

ANGELICAN

Cronyn Memorial
Corner Queen's Ave. and William St.
QUINTIN WARNER—Rector.
RIDLEY PARSON—Assistant.
8:30 a.m.—Holy Communion.
Corporate Service for the Church School.
11:00 a.m.—Morning Prayer, R.C.R.'s and band in attendance.
Preacher—Quintin Warner.
5 p.m.—The Church School.
7 p.m.—Evensong.
Preacher—Quintin Warner.

Christ Church

Corner Wellington and Hill Streets.
C. E. Gunn, Rector.
11 a.m.—Morning Prayer.
2 p.m.—Sunday School.
7 p.m.—Evensong.

St. James Church

LONDON SOUTH.
Rev. W. Lethbridge Armitage, M.A., Rector.
8:15 a.m.—Holy Communion.
11 a.m.—The Rector.
4:15 p.m.—Confirmation Class.
7 p.m.—The Rector.

St. John the Evangelist

Wellington and St. James Sts.
Rev. A. L. Clarke, Rector.
8 a.m.—Holy Communion.
11 a.m.—Morning Service and Junior Congregation. Preacher, the Rector.
2 p.m.—The Church School.
5 p.m.—Evensong. Preacher, Rev. Dr. Anderson.
Special Music. Mr. F. Callard, Tenor. Choirmaster—Mr. J. H. C. Woodward.
YORK STREET MISSION HALL.
Morning—Evangelist Belcher in charge. Evening—Mr. The Pastor. Subject: Solo—Mrs. Clara Collins. The Sunbeam Choir will sing.

METHODIST

ASKIN ST. METHODIST

10 a.m.—The Brotherhood.
11 a.m. and 7 p.m.—REV. SELBY JEFFERSON.
Special Music at Evening Service. Dr. J. T. Smith with full choir.
STRANGERS WELCOME.

COLBORNE ST. METHODIST

Corner Colborne and Piccadilly.
Phone 7535. REV. HERBERT J. UREN, Pastor, 709 Colborne Street.
SUNDAY, OCT. 14th.
11 a.m.—"THE KNEELING CHRIST."
2:45 p.m.—BIBLE STUDY.
7 p.m. Service—"THE SUPREME TEST."
REV. WILLIAM CONWAY, B.A., B.D. of Highgate, at both services.
CHURCH ANNIVERSARY, OCT. 28th, Conducted by Rev. Dr. Lancelley.

DUNDAS STREET CENTER

REV. (CAPTAIN) JOHN GARBUTT, Minister.
11:00 a.m.—Subject, "ONE SUGGESTED BY THE CHURCH BOARD."
2:45 p.m.—Sunday School, Bible Classes and Men's Club.
7:00 p.m.—Subject, "WHAT IS TEMPTATION? IS IT A SIN TO BE TEMPTED?"
J. PARNELL MORRIS, L.Mus., Organist and Choirmaster.

FIRST METHODIST

REV. BRUCE HUNTER, B.A., B.D., Pastor.
Rev. E. W. Jewitt, B.A., Director of Religious Education.
10 a.m.—Class Meetings and Brotherhood. Brotherhood address, "Oliver Cromwell."—Professor Dorland.
11 a.m.—"JAPAN AND THE EARTHQUAKE."—The Pastor.
3 p.m.—SUNDAY SCHOOL IN WESLEY HALL.
7 p.m.—"WHERE DO YOU LIVE?"—The Pastor.
This is the second in a series of sermons on "YOU."
Music—Morning, Duet, Messrs. George C. Carrie and Frank Emeny; Evening, Contralto solo, Miss Rosa Tuck.
Choir leader, Mr. George C. Carrie. Organist, Mr. Kingsley Ireland.

Centennial Methodist

11 a.m.—The Pastor. Subject: "Mount Carmel" or "Borough."
6:45 p.m.—Song Service.
7 p.m.—The Pastor. Subject: "The Pearl of a Businessman's Religion."
MUSIC.

