SUBSCRIPTION RATES.
City, delivered—15 cents per week;
\$2.90 for six months, 650 per month;
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By Mail, Outside City—\$5 per year;
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\$5.50 for six months, or 65 cents a month. The Audit Bureau of Circulation audits the circulation books of The Advertiser.

Working Together, "Let the farmers and the people" in the city of London get together on this affair."

Such is the plea made in a letter to The Advertiser, written by Ida M. Mitchell, who runs a dairy farm at statements of Dr. Hill of London about milk in its average state being London would demand better milk, the following quotations for the and those dealing in the commodity | year: would have to respond to the demand for better milk.

The writer of the letter has had experience both as a dairy farmer and conducting a milk business in the city, and she places blame on all shoulders, not by any means excluding the consumers in the city for the way in which they handle milk after it is delivered to their houses.

Going farther our correspondent states her belief that the one solution for the whole problem is that the people of the country and the tion our correspondent believes the and stayed late.

but a large economic loss.

The suggestion is well worth conproduct that would enable them to 4.86 and fractions. engage in a profitable business, they would be in a better position to go ahead and bring their properties up to the high standard that would too, as time went on, there could be supplying the city with milk could be judged according to their production of milk rich in butter fat, tion that the people of the country and the people of the city should "work together" in the question of supplying so important a thing as milk to the city of London.

Tracing the People.

the Retail Merchants' Association of the Border Cities asks if there is a hylaw in that town compelling a person leaving the place to potify the Windsor. The St. Catharines paper refers

to it as legislation gone mad, claimwith German ideas, but would be out of place here. It may be that the merchants in

Windsor want to have some reliable means of finding out where people go, and think the civic authorities would make a convenient link in the collection system Honestly, brother, we can't see

why any person should want to tell the civic authorities about his going out or his coming in. They have a things out themselves. Yes, sir, they have. Shortly after you move to a city,

you want the water and light turned on in the house. Right then, you form the first connection and have your name engraved on the card index system at the city hall. Shortly after that a man with a

big book and a big list of questions parks on the veranda. You tell the lineup in the house, and whether you own the place or just rent it. Thus does city hall determine whether you pay taxes, or if the young men in the premises had not better drop around and pay poll tax. And, would you believe it, that in only a short space of time the city sends you an entry blank for the year's in. prints of 15 game wardens. come tax contest. If you're knocking the ball over the fence on the salary list you must pay for the extra fielders. Once more you nestle closer in the arms of the municipality, and once more do they make arrangements to put a branch of their financial derrick in your righthand pocket.

it shows how municipalities seek to Canadian National Railways have extend a welcome to every member of the household. Got a dog at your of the speakers he has to listen to at house? It used to be a great plan | banquets." te have the dog out under the barn the day the assessor came. In town we haven't any barns. Dogs grow of the Toronto street railway, is a friendly, and when the assessor candidate for mayor of Toronto. By comes around said dog is likely to way of welcoming him to the civic be waving his tail like a windmill, fight, the Toronto Telegram says thinking it's the butcher with the "impudence is the mildest word that day's soup bone. Thus the dog gets can be applied to his candidature.' listed for an assortment of civic All with whom the Telegram dis-

So there you are, sonny, they've the city hall each morning and shot.

got the whole family sewed up tight to the city hall. And in spite of all this civic embracing merchants in Windsor want to have it so people who are going to leave town will have to stand up and yell. We'd rather be 3670 PRIVATE BRANCH 3670 EXCHANGE. SUBSCRIPTION RATES.

A Tribute To Britain.

The British pound is making new records on the New York market. going over 4.67 at the last quotation. That is about the same as our dollar when it was quoted around 96 cents in New York, and even at that discount we were sure our dollar was quite a coin, and well worth 100 cents.

The recovery of the British pound sterling is a reflection of the ability and willingness of Britain to pay taxes and discharge debt, and at the Wilton Grove. She refers to the same time seek trade openings and extensions wherever possible.

