



WATCH FOR OUR Grand OPENING SALE



Preliminary Announcement!

The Store formerly occupied by Bishops', as Showroom, Number 341, Water Street, has been taken over by

THE PREMIER GARMENT COMPANY

and will be open some time next week, with a complete line of Ladies', Gents' and Children's Apparel.

Wait for Our GRAND OPENING SALE for your Fall purchases. It will pay you to wait for this

Value Giving Event, so Wait--Wait--Wait

FREE! To everyone purchasing something at this Store during our first 3 days of opening will be given a Surprise Package. Watch next week's papers for further particulars of this GRAND OPENING SALE. Our aim is to satisfy every customer and to make this Store a pleasant shopping centre.

The Premier Garment Company

341--WATER STREET--341

2 Doors East of the Crescent

"Vampire" Play Scores at the Majestic Theatre.

When Rudyard Kipling wrote "The Vampire" he little thought that it would some day be the theme of a great photoplay, but "A Fool There Was," the 1922 version of that famous play by Porter Emerson Brown, had its opening here yesterday at the Majestic Theatre, and scored a popular hit, an entirely new version produced by William Fox, with Estelle

Taylor and Lewis S. Stone. Almost everyone has at one time or other read Kipling's poetic description of the woman who strips men of their wealth and honor and then cast them aside, but Estelle Taylor's screen version of the Vampire surpasses anything in that line heretofore done on the silver sheet.

The great financial power of Wall Street sneered contemptuously when he saw a young man commit suicide over the vampire as he was about to sail for Europe, and he little thought that he would soon sacrifice his own

family, friends and honor for this fascinating woman. However, he succumbed to her charms and soon found himself in a web from which he could not escape.

Lewis S. Stone gives a remarkable portrayal of the fool, that can be characterized as one of the best things that he has done. The scenes in which the fool is shown trying to break away from the entrancing woman who holds him like a spell are exceptionally good.

The work of the supporting cast is excellent, and the picture has many

wonderful interior scenes. Irene Rich, Muriel Frances Dana, Marjorie Daw, Mahlon Hamilton, Wallace, McDonald, William V. Mong and Harry Lombdale are the others who make up the cast.

Extraordinary Singing Attraction Coming.

MARION ARMSTRONG AND LOUISE LORING AT THE NICKEL MONDAY.

The Nickel management has been most fortunate in securing two of the most widely known singers to appear on the American continent. Miss Armstrong and Miss Loring will appear on Monday: Both these artistes have sung throughout the principal cities of the U.S. and Canada—both are Sopranos, but so different in type and voice.

They have been on a tour in Canada since July 15th singing in Halifax, St. John and the larger cities, and in each place have been re-engaged, so enthusiastic have been their audiences. St. John's has a wonderful treat in store for them. Miss Armstrong is the young Soprano who had the distinction of being the first soloist to be heard from Rochester's now famous temple of music and moving pictures. Miss Loring, born in Providence, R.I., studied at the Institute of Musical Art, New York City, then went abroad to study with Mme. Emma Nevada. She travelled with the family when Mme. Nevada and her daughter, Mignon were singing in opera, thus gaining a wonderful groundwork for her own operatic career. Since coming to the U.S.A. she has been singing with marked success. Her voice is a dramatic Soprano and her sound musicianship enables her to adapt her interpretations to any school or style of work.

An Illegal Practice.

Residents of the suburbs are complaining that "experienced" youths are using 22 rifles without any concern as to whom they might shoot. These small but powerful weapons can kill at a considerable distance. Shooting near any settlement is illegal and the practice should be stopped.

Cuticura Soap
Is Ideal for
The Complexion

Remarkable Gratuities.

Some remarkable gratuities are revealed in the first report of the Committee of Public Accounts in England. A clerk at Trinity House was found guilty of embezzling lighthouse funds, dismissed, and sent to prison. The Board of Trade graciously awarded him a pension of \$1,250 a year and a gratuity. Every State department has its little money-wasting episode. The Office of Works hired premises at Pontypool for \$125 a year in 1888. The premises were not required after 1904, but no one thought of terminating the tenancy, and the rent was paid regularly until Christmas, 1915. A tug was hired in Mesopotamia in September, 1915, at \$300 a week. The owner offered to sell it for \$45,000, but his offer was not accepted. The \$300 a week was paid until August, 1921—a total payment of \$75,000. The tug was then bought for \$30,000, and as it was no longer required, it was put on the disposal for sale at any price. The Air Ministry finding it necessary to evict a farmer, promised to install him in a neighboring farm at an estimated cost of \$5,000. The installation involved rebuilding which in the end cost more than \$45,000. These incidents are only a few instances of the muddling of government departments that have been investigated.