Morning Anthem—"What Are These?"
Baritone Solo—Mr. Wm. Taylor.
Evening Anthem—"While the Earth Remains."
Organ Offertory Solo—Mr. Gray.
Soprano Solo—Mrs. F. Manning.
P.S.—The pastor will be glad to have as many men out as possible to Sunday School at 2:45 p.m. to organize a Men's Class.
A. E. H. Thompson, Pastor.
Theodore Gray, Organist.

Empress Ave. Church

B. F. CHAPMAN, B.A., Pastor.
10 a.m.—"FELLOWSHIP."
11 a.m.—"YOUTH'S MORNING."
2:45 p.m.—Sunday School.
7 p.m.—"AUTUMNAL GLORY."
Miss Taylor, Organist.

Hyatt Ave. Methodist

10 a.m.—Brotherhood. A visit to St. Andrew's.
11 a.m.—"A Nation That Never Knew War."
7 p.m.—"A Voice That Belongs to the World."—Lloyd George.
R. J. McCormick, Pastor.

Ridout St. Methodist

J. A. AGNEW, Pastor.
Residence, 87 Windsor Avenue.
11 a.m.—Rev. A. R. Kellam of Thornedale will speak.
7 p.m.—Rev. A. R. Kellam will preach.
10 a.m.—Men's Brotherhood Rally at St. Andrew's Hall.
W. Gordon Scott, Organist.
STRANGERS WELCOME.

Robinson Memorial

Rev. W. L. Hiles, B.A., Minister.
11 a.m.—"The World's Need of Christ."
7 p.m.—"A Pious Platitude."

Wellington Street

REV. G. T. WATTS, B.D., Pastor.
11 a.m. and 7 p.m.—Rev. D. N. McCAMUS will preach.
Sunday School and Bible Classes at 2:45 p.m.
ALL WELCOME.

CHRISTIANDELPHIANS MEET IN Castle Hall, corner Dundas and Clarence Sts., Sunday, Oct. 14th. Subject: "Will Christ Return to the Earth to Establish His Kingdom?"

PRESBYTERIAN

FIRST PRESBYTERIAN

Corner Dufferin and Clarence.
COLONEL THE REV. WILLIAM BEATTIE, D.D., C.M.G., Minister.
Mr. George Lethbridge, Director of Music.
11 a.m.—Subject, Church Union.—The Moderator's Letter.
3 p.m.—Church School. Young Men's Class. Young Ladies' Class.
7 p.m.—Five Minute Sermonette (by request) on Lloyd George.
Dr. Beattie heard him in Toronto Wednesday.
Sermon Subject: "Why I believe in 'That Adam and Eve Stuff.'"
If you are a stranger in the city come and worship with us.
ALL SEATS FREE.

ST. ANDREW'S CHURCH

REV. D. C. MacGREGOR, D.D., Minister.
Rev. F. W. K. Harris, B.A., Director of Religious Education.
Mr. C. E. Wheeler, F.C.C.O., Organist and Choirmaster.
Rev. W. D. McIntosh, B.A., Brucefield, Ontario, will preach at both services.
11:00 a.m.—"WHEN GOD KEEPS SILENCE."
7:00 p.m.—"GOD'S CARE FOR EACH ONE."
9:45 a.m.—Brotherhood Mass Meeting, St. Andrew's Hall.
12:15 p.m.—Church School.
3:00 p.m.—Young People's Classes.

ANNIVERSARY SERVICES OCTOBER 21
REV. G. CAMPBELL MORGAN, D.D.

METHODIST

Chalmers Presbyterian

Rev. J. Richardson, B.A., Minister.
SERVICES AS USUAL.
Hamilton Road.
M. Fraser Cree, B.A., Minister.
11 a.m.—Preparatory Service.
3 p.m.—Sunday School and Bible Classes.
7 p.m.—Lord's Supper observed.