The recovery of the British pound a dirty food, and believes that it in New York has been a matter of was his intention to make the people gradual advance. There is nothing think. In this way the residents of artificial or forced. Figures show

January 1	4.19 %
February	4.28%
March	4.44
April	4.39 11-16
May	4.42%
June	4.44%
July	4.42%
August	4.441/2
September	4.46
October	4.381/2
November	
December 1	4.51%
December 13	4.671/2

There are enough world forces and people of the city should get together unfriendly interests at work to keep on the matter, the former producing the pound back as much as possible. the milk, and the latter attending to When there has been a chance to batthe business of pasteurizing and dister down the sterling rate in New tribution. By this co-operative ac- York said forces have arrived early

people of the city could be served What does it mean? That Britain with better milk at a lower figure. is surely asserting her strength as a There can be no question that the financial and commercial centerpresent system of distributing milk that she has been working along is costly and wasteful. Almost any solid and substantial lines in her street in the city can furnish ex- battle to overcome after-war conamples that will prove this to be so. ditions—and that the world acknowl-Three or four milk wagons can be edges the fact by placing the seal of seen on the same street at various financial approval in increasing times of the day, and in the aggre- measure upon the currency that gate all this overlapping is nothing carries the backing and name of Britain.

Luck to you, Mr. Pound Sterling. sidering. If, by this way the milk May your habits be such that you producers could get a price for their may soon reach your full height of

Much Was Promised.

A rather significant remark was made by Dr. Gordon Henderson, undoubtedly be demanded. Then, counsel for the board of pension a program worked out by which cows at Ottawa. Dr. Henderson said in

"When the war was on and the rather than by their production of the first law of nature—those quarts and gallons. The scheme, at home were prepared to make also, has the possibility of providing promises to those who enlisted, and were prepared to go a long way a much-needed link between city and country life. There is some of the representatives said much further than they thought they thing wholesome about the sugges-tion that the records of the sounds.

Were going—on behalf of the soldier.

But human nature is human nature, and when the war was over and we were safe, we commenced to regret many of our extravagant promises." That probably states the case exactly, in the light of things that have

happened since Armistice Day. When men were enlisting for war we were busy clapping them on the The St. Catharines Standard says back and telling them they would certainly be looked after when the

war was over. Certainly we were not going and telling them that on their return we civic authorities. It is claimed that would allow them to sell door-knob such a bylaw will be attempted in polish and odds and ends from door to door.

Nor did we inform them that their service button would be a hindrance ing that such a thing might fit in rather than a help in securing employment. We promised in mountains and

made good in foothills.

Note and Comment. Grape fruit and oyster stew have helped a lot of laundrymen into the closed car class.

There's a merry war on between the golosh and those Russ boots. At most uncanny way of finding these last reports the golosh was one foot ahead.

> Cleveland Plain Dealer: "Up in Michigan they are proposing to buy coal on a heat basis. That is going to make a hard winter for the slate dealers."

California does not punish its murderers very often. Most of its time is spent chasing them around the country or holding queries as to how they got out.

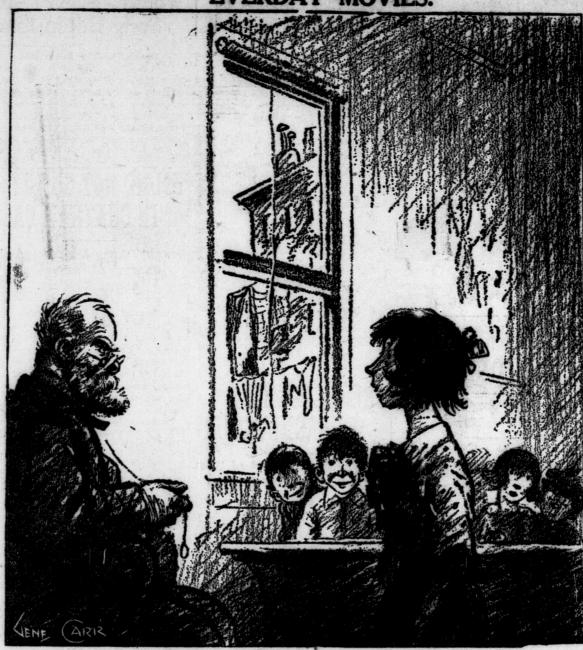
One Londoner who has come back alive from a hunting trip says he saw the tracks of something that looked like a moose and the foot-

In Paris rooster feathers are being used to bring down the price of hats. Most of those Paris hats used to have the whole bird on top. always with the bill hanging over the side.

