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Is not afraid to subject the students to an independent examination. The FOREST CITY BUSINESS COLLEGE, London, Ont., is affiliated with the Business Educators' Association of Canada.

Spring term opens April 1. Catalogue free.

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Every Style and Weave of Cloth for a Nobby Spring Suit.

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Our meals are prepared under the direction of a man who knows how.

The result is good meals—meals you like to eat.

Our menus are excellent and always please ladies and gentlemen.

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Boneless Breakfast Bacon

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MIXED BLOCKS, \$2 00

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Easter Vases

Flowers always play an important role at Easter and there's no nicer remembrance for a friend or relative at this season than a beautiful flower vase, of which we are showing a variety of sizes in right cut glass. Moderate prices.

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XXX GENUINE

HOME-MADE BREAD

It will save baking at home during this busy time and the family will enjoy it the same as the home-product. Johnston Bros.' XXX Genuine Home-Made Bread is made in the real home way.

Johnston Bros., Phone 944

City and District

Comes to London.

Brantford Courier: Mr. Charles Rutherford leaves tomorrow, Thursday, for London, where Mr. Rutherford has secured a good position with Oak Hall.

Card of Thanks.

Mr. and Mrs. E. J. Avey, of Wortley road, wish to thank their many friends for their kindness and sympathy shown during their recent bereavement.

McIndoe-Graham.

Mr. Charles McIndoe and Miss Barbara E. Graham, daughter of Mr. and Mrs. Samuel Graham, were married at the manse of King Street Presbyterian Church last night by Rev. James Rollins. Mr. and Mrs. McIndoe will reside in this city.

Pastor's Salary Increased.

The salary of Rev. A. J. Vining, pastor of the Tabernacle Baptist Church, was increased \$200 by the board of management of the church at its annual meeting Tuesday night. The present salary is \$2,000. Special reference was made to the splendid work being done by Mr. Vining.

After 17 Years' Absence.

Mr. Henry Hisecock, of Leavenworth, Kansas, is spending this week with his father, Mr. Henry Hisecock, of London, Ont. Mr. Hisecock has not been home before in seventeen years and he naturally sees a great change in and around London. Mr. Henry Hisecock and his sister, Mrs. W. P. Dale, of Glendale, spent Monday in Lambeth and St. Thomas, calling on old friends.

A Pretty Wedding.

A quiet wedding took place at the

Ladies' and Misses' RINGS

No better stock of Ladies' Rings of all kinds. Diamonds, Pearl and all other settings at prices to suit any purse.

SUMNER

The Jeweler.

380 RICHMOND STREET.

EASTER FOOTWEAR

The beauty of our new Spring Footwear wins admiration from good dressers. You are certainly going to have new shoes for Easter, aren't you? It's high time to be thinking of them. Our store is blooming with new creations in Spring Footwear for everybody.

Astorians for men, over 100 styles now in stock, in Bluchers, Lace, Button and Oxfords, all leathers, all sizes and widths. Prices: \$4 00, \$4 50, \$5 00; other lines in Men's Shoes at \$3 50, \$3 00, \$2 75, \$2 50 and \$2 00.

EXCLUSIVE SPECIALTIES FOR WOMEN

The Astoria Shoe, in 50 styles, all sizes and widths, at \$5, \$4 50 and \$4.

The Varsity Shoe, high cuts and Oxfords, in tans and in all fine leathers, every width and size, \$3 75.

The Blue Line, comprising 75 styles, Lace, Button and Oxfords, \$3 00 for choice of styles.

The Kripp Shoe, in Patent Leather, Vici Kid or Calf, Lace, Button or Oxford styles; \$2 75 a pair.

Good wearing, good looking Shoes for women at \$2 00, \$1 75 and \$1 50.

We've the reputation of having the best. You'll not be ashamed of your feet on Easter Sunday if we dress them.

J. P. Cook Co LIMITED.

Good Shoes for All the Family.

167 Dundas Street. Annex 399a Richmond Street.

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SPECIAL EASTER OFFERINGS

Sterling Silver Enamelled Belt Pins, ranging in price from \$1 to \$6.

Sterling Silver Enamelled Ash Tray, \$2.50, \$3 and \$5.

Sterling Silver Enamelled Lilly Bouquet Set, in leather case, \$6.

Sterling Silver Enamelled Tooth Pick Holders, \$3 and \$5.50.

Souvenir Spoon, ranging in price from \$1 to \$3.50.