King St. Presbyterian

W. R. MCINTOSH, Minister.
11 a.m.—Rev. H. E. Thornloe, B.A., of St. Thomas, Moderator of London Presbytery.
7 p.m.—Rev. H. E. Thornloe. Friends of Mr. Thornloe are specially invited, as he leaves shortly for Niagara Falls to become Pastor of the Union Church in that city.

Knox Presbyterian

Wortley Road and Bruce St., London South.
Rev. T. A. Symington, M.A., Minister.
Chas. E. Percy, Director of Music.
SABBATH SERVICES.
11 a.m.—Public Worship.
2 p.m.—Church School.
7 p.m.—Public Worship.
The Minister Will Preach.
All Services in the New School Auditorium, Entrance Bruce Street.

New St. James'

Corner Oxford and Wellington Streets.
Rev. James MacKay, B.D., Minister.
George Winterbottom, Mus. Bac., Musical Director.
Preacher Morning and Evening: REV. DAVID PERKIE, M.A., D.D. Sabbath School and Bible Classes at 3 o'clock.
A cordial welcome extended to all strangers.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Not Mormons.
Maitland St. near York.
9:30 a.m.—Adult Prayer Service.
10 a.m.—Young People's Meeting.
11 a.m.—Preaching.
2:45 p.m.—Sunday School.
7 p.m.—Preaching.

BAPTIST

TALBOT STREET BAPTIST

REV. DR. BOWLEY GREEN.
TALBOT STREET DAY.
11 a.m.—Address by Deacon John Holman
"Former Talbot Street Pastors."
—Address by the Pastor—
"Heirs, Stewards and Trustees."
Deacons Westervelt, Dale and Mills will also participate.
TALBOT STREET NIGHT.
7 p.m.—Portraits of Twelve Pastors will be shown on the screen.
Sermon—"The Redemption of Felix Powell."
ALL WELCOME.

Maitland Street Baptist

DR. SOWERBY will preach.
11 a.m.
"IS THERE A FUTURE LIFE. OR IS IT ONLY A RELIGIOUS FICTION?"
7 p.m.
"ALL THE BOYS AT WORK: A THRILLING AND PRACTICAL STUDY OF THE HOME."
New Song Sheet—Choice.
ALL WELCOME.

Wortley Road Baptist

R. J. MURPHY, B.D., Pastor.
Evangelist Torrie, B.A., will preach.
11 a.m.
"WHAT LONDON CHRISTIANS CAN DO."
3:30 p.m.—Mass Meeting for everybody. Subject: "How to Successfully live the Christian Life."
7 p.m.
"CONVICTION VERSUS CONVERSION."
This is the last day of the Evangelistic Campaign. Everybody Welcome.

BIBLE STUDENTS

International Bible Students Association
SEE LARGE ANNOUNCEMENT ON PAGE 2.

Adelaide St. Baptist

Morning—
REV. T. J. HIND, M.A. of Guelph.
Sunday School, 3 p.m.
Evening—
REV. T. J. HIND, M.A.
Musical Service, 6:30 p.m.
N. E. Harding, Bass.
Oratorio Solos.
O. Leo Herbert, Musical Director

Egerton Street Baptist

Rev. A. Burgess, Minister.
E. Y. P. U. SUNDAY.
Woodstock College Students Will Preach Morning and Evening.

Theosophical Society

212 Dundas St.
"REINCARNATION."
Sunday, 8:30 p.m., public invited.

First Spiritual Church

Rectory St. Opposite Nelson.
Services as usual, Sunday, Oct. 14, at 2 and 7 p.m.
Speakers: Mrs. Rawson and Mr. D. Mills.

Dowler Firm Is Twenty-One; Its History One of Progress

Just That Number of Years Ago Two Optimistic Irishmen Went to St. Thomas and Opened a Small Store—Now There Are Five Large Establishments in as Many Cities.

