



SPECIAL SALE for the last 3 days of 1914.

Many a worth-while Saving to be found here.

Stock-taking brings to light many items that escape our notice ordinarily, odds and ends are bound to accumulate in each Dept. Lots of Snaps for this week Shoppers.

Saturday & Monday Shoppers can avail of all the opportunities of this Great Sale.



LADIES' FOOTWEAR.
Values up to \$1.00 for 49c.
This is an extremely pretty lot of serviceable house shoes in felt and knitted top, leather soles; others with felt soles; some with heavy wool top inner sole, black and coloured. You can't beat these for value anywhere to-day. Special values up to \$1.00. This Sale 49c

UNDERWEAR Specials.

BOYS' UNDERWEAR.
Per Garment, 29c.
Give the boys a suit or two of this heavy fleeced lined underwear; sizes for the small boys and bigger boys all at one price. This week, per garment 29c

Men's Underwear.
Just a case lot to hand, heavy fleeced lined, sizes from 34 to 44 inch. Special for this Sale, per garment 44c

AND NOW, before closing our Sales for 1914, we take this opportunity to sincerely thank our numerous patrons for their regular attendance to our weekly sales, and in asking for a continuance of that favoured patronage, we can assure them that greater efforts than ever will be made this year to retain it. As it was mainly through their attendance that such success was achieved, it will now be our untiring endeavour to seek new attractions, new goods, in fact the latest and best in all kinds of goods every day required, and feature them as usual at "LOWER-THAN-OTHERS" PRICES.

GAITERS for Young and Old

LADIES' GAITERS.

These are neat and comfortable; 8 button length, good fast Black Waterproof Cloth. Sizes 3 to 7. Special Sale Price \$1.69

MEN'S GAITERS.

Rubber goods are lower this year than last, and bring Gaiters within the spending limit. Think what a handsome gift a pair of warm Gaiters with 3 Buckles would be. Sizes 4 to 10. Special Sale Price \$2.69

Children's & Misses GAITERS.

They are 7 Button length, best Black Waterproof Cloth; warmly lined. Special Sale Price \$1.28
Misses \$1.48

TAPESTRY TABLE COVERS.

18 only of these in Crimson and Green grounds, nicely patterned 8-4 size. Who wouldn't have a nice new table cloth for the New Year at this price. Reg. up to \$1.20. This week 90c

Give "Him" BRACES.

One of these preferably, they're beauties, high grade elastic, pearl trimmings; put up in dainty gift boxes, one pair in each. Reg. 75c. Special Sale Price 72c

Tea Cloths.

26 only of plain White Linen, with hemstitched border and border of pretty draw thread effect; these are very neat. Reg. 40 cents. This week 33c

SILK MUFLERS

Made from finest Surah Silk, extra large size, square cut, White, Cream, Black and Shepherds Check; a very useful gift. Special Sale Price 94c

TABLE NAPKINS.

8 dozen only of pure White English Damask Table Napkins, sizes 20 x 20; soft finish, plain hem. Reg. 15 cents each. This week, 72c

TABLE NAPKINS.

Just 6 1/2 dozen of these, made of extra fine quality Damask; size 23 x 23, extra good value at 35c. This Week 28c

Men's Silk Half Hose-boxed.

In pretty shades of Grey, Green, Brown and Blue; fine Cashmere tops and feet; 2 pairs in each box. Special per box this week \$1.10

KITCHEN TOWEL ENDS.

These come in short lengths just suitable for kitchen wear, good quality, soft finish, white with crimson border. Special for this Sale, per length 9c

VELVET PILE TABLE COVERS.

A few only, 8-4 size, very pretty patterns, rich colorings; would make a prized gift for mother. Club together boys and give her one. Reg. \$9.00. Sale Price \$7.95

Ladies' Spats.

8 Button length, fine quality cloth, in Grey, Fawn, Navy and Black, silk cord edge, nicely shaped. Reg. \$1.00. This Sale 89c.

Duchess Sets, 49c.

Pretty 4-piece sets, fine embroidery centre and with broad band and insertion all around, and finished with plain double linen border. A dainty gift. Special Sale 49c

BOXED STATIONERY.

