championship largely on his service, illustrates the vital importance of the stroke.

10. The Service (Continued). The best and easiest service to learn is the straight twist service. Hold the racket with the grip advocated in previous article. Throw the ball up fairly high so that if you let it drop it will pass within a few inches of your left cheek. Strike the ball at the top of the swing when the racket is doing its maximum work, and also strike it at the highest possible point. Keep your eye on the ball until it is struck. As you throw the ball into the air swing your racket up and backward and be sure to follow through with it.

Bend your body to the left and slightly back, weight more on the right leg to start with transferring it gradually to the left during the follow through. At moment of impact hold the racket quite firmly. Mark the spot you wish to serve into before you throw up the ball. You must keep your eye on the ball until after it has been hit.

The knee should be bent, the right shoulder coming down during the follow through. Remember the follow through must be part of the stroke and carried right to the end. The head of the racket will be past the left knee at the finish of the stroke.

(To be Continued)

FRIDAY, MAY 8, 1925

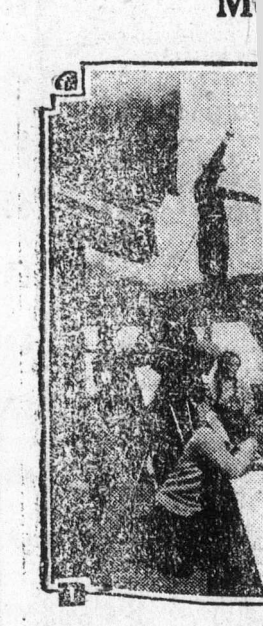
It pays  
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A SERVICE



In connection with the Washington, May 4th from Great Britain and E sailed on the Canadian Liverpool this month. New Zealand and Austr those from Great Britain Salvesen, Lady Nott Box Egerton and Mrs. George The French delegates the Canadian Pacific S.S. are shown in the photogra Mme Heimann Founder



In directing an Alaskan drama 3-A scene from "The Alaska"

While it may be true th making of moving pict ada lags a trifle behind th States, there is at least one lar it which American prod becoming more and more d upon the Dominion for th production of their super-th that particular 16-scenery. They may have their sta mechanical contrivances, t perience and their wealth, ing the past few years t learned that for sheer b scenery and splendor of " the Canadian Pacific Rock tains are unsurpassable. discovery was made at al mainly to one, Mr. Ernest i Two or three years ago t to Mr. Shuman (who has b there were certain spot Rocky mountains, such a Lake Louise, Emerald Lake e environs, which were, on ac their singular beauty, ac adapted to the production o errt dramas. So he marshi forests, placed his beloved phone securely under his a embarked, via the Canadian Railway, for the Rocky Mout

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