A Well-Made Bed.

It has been proved more difficult to find a girl who understands bed-making as it should be done, than to find one skilled in other branches of housework.

It needs special training, and some people will never learn the trick of making beds well. They catch the knack for a time, but soon lapse back into old, careless methods unless constantly supervised.

Young women who have received hospital training make the best beds. They have been taught that the least wrinkle or crease is fault enough for a reprimand from their superior.

But beds cannot be well made with poor bedding. Sheets must be large and of heavy material to make it possible to pull them taut and tuck them securely under the mattress. Pillow cases must fit the pillows with something like precision. Blankets must be of the right size, neither too large nor too small.

Usually this depends more on care and attention in buying than in the expenditure of large amounts of money. The housewife who is particular about her beds takes measure of various

sizes has special pillow cases to fit each pillow. It is simple enough to sew a little tape on each pillow with a letter, A, B, or C, to indicate the size, and then mark the pillow cases indelibly beneath the hem with the initial of the pillow they fit.

No beds can be well made that have loose and ill-fitting pads beneath the

sheets. Pads fit best that are exactly the right length and width of the mattress. If this is not possible then they may be made to keep in place by securing them with tapes attached at the corners.

Dr. G. N. Murphy will resume practice Monday, September 24th.—sept20/41

Bees recently took possession of a pastry-shop in Paris, customers assistants dashing wildly out at the appearance of the swarm. The vision lasted three hours, in spite of all efforts to clear the place.

If the silhouette is almost severely long and slender a circular flare may be introduced.

The New Columbia The most perfect phonograph ever built IS HERE!

The New Columbia is equipped with the new 3 spring motor with new non-set automatic stop and the new reproducer.

The new model motor is the most efficient and durable Phonograph motor ever built. It runs with the precision and accuracy of a watch; new and exclusive automatic tone arm start and new automatic non-set stop.

The new reproducer gives unusual brilliancy and detail over entire audible range of musical notes; beautifully satisfying in trueness to every musical pitch and tone.

The following models are here for your inspection:

New Queen Anne Model, in Brown Mahogany . . . \$250.00
New Jacobean Model, in Brown Mahogany . . . \$300.00

COME IN SEE AND HEAR

this beautiful instrument. We enjoy demonstrating the Grafonola just as much as you will enjoy hearing it.

COME IN TO-DAY.

U. S. Picture & Portrait Co.
Grafonola Department

Three E.E.E.'s Shoes for Ladies.



Made on correctly formed hygienic lasts, finished with the subtly distinctive style that stamps fashionable custom footwear, shaped to give the acme of comfort to the most sensitive foot, Three E-E-E's Shoes are becoming more and more the choice of discriminating women, who know a good shoe, and wear it.

Made by

Archibald Bros.

Harbor Grace

The W

There comes a time in the life of every man when he must leave his worldly possessions to the care of others. In anticipation of this, therefore, the first step in resting on an individual is the possession of property. The making of a will should be done before capacities become impaired by time or the ravages of disease.

THE MONTREAL TRUST COMPANY will act as executor for Estates of small, it is thoroughly equipped to efficiently and economically undertake the administration of Estates. It will carry out the wishes and desires of the testator in mind and in the best interest of the estate.

Montreal Trust Company.

ROYAL BANK BUILDING
St. Herbert S. Holt
A. J. Brown, K.C.
F. G. Donaldson,
T. Palfrey, Mgr.

St. John's

Grocery Store

Ham Butt, lb.

Fat Back, lb.

are Ribs, lb.

Choice Family

Boneless, lb.

Special Cut,

logma, lb.

fresh Eggs, doz.

Hamour Beans, tin

Large Green Peas,

1 Salmon, tin

matatoes, Italian

tin

eggar, 1/2 pt.

bottle

mal Cabbage, 1

Turnip

J. J. ST. J.

North St. &

Road