

London Advertiser

FOUNDED IN 1862.
NOON AND EVENING DAILY.
WESTERN ADVERTISER WEEKLY.
THE LONDON ADVERTISER CO.
Limited, Publishers.
191-193 Dundas Street, London, Ont.

PHONE NUMBERS.
Business Department..... 107
Editorial Rooms..... 134 and 136
Job Printing Department..... 172

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LONDON, WEDNESDAY, JULY 12

NEW ONTARIO'S CALAMITY.

Another lesson of the hot weather,
tragic and disturbing, is conveyed by
the havoc of the forest fires in North-
ern Ontario. Many lives are lost and
the labor of men licks flat by the
tides of flame. Carelessness of some
sort must be the initial cause, and the
prolonged drought and heat have helped
on the disaster.

Not only is forest wealth untold de-
stroyed, but a string of promising
towns and villages have been almost
erased from the map. It is a hard blow
to the pioneers. The promising town
of Cochrane is almost clean burnt,
and its 2,500 inhabitants are homeless.
It is a severe setback; although, of
course, the agricultural resources of
the region will soon repair the loss on
the whole, though many individuals will
be irreparably ruined. The horrors of
the last few days can be only dimly
imagined at this distance: corduroy
roads destroyed, trails obliterated, the
fire-swept territory is a maze from
which it must be difficult to make
one's way with life, let alone with ef-
fects, even though the pursuing fire
permitted. Luckily it is not the winter
season of that northern country
when forest fires occur.

The consequences of such a calami-
ty are far-reaching. Year after year
these fires send up the price of lum-
ber, making the cost of every home
more forbidding. It is a matter of na-
tional and worldwide concern to check
or put a stop to these annual occur-
rences. The precise cause of this or
any other bush fire may never be
known, but in a general way the
means of prevention are well under-
stood. Canada may learn a good deal
from the sad experience of the United
States and from their methods of fire-
fighting and prevention. If it will cost
more than at present to stop the fires,
then it will be money well spent, and
the Provincial Government ought to do
it, in the interest not only of our
brave pioneers in Northern Ontario,
but of the whole Canadian people.

TAKING STOCK IN THE EMPIRE.

There is no end to the compliments
heaped upon Sir Wilfrid Laurier by
eminent men in Great Britain. Espe-
cially his plan of a resources commis-
sion is meeting with approval, and
with that sincerest of praises, univer-
sal consideration and discussion. It is
a very simple plan, but to Laurier
seems to belong the whole merit of
its origination. Sir Joseph Ward and
Mr. Asquith were the first to recognize
fully its value, and now politicians
and economists are searching out its
vast range of possibilities. The amu-
sing thing is that while this scheme of
imperial co-operation is receiving as
general attention in the old country,
two or three partisan journals in this
Province go on ignoring the facts,
smearing with ludicrous misapprehen-
sion at the man who led the confer-
ence on fruitful lines, and grinding
out their wheezy, anti-Laurier tune,
already stale before the conference
took place. The new tune which these
journalists ought to procure is the en-
thusiastic discussion of what Laurier's
great measure means and entails.
They are studying it in Great Brit-
ain.

Mr. Chozoza Money, M. P., a cele-
brated economist and political writer,
is one of the first to seize the larger
import of the resources commission. It
will be remembered that this commis-
sion, in which Great Britain and the
dominions will co-operate, is to in-
vestigate and report on the natural
resources of the empire.

"The development attained and
attainable and the facilities for pro-
duction, manufacture, and distribu-
tion, the trade of each part with the
others, and with the outside world,
the food and raw material require-
ments of each and the sources
thereof available."

"This is an admirable resolution,"
says Mr. Money, "and it is not sur-
prising that it met with general ap-
proval." Did the Canadian anti-
Laurier press join in the "general ap-
proval"? But Mr. Money does not
notice them.

What Mr. Money himself sees as
the greatest possibility of the scheme
is to make the commission a perma-
nent board of conservation and devel-
opment. "The British Empire might
then be made of immense value to
each of its citizens and to the world
at large." More and more the pros-
perity and progress of one part of the
world is of importance to men in
every other part, and the folly of
every other nation in grain
men which causes a shortage in grain
or timber or rubber harms not only
themselves or their grandchildren, but
causes hundreds of thousands else-
where to mourn.