"Royal Hart" Linen has a beautiful surface and is very neatly put up; 75 envelopes in box and 3/4 ream of excellent paper tissue with mauve ribbon; line. Special Sale Price 34c



Serviceable Gifts for "Him."

MEN'S NECKWEAR.
New Year Neckwear in plain and fancy mixtures, the popular wide end style. He would be charmed with one of these for Christmas; put up in Christmas packet. Special Sale Price 54c

WALKING STICKS.
An assorted lot, showing cherry wood and other makes, mostly turned handles; some with silver mountings and representing values up to \$1.20. Special Sale Price 39c

If you are in doubt Give Him Gloves.

Another line of wool lined Kid Gloves in nice Tan shades, beautiful soft finish, strap wrist; our Reg. \$1.80 Special Sale Price \$1.58

MEN'S WHITE CUFFS.

Not the least acceptable would be a pair of White Linen Cuffs, overlooked by others and perhaps just what he wants at present. Square corner, 4-fold English linen. Look up his size. Special Sale Price 24c

Rubbers.

Though gifts are flying around everywhere we must not forget our foot protection; many is the one who would appreciate a good pair of rubbers.
Ladies' High Cut Storm 49c.
Ladies' Extra Cut Storm 69c.
Men's Extra Cut Storm 89c.

Toilet Soap.

"Maneeta," highly perfumed Toilet Soap; 3 cakes in pretty box. A gift like this is greatly appreciated. Sale Price 59c

BED SPREADS.

12 only nicely quilted, top covered with pretty Art Sateen and reverse side pink or blue Sateen piped all round with sateen; size 70 x 90. Reg. \$4.00. Special for this Sale 3.48

NEW UNDERWEAR.

This is a favourite line this year, extra heavy, grey thread, wears better than an all wool garment; complete range of sizes. Special, per Garment 80c

WRISTLET WATCHES.

Not a German toy, but a genuine silver plated perfect time keeper on kid strap with buckle for the wrist. Reg. \$2.50. Special Sale Price 1.50



In the SHOWROOM this week

Gifts of Usefulness and Attractiveness LOW PRICED.

FOR NEW YEAR'S DAY.

Look your best in one of our handsome Silk Blouses. Every one of these came from a huge line of manufacturers samples; White, Cream and colored; large and small sizes, handsomely trimmed, and offered now at special prices to clear them out quickly.

CHILDREN'S SLEEPING SUITS.

Made of good quality flannel in shades of Blue and White, and Pink and White, nicely striped, with and without feet. Reg. 40c. This Week 36c

APRONS.

These are handsomely finished, bodice attached, trimmed with wide embroidery insertion, full wide flounce; others in "Princess" style, with wide square trim around shoulders; others again in this assortment without bodice. Reg. 80c. Special Sale Price 62c

CHILDREN'S WHITE LAWN OVERALLS.

Very fine quality lawn bodies with Swiss Embroidery and insertion yoke, high neck and long sleeves, to fit children from 4 to 8 years. Reg. up to 80c. Price 68c

CORSET COVERS.

Just a few dozen of these left, they are made of good grade Jersey, finely ribbed, high neck and long sleeves, draw string at waist. Reg. 70c. This Week 62c

HANDKERCHIEFS.

Dainty embroidered and hemstitched, made of extra fine lawn, usually sold at 15c. This Week, 2 for 25c

LACE COLLARS.

A nice assortment of our regular 25 cent lines, in Pinks and Whites, Pinks, Stocks with Jabots, Gait and several other pretty styles. Special This Week 19c

PICTURES.
A Big Line of these Clearing at HALF PRICE.

Large and small pretty subjects, a big variety of frames. Perhaps you have some treasured pictures at home that require frames, with this variety you can frame cheaply. Reg. 12c. for 5c

Regular up to 25 cts. for 10c
Regular up to 35 cts. for 15c

CHILDREN'S LEGGINGS.

These are the slip-over style, in heavy wool, White or Crimson shade to pick from, with foot strap. Reg. 25c. Special for this Sale 20c

Writing Cases.

We have a lot of pretty Leather and Leatherette Writing Cases. You should have one in your own room or office; very handy and nicely gotten up. These were late coming to hand and we now unload them at very much shattered prices. Special Prices for this Sale from 20c. each up to \$2.00 \$2.00

49c. Special

In Our Fancy Linen Department.