Sterling Silver Enamelled Maple Leaf and Coat of Arms Tea Pins, 2c and 3c.

Sterling Silver Brooches, from 40c to \$1.

Your attention is called to the large assortment of Enamelled Goods now on display in our north window.

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374 RICHMOND ST.

THE DICTATE OF FASHION

Regarding Perfumes is that they must be at once sweet and delicate. We know of none that comes up to this standard so well as

THELMA. It is peculiarly a gentlewoman's perfume, and is especially pleasing to people who know what really fine perfume is. Ask to see it the next time you are in our store. Fifty cents per ounce.

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Chemists and Druggists

216 Dundas St., LONDON

Amusements

"Red Feather" Tonight.

The prominence of Miss Cheridiah Simpson in the domain of comic opera is based upon a record of achievement far more solid than most prima donnas have found essential to their fame. Some years ago she was a member of the famous Casino Company, which produced "The Passing Show," "The Belle of New York" and other light musical works. Later she controlled under the banner of Henry W. Savage, and created the role of Paola in "King Dodo" and Prince Eagle in "Woodland," with great success.

In the "Red Feather," which comes to the Grand tonight, she is said to be at her best.

"Parsifal" on Holiday.

Judging from the heavy sale of seats for "Parsifal," the Grand will be at capacity tomorrow matinee and night, when Wagner's famous mystic drama will be presented. One of the most striking and beautiful scenes in the production is said to be the Flower Garden with its fascinating Flower Maidens. This garden is the creation of Klingsor for the deliberate purpose of seducing the knights of the Holy Grail from their lives of rectitude and holiness.

"We Are Kings."

Edmund Carroll will give two performances of "We Are Kings" at the Grand Saturday. It is described as a romantic comedy, and depicts a novel series of events, some strong acting and refreshing love scenes.

Supporting Mr. Carroll is said to be a company of merit, including Miss Marjorie, a Brantford girl, who has won laurels as a leading lady.

"Barber of Seville."

Few operas of recent years show the attractive combination of good qualities possessed by Rossini's masterpiece, "The Barber of Seville," which will be presented here for two performances Easter Monday by the Dunsmore Opera Company. The opera will be headed by the famous prima donna, Mme. Monti Baldini, late of the Manhattan Opera House, New York City. John Dunsmore, the celebrated bass formerly with the Bostonians, Dr. Wolf Hopper, and "The Grand Mogul" company; Pierre Gherardi, late tenor of the Metropolitan Opera House; Miss Lucia Nola, also from the Metropolitan Opera House; Roman Klecko, baritone, from the Royal Opera Company, Milan, Italy.

MISSION BAND MEETS FRIDAY

In the First Congregational Church, on Dundas Street.

The annual convention of the London branch of the Canadian Congregational Women's Board of Missions will commence in the First Congregational Church tomorrow morning.

Besides a large number of local people who are interested in the work, there will be about thirty delegates from various towns in the district present.

Missionary exhibits from Africa and China will be a feature.

The programme is as follows:

Morning Session—Consecration and prayer meeting, Mrs. Steven, London, 12:30—Luncheon.

Afternoon Session—Devotional, Miss F. B. Rawlings, president, Forest.

Reports—Secretary, treasurer, superintendent of auxiliaries and mission bands, election of officers, committee reports.

"Systematic Giving," Miss B. Myde, Stratford.

"New Ideas for Missionary Meetings," Mrs. Wilkes, vice-president-at-large, C. C. W. B. M., Brantford.

Evening Session—Rev. D. S. Hamilton, presiding; devotional exercises, Rev. W. H. A. Claris.

Addresses—"The Northwest," Rev. W. D. Spence, Brantford; "China," Rev. F. A. Steven; "Africa," Rev. Arthur Bowen, from the Congo.

WORTLEY ROAD MOTHERS' CLUB

Held a Well-Attended Meeting Yesterday Afternoon.

A well-attended meeting of the Mothers' Club in connection with the kindergarten of Wortley road school was held in one of the rooms of that school yesterday afternoon.

A very pleasant feature of the meeting was the presentation to Miss Brenton, of the kindergarten, of a beautiful pearl sunburst and a large bouquet. The presentations were made by Dorothy Atkinson and Myrtle Richmond.

Mrs. Atkinson, president of the club, read an address to Miss Brenton, expressing the gratitude the mothers felt to her for the excellent care she has always showed the children.

"Problems Solved and Unsolved" was later the subject for discussion.

