

**Helps Sales**

**PURITY** is a profitable flour to handle. It is widely known—moves easily—satisfies the housewife—helps to make sales of other goods in **YOUR** store.

**PURITY FLOUR**

More Bread and Better Bread

WESTERN CANADA FLOUