

REID-NEWFOUNDLAND CO.

South Coast Service!

S.S. GLENCOE will leave Placentia after the arrival of the 8.45 a.m. Train from St. John's on SATURDAY, February the 20th, calling at the usual ports between Placentia and Port aux Basques.

ROSSLEY THEATRES!

EAST END.
Not prohibited by the Ecclesiastical authorities.
GREAT PATRIOTIC PRODUCTION
All this week.
PROFITS FOR THE POOR

WEST END—"OURS."
Always a capital show.
NEW PICTURES and SONGS.
GREAT BENEFIT CONCERT 26th. inst.
for to buy bread for the deserving poor.

STREET BOOTS!



Every Woman that shops—and what woman doesn't—should have a pair of our good Street Boots. Good, durable leathers, made over stylish and comfortable lasts. Artistic and handsome. Bluchers, Lace or Button. The Blucher style is a great favorite this season with Smart Dressers. We call attention to our \$2.50 and \$3.00 STREET BOOTS. We've never seen the equal of these Shoes for the money. We're sure that we can fit perfectly and suit exactly any Woman that wants a Street Boot.

Parker & Monroe, Limited,
THE SHOE MEN.

Furness Line Sailings!

	From Liverpool	St. John's to Halifax	Halifax to St. John's	St. John's to Liverpool
S. S. "Durango"	Feb. 17th	Feb. 28th	Mar. 10th	Mar. 14th
S. S. "Queen Wilhelmina"	Feb. 26th	Mar. 8th	Mar. 20th	Mar. 23rd
S. S. "Tabasco"	Mar. 3rd	Mar. 13th	Mar. 27th	Mar. 30th

FURNESS WITHY & Co., Ltd.,
City Chambers, Water Street.

Just Received

Per Stephano and Durango,
800 brls. HAM BUTT PORK.
100 brls. SHORT CUT CLEAR PORK.
700 brls. and bags FINE GRAN. SUGAR.
400 sacks VICTORIA FEED.
200 sacks FAMOUS MOLASSINE MEAL.
200 14-lb. boxes BEST CREAMERY BUTTER.
200 sides LEATHER, trimmed & untrimmed.

HARVEY & CO., LTD.

MILL SUPPLIES, ETC.,

Rubber Belting, 4 and 5 ply.
Leather Belting, Single and Double.
Belt Lacing.
Circular Rip Saws.
Circular Cross-Cut Saws.
Steam Jointing, Rubber Insertion.
Rubber Sheet, Asbestos Gaskets.
Asbestos Sheet, Asbestos Cement.
Steam Packings, High and Low Pressure.
Superheat, Babbit Metals.
Magnolia Metals, Rubber Fire Hose.
Cotton Mill Hose, Condenser Tubes.
Hex Bolts and Nuts, American Axes.
Axle Handles, etc., etc.
SELLING AT LOWEST PRICES.

BOWRING BROS., Ltd.,

Phone 332.
HARDWARE DEPARTMENT.

Best Grade Local WOOL,

In White, Grey, Grey and White, at
80c. a pound,

Is soft, warm and pure, best for soldier's socks.

Robert Templeton.

Solid Comfort In Our Chairs

is a marked feature, and has built us a reputation for reliable and luxurious furniture that can not be beaten. Any Chairs, upholstered and otherwise, purchased at our store are guaranteed in every particular.

This week we are offering special values in Arm Chairs and Morris Chairs, real Rest Chairs, built for ease as well as ornament. We are showing Arm Chairs all upholstered, or with mahogany frames, and upholstered in Leather, Tapestry and Plush; also a fine grade of Morris Chairs, fully upholstered in Leather or Plush, and with adjustable padded leg rests. If you want "Solid Comfort" Chairs, you can get them at the

U. S. Picture & Portrait Company.

Telegram Ads. Bring Results



MEAT
YOU WANT A HEAD
for your business or you won't succeed. This applies to the
"UP-TO-DATE"
MEAT MARKET.
The head of this business is an expert on meats and makes us popular. As an example,
VEAL SOLD HERE IS IN BIG DEMAND.
Why? Because the "head" of the shop knows what you want. Veal here fresh daily.
M. CONNOLLY,
176 Duckworth St.
Phone 420.

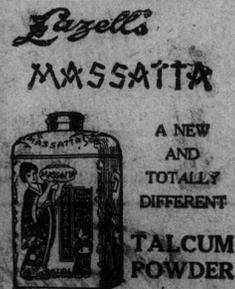
U. S. ARMY SHOE!



We have just received another shipment of
American Army Shoes.

We sold a number of pairs of these Boots to the boys of the 1st Nfld. Regiment.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Mazetta, we carry a complete line of Luxell's Famous Specialties, including the most exquisite Perfumes, delectable Toilet Waters, superb Creams, and Powders of unsurpassable excellence.
At all Druggists, St. John's, Nfld.

Smyth's Men's Wear

Real distinction in personal appearance costs little more than mediocrity. It is worth many times the difference to know that you are correctly dressed. Everything in Fashionable Accessories to Men's Dress.

Smyth's
GEO. KEARNEY Manager
P. O. Box 701. Phone 726.

MARCH DRESS PATTERNS

NOW ON SALE. Also

Spring Fashion Book.

To Outports.—Cash must accompany order—17c. for Pattern; 27c. for Fashion Book, which includes a free Pattern your own choice.

CHARLES HUTTON, Sole Agent.



19 Ford Cars sold in Newfoundland last year. Satisfied Owners of last year's Ford.

Notwithstanding the great increase of duty, Ford Cars will be the same this year as last.
5 Passenger Touring Car.. \$800.00
Torpedo Runabout \$725.00
Coupelet \$1150.00
Sedan \$1600.00

CATALOGUES FROM

GEO. G. R. PARSONS, King's Rd.
feb13,1m

Farmers, Look Here!

We are booking orders for our

Fertilizers

for Spring delivery.

Book your requirements at once before the price advances.

COLIN CAMPBELL.

TEN PAGES TO-DAY
WEATHER FORECAST.
TORONTO, Noon.—N. E. winds, local snow falls on East Coast but mostly fair and cold.
ROPER'S, Noon.—Bar. 29.65; ther. 25.

VOLUME XXXVII

RE

S.S. John's on Port aux

Auction Sales

PUBLIC AUCTION.
To-Morrow, Saturday at 11 a.m.

50 doz. SHOE DRESSING.
50 lbs. COFFEE.
50 pkts. GELATINE.
20 pkts. STARCH.
3 doz. BATH BRICK.
PICTURES, PICTURE FRAMES.
AT 12 o'clock.
50 cts FRESH BEEF.
10 brls. BEEF and PORK.
1/2 barrel TONGUES.

M. A. BASTO

feb19,11

Renting Service

We have many applications for houses all over the City rent at \$5.00 to \$30.00 per month. For a very small charge we will relieve you of all trouble by getting a suitable tenant and draw up your leases, or List your property with us today.

RESULTS COUNT.

Fred. J. Roil & Co.
—REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth St.



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"UP-TO-DATE"
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HARVEY & CO., LTD. WATER STREET, ST. JOHN'S