

A FULL PAGE of REMARKABLE VALUES

For Friday and Saturday at the Royal Stores.

Bargains That Should Crowd This Store

From 8.30 Friday Morning to Closing Time Saturday Night.

A Splendid Ribbon At a Low Price.

Never were Ribbons more the vogue than at the present time, and just think even with prices continually advancing in the silk market, we offer you this 6-inch pure Silk Taffeta or Merve Ribbon at such a low price! This Ribbon is a very popular width being suitable for hair bows, hat bows and sashes, in all the leading colors. Regular values to 40c. yard. **Friday and Saturday 28c**



Bargain Values In Dress Serges A Chance to Save While the Buying's Good.

DRESS SERGE.

Pure Wool, fine Coating and Cheviot Serge, selling at much less than we could buy it for to-day; it will be many days before you will again get such an opportunity to buy a 50 in. wide all Wool Serge in suiting weight at this price; colors: Black and Navy. **Special 1.25** for Friday and Saturday

DRESS SERGE.

Popular Coating Serge, fine make, 42 inches wide. This is a Union Serge in a fine clear weave that will make up stylishly and give perfect satisfaction; Black and Navy only. Regular \$1.10 yard. **Friday 90c** and Saturday

MONEY SAVING BLOUSE Offerings.



Priced Low for Friday and Saturday. SPLENDID VALUE.

Stylish models of good quality Crepe-de-Chine, Silk or Satin. These Blouses are undoubtedly exceptional values; colours are Cream, Sky and Pink, neat two-way and low collars, attractive styles that are sure to please you. Regular \$3.75 ea. **3.15** Friday and Saturday

The facts and figures herein given illustrate the wonderful values we are offering on strict dependable, seasonable merchandise, goods that you're sure to want right now, the newest of the new, designed for warm weather wear. Prices proving that we're doing better for you than can be done elsewhere in St. John's to-day.

Here are Bargains That Should Rouse Most any Man.

MEN'S SHIRTS.

A line of travellers' samples in plain cream and striped mercerized cotton, etc. Fine American make, coat style, with and without collars attached; sizes 15 and 15½ only; good values at \$1.35 each. **Friday and Saturday 99c**

MEN'S TIES.

They are made in the popular four-hand style, loose ends, good quality Silks, in Light, Medium and Dark Patterns; a large assortment to select from. **Reg. 75c. each. Friday & Saturday 66c**

MEN'S HALF HOSE.

Plain Black Cashmere with Grey Heels and Toes. The famous Franklin brand; sizes 10½, 11 and 11½ inch feet. **Reg. 40c. pair. Friday & Saturday 34c**

MEN'S GLOVES.

Super Chamols Lisle Thread, natural color; sizes 9 and 9½ only; good value at 75c. pair. **Friday and Saturday 50c**

MEN'S HANDKERCHIEFS.

Soft "Excella" Initialed Handkerchiefs, sizes 18 x 18 inches with wide hemmed edges. Regular 20 cents each. **Friday and Saturday 16c**

BOYS' COLLARS.

Best style Collars of pure Linen, sizes 12, 12½, 13 and 13½. Regular 15c. each. **Friday and Saturday 12c**



MEN'S SHIRTS.

"Everbest" brand, made from Cream Casement Cloth with collars attached and convenient breast pocket, large roomy sizes, 14 or 17 inch necks. Regular 75c. each. **Friday and Saturday 68c**

MEN'S NEGLIGE SHIRTS.

Fancy Striped Patterns, made from a good quality Shirting material, with soft double cuffs, coat front and stiff collar bands; sizes 14 to 17. Regular \$1.10 each. **Friday and Saturday 95c**

MEN'S OXFORDS.

Good quality Vic Kid, Blucher style, made on a comfortable easy fitting last, for service and appearance this would be hard to equal. Regular \$4.20 pair. **Friday and Saturday 3.85**

MEN'S WALK-OVER BOOTS.

Heavy Russia Calf, Blucher style, Good-year welts; sold largely to our volunteers. This is a durable boot for hard wear and neat in appearance. Reg. \$7.25 pair. **Friday and Saturday 6.45**

BOYS' COTTON SUITS.

