

Our BIG Drive At the Prices of Underwear Has Been Very Successful

and encouraged very large buying. With renewed supplies, for sorting purposes, we are now making another big attack on our Underwear stock, which will be a great gain for you and all other keen buyers.

Our Prices Talk for Themselves.

Men's Jaeger Superior Quality Fleece Shirts and Drawers only . . . 43c. garment
Men's Green Label Unshrinkable Wool Underwear, all sizes, only . . . 95c. garment
Men's Red Label Unshrinkable Wool Underwear, all sizes, only . . . \$1.30 garment
Boys' Fleece Underwear, extra quality, all sizes, only . . . 33c. garment
Girls' Fleece Vests and Pants, all sizes, three weights, at Low Prices.
Women's White and Cream Fleece Vests and Pants, Reg. 40c., only 29c. garment
Women's Heavy White Fleece Vests, Regular 75c., only . . . 50c. each
Women's Heavy Grey Knickers (or Divided Skirts) only . . . 49c.
Lot of Odds and Ends in Ladies', Girls', Boys' and Men's Wool Underwear at greatly reduced prices to clear.

SWEATER COATS—Good Quality—Cheap.

We have been fortunate in securing a Job Lot of Ladies', Girls' & Boys' Sweater Coats in soft wool makes, which we are offering you at very low prices. We also picked up a few cheap Jerseys, suitable for ladies or big girls and boys. These we offer in Cream makes at only 30c. each, and colored makes only 50c. each.
Children's Red Wool Overstockings only . . . 39c. pair
Children's Heavy Wool Mitts in Red, Navy and White, at Reduced Prices.
LOT OF BOYS' WOOL GLOVES AT BARGAIN PRICES.
Women's Black Fingering Hose at . . . 17c., 23c. and 25c. pair
Women's Heavy Black Fine Ribbed Fleece Hose only . . . 35c. pair

COTTON BLANKET BARGAINS.

Lot of Colored Cotton Blankets at . . . 55c. and 80c. pair only
Lot of Large White Cotton Blankets, Special value at . . . 95c. pair
We have also a few Wadded Quilts at Bargain Prices.

A Few More Bargains for the Men.

Men's Tweed Eastern Caps, with the knitted storm band for wintry weather. Sale Prices, 65c., 75c., \$1.10, \$1.20 and \$1.30.
Men's Braces, in pulley makes and Police and Firemen's, only . . . 15c. pair
Lot of other Good Values in Men's and Boys' Braces.
Special Line of Men's Brown Heather Wool Socks, only . . . 33c. pair
Limited Quantity of Men's Wool and Lined Kid Gloves cheap.

Rubber Footwear for Everybody.

First quality Canadian and American makes at the very lowest prices.

The balance of our stock of Ladies'

Newest Style Felt Hats,

at prices ranging from 60c. each only.

A Lot of Ladies and Children's Felt Hats at the take 'em or leave 'em price of 10c. each only.

LOTS OF OTHER BARGAINS IN SEASONABLE GOODS

BLAIR'S Great Clearance Sale.

WE HAVE SOME SLENDID
Large Labrador Cure Codfish
AND
Large Shore Codfish,
Suitable for Shopkeepers, selling at
Lowest Prices.
A. H. MURRAY,
BECK'S COVE.

Advertise in the **ELEGRAM**

With The Klark-Urban Co.

Another packed house greeted the Klark-Urban Co. last night, when they presented that old favorite drama "The Girl from 'Yonder." The story is one of the simple life of the sea, with the introduction of the city element into the humble quarters of the fisher folk. Flotsam, Mistic Cecil, who is the daughter of old Captain Bartac, the light house keeper of the Great Reef, saves the life of one of a boating party, and receives the thanks of the whole party for her heroic action. Then follows some comedy when Flotsam discovers that one of her visitors, Edward Elmer, Albert Patterson, has fallen in love with her. When the old light house keeper finds this out he is reminded of a crime which he had committed years ago, and it strikes him with horrible force that this Elmer's father was the victim of that outrage. As the play continues, the story works out to the happy end, and all is well. The acting of Albert Patterson as Elmer, was up to the usual high standard, whilst Billy Webb, as J. Hubert Hughes, was a big success. Messrs. LeRoy Kennehan, Frank Urban (Ben Cook), and Arthur Fenny kept the audience in roars of laughter, and everyone in the hall was in love with the heroine of the cast "Flotsam." Particular recognition is due the clever performance of Miss Dean who as Cousin Simonson, was simply splendid. From start to finish the show was very interesting and the company are to be complimented on the excellence of the performance. To-night "The Girl from 'Yonder" will be repeated, and the bill for this afternoon's matinee will be "The College Girl."

