

Embroidered Flannel

Put up in 1½ yard lengths, suitable for making Children's Underskirts.

Corduroy Velvets.

20 bds. of Corduroy Velvets, in all shades. Price \$1.50 per lb.

Pound Tweeds.

2000 lbs. of Tweeds, 2 to 5 yd. lengths. Just in time for the Fall Trade.

Turkish Bath Sheets.

3 doz. White Turkish Bath Sheets, 60 x 86. Old Price, \$2.20.

Hump Hair Pins

The newest Hair Pin made, picks up all the short hair and keeps it in place; non-rust, satin enamel finish; all sizes. One price, 6c. per packet.

We Have Many Bargains

for the next week. We again emphasize that lines mentioned below were purchased before very material advances. Our customers get the benefit.

Men's Khaki Shirts.

50 doz. Men's Khaki Shirts, made of strong Cotton material, and some Sateen. Old Prices, 65c., 70c., \$1.40 each.

Gent's Neck Ties.

60 doz. Gent's Mohair Neckties, in Plain Colors and Plaids. No trouble putting them on; you just hook them on the stud. Old Price, 10c. each.

Warner's Corsets.

60 pairs of Sample Corsets of this well known manufacture. Odd sizes. Selling at Half Price.

Marshall Bros

Dress Buttons

The largest variety of Dress Buttons in the city to choose from; all sizes and all shades.

Dress Goods.

A large and well assorted stock of Dress Materials in Tweeds, Meltons, Amazons, etc. Old Prices from 35c. per yard to \$2.00.

Sealette

One end only of Black Sealette, suitable for making Ladies' Coats. Price \$4.80 per yard.

Patient Horses, Placid Cows, etc.

By RUTH CAMERON.



The other evening at dusk, as we strolled down a country road, we passed a stable. From within came the thud of a horse's hoof as he changed his position. "What a picture that little sound gives you of the whole stable," I said. "You can just see the patient horses standing there."

How instinctively we associate "Patient" with "Horse."

"Patient horses!" echoed my companion, "isn't it queer how instinctively we associate that adjective with the horse? I wonder if it's the same way with other animals."

"What's the adjective for cow?" I questioned, and then answered myself in the same breath, and in unison with companion, "Placid."

Can you imagine describing a cow with any other adjective, unless you made a deliberate effort to select an unusual one?

The dog came under consideration next and we were unanimous in calling it—can you guess?—"faithful."

The Cat Has No Universal Adjective.

On the cat we differed. There does not seem to be any quality universally attributed to cats. I think this is because the cat is the least understood of all the domestic animals. She is with us but not of us. She does not come at call like the dog—unless she thinks there is something in the way of food to be offered her. I have seen my own cat sit perfectly unmoved under the store while all the family tried to summon her. She was in full view of her dish, and thus being able to perceive that it was not

for the sake of feeding her that she was called, she paid no attention. "Alloot" is the adjective I should apply to cats, but it does not seem to have the sanction of universal usage.

Are Sheep Really Stupid?

Sheep, we both stigmatized as "stupid." This time the adjective was supplied by usage, as neither of us had any personal acquaintance with sheep. Perhaps some reader friend can tell us if they really are stupid.

The pig seems to have two adjectives, that are equally indigenous to him. I'll leave you to guess what they are.

The mule and the bee are two examples of creatures whose adjectives are almost a part of their names.

Sometimes when you lack a topic, get a group to talking on this subject. Supply them with the noun and see how often they pick the same adjective. It would be an interesting experiment, I think.

Fresh Irish Hams and Bacon at ELLIS.

Pulling Power of Advertising.

Some time ago the Chevrolet Motor Co., published a double-page spread announcing the production of a new automobile. One paper only was used, and that paper had only a little over 100,000 circulation. The value of the automobiles sold through this one advertisement during the six days following its appearance, according to Norman L. DeVaux, President of the Company, was \$1,200,000. A Committee of the San Francisco Merchants who investigated the records of the Chevrolet Motor Co., found that of the 3,000 cars sold, the week following the appearance of the advertisement, more than 2,000 sales were directly due to the advertisement. So far as we know, this record has not been surpassed in the history of Advertising.

FRESH FRUIT, etc.

Ex S. S. Stephano, To-Day, Oct. 3, '16.

Fresh Peaches in bskts.

Fresh Prunes in bskts.