On the cotton business, so vital to

millions in England, Mr. Money says:
"It is certainly not too much to
say that if, when existing Lancashire
operatives were little children,
the British Empire, taking stock of
its resources, and looking forward
to a certain enormous increase in
the use of cotton, had generously
experimented in cotton growing,
Lancashire, and indeed, the world
today would be free of care with re-
gard to cotton supplies. We have
reached 1911, and we know that the
possible demand for cotton goods
must yet increase enormously, but
we are so little concerned that with a
magical hand we spend a thousand
where we ought to spend twenty or
a hundred thousand. The cotton trade
of the world is well in view of more
serious troubles yet, but I observe little
sign of realization of the fact."

A Resources and Conservation Com-
mission is the very thing, then, to pre-
vent trouble so far as may be. It will
organize the human forces of the em-
pire in a winning struggle against the
forces of nature, which are ever seek-
ing to overwhelm our civilization, but
which may be subdued to man's uses.
As Mr. Money says:

"Already, indeed, science has fur-
nished material which has been used to
abolish material poverty as soon as man
cares to use those means adequately.
But science will go much further
in its endowment of work, and the
hope for man is, therefore, almost
unlimited. It is a question of sooner
or later, and the men of the day
should strive to make it sooner
rather than later. Steps such as are
possible as an interpretation of the
Laurier resolution, might hasten the
abolition of material poverty by a generation."

THE EFFECT ON FARM PRICES.

Senator Burton, of Ohio, makes a
very reasonable forecast of the effect
of the reciprocity agreement on wheat
prices in the United States. Arguing
from the fact that the production in
Canada in 1910 was 150,000,000 bushels
and in the United States about five
times that amount, and considering
that the average present American
price of wheat is about 12 cents higher
than the Canadian, he says that the
removal of the barriers between the
two countries must mean a like scale
of prices in the two countries, and
estimates that the fall of the Ameri-
can price will be to the rise of the
Canadian price in inverse proportion
to the production of the two countries.
That is, American prices will go down
one-sixth of the present difference, or
2 cents, while Canadian prices will go
up five-sixths, 1 c., 10 cents.

Senator Burton admits that produc-
tion will be increased in Canada by the
agreement, but thinks it will be several
years before the proportion of Cana-
dian and American production will be
so changed as to cause a material de-
cline in the North American price.
And that increased production will it-
self be offset by the increasing demand
for wheat in Europe and Asia.

"What, then, is true of the outlook
for the American farmer?" asked Sen-
ator Burton. "That the demand for
wheat and other grains is increasing
so much more rapidly than the supply
that his prices are sure to rise. There
is no more favorable prospect in any
occupation than in that of the farmer.
The movement from the country to
the city is manifest all over the civil-
ized world. In Germany recent figures
show there has been an increase of
from 3 per cent. to 20 per cent. living
in cities of over 100,000 population in
the last 50 years. France, England,
and Russia show the same tendency."

According to this forecast neither
American nor Canadian farmer is like-
ly to suffer, and the effect of the agree-
ment will simply be to place the Cana-
dian farmer on a level with the
American in home markets.

The new chapter in European
diplomacy will be found in Morocco.
If an election is imminent, at least
no one can complain that there is not
an issue.

Laurier's luck still pursues him.
After fifteen years of office, his op-
ponents intend to make him a present
of another term.

Laurier has had to fight more than
once the only alliance the Quebec
Nationalists and Ontario Jingoists, and
he will beat them again.

A supporter of Mr. Borden boasts
that he is boss at Ottawa. A system
that justifies such a boast must be
altered in the next Parliament.

Sir Wilfrid has returned from the
East and Mr. Borden from the West.
It is necessary to ask which had the
pleasanter and more triumphant
time?

The Regina Leader reminds us that
Mr. Borden is the first Conservative
leader to oppose reciprocity with the
United States.

Twenty-five thousand Nebraskans
have come to Canada in the past ten
years. It is not surprising that rep-
resentatives of Nebraska in Congress
are fighting a measure which will in-
crease the attractions of the Canadian
west.

Mr. Crothers, M. P., has been wel-
comed home by his fellow-Conserva-
tives of St. Thomas. It would be idle
to deny that Mr. Crothers has some
claim to distinction. A public man who
says that Canada would be deluged
with American farm products under
reciprocity, is out of the ordinary.

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