LEAVING LOBO FOR LONDON

Farewell Presentation to Mr. and Mrs. George Colvin.

On the evening of April 1, the friends and neighbors of Mr. and Mrs. Geo. Colvin, gathered at their home in Lobo to spend a social evening with them, prior to their departure for London, where they intend making their home.

Early in the evening guests, young and old, to the number of one hundred and fifty, assembled and spent the time at cards and dancing. Later Mr. Hugh Crawford, on behalf of the friends, read a kindly-worded address and Miss Hattie Caverhill presented Mr. and Mrs. Colvin with a well-filled purse, as a token of esteem and good fellowship.

In the early morning hours the crowd dispersed for their homes, all delighted with the pleasant time they had spent, and wishing Mr. and Mrs. Colvin a long, prosperous and happy life.

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Tomorrow's Paper

Good Friday being a holiday, there will be but one edition of The Advertiser published at 4 a.m.

All subscribers will be supplied with this edition.

EAST MIDDLESEX TEACHERS

(Continued From Page One.)

thought, more beneficial results would be obtained than by asking a candidate a lot of questions about various things which the pupil has to guess at. She strongly advocated that more attention be given to the study of Canadian literature and Canadian poets.

Dr. Merchant's Address.

Dr. Merchant spoke on "Attention," pointing out that the teacher must fulfill conditions in which he is placed. The mind of the average child is naturally receptive. It is the teacher's place to give it something to do. Children like to do something and pay close attention to things, and try to imitate things they see. Blackboard work has done much in this respect to start children and arouses an interest in different lines of work. Education is like food. We must have it. Every child has certain tendencies. If the teacher succeeds in awakening them, he should at once pursue his advantage and keep the child's interest aroused. No teacher can gain attention without being attentive. The child naturally studies personality. If he sees the teacher is indifferent, he will become indifferent also.

Attention to Detail.

Teachers should pay more attention to detail. They should try to show things to their pupils in their relationship to other things. A teacher of literature should closely study all the parts of the work, and then go over the work once with his pupils in order that they may get a general idea of it. Then he should go over it separately with them, showing them the relationship one part bears to another. Things that are being studied should be grouped together first, and then analyzed. All things that are taught contain two distinct ideas. First, there is the individual idea. Everyone has an idea of some separate thing. If a dog, for instance, is mentioned one thinks of some particular dog that is familiar, and of its characteristics.

Then there is a general notion of things. One might think of dogs as a class, and of their general attributes. As there are two classes of things, in this way they must be taught along two lines.

The student must first be given a general notion and an individual picture of what he is about to study.

Teachers too often make the mistake of using too many words, and instead of the student having a definite picture of what it is desired to convey, he has his mind full of words and phrases which mean nothing to him.

The real object is thus frustrated. If success is to be achieved the student must take away with him a definite idea of what is essential in the lesson he has had.

A Great Mistake.

One of the greatest mistakes teachers make is trying to substitute some process of their own for the natural process.

They depend on what might be called the "crash" book, and the student goes away with his head filled with some pages of words and definitions all of which he learns off by heart, often like a mere machine.

When asked regarding them, he frequently mistakes one for the other, showing that he has a mistaken conception of the subject.

To make matters worse, the definitions are often wrong to start with.

Dr. Merchant cited many instances of questions he had given elementary classes in geography, while visiting in different schools. The answers the student gave in the majority of instances showed what a state of chaos his mind was in regarding the subject.

Teaching a subject in this way is a mere waste of time for the teacher and student, while the effect on the student is unquestionably bad. The latter must be taught in such a manner that his ideas continually grow and widen, while his interest remains aroused. A student's ideas are liable to change, especially as he becomes more and more familiar with his subject.

A Danger.

A teacher is liable to stop the growth of a child's mind by giving him a set idea of any one thing.

Once he gets this set idea, he will cease to investigate for new facts, having formed his conception of what the thing is. This is particularly likely to occur in grammar classes.

Teachers frequently give a set of definitions to a student.

The next teacher who takes the pupil has an entirely different set of definitions, and so on, as he progresses through the school.

In the end the student's mind is a jumble of them all, and he knows his subject most imperfectly.

Instead of doing all this, the teacher should use the natural method that is to make use of the natural tendencies. This method is productive of the highest results.

Children should be taught to participate in all things as their understanding is greatly widened by the means of grouping and comparing this method offers.

Evening Session.

An evening session of the teachers was held in the Normal School.