For Boys 3 to 6 years of age, colors of Saxe and White, Navy and White, Khaki and Saxe, romper style with detachable pants. Regular \$1.00 each. **Friday and Saturday 85c**

These Pants are made from all wool flannels in Grey and White. They are cut full and roomy and tailored in first class style, finished with cuff bottoms and belt straps; sizes 32 to 40 in. waists. **Reg. \$3.75 pr. Friday & Sat'y. 3.30**

NECKWEAR!

Less than Half Price.

Another collection Dainty Neckwear for Friday and Saturday, Collars in Embroidered Silks, Organdies, Crepe-de-Chenes, etc. Collar and Cuff Sets of Voiles and Organdies, Embroidered Lace and Openwork trimmed, made in all the newest popular makes.

Absolutely bargains marked for Friday and Saturday at less than Half Price, values to \$2.00 each for **85c**

Stationery, Photo Frames, Etc.



BOXES OF STATIONERY—Containing 24

envelopes and 24 sheets of Linen Lawn Writing Paper. You will have no difficulty in writing on it. It is the correct size for private or social correspondence. **Special for Friday and Saturday, per box 23c**

POST CARD ALBUMS—Pasteboard covers, showing different country

scenes, etc.; size to hold 108 postcards. **Reg. 20c. each. Friday and Saturday 24c**

OVAL PHOTO FRAMES—"Silveroid" warranted not to tarnish; velvet

strutted backs; size 6½ x 7½ inches. **Reg. 75c. each. Friday and Saturday 65c**

SAFETY PINS—"The Princess," in book form, made of nickel plated

steel; assorted sizes; 2 doz. Pins in book. **Reg. 6c. Friday and Saturday 5c**

Children's Underwear and Dresses

Greatly Reduced.

CHILDREN'S VESTS.

A superior perfect fitting Child's Vest that is a genuine bargain. It is made of fine ribbed White Cotton, very soft and elastic and light in weight, ¾ sleeves, to fit from 4 to 8 years. **Special per garment, Friday and Saturday 20c**

INFANTS' DRESSES.

Infants' White Lawn Dresses, new French styles long bodies and elbow length sleeves, V and round shaped necks, daintily trimmed with Val. Lace, Embroidered and Tucks; sizes 2, 4 and 6 years. Regular \$1.00 each. **Friday and Saturday 80c**



Smallwares, Notions, Etc.

POCKET COMBS—4 inches long, coarse and fine make in metal edge, leather cases. **Reg. 7c. each. Friday 6c** and Saturday

DOLL OUTFITS—Dennison's crepe and tissue paper doll outfits, containing assorted colors in crinkled and tissue paper with patterns, jointed dolls and book of instructions. **Reg. 55c. Friday and Saturday 50c**

TOILET SOAP—Capital brand, in Rose, Old Brown, Winsor, Honey, Glycerine and Cucumber. **Reg. 8c. each. Friday and Saturday 7c**

HAIR BARRETTES—Well polished Shell, dark colors, holds the hair firmly, a big variety of medium sizes. **Reg. 7c. each. Friday and Saturday 5c**

PAPER DOLLIES—Dennison's decorated crepe paper dollies, Red Rose and Pink and Blue flower patterns, all fast colors, in packages containing 25. **Reg. 14c. pkg. Friday and Saturday 12c**

POSTAL WRAPPERS—For newspapers, etc., in packages of 45; extra strong make, well gummed. **Reg. 7c. pkg. Friday and Saturday 5c**

BRUOCHES—Assorted, including brilliant and other kinds in White and colored, hinged pin backs, pretty stone settings. **Reg. 7c. each. Friday and Saturday 11c**

PINS—The Marvellous Pin Sheet, all large needle pointed pins. **Reg. 3c. sheet. Friday and Saturday, three sheets for 7c**

A Fine Selection of HOUSEHOLD GOODS, Underpriced.

LONG CLOTH.

"The Unique" a Long Cloth that washes well and is thoroughly shrinked; soft finish, is easily sewn by hand or machine; 36 inches wide, special value at 19c. **Friday and Saturday 17c**

PILLOW CASES.

American Cotton, plain, taped and frilled; sizes 16 x 27 and 20 x 33 inches. **Reg. 20c. each. Friday and Saturday 17c**

SCRUB CLOTHS.

