

IT PAYS TO PAY CASH

TOILET PREPARATIONS.

Chesborough's 2 oz. pots Vaseline, per pot 6c.
 Chesborough's 2 oz. pots Petroleum Jelly, 2 for 7c.
 Chesborough's 8 oz. pots Petroleum Jelly, per pot 10c.
 Violet Talcum Powder, flat tin, per tin 7c.
 1 lb. tin Talcum Powder, round tin, per tin 7c.
 1 lb. tin Talcum Powder, round tin, per tin 15c.
 Sylvan Toilet Powder, tin 15c.
 Colgate's Toilet Powder, tin 25c.
 Perfumed Baby Powder, 2 for 5c.
 Cameo Tooth Powder, tin 5c.
 Bay Rum, per bottle 10c.
 Colgate's Tooth Paste, tube 15c.
 Colgate's Tooth Paste, tube 25c.
 Vaseline Camphor Ice, tin 15c.
 Rose Beautifying Cream, per crock 15c.
 Boric Ointment, per crock 15c.
 Peroxide Cream, per crock 15c.
 Corylopsis Vanishing Cream, per crock 15c.
 Violet Cold Cream, crock 15c.
 Colgate's Shaving Stick 25c.
 Colgate's Dental Powder, btl. 25c.
 Fetlow's Complexion Powder, per box 15c.
 Christy's Lanoline, per box 15c.

2 Glove Specials

For Friday, Saturday & Monday

"FOWNES" FABRIC GLOVES.

These are a very seasonable Glove, made so that you scarcely distinguish them from the real chamôis, in black and white only, self-stitched backs, two dome fasteners. Regular 60c. Friday, Saturday & Monday **53c**

LADIES' TAN KID GLOVES.

Finest quality, selected kid, nice assortment of tan shades, 2 dome fasteners; this our regular \$1.20 gloves. Friday, Saturday & Monday **\$1.04**

DOOR MATS.

ANOTHER LINE OF SMALL DOOR MATS.
 These come in assorted dyed patterns, mostly Crimson and Green; size 12 x 27, extra thick. Good value for 70 cents. Friday, Saturday and Monday **59c**

ROPE MATS.

Prepare for the muddy weather; you should not be without one of these strong Rope Door Mats, 17 x 30, dyed borders of Crimson and Green. Just the right size for the vestibule. Special Friday, Sat. & Mon. **27c**



PROFIT-PRUNED BARGAINS FOR

FRIDAY, SATURDAY and MONDAY.

JOB SHEETINGS Pure White.

132 yards of a superior grade of Pure White Sheet- ing, 90 inches wide, fine twill finish; we haven't had anything to equal this for value for some time; good value for 75c. Friday, Saturday and Monday **66c**

126 yards of 70 inch White Twilled English Sheet- ing; a great chance here to renew your bed sheets econom- ically. Worth 60c. per yd. Friday, Saturday & Monday **48c**



WADDED QUILTS.

Although 'tis a bit early for these, they find their way to our bargain counters this week; we consider them extra good value, made of Paisley pattern Sateen, quilted throughout, size 6 x 7 feet; others in lighter shades of Art Sateen, large coloured floral patterns, something new, deep borders of Crimson, Pale Blue or Pink. Good value at \$3.50. Friday, Saturday and Monday **\$3.18**

You'll Want One of These Little Butter Churns

When You See Them.
 They not alone churn butter but will whip cream and that without splashing, whip 6 eggs in 40 seconds; body made of strong glass, with nickel top, and strong metal fittings, simple to operate, just turn the handle and watch results; only a few of these left, will you have one? Friday, Saturday & Monday, at our special price. **66c.**

EXTRA GOOD VALUES IN MEN'S SWEATER COATS.

We were fortunate in securing a snap in these, good, heavy knitted quality, V neck, some with navy facings on Grey; others in all plain Grey, assorted sizes. Special, Friday, Saturday & Monday **69c**

CHILD'S ART SATIN COT QUILTS.

Little beauties, size 20 x 30, made of good quality Art Sateen, quilted throughout and bound edge, a variety of rich floral patterns. Regular 60 cents. Friday, Saturday and Monday **59c**

Foot Stools, 48c.

Some one in the house wants one of these, we have but two dozen and they are certainly pretty, good values, made of extra good carpet pieces square and round shapes, strongly stitched. Special, Friday, Saturday and Monday **48c**

BED SHEETS.

22 pairs of pure White English Bed Sheets, hemstitched edge, size 70 x 90, best quality and twilled finish. Regular \$3.00. Friday, Saturday & Monday, per pair **\$2.72**

Stair Linens.

2 pieces of 16 inch Stair Linen. This is very strongly made, extra heavy quality, fancy centre and deep border; the usual stair linen shade. Special, Friday, Saturday and Monday, per yard. **19c**

Lace and Insertion Ends.