BELOW THE STANDARD.

How do you feel to-day? Not quite right? Energy a little below standard? Not strong enough to make much exertion? Perhaps a slight cough? Nyal's God Liver Compound is what you need. Don't get frightened about those words "God Liver." You'd never know it from the taste. It's a real tonic containing cod liver extract, extract of malt, wild cherry and hypophosphites—a splendid combination. The cod liver extract builds you up and does the extra work. Nyal's God Liver Compound—so why look further? You will find it in the bottle. The price is one dollar. **PETER O'MARA, THE Druggist** 46-48 Water St. West.

S. S. Florizel Returned from Southern Waters.

The S. S. Florizel, Capt. Martin, is back to New York from the West Indies, where she was running in the freight and passenger trade for several weeks past. While she was off the New England coast, the Florizel's route a pile of freight accumulated at New York and she will take a full cargo for this port, leaving on Monday next and coming via Halifax. After discharging here she will go to North Sydney and load coal for here. Then on her return she will prepare for the sealfishery and during her absence at the ice the Stephanos will run the Red Cross service.

Complaint About Light.

Editor Evening Telegram. Sir—For ten years or more, complaint has been made by the public that the gas lamp at the junction of Circular Road and King's Bridge Road, was of little use in that place, as it has been dimmed many days out of the year. I have been watching and noting the lighting of that lamp for the past three weeks with this result. It has not been lit any night before nine o'clock, and two nights not at all. Where this gas light is situated there is a most important crossing, and when darkness comes in the evening, and draymen, cabmen and other owners of vehicles drive madly down King's Bridge Road, a good light is badly needed at this crossing. The nearest lights are fully 250 yards away hence this place is in total darkness. As the Council is paying for this light, why is the public money wasted on an antiquated lamp post that rocks in every breeze? Why not put an electric light there that will be lighter when other city lights are? Yours truly, **BONUSES.**

Drowning Accident.

Last evening the Marine and Fisheries Department were in receipt of a message from Port aux Choix stating that James Ramsey of that place had been drowned. He is survived by a widow and three children. No particulars as to how the fatality occurred were received.

Here and There.

HOCKEYIST HURT.—During the progress of last evening's hockey match, Pearce, of the Pelicans, hurt his knee.
WESLEY CHURCH.—On Sunday evening, the Pastor will preach on "Dr. Jekyll and Mr. Hyde," or dual personality. Every member of the congregation is urged to attend. Visitors and friends are cordially invited.
GEORGE STREET CHURCH.—Sunday is to be observed by the congregation of George Street Church as their annual Thanksgiving Day. Services suitable to the occasion will be delivered. The Rev. D. B. Hemmon will occupy the pulpit in the morning, and the Pastor in the evening. The usual Thanksgiving offering will be taken. A welcome is extended to all.

Girls! Thicken and Beautify Your Hair And Stop Dandruff

Try this! Your hair gets wavy, glossy and abundant at once.

To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderline. It is easy and inexpensive to have nice, soft hair and lots of it. Just get a 25-cent bottle of Knowlton's Danderline now—all drug stores recommend it—apply a little as directed and within ten minutes there will be an appearance of abundance, freshness, fluffiness and an incomparable gloss and lustre, and try as you will you can not find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair—fine and downy at first—yes—but really new hair—sprouting out all over your scalp—Danderline is, we believe, the only sure hair grower, destroyer of dandruff and cure for itchy scalp and it never fails to stop falling hair at once.
If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderline and carefully draw it through your hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries this.

Massachusetts.

By GEORGE FITCH.