Made of heavy thread Fawn Cotton; size 18 x 23 inches, finished edges ready for use. **Reg. 7c. each. Friday 5c** and Saturday

BARBERS TOWELS

This Towel is of soft finish American Cotton, White with red striped ends; size 12½ x 22 inches, hemmed. **Reg. 7c. each. Friday 6c** and Saturday

DUCHESSE SETS.

Hemstitched and embroidered, 4 pieces, the runner measures 12 x 44 inches; also lace and insertion trimmed with 10 x 40 inch runner. **Reg. 50c. each. Friday and Saturday 50c**

PILLOW CASES.

Made of high grade Pillow Cotton, hemstitched and embroidered, frilled and embroidered and plain frilled; sizes 17 x 27 to 20 x 30 inches. **Reg. 45c. each. Friday and Saturday 38c**

TEA COSIES.

Covered with silk, in beautiful Paisley patterns, plain satin frill and silk cord at top in colors to match Crim-son, Olive, Old Gold. **Reg. 90c. each. Friday & Saturday 75c**

CUSHION COVERS

Fawn Linen, frilled and hemstitched, colored silk embroidered centres; size 20 x 20 inches; also Cream frilled embroidered; size 17 x 17 inches. **Reg. 55c. ea. Friday and Saturday 48c**

Noteworthy Savings in Show Room Goods.

LADIES' NECKWEAR.

Lace, Peter Pan, White, Cream, Ecu and Black, coat or blouse collars, embroidered and lace trimmed voiles and muslin medecins with colored silk worked corners and plain hemstitched lawn vestees, trimmed with band velvet and lace. A big collection of all the favorite styles and marked at a price that will repay you buying for future use. **Special for Friday and Saturday 20c**

FRILLINGS.

Neck Frillings, Black, Paris, White and Cream, in chiffon, net and lace, single and double makes. **Reg. 20c. yard. Friday and Saturday 16c**

LADIES' HATS.

Cream Chip, Straw Hats, extremely popular this season, trimmed with Black velvet bands. **Reg. 85c. each. Friday and Saturday 60c**



LADIES' DRESS BARGAINS.

Big Value—Don't Miss It.

A splendid bargain in a dress of excellent wearing Cotton Poplin, in becoming and serviceable designs; plain colors of Saxe, Champagne and Grey, also White and Tan, White and Saxe and White and Black Striped; all sizes. **Reg. \$2.50 each. Friday and Saturday 2.10**

LADIES' UNDERSKIRTS.

Colored broadened Sateen of good wearing quality; the flounce is in two sections being plain and accordion pleated, draw string waistband, will fit any waist up to 32 inches. **Reg. \$2.25 ea. Friday and Saturday 1.90**

VEILING.

Plain and dotted meshes, and nets, bright finish, all pure silk, 18 inches wide, colors of Black, Brown, White and Cream. **Reg. 20c. yard. Friday and Saturday 16c**

LADIES' SKIRTS.

Of Black and Navy Cloth, which if bought to-day would be much more than our regular price, made in a neat fitting style, waistbands 24 and 28 inches, length 38 and 40 inches. **Reg. \$2.25 each. Fri. & Sat'y 1.90**

Great Bargains in Children's Hats.

CHILDREN'S 90c. HATS for 59c.

Pretty Fancy Crepe satin and Spotted Lustre Hats, in all the latest colorings, beautifully trimmed with roses, bunches of flowers, etc. You should see these remarkable values marked to clear at **59c**

CHILDREN'S STRAW HATS.

Trimmed with Pale Blue and Pink Silk Ribbon, stylish turban shapes. Regular \$1.30 each. **Friday and Saturday 1.00**

The Royal Stores Ltd.

Low Prices on Boots, Gloves and Hosiery.

MISSSES' HIGH CUT BOOTS.

Good quality, patent leather buttoned style, 14 button length, dull top, neat toe cap, low heel; sizes 11 to 2. **Reg. \$2.55 pair. Friday and Saturday 2.35**

CHILDREN'S BOOTS.

Black Vic Kid, buttoned and laced styles, patent leather toe caps, flexible soles and rubber heels; sizes 3 to 6; an easy fitting last, excellent value. **Reg. \$1.35 pair. Friday and Saturday 1.22**

LADIES' KID GLOVES.