A very nice assortment of Sideboard Cloths, Tray Cloths, Tea Cloths, Cushion Covers, Table Centres, Pillow Cases, Pillow Shams, Bureau Cloths, Duchess Sets and Breakfast Table Cloths. Values run from 60 to 80c. Special Sale Price 49c

Presentation

TO MR. GEORGE HICKS, GRAND FALLS.

On December 18th, the Grand Falls Amalgamated School were given their Christmas holidays, and the occasion was utilized to present a gift of pipe, tobacco pouch, tobacco and cigarettes to Mr. George Hicks. Mr. Hicks is a pioneer of the Paper City, having come here in 1906 to take charge of the school which has developed since into a spacious and splendid High School, and he is now laying aside his peaceful avocation of "teaching the young idea how to shoot" in order to take up arms for his country. An address was made by Master Raymond Goodyear, on behalf of the pupils, which reads as follows:
Mr. Chairman and Fellow Scholars: I am requested, on behalf of the scholars of Mr. Ballen's room and of this room, to make a short speech before the giving of a present which we hope will serve to remind the receiver of the friends and scholars he leaves behind him in Grand Falls.

As most of us know, Mr. Hicks has taught school in this town for about eight years, and it is to him that the majority of us owe the advancement which we have made. We are all aware of the call which Mr. Hicks has answered, and there is one or two of the pupils present who I know would like to find themselves some day fighting side by side with him, but as we are all too young to share his fortunes and misfortunes he can at least take with him some small token of the respect which we desire to show him.

I therefore call on Miss Marion Simmons to present to Mr. Hicks this small token of our sincere good wishes, which we hope will serve as a comfort to him in the trials and dangers which he must necessarily undergo before he can again return to his Island home and to his pupils of Grand Falls, who wish him a hearty God-speed.

Mr. Hicks replied as follows, very eloquently, although so wholly taken by surprise:
Mr. Ballen, Boys, and Girls:

It is not often I find myself at a loss to give expression to my thoughts, but this evening I must confess the wind has been completely taken out of my sails, to use a sailor's term. This pleasant surprise has been sprung on me so suddenly that I feel embarrassed to say the least.

For eight years I have worked with you, feeling assured that I had your good-will, esteem and co-operation, but to-day seems to demonstrate and conclusively prove it. As I look back over the few short years spent with you, your kind and noble-hearted action, planned with such cool deliberation and carried out so successfully this evening, serves, not only to obliterate the mistakes we have made, but to crown this short period of years with peace, good-will and undying friendship. The sentiments expressed by your worthy representative, I take it are indicative of you all, and your hearty good wishes will certainly serve to stimulate me at the unique period in my life.

I have volunteered because I realize fully that it is my bounden duty to do so. Every British subject who can do his part in this grave crisis should do so, and I feel this is my part. I trust I may be given courage to perform my duty under all circumstances.

I sincerely hope the work of the school will not be disarranged on account of my leaving, and I know you will do your best to make a record year for the school.

I can only sincerely thank you one and all for your very appropriate and valuable presents, and I assure you that your gifts will be cherished and associated with pleasant memories of friendship created at this school. I shall not say good-bye, but on Tuesday evening, we shall meet at the Staff House when we shall have an afternoon tea together and say farewell, but I hope not forever. I thank you.

Painful Accident.

While passing along by Bowman's grocery store, on New Gower Street, on Saturday night last, Wm. Evans, blacksmith, slipped on the ice and fell to the street breaking his leg, and seriously injuring his knee cap. He was taken into the store nearby, and attended by a doctor, who ordered the injured man to hospital where he was taken in the ambulance.

Ethie Returns.

The S. S. Ethie, which has been plying in the Trinity Bay service during the past season, returned to port direct from Carbonear, yesterday. During the season just closed the Ethie carried a large quantity of freight and as many passengers as in previous years. She will now go into winter quarters, and receive a general overhaul before resuming the 1915 service.

DIPHTHERIA AT PETTY HARBOR.—Three residents of Petty Harbor are now under quarantine for diphtheria. The patients are all in the same house.

MINARD'S LINIMENT CURES DISTEMPER.