Tomatoes in crates.

Greengages in baskets.

Grapes in baskets.

New Lemons.

Ex S. S. Tabasco: Almeria Grapes in kegs. Valencia Onions, cases. S. S. Stephano to-day:

500 sacks Selected Mixed Oats.

100 brls. Gravenstein Apples.

20 c's Cook's Choice Baking Powder.

10 cases Moir's Confectionery.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

Greengages

21 only 6-quart baskets Greengages. Last shipment of these this season

New Fruit.

85 brls. Green Grapes.
185 brls. Graven. Apples.
75 cases Valencia Onions.
100 cases Pineapples.
180 cases Seeded Raisins.
100 cases 3-Crown Raisins.

Soper & Moore,
Retail and Wholesale.

Our Volunteers

Activities were brisk at Recruiting Headquarters yesterday and twelve young men presented themselves for enlistment, bringing the enrolment number up to 4,075. Of yesterday's twelve new recruits, six came from Trinity Bay, which continues to maintain the reputation for being the banner outpost district:—
L. Newhook, Norman's Cove, T.B.
Chas. White, Norman's Cove, T.B.
Gilbert White, Norman's Cove, T.B.
Lewis Pilgrim, St. Anthony Bight.
T. Roberts, Bolster's Rock, Labrador.

Wm. Simmons, Green's Hr., T.B.
Wm. March, Green's Hr., T.B.
Edmund Anthony, Seldom Come By.
Ralph Parsons, Bay Roberts.
Hubert Green, Hillview, T. B.
David Foley, St. John's.
Gordon Christian, St. John's.

Partridge Dinners and Suppers supplied at short notice. WATERFORD HALL—sep28,tf

AT THE CRESCENT.

The great Lubin leading lady, June Daye, is featured in "Her Wayward Sister" at the Crescent Picture Palace to-day. This great melo-drama is produced in three reels by the Lubin Company. "Two News Items" is a strong drama of the underworld; and one of the best Vitagraph Comedies is "Hughey, The Process Server" with all the Vitagraph Comedy Stars including Hughey Mack, Kate Price and Flora Finch. Mr. Same Rose sings the fine ballad, "My Own Iona." Professor McCarthy presides at the piano playing the newest and best music. To-morrow a great variety week-end programme.

VACATING BARRACKS.—The present recruiting headquarters are now being dismantled and the volunteers are being moved into billets. Henceforth they will drill at the C. L. B. Armoury.

OLD ENGLISH.

When Chaucer lived there were some other bards, with inspiration loaded to the guards. And there were high-brows in that distant age, who looked with scorn upon great Geoffrey's page, and said, "Gadzooks, he writeth midding hair, for one whose soul is at-datus bare; as crossroads jingler he may cut some grass, but who'll recall him when ten years shall pass?" If you'd read verse of great, majestic power, you must peruse the gorgeous works of Gower." Now, it is true that in G. Chaucer's time, the critics joshed him for his paltry rhyme, and held that Langland, of "Piers Plowman" dope, had moderns skinned beyond all hint of hope. How vain the judgment of the critics clank! They heap their laurels on some ten cent man, and say his harp will never be unstrung, while there are men to read his native tongue. Their petted poet crosses the divide, and is forgotten ere he's fairly died, while some unknown, who smarted 'neath their jeers, lives in men's hearts through all the rolling years.

T. J. Edens

By S. S. Stephano, Sept. 30, '16:
N. Y. Chicken.
N. Y. Corned Beef.
Bananas.
California Lemons.
30 cases California Oranges.
Table Tomatoes.
Am. Beauty Butter, 1 lb. prints.
Fresh Oysters—in shell.
Cranberries.
Pears—brls. and half brls.

APPLES!

By S. S. Stephano:
50 brls. No. 1 GRAVENSTEINS.
50 brls. No. 2 GRAVENSTEINS.
50 brls. No. 3 GRAVENSTEINS.
10 brls. CRABAPPLES.

Boneless Codfish, 2 lb. boxes.
Raspberries in glass.
50 cases Boyer's Early June Pears.
Peanut Butter.
Small Pearl Onions.
Preserved Raspberries in glass.
Gem Pears in glass.

Bulldog Brand TEA

45c. lb.
5 lbs. for \$2.00.

RABBITS & PARTRIDGE coming by rail.