Just think! A pair of Ladies' Kid Gloves for only 55c, with 3 dome fasteners, Browns, Tans, Greys and Black; sizes 5½ to 8. Despite the rapid rise in Gloves we offer you this well made Kid Glove at the remarkably low price **55c**

LADIES' BOOTS.

The Red Robin line built for fit, style and wear. Gun-metal Blucher, dull kid tops, low heels and medium toes. **Reg. \$2.35 pair. Friday and Sat'y. 2.35**

LADIES' HOSE.

Black and Tan, pure thread silk ankles, wide garter tops; the heels and toes are double thread silk and cotton; sizes 8½, 9, 9½ and 10 inch feet. **Reg. 40c. pair. Friday and Saturday 34c**

CHILDREN'S HOSE.

A special job line of lace ankle hose for children; sizes 4½, 5, 5½ and 6 inch feet. **Reg. 8c. pair. Friday and Saturday 8c**

LADIES' HOSE.

Plain Black Cashmere, seamless, spliced toes and heels; also fancy ribbed, all wool cashmere; sizes 9, 9½ and 10. **Reg. 60c. pair. Friday and Saturday 52c**

Hardware Bargains

Egg Beaters and Cream Whip. **Reg. 15c. for 12c.**

Salt and Pepper Shakers. **Reg. 10c. for 9c.**

Wire Soap Savers. **Reg. 13c. for 10c.**

Bread Pans. **Reg. 10c. for 9c.**

Challenge Wringers. **Reg. \$3.00 for \$2.50.**

N. P. Trays, 14 in. **Reg. 40c. for 35c.**

N. P. Kettles. **Reg. \$2.40 for \$2.25.**

Scrub Brushes. **Reg. 15c. for 13c.**

Venol Furniture Polish. **Reg. 25c. for 20c.**

N. P. Cork Screws. **Reg. 20c. for 18c.**

"Catch Drop" Tea Strainers. **Reg. 13c. for 11c.**

Enamel Jam Skillets. **Reg. 65c. for 58c.**

Wood Jam Spoons. **Reg. 6c. for 5c.**

Grey Enamel Saucepans. **Reg. 55c. for 50c.**

White Enamel Basins. **Reg. 35c. for 30c.**

Toilet Paper. **Reg. 8c. for 7c.**

Tin Basting Spoons. **Reg. 10c. for 9c.**

Coffee Strainers. **Reg. 7c. for 6c.**

Towel Hooks. **Reg. 17c. for 15c.**

Enamel Boilers. **Reg. 95c. for 85c.**

Wire Pot Chains. **Reg. 8c. for 7c.**

Clipper Can Openers. **Reg. 14c. for 12c.**

Tack Hammers. **Reg. 7c. for 6c.**

White Enamel Buckets, 12 in. **Reg. 58c. for 50c.**

Enamel Dippers. **Reg. 30c. for 25c.**

Dust Pans. **Reg. 18c. for 14c.**

ION

Its

e

each.

EY

ALL THE

3?

15c. Glass Butter Dishes 10c.
2 in 1 Shoe Polish 9c.
Coal Shovels . . . 5c.
Sad Iron Handles 10c.
Kitchen Spoons . . 5c.
45c. Preserving Kettles 38c.

Dish Mops 5c.
Clothes Lines . . . 10c.
Biscuit Cutters . . 5c.
Stove Lifters . . . 5c.
20c. Baby Shoes . . 15c.

35c. Sloan's Liniment 29c.
Towel Bars 20c.
Glass Nappies . . . 5c.
Bon Bon Dishes. 10c.
Ink 5c.
Children's Pails. 20c.

Glycerine 20c.
La Page's Glue. 10c.
75c. Men's Shirts. 55c.
Men's Caps 23c.
Men's Ties. 9c.

AT SALE PRICES.

num force of gusts over local known to be dangerous during ous strengths of wind.

aviators themselves play a big part the making of air charts.

the Front, for instance, our are constantly coming in with s of fresh dangers they have dis- red. The air-pocket, eddy, or, over the newly-discovered peril be, is promptly marked down on chart of that region for the guid- of other aviators flying over part of the country—Answers.

ARD) LINIMENT CUBIC COLD, etc.