Author of "At Good Old Swash." Massachusetts is the Roosevelt of the States. It is the best advertised of all our commonwealths and is continually in the spotlight for one reason or another. It contained the Pilgrim fathers, the Salem witches and Brook farm. It started the Revolution and the abolition movement and seeded with great men for two centuries, though just at present its tomstones are more illustrious than its representatives in "Who's Who." Massachusetts also contains Harvard University, the Hoosac tunnel, the Bunker Hill Monument, Thos. W. Lawson and Boston, with the accent—and be careful about it! please—on the latter. It is, in fact, the biggest little state in the Union. In the beginning it chose a name five sizes too large for it, but has managed to live up to it and then some. It only contains 8,000 square miles, or slightly more than a Texas cattle ranch. But over 3,200,000 people live on this patch of ground and there are few localities in the state lonely enough for a man to practise on the corner without being a public nuisance. Massachusetts was settled in 1620 by the Pilgrim fathers. The fathers were not proud, but their descendants have made up for this. The state devoted its first 100 years to grubbing the rocks, trees and Indians from the soil, its next century to producing patriots and statesmen and the succeeding fifty years to producing poets and philosophers. Since then, Massachusetts has contented itself with producing cotton, woolen, and shoe mills. These are manned by foreigners who now live in the state in such vast quantities that cities like

John Bull's Pierrettes.

Editor Evening Telegram.

Dear Sir,—I should be grateful if you would permit me to express, through your valuable paper, my thanks to those towards whom I am indebted for generous support in connection with the Patriotic Pierrette Concert.

Entirely free of charge Mr. R. G. Reid allowed us all lighting; Mr. White, of the Newfoundland Clothing Factory, had our curtains made up; Mr. Withers supplied posters; Mr. Kitchy lent scenery; The Royal Stores, Ltd., the necessary stage furniture; and Mr. Charles Hutton gave his valuable services as director of the orchestra. Through the courtesy of the Directors and Superintendent of the Institute we enjoyed the use of the Grenfell Hall for rehearsals.

I would specially mention the work done by Mrs. Melville and Miss Louise Anderson, who in addition to playing in the orchestra copied and orchestrated the music. Also the kindness of Miss Millicent Dandfield, who took Mrs. Alex Winter's part in the concert at only two days notice. I would also mention the work done by Mrs. MacDermott and her assistants, C. P. O. Lloyd and P. O. Jarvis, of H.M.S. Calypso, for the artistic decorations; to Miss Gwen Munn and her band of programme and sweet vendors; to the gentlemen who ushered; and to the Press for assistance in advertising and encouraging criticisms. Finally, to Mr. Watson (our Business Manager), John Bull, his Pierrettes and the members of his orchestra, I offer very sincere thanks. Through this co-operation the sum of \$350.00 has been handed in to the Fund for our Sick and wounded. Yours very truly, **WINIFRED CHATER.**

St. John's, January 28th, 1916.

Lowell and Lynn and Fall River have American Consuls and New England Clubs.

Massachusetts abounds in factories, good roads, trolley cars, historical societies, Congregational churches and superfluous "r's." The New Englander carries a pepper pot full of extra "r's" and sprinkles his conversation with them with great industry. He is also inveterately hostile to the final "g." Massachusetts has always wanted its dialect adopted as the official language of the United States, but this cannot be, because it takes a man four generations to learn it. Massachusetts has many large cities, which are continually spilling beautiful farming country by sprawling out over it. Boston is the metropolis of the state. It is a large, irregular congestion at the eastern end with a fine reputation for learning and an exciting history, having been captured by the British in 1774, by the Americans in 1775 and by the Irish a few years ago. Massachusetts produces residents, pugilists and baseball teams with equal facility. It is proud of itself and doesn't care who knows it. Others may praise Massachusetts, but it is a waste of time, because Massachusetts is too busy praising itself to hear them.

MAY BRING MOLASSES CARGO.—The barque Danure, which was driven into Barbadoes, while on the way here from Bahia, will likely bring a cargo of molasses here. No word of her leaving has yet been received.

When The Grave Yawned For Him.

New He Can Do His Day's Work As Pills for Bright's Disease.

How He Can Do His Day's Work As Well As He Could Ten Years Ago—Offers Proof of His Statement.

Old Fort Bay, Labrador, Que.—January 28th. (Special).—Cured of Bright's Disease when the grave yawned before him, Sandy Goulette, an old settler here, wants all the world to know that he owes his life to Dodd's Kidney Pills.

"I was swollen out of shape from head to foot. I was so short of breath I could hardly speak," Mr. Goulette states. "The doctor could do nothing for me. The minister gave me the holy sacrament and a good old priest came to and told that I could not live much longer."

"I was sick all winter and in the spring I telegraphed two hundred miles for two boxes of Dodd's Kidney Pills. I took three pills the night they came and I got relief before morning. I took Dodd's Kidney Pills and they cured me."