Peterboro Examiner: "Doubtless Now, here's an odd thing, too, but | Sir Henry Thornton hopes that the better terminal facilities than some

> R. J. Fleming, formerly manager agrees should be put up in front of

EVERDAY MOVIES.



am one who would like to see milk

produced in as cleanly a way as

There are other foods which we eat

and many other ways of making

I believe there is milk going into

gets there, and not fit for use.

I can see where Dr. Hill's motive is. He wants to rouse the consumer

There was a time when I retailed

delivered in open can, and put in

questionable containers. Of cours

and maybe if taken into the hous

allowed to remain in a warm kitchen.

In the warm weather I pasteurize

my own milk by placing the milk pitcher in the tea kettle. Some peo-

ple don't like pasteurized milk, but I am sure it is better than sour milk; and then all bacteria is destroyed.

One thing against pasteurizing mill

as in raw milk.

-the cream does not rise the same

creameries, cream which they told me there was none better. When I

was paid I did not receive one cen

of their own. I say, let us all join

Unless farmers and city people join

mony and peace that ought to be. So let us get together and reason the

Broadening Out.
Picton Gazette: Both Mr. Drury
nd Mr. Crerar are convinced that if

Wilton Grove, Ont

thing out. Yours,
IDA M. MITCHELL,

possible, as milk is surely a dirty

"Where were you yesterday, tomboy?" "They hypnotized me an' made me play football with 'em, Mr. Principal!"

bread filthy?

TO THE EDITOR

THE FARMER'S FINANCES. Crinan, Ont., Dec. 13,

Editor of The Advertiser: Sir,-One of the most important raw-take for instance dates, figs, questions before the people of this bananas. Maybe, if we saw how they country to-day, and one in which the agriculturists are most con- What about the unwrapped bread cerned, is the immigration policy handled by men driving horses, reabout to be launched by the federal pairing auto trucks, smoking tobacco, government. If, as the late Goldwin Smith once said, the chief function of a colony was to furnish homes for the surplus population of the London, and handled badly after it mother country, then it cannot be commissioners, at a recent inquiry said that in this respect Canada has think the majority of producers hanbeen negligent in her duty. For years this country has been a dumping-ground for all classes of immineed of education along this line. I can see where Dr. Hill's motive gathered from the slums of large to demand better milk, and also the cities and are the product of vicious producer to produce a better article. and diseased parents. These unforand diseased parents. These unior-tunates have been brought into this country without any capital, have some of the milk bottles I got back been allowed to marry, and have cast they would be shocked. Full of dead their callow offspring on decent so-flies, scalded when sour; milk not

ciety to support. Apart from the undestrable immiquestion which deserves our most serious consideration. Are condition on the farm at the present time such as to warrant the bringing out of 250,000 men, and is the remuneration received sufficient to guarantee the placing of these men on the land? Let us examine. Statistics show tha n this, the banner province of the Dominion of Canada, the average made by the Ontario farmer in 1914 was \$454; 1915, \$486; in 1916, \$516. and the peak was reached in 1919 at \$836. In 1920 it dropped to \$219. The taxes on the average 100-acre farm are from \$1 to \$1.25 per acre. Many tax collectors, in fact, are carrying with them not only this but last year's tax-rolls. Farmers who were fortunate enough to have any wheat left after the scourge of the Hessian fly were able to dispose of it at the magnificent price of 95 cents per bushel. If he had corn left after the ravages of the corn-borer he could sell it at 35 cents; barley sells at 60 cents, oats at 35 to 40 cents, and cattle and horses are a drug on the

Out of the meagre proceeds he re-ceives for his produce the farmer has to buy in a protected market. A binder sells at \$250, manure-spreader \$190, hay tedder \$82, hay loader \$112, rake \$50, and other implements in proportion. In face of these astound-ing facts, our wise legislators pro-pose to deluge this country with 250,000 immigrants to produc grain, cattle and horses, and to drive prices still lower. Would Tom Moore, Sir John Willison or Sir Jos. Flavelle go on the land? I believe one day in a July sun would convince Sir Joseph there in more money in curing ham than in curing hav. Under present conditions and until there is a readjustment of prices, our legislators would be well advised to

When only farmers are to be brought out, men of sense are be-ginning to look with suspicion on this wildcat movement. I believe, however, the general public might acquiesce in the bringing out of a few thousand of the professional class. Anyone who has visited a doctor's office will soon discover that his pocketbook is felt almost as so as his pulse. A twenty-minute re-pose in a dental chair will convince the most skeptical there is more money in filling teeth than there is in filling silos.

in filling silos.

