

The surest way to hit a woman's purse is to aim deliberately. Many grocers have this ability, and the success of their business bears testimony to this fact. When a woman comes to your store and asks for flavoring extract, she naturally wants a bottle of the highest quality, for upon *its* excellence depends the excellence of *her* cooking. If it's

JONAS' FLAVORING EXTRACT

you sell her, you are aiming deliberately enough to win her trade, for a woman will never fail to appreciate it. Jonas' Extracts please the most particular--because they have *real* purity, richness and strength. They yield satisfaction in its fullness. All the goodness that can be crowded into a bottle of extract is put into Jonas'.

AT
25c.

The man who buys
a bottle of

Jonas' Military Dressing

at 25c. gets full value for his money. A good many of those twenty-five-cent pieces would find a way to your till if they could get it at your store. The military men of Canada consider it has no equal for polishing boots, shoes or rubbers. Try it yourself and prove its many merits.

PICNICS
and
OLIVES.

Think of the many
picnic parties that will
take place this summer.

The picnic table
would not seem complete without a bottle of
olives. Suggest your friends taking along a
bottle or two of

Queen Olives.

They will prove "winners" every time and
be asked for again. Write for quotations on
small or large quantities to HENRI JONAS
& Co.

HENRI JONAS & CO.
Montreal.