"If anyone doubts this statement they can write me and I will give them names of people who know me and who will vouch for me. I am able to do my day's work as well now as I could ten years ago."

Dodd's Kidney Pills are no cure-all. They simply cure the Kidneys.

The Roarin' Game.

The Red and White divisions competed for the Gretner Cup at the Curling Rink last night, resulting in a score of 73 to 52 points in favour of the Reds. The ice was in good condition and play was of a high order. The players and scores were:

- Reds. Whites.
- J. W. McNelly E. Watson
- R. G. Ross F. J. Foley
- G. Peters F. W. Hayward
- W. Shirran J. A. Brasscombe
- (Skip)—6 (Skip)—6
- J. Dewling Jas. Tobin
- S. Rodger W. E. Bears
- H. D. Carter Hon. J. Harvey
- J. C. Hepburn S. Ryall
- (Skip)—7 (Skip)—7
- W. Rodger Dr. Brehm
- F. J. Martin W. Cornick
- Geo. Whiteley H. R. Brooks
- F. H. Steer P. T. Brehm
- (Skip)—13 (Skip)—6
- B. Hayward F. White
- J. Angel J. S. Currie
- C. R. Duder A. Donnelly
- J. S. Munn F. W. Bradshaw
- (Skip)—3 (Skip)—12
- J. J. Henley W. J. Jocelyn
- J. A. Cih T. Cook
- H. C. Donnelly W. S. Moore
- A. H. Salter W. H. Duder
- (Skip)—9 (Skip)—8
- W. Rodger H. C. Crawford
- E. Bowring R. J. Coleman
- J. Browning P. M. Duff
- R. G. Reid H. W. LeMessurier
- (Skip)—9 (Skip)—8
- W. Collins P. M. Duff
- H. C. Brown W. H. Peters
- D. McFarlane E. W. Taylor
- H. E. Cowan E. McNab
- (Skip)—14 (Skip)—4

EIGHTY-FOUR TO-DAY.—Felicitation to Mr. Michael T. Knight who today passes his 84th birthday.

BUYERS TO LEAVE.—Several of our buyers intend leaving by the S. S. Stephanos to purchase their spring goods in the United States.

Feel Out of Sorts ?

It's a good idea to look for the cause!

One common, but often unsuspected cause is tea and coffee drinking. Yet some persons seem able to get along with tea or coffee—at least for a time. But when headachy, bilious days come; breakfast or some other meal doesn't taste good; and the day's work goes wrong (ever feel that way)?—then it's time to find out for sure if tea and coffee are causing the trouble in your case.

There's a subtle, cumulative drug, "caffeine," in tea and coffee that interferes with the normal functions of body, brain and nerves, and often lessens one's comfort and progress.

Suppose, for a test, you try the simple expedient of quitting tea and coffee and using well-made

POSTUM

(Made in Canada)

—a pure food-drink made of choice wheat. It has a delightful, snappy flavour and is absolutely free from caffeine or any other drug.

After ten days or two weeks you will be able to decide whether to go back to tea and coffee troubles, or stick to Postum and peace and comfort.

Postum comes in two forms:

The original Postum Cereal—must be well boiled; 15c and 25c packages. Instant Postum—doesn't require boiling, but is prepared instantly by stirring a level teaspoonful in a cup of hot water and adding cream and sugar to taste, 30c and 50c tins.

Grocers everywhere sell both kinds. Cost per cup is about the same.

"There's a Reason" for Postum

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

NY.
RL.
Adults.
L.
Thanouser Played in
astic Juvenile comedy.
Y.
under
ST. JOHN'S, N.F.
STEELE.
RED ROOF
guaranteed watertight
Gare made by the
world. Low prices are
a good seller.
ARR, Agent.
Train Notes.
The express is not due till 3.30 to-morrow morning.
The Southern Shore train arrived at 11.15 bringing only one or two passengers.
The local via Briggs Junction was late in reaching the city.
An express left Basques this morning at 9.30.
Another large shipment of freight arrived by train to the city last night.
The Liniment Co., Limited.
Since I have used your MINARD'S LINIMENT for the past 25 years and which I have occasionally used on other ailments I can safely say that I have never used any equal to yours.
If rubbed between the hands and arms frequently, it will never fail to cure cold in the head in 24 hours. It is also the best for bruises, sprains, etc.
Yours truly,
J. G. LESLIE.
Minard's Liniment Cures Diphtheria