But the nervous chill comes when you go to the office of an oculist. A three-minute gaze in the organ of sight will cost you from \$3 to \$5. Then you are sent to an optician, where you are relieved of another \$10 or \$12 for glasses. It must be apparent to our legislators that the prices observed by the professional designations. people with first and collars on trashy picture shows, tobacco, cosmetics, etc., but not 10 cents for a quart of milk. charged by the professional class are out of all reason as compared with the prices received by the farmer. There should be an immediate in-vestigation and a substantial reduc-

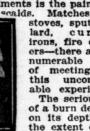
tion in prices asked. Canada is an agricultural country, and upon its success depends the success of all other industries. Any policy that injures the farmer mu bring evil results and will eventual destroy the foundations of our

Your Health

food if not handled carefully. Dr. Hill, if quoted right says it is the dirtiest. I just can't agree with him. SOME VERY PAINFUL BURNS. By Royal S. Copeland, M.D. Commissioner of Health, New York

City. were handled we might get a jar.

What about the unwrapped bread burns and scalds. Matches, hot stoves, sputtering



able experience. of a burn depends surface involved. just time to reach home before the The age of the patient and the part of the body damaged play a part. Very old persons and very young children are more likely to suffer body ever from moderate business. badly even from moderate burns.

disagreeable, but also the secondary effects of a burn are sometimes exceedingly grave. Infection, due to carelessness in the treatment of the washed out before. London is away burn, or later from accidents, may behind the times when it allows milk result in pus formation and bloodpoisoning.

If there is extensive involvement milkman is not responsible for of the skin surfaces the patient may the latter. In the summer milk sours quickly, when put in some uncleanly if the head chest or abdomen If the head chest or abdomen are

lish, and the milkman gets after his badly burned the brain or internal producer, while a lot of the blame organs may be involved.

really belongs to the housewife, who does not know how to care for the chief consideration is the relief of milk after she gets it. I have seen pain. To this end the air should be milk after she gets it. I have seen pain.
many a bottle stand out in the heat, exclude excluded. Almost any local measu to serve this purpose. Various powders are used. Salera-tus or baking soda, flour, alum, bis-

muth, talcum powder, boracic acidone of these substances may be sprinkled thickly over the burned If the hand is the injured part it

may be immersed in a vessel con-taining soda or saleratus solution. Subacetate of aluminum is a good as in raw milk.

Going back to the question of cleanly milk. What incentive has the farmer to produce clean milk, outside of his own personal pride? If milk were sold according to butterfat, bacteria, etc., instead of so much per 100 pounds, I think London would get a better sample of milk. I have taken cream into one of your creamerles, cream which they told me there was none better. When I remedy to relieve the pain. Com-presses are dipped in a 5 per cent, solution, and these are laid on the burned surface. They should be kept wet with the solution. Evaporation may be prevented by covering the compresses with a dry towel.

If the skin is unbroken, swe en, sweet oil, vaseline, lard or zinc oxide ointment may be applied. Such applications should not be used if there are rup-tured blisters, deep burns or broken

more for my careful work than cream that came in there, bubbling over the sides of the cans. We should surfaces from any cause. Their us may result in infection of th may result in infection of the wounded tissues and in pus formabe paid according to quality the same as we have to pay for quality when we buy a suit of clothes. The distribution of milk is wrong. acid may be employed. Gauze is wet with 5 per cent. solution and applied to the burn. Cotton is placed over

The distribution of milk is wrong. I heard a man say seven milk wagons, pass his door every day, and he lives on one of the side streets of South London. Now, what does all that man-power, wagon, horses, etc., mean? It means lower price to the this, and the whole dressing is cov-ered with a bandage. There are various "secret" remedies alleged to have special virtue dies alleged to have special virtues in the treatment and healing of burns. Most of them consist of paraffine with the addition of clive render. Then he felt the bright light oil, eucalyptus and other substances. producer, and higher price for the Last summer some producers got as low as \$1.40 per cwt, which is 31/2 cents a quart, and the consumer paid

To cents a quart, and the consumer paid who had an outlay of two horses, a wagon, cans and bottles. But whose fault? Only the producers' and consumers. consumers'. Someone said the peo-ple of London should have a dairy and marching him back through the grove of trees. Tom protested that his will be seen that this covers and protects the injured parts from the air. If the patient suffers from shock—that is, if he is pale, cold, faint, sick this stometh and very week—he the woung man importantly, "We're together farmer and city people, and have a co-operative dairy. If city and country folk work together in all lines, how much better it would be for all.