T. J. EDENS.

Duckworth Street and Military Road.

Curse of Mongoose on Island.

Jamaica is among the countries which have learned that man cannot with impunity interfere with the balance of nature. To keep down the rats, which did so much mischief in the sugar cane fields, the mongoose was imported in 1872.

He thrived and did what was expected of him with regard to the rats. But he then passed on to the snakes, lizards, small birds, turtle eggs, domestic poultry, and their eggs, and ground provisions, until it became at least doubtful whether he had done more harm than good. And the scale in favor of harm was decidedly tipped by the portentous increase in ticks, which had previously been kept within bounds by some of the creatures which the mongoose set himself to slay.

Corns Instant Relief
Paint on Putnam's Corn Extractor to-night, and corns feel better in the morning. Magical in a way. Putnam's eases the pain, destroys the roots, kills a corn for all time. No pain. Cure guaranteed. Get a 25c. bottle of "Putnam's" Extractor to-day.

Your Boys and Girls.

There is much of imagination in the life of every child and this should be fostered and guided for use in later life. If it is possible to give up one room, an alcove or a corner, so that it can be transformed into an attractive and educative spot for the child. It is not so much a question of size as it is of a distinctive place. If possible it should contain a cabinet for toys. A box into which the child at the end of its play dumps all of its toys. Fosters only a semblance of order.

Here are some "don'ts" for children that should be heeded by all mothers: Don't allow the children to read in a dim light. Don't let them read with the sunlight glaring on the book. Don't allow them to read at night facing the light. Don't allow them to read while lying down. Don't allow them to read for too long a period at a time.

Two Kitchener Stories.

Lord Kitchener's rule in India was marked by one of his most salient characteristics—the habit of committing as little as possible to paper. To give an order by word of mouth he would wire to a general to travel a two days' journey to see him. When he arrived, ten minutes' conversation, a curt farewell, and the dreaded interview was over. Thus did he successfully circumvent the constant spying around him.

The famous soldier did not encourage autograph seekers. He is said to have made the following reply to one request for his signature: "Young man, make your own autograph worth something; mine's worth nothing."

PIT PROP STEAMER IN FOR SUPPLIES.—The S. S. Hallebury entered this port last night to fill up her bunkers and get other supplies. She is deeply laden with pit props and is bound to Garston, England, having left Indian Bay a few days ago. The ship is coaling at A. Harvey and Co.'s premises and Mr. Tasker Cook is attending to her requirements. She will resume the voyage this afternoon.

EDWARDS' LINIMENT USED BY PHYSICIANS

New GRAPES ONIONS, SPARE RIBS.

Due Monday, ex "Tabasco," from Liverpool.

100 KEGS

New Green Grapes.

First for the Season.

150 CASES

Silverpeel Onions.

And on the Spot

50 trcs Fancy Spare Ribs

F. McNAMARA,
Queen Street.

Furness Line Sailings!

From St. John's. Halifax to St. John's. Liverpool. to Halifax. St. John's. to Liverpool.
S. S. TABASCO Sept. 22nd Oct. 1st Oct. 10th Oct. 14th

The S. S. RAPPAHANNOCK sailed from London for St. John's direct Sept. 22nd, 1916. For freight and other particulars apply

FURNESS WITTHY & CO., LTD., Water St., East
th,slf

IF YOU WANT COMFORT BUY

United Slip-Socket Limbs,

Patented April 6, 1915.

Acknowledged by old and new wearers the most highly improved and SCIENTIFICALLY constructed Artificial Limbs made in the world.

Liberal guarantee—Reasonable prices—Efficient service. For Demonstration or Circulars write or call on our Representative.

Mr. Ed Lilly, No. 6 Allan's Sq., St. John's, Nfld.

THE UNITED LIMB AND BRACE CO., INC.,
sep14,sm,th 61 Hanover St., Boston, Mass.

The "Evening Telegram" is read by over 40,000 People daily.

GRA

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Our New Here is some time stock and



A Clean

\$1.00 Women's
\$1.00 Felt Hat
\$1.50 Misses' Dr
\$1.50 Boys' S
9c. Embroidery
95c. Men's Over
95c. Men's V
\$1.50 Women's
\$1.85 Silk Hosiery
\$1.00 House Linen



7 piece Glass
Reg. 50c. Spec
to-morrow
20c. Bay Rum

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