The big firm of R. H. and J. Dowler, Limited, of London, St. Thomas, Windsor, Sarnia and Walkerville is no longer in the kid or adolescent class. It is a full-grown man now, reaching its majority this week. The firm is 21 years old, and on Saturday,



the best table syrup in the very best jar

65 years' experience has been used in perfecting Benson's Golden Syrup
The newest and purest table syrup on the market.
In glass jars—at all grocers.
The Canada Starch Co. Limited, MONTREAL.

Old Dutch

for Easier better housecleaning.

The soft flaky particles remove all the dirt without scratching.

Contains no lye or acids.

Made in Canada



CHRISTIAN SCIENCE

Christian Science
FIRST CHURCH OF CHRIST SCIENTIST.
The Subject for the Lesson-Sermon For Sunday, Oct. 14:
"ARE SIN, DISEASE AND DEATH REAL?"
Richmond St. at Kent.
Services—Sunday 11 a.m. and 7 p.m.
Sunday School 11 a.m.
Wednesday meeting at 8 p.m., at which testimonies of healing through Christian Science are given.
Reading room, Bank of Toronto Chambers, open daily, 10 a.m. to 5 p.m. Room 58.

CONGREGATIONAL

First Congregational
(Dundas Street.)
REV. M. KELLY, Minister.
11 a.m.
"A MAN OF ETHIOPIA."
3 p.m.—Sunday School.
7 p.m.
"DEBTS AND DEBTORS."

Hamilton Rd. GOSPEL HALL

7 p.m.
"THE SLEEP OF DEATH."
Mr. H. A. Welch will preach.

Egerton Street GOSPEL HALL

7 p.m.—MR. R. M. VINSLOW will preach.

In each of its retail establishments, an anniversary celebration will be held. It will not be a sale of odd lots or shoddy material, but a merchandising event, covering every article in the five stores, with special selling features especially purchased by the management for the celebration.

This is the manner in which R. H. and J. Dowler, Limited, will show their appreciation to the general public for the wonderful patronage given them during their 21 years of existence. In preparation for the celebration, they have filled their stores with the most attractive merchandise obtainable, the choice of the manufacturers of the Dominion, with prices down to rock bottom. There are no odd lots and left-overs in the Dowler stores. The management inform The London Advertiser that never before were their stocks in better shape and more complete. Every department is brimming over with value, and the popular two, Style and Quality, are prominent in every garment and article.

The members of the firm believe that this is the one best way to enter their twenty-second year of business, and to not only hold but increase the confidence of the public. The stores are being especially decorated for the celebration with the anniversary spirit emphasized.

Twenty-One Years of Progress.
The name, R. H. and J. Dowler, Limited, is synonymous with progress, successful business, merchandising in its finest application. The growth of the company has been almost phenomenal. From a small store just east of the Home Bank building opened in 1902, the business has developed to a chain with powerful, ever-growing links in London, St. Thomas, Windsor, Sarnia and Walkerville. The latest link was added to the chain in Walkerville on Sept. 15 of this year, and already the store has an established clientele. The opening of the new store was a matter of necessity, the trade that the company enjoys in the border cities having increased to such dimensions that the big, new establishment in Guelph and Sarnia, Windsor, opened in 1922, could no longer take care of it. Just what the future will produce in respect to the Dowler Chain is not known, but it is a safe bet that the chain will not be shortened.

The first Windsor store was opened in 1917, the Sarnia store following in 1918, eight years after the birth of the firm in St. Thomas, the London store was opened, and since then it has been enlarged and renovated, being completely remodeled in 1920, in keeping with the business policy of the firm.

Two Optimistic Irishmen.
From Guelph they came, the brains of the Dowler business, Robert H. and Jonathan Dowler, two young Irishmen, with a vision and enthusiasm, their well-grounded optimism. They possessed the faculty of looking ahead and seeing what tomorrow held, and from the outset they designed their store to appeal to all classes of trade and to the young men in particular. That same policy obtains today. Dowler stores, wherever they are established, are recognized as the young men's shopping centers.