Some people make a fuss about the country folk work together in all lines, how much better it would be needs careful treatment. Send for your family doctor at once, put the children from disappointment. "We've had enough of this," said the young man importantly. "We're needs careful treatment. Send for your family doctor at once, put the children from disappointment." ogether farmer and city people, and Some people make a fuss about the price of milk. It is the cheapest good food the city people have, and there should be more used. Those same people who find fault can spend dolyour family doctor at once, put the patient to bed, keep his head low, cover him with blankets, surround im with hot water bottle

treatment he alone can bestow.

Answers to Health Questions. F. G. Q.—Kindly state the cause fellow cutting trees in our grove and cure of what physicians term earlier this afternoon. I'm going to hands, and all work together for good in politics, business and social affairs, there will never be the har-A.—Technically speaking, there is no such term. You may refer to head noises caused by a catarrhal condition extending to the ears.

C. F. B. Q.—I have very large, soft lumps on my ankles. Will you kindly tell me of a remedy to cure this con-

The Daily Story THE LAST CHRISTMAS TREE.

By JANE OSBORN.

As Tom Wade took his place outside the gate for track three, where his suburban local was made up, he noticed a very pretty girl in the crowd ahead of him. That is, he magined that she was pretty, though he had not had a glimpse of her face. She was heavily laden with a number of bundles, little and big, which were entirely appropriate, as it was Christmas eve. Then, as the gate opened and the crowd pushed its way nearer the entrance, one of the small-er of her packages slipped from her

arm.
Bowing and deffing his hat, he presented her with the lost package, and had an opportunity to observe that her face was as pretty as he had anticipated. Meantime he had permitted crowding commuters to take possession of all the window seats. As he lingered for a moment after the pretty young woman had thanked him, she noticed the dearth of seats, gathered her numerous lit-tle bundles toward her and said: "If you wish, here is a seat. The trains are so crowded on Christmas

Tom did not take advantage of his position, but when the young woman beside him rose to get out at Mill-brook, the station just cityward of his own, she bowed in a friendly manner and he rose to make way for her. She had just reached the door of the car and was on the verge of alighting when Tom noticed that a small package, not the one she had dropped before, remained in the seat she had just vacated. Seizing it i rose and followed her. As he was about to thrust the little package about to thrust the little package at her, she alighted from the train, turned her back, and was hurrying off. Tom called, but she did not hear, the train was making way to resume its trip. Tom stepped off and hurried toward her, but by the time he had caught up with her and bestowed the package on her the estowed the package on her the train was well under way. He ran toward it, and would have boarded it in motion had it not been for the sharp cry from the pretty young woman standing nearby.

"Please don't," she begged. "You

might get hurt or something. It's very dangerous." "I'm sorry," she said contritely. "It was my fault that you missed it, but if you had fallen or hurt yourself I'd always have blamed myself. And now you'll have to wait a half hour for another train."

Tom Wade assured her that it made no difference. And that was an untruth, for his sister at home had left many last-minute Christmas prepara-tions for him to attend to, He was vaguely reminiscent of this, but he was more alert to the fact that Fate had played him a rather kind turn to leave him standing here at the sta-tion in Millbrook, with the prettiest curling young woman he had ever lard, curling irons, fire crack-ers—there are in-numerable ways of meeting with the shop for repairs. I'd insist o sending you on to Glenville if I could -and the station taxis are all out The train was delayed and Tom on its depth and Wade was three-quarters of an hour the extent of the late in reaching Glenville. He had

> dinner hour. "Did you get a good tree?" de-manded his married sister Susan, with whom he was making his temporary and contrition.