A whole basketful of them in lengths up to 6 yards, Paris, Cream and White shades mostly, lots of nice pieces for blind ends in the lot; come early, the pickings will be brisk. Your choice Friday, Saturday and Monday, per piece **8c.**

JOB LINE SILK HANDKERCHIEFS FOR MEN

A very special lot of finest Jap Silk, with hemstitched border, medium size, all cream bust. Special Friday, Saturday & Monday **42c.**

MEN'S HALF HOSE.

8 dozen pairs of ribbed Black Cashmere Socks, seamless finish, full sizes, closely woven. Reg. 35c. Friday, Sat'y & Mon. **30c**

BOYS' HOSE.

We are always to the front with Special Values in Boys' Hose; this lot is made of fast Black heavy, ribbed worsted, assorted sizes. Friday, Saturday and Monday for the smaller sizes **19c**
 Larger sizes **29c**

LADIES' HOSE.

10 dozen in this lot of plain Black Cashmere, finely woven fast Black, seamless; assorted sizes. Reg. 25c. Friday, Sat'y & Mon. **21c**

MAIL YOUR ORDERS

LADIES' RIBBED HOSE.

This is a special lot of 8 dozen only, a nice serviceable weight for fall wear, fast black. Reg. 35c. Friday, Saturday and Monday **30c**

OUR POPULAR SHOWROOM HAS NEW ATTRACTIONS.

Sample Line of SILK BLOUSES.

Every one of them the latest style creation, kimona sleeve, low neck, in shades of Tan, trimmed with Black Corise, trimmed White, Purple with lace ruffle, Saxe and White, Tan and White, Reseda and White, Gold and White, and plain shades of Emerald, Navy, Black, and a few Shantung Blouses. Don't miss these if you want something really pretty and up-to-date. Values to \$3.00. Friday, Saturday and Monday **\$2.17**



Ladies' Directoire KNICKERS.

Very suitable for fall wear, being made of good grade Jersey knit, with elastic at waist and knee, ribbon trimmed. They come in shades of Grey, Saxe, YRose, Tan, Green and Cream. Special Friday, Saturday & Monday **39c**

HAT TRIMMINGS.

3 boxes of Autumn berries and foliage, showing all the pretty Autumnal shades and tints; they come in Velvet and Silk, beautifully made, perfect imitations of the natural. Reg. 20c. per bunch. Friday, Saturday & Mon. **23c**

LADIES' BODICES.

A comfortable garment for present wear, made of fine knitted Jersey, high neck and 3/4 sleeves, buttoned in front. Sizes from 34 to 38 in. Reg. 32c. Special Friday, Saturday & Monday **32c**

New Arrivals in FALL DRESS GOODS, SPONGE CLOTHS & CHEVIOTS.

We have those in all the leading shades such as Browns, assorted Fawn, Light, Dark and New Blue, Green and Grey, etc., the goods varying in widths from 48 to 52 inches. Now is a good time to choose your fall suitings and costume cloths; we were never better stocked. Reg. up to \$1.20. Friday, Saturday & Monday **To Introduce 98c. per yard.**

RUBBERS

MEN'S BRACES.

Fine elastic web and strong White Cord fastenings. Special Friday, Saturday and Monday **29c**

BOYS' T. O'S. CAPS.

Navy Cloth with band and name. Special Friday, Saturday and Monday **29c**

BATH MATS.

Made of best quality Terry Cloth, 20 x 36; Crimson Blue and Green, fancy designs and lettered. Special Fri., Sat'y & Mon. **69c**

COAT LININGS.

10 pieces of 40 inch Striped Linings, assorted grounds and stripings, very suitable for costume lining; rich lustrous finish. Reg. 30c. per yard. Friday, Saturday and Monday **26c**

Our Stock of these in LADIES', GENT'S, GIRLS & BOY'S just opened at Lower than ever Prices

KITCHEN CLOTHS.

Heavy quality, stamped linen, hemmed ready for use. Special Friday, Saturday and Monday **17c**

CUSHION CORDS.

Heavy twisted cord, 100 inches long, assorted shades and mixtures. Reg. up to 40c. Friday, Saturday and Monday **29c**

MEN'S AMERICAN SHIRTS.

All our regular 80c. Shirts in striped Negligee, soft fronts all sizes. Special Friday, Saturday and Monday **68c**

The 'Little Gent' BOOT

FOR BOYS.

This is an ideal boot, made of good grade English box calf, solid leather soles and heels; sizes 7 and 8 only; if the sizes suit you don't pass these for value. Special, Friday, Saturday and Monday, per pair **\$1.08**

KITCHEN UTENSILS.