The old Dowler store in St. Thomas was two doors west of Havelock street, occupying the present site of the Metropolitan Store. A. L. Garland's drygoods store stood where the Home Bank building is now located, while Hamilton & Stott's plumbing establishment was located where Diana Sweets store stands. East of that was Adams' mill and adjacent to that was a lane leading to the mill. The Dowler brothers quickly realized that this was one of the most desirable business quarters in the city, and soon negotiations were under way for the purchase of all the property west of the William Dundas store, with the exception of the Home Bank site. The deal was consummated, and the building of the new store started. In 1907 it was completed, directly on the site of the old mill, while where the old mill lane was, the store building now occupied by Maxwell's, Limited, was erected.

The Dowler store was outstanding in its class from the outset and it has remained the same ever since. In 1912, ever-increasing business necessitated the building of an addition and the store was extended about 40 feet. In 1915, the mezzanine office floor, the first in the city, and the Lamson cable cash carrier system, were installed. In 1917, the old flat display windows were replaced by the attractive vestibule windows with marble bases and tiled flooring. Similar changes were made almost simultaneously in the other Dowler stores. The store fronts enjoy the reputation of being among the smartest in the Dominion. In no retail establishment can one find fixtures that are more up-to-date than those in the Dowler stores. Modernity is the keynote of Dowler Service.

Selective Buying System.
R. H. and J. Dowler have perfected what is declared to be one of the best buying systems on the continent. Theirs is the selective buying system. The old system of having a drummer call and show his wares has been relegated. Now the company holds periodic buying conventions, their store managers and department heads assembling at one point, together with leading manufacturers from all parts of the country. Each manufacturer brings his samples and arranges them for the Dowler buying staff. The best in each assortment offered is then selected and from them the company chooses the very best value to be obtained. This is really the only buying system whereby a merchant can obtain the choicest stock, for it is the only way in which he has the advantage of comparative values and it is only a firm of the size of R. H. and J. Dowler, Limited, that can bring manufacturers together in this manner. Moreover, the size of the firm and the extent of its purchases are such that it is now on the jobbers' lists for most of its furnishings, placing it on the same basis as the wholesalers. This enables the firm to undersell many other tradesmen and yet secure a legitimate profit.

CHILDREN INHERIT FATHER'S ESTATE
\$1015.47 Divided among Wife and Four Children

What do the Probate Records Reveal?

Do you ever stop to peruse the Wills published in the Daily Papers?

Before it is too late—Consider Life Insurance

THE MANUFACTURERS LIFE INSURANCE COMPANY
HEAD OFFICE. TORONTO, CANADA.
Branch Office, 201 Royal Bank Building, London.
W. H. Hutchinson, B. A., Branch Manager.

Without obligation please send me copy of your booklet "Eliminate the Uncertainty." I would like to carry sufficient insurance to provide a monthly income of \$..... I am..... years of age, Married or Single.
Name..... Address.....



An Investment Democracy

To-day we are mailing to our more than ten-thousand-three-hundred shareholders dividend cheques in payment of the 158th quarterly dividend.

Thrifty investors from all parts of the Dominion, from Great Britain and the United States, have entrusted to us their savings. They differ as widely in occupation and in wealth as do the users of telephone service. Their money has gone to buy the telephones, wires, cables, switchboards and buildings with which our great system is being continually extended to new users.

Just as our thirteen thousand employees must be paid a reasonable wage for their labor, so our ten-thousand three-hundred shareholders should receive a fair return on their investment if service is to be continually extended to new applicants! Indeed, the necessary extension of new facilities to growing communities is made possible just in the degree that this return to shareholders is assured.

And each new telephone installed adds to the value of the service to all its users!

The Bell Telephone Company of Canada

C. H. BEARD, Manager.



SMOKE OLD CHUM TOBACCO

MANUFACTURED BY IMPERIAL TOBACCO COMPANY OF CANADA LIMITED

BUY ADVERTISED GOODS
Know Where To Buy And When To Do It