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A BOOM IN VICTORIA REAL ESTATE

is going to take place in the very near future that will make the average man or woman with a little money to invest, and who invests it now, independent for the rest of their life. I have been in Vancouver the greater part of the past three months and have been in touch with investors from all over the country, who have been investing there, and paying tremendous prices for land. These men realizing the present high prices of Vancouver real estate will, within the next six months, turn their attention to Victoria where prices are ridiculously low, and their influence coupled with their investments, will create such a move in Victoria real estate as has never been dreamed of by the oldest inhabitant.

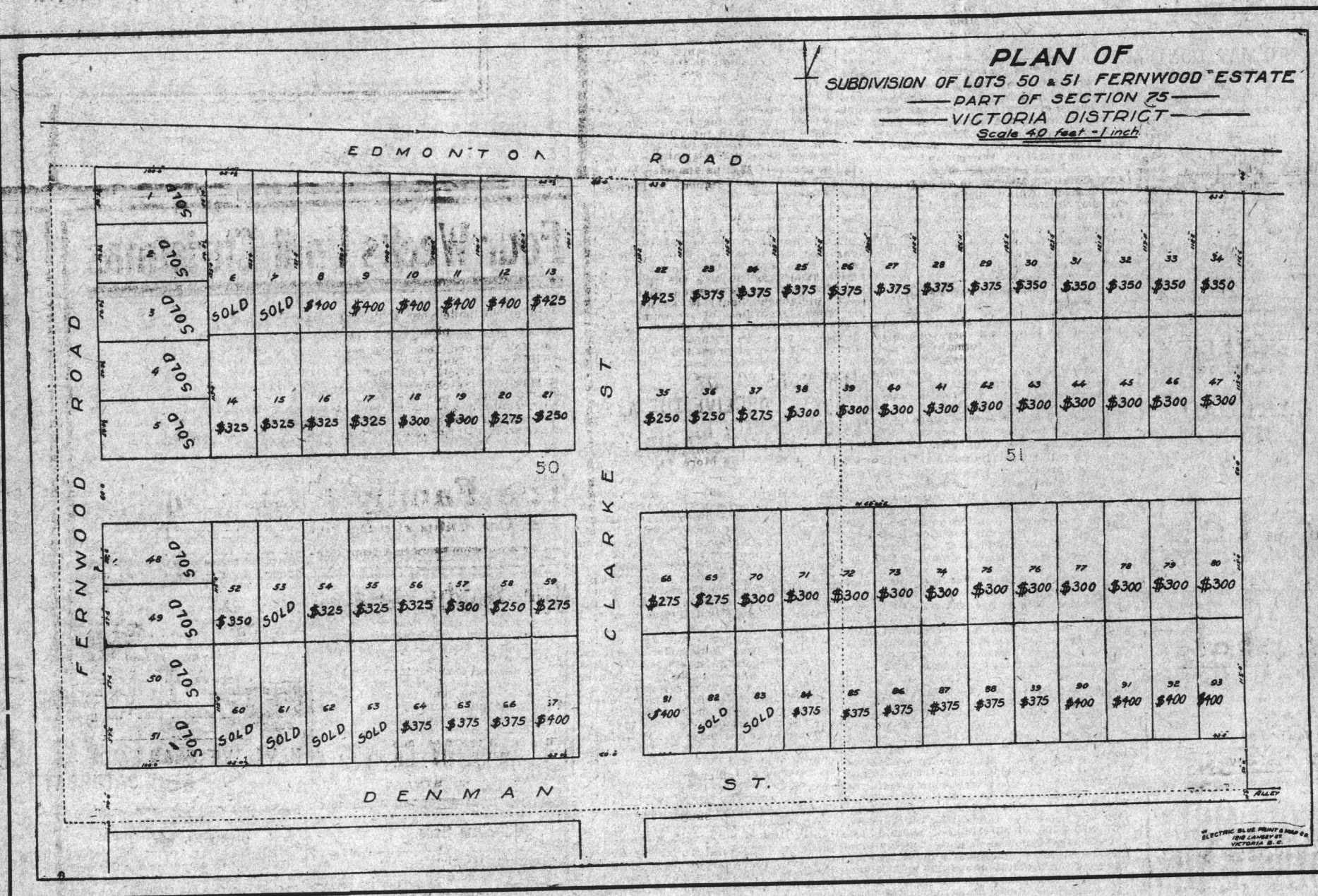
Anticipating This Big Movement

I have secured control and exclusive sale of what I consider is the cheapest residential property in Victoria. We are going to call this property **PIERCEFIELD**, and are going to offer it for sale Monday morning at prices that should double in six months. Even if you do not buy for speculation, the property is ideal for building a home on, and at the prices we are going to offer it for, within the reach of everyone.

PIERCEFIELD

is that block of land containing 80 lots situated between Fernwood Road, Edmonton Road, and Denman Street in the Fernwood Estate—just one mile from the City Hall, and one block from the street car line. It is absolutely cleared and has been under cultivation for years, surrounded by neat cottage homes so that the homeseeker is in the midst of congenial company, and has not to go out miles from city conveniences as is usual with cheap property. This property has roads, sidewalks, sewers, electric light and within easy distance either to walk or ride of the centre of the city.

PIERCEFIELD



Lots are 45 to 50 ft. frontage by 120 ft. deep. They are assessed by the City of Victoria at from \$300 to \$400 per lot which is about half their value.

We are going to offer them for a quick sale at from ... **\$250 to \$375 Each and \$400 for Corners**

Terms 1/4 cash and the balance in 6, 12, 18 and 24 months or monthly if purchaser desires it.

Sale Opens Monday Morning At 9 O'Clock

Get in line and buy all you can afford, you'll never regret it, and you'll surely make money.

Cor. Gov't and Fort Sts.
(Upstairs)

T. P. McCONNELL

Cor. Gov't and Fort Sts.
(Upstairs)