- Barn Bowls 10c.
- Loaf Pans 10c.
- Dippers 10c.
- Mugs, 1 pint 10c.
- Milk Pans 15c.
- Skellets, to hold 7 pints 15c.
- Skellets, to hold 14 pints 29c.
- Skellets, to hold 20 pints 39c.
- Saucepans 15c, 19c, 39c.
- Berlin Saucepans, to hold 14 points 64c.
- Rinsing Pans 24c, 29c.
- Mixing Pans 39c.
- Foot Bath Pans 49c.
- Water Jugs, to hold 7 pts. 29c.
- Water Buckets, hold 19 pts. 39c.
- Boats Kettles 24c.
- Steamers to fit Berlin Saucepan 39c.
- Stew Pans 15c.
- Tea and Coffee Pots 15c.
- Comb & Brush Cases 10c, 15c.
- Combination Graters 7c.
- Pie Pans, 9 & 10 in. 5c.
- Tin Collanders 10c, 15c.
- Flour Sifters 15c.
- Boats Kettles 10c, 15c.
- Milk Pans, asstd. sizes 10c.
- Round Graters 5c.
- Fish Forks 10c.
- Patty Pans, 6 hole 10c.
- Patty Pans, 8 hole 15c.
- Patty Pans, 12 hole 19c.
- Funnels, large size 15c.
- Dippers 7c.
- Ladles 10c.
- Pot Covers, 8 to 10 1/2 in. 5c.
- Pot Covers, 10 1/2 to 12 in. 6c.
- Saucepans 10c.
- Round Graters 5c.
- Teapots, large size 29c.
- Cuspidors 15c.
- Sink Strainers 15c.
- Funnels 15c, 19c.

WE SELL FOR LESS



The Double Standard

"The way men cling to the double standard of morality," said Mrs. McCarrren, "makes a veritable farce out of most marriages."
 Marian had never given the subject much more than mere passing thought. Her own divorce had not been precipitated by this particular phase of marital misfortune. Mrs. McCarrren's statement, accordingly, surprised and interested her.
 "I didn't know that the double standard was so prevalent," she replied.
 "My dear, it's the bane of woman's happiness," was the emphatic reply. "If a single standard is possible to

achieve, it must be insisted upon," she continued. "The man who strays from that particular rule of moral conduct must eventually feel exactly the same burden of disgrace, as the woman who strays from it is now compelled to feel. If, on the other hand, a single standard is humanly impossible to attain, then, for heaven's sake, why not educate our girls to expect nothing but polygamy in men?"
 Marian gasped at her companion's plain language.
 "If polygamy is inherent and necessary to male conduct, let us educate our daughters to that view, so that they will understand the matter per-

fectly, yield to the inevitable, and be spared the horrible awakening after marriage. In the name of common sense, let's find out where we stand, as women, and make up our minds to one thing or the other. Personally, I think there is perhaps one man in a hundred who does not violate his marriage vows in this respect."
 "As few as that?" demanded Marian in astonishment.
 "I certainly think so," was the answer. "I should like to see statistics on the subject. I should like to see the gruesome matter approached with some effort to be scientific about it. We gather statistics on nearly every subject under the sun. But in this, the most vital problem of a woman's happiness, we stagger blindly in, cram our daughters full of incredible idealism about men, and marry them off in a blaze of romance, doing our level best to make every one of them think that she is marrying a perfect man, destined to fit perfectly into the golden scheme of

things which we have insistently deceived her into believing."
 The speaker paused for a moment after her sweeping and bitter indictment of the established order as to things marital.
 "Why," she talked on, "we marry our girls off into a web of ignorance



and deception. It's the most brutal part of our whole clawing, dismal scheme of organized exploitation. Yet we call it civilization! We surround the marriage ceremony with all the sanctimonious glamor of religion by the state, we raise a thousand bars against its dissolution—and all the while, under sinister cover, polygamy flourishes on every hand. Is it any wonder that women, once they learn the truth, hate the thought of bringing more children into the world—especially daughters, destined in turn to be thrown brutally on the rocks of disillusionment? Do you know what I'd like to see?"
 "What?" inquired Marian with growing interest in this serious point of view which seemed to be digging right into the heart of things.
 "I'd like to see an organized strike on the part of women against marriage, to be kept in force until this matter could be settled, one way or the other. Women are in the grip of an enormous and frightful man-trust.

We have men willing to shoulder the responsibility of every other variety of "trust-busting." But this most evil and menacing trust of all flourishes for the reason that nearly every man in this country is a preferred stockholder in it. He is drawing his dividends in license, and church and state permit it. Trusts have to be broken from without. It is up to us women."
 To-morrow—The Octopus of Trusts.

CASH'S Tobacco Store.

In connection with our well known tobacco business we have recently installed an up-to-date Soda Fountain, and during the summer will dispense Arctic Soda Water; our syrups are the pure juice of the fruits and make a delicious drink.
 Try a 5 cent glass and cool off.
JAMES F. CASH,
 Water Street.

Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that its Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office, its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your office is modern and dependably equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKE CO." When sixty offices in St. John's have found this necessity this equipment can surely be of use to you. Mr. Percie Johnson represents this world known firm in Newfoundland.
 To make jam fritters, cut fairly thick slices of bread and butter and jam. Make a batter with flour, eggs and milk. Dip slices in until well covered, then fry to a golden brown in plenty of fat.