> we get through dinner. Tom made short shift of dinner

> and then started to the village in the family car. There were no trees left at Smith's. They had held one until for Mrs. Jones, but had had to sell it. Other shops in Glenville reported the same dearth of Christmas trees. Then Tom went to a hardware store; all the stores in Glenville were open till 11 on Christmas eve. There he bought a sizeable axe and an elec-tric flashlight, With these he got into his car and started out country ward. It didn't much matter which way he went, he thought, but once on the highway he took the direction where the trees and shadows seemed He went for about seven miles,

driving slowly and peering out on both sides of the road as he went. He reached a stretch of road especially lonely. On one side was a high bluff, on the other a stretch of land apparently deeply set with small trees. Finally he singled out a vigorous young pine, about 200 feet in from th road. It was about 10 feet high, with a straight, stout trunk. Tom never chopped down a tree before. but the task did not prove beyond his strength. The trying part of the proceedings was that each blow of the axe seemed to set the woods ringin; with echoes. Tom felt distinctly like a thief, but he had weighed the matter thoroughly in his mind and had dethief on Christmas eve than to r three eager young children to be dis-

He suddenly stopped short in his chopping. There were heavy footfalls beside him and then a voluminous voice crying, "Stop thief! Let that tree alone or I'll shoot."

parts of mineral oil and hard parafing that the tree belonged to any one fine are just as valuable. To be in particular.

No.

No.

All these paraffine remedies are and marching him back through the "Fine excuse," replied a heavy-

nation and walked along. Tom was given quarters in a woodes, and wait shed of what seemed to be a large for your doctor to give the skilful and recently remodeled house. The young man punched Tom's nockets for weapons and then left him with doors locked. "My sister saw one term earlier this afternoon. I'm going to let her look you over to see whether

you are the same fellow." beheld the very pretty young woman whose bundles he had rectored that

"I know this gentleman very well."

destroy the foundations of our national prosperity.

MRS. T. W. DYKES.

LET'S WORK TOGETHER.

Editor Advertiser:

Sir—Just now the question of milk seems to be uppermost in the minds of people in and around London.

In the first place, I will state I am one of those producers of milk, and one of the poision of the poision



MADE IN CANADA

The Surety of Purity

Therearenomiraclesincook ing. What goes into the food must inevitably come out.

Even the baking perfection that results from the use of Royal Baking Powder is no

It is simply the result of absolute purity entering the food-and emerging again. Royal is made from Cream of Tartar derived from grapes.

It Contains No Alum Leaves No Bitter Taste

honored her and her family by thiev-ing for a tree.

And that's how Tom Wade met came.

Julia King, the young woman he married before another Christmas

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COMPLETE AND READY TO SHIP

If your dealer cannot supply you write our nearest

Made in Canada

Canadian Westinghouse Company, Limited Hamilton, Ontario

District Office: Toronto, Montreal, Winnipeg, Calgary, Vancouver, Edmonton, Fort William, Ottawa, Halifax.

For my "best" trade

I know I am safe in recommending Century Salt. Its superior cleanliness, and its gleam-ing whiteness—all prociaim purity far beyond the ordinary. Let us send you a bag.



"the Salt of the Century" is made by vacuum processes of proven superiority. For Table, Dairy and Farm use—always ask for Century Salt.

DOMINION SALT CO. Limited, - Sarnis



Chesterfield Suites

LUXURIOUS 3-PIECE OVERSTUFFED SUITE Consisting of Arm Chair, Rocker, Chesterfield, upholstered in either a rose or brown-green tapestry, with Marshall loose cushion and spring edge construction. Two suites worth \$200. \$139

Beautiful Two-Tone Taupe Mohair Bed Chesterfield Suite, two chairs and chesterfield, walnut frame, with cane panel insert, loose cush-\$298 ions. Complete for

TWO 3-PIECE MOHAIR CHESTERFIELD SUITES

Upholstered in those artistic combinations-one figured mohair, trimmed with old brown; one figured mohair, trimmed with taupe; worth \$266 \$350. Choice of either for

ONE 2-PIECE WALNUT SUITE With cane-panel inserts, upholstered in a green

and tan tapestry, together with fine loose cushions; a genuine bargain marked at half price for quick sale. Regular \$300, for \$125

A 2-PIECE MASSIVE CONSTRUCTION TAPES-TRY CHESTERFIELD SUITE

Covering blue, gold and brown. The most wonderful tapestry-covered Chesterfield Suite we have in stock; worth \$350, for

\$475 CHESTERFIELD SUITE No.

Upholstered in French Silk Mohair Velour, of a deep blue shade. This was a sample suite, which is now offered for \$369 O

No. ONE ODD CHESTERFIELD Large size, upholstered in brown mohair, loose Marshall cushions, spring edged.

Worth \$175, for

KEENE BROS

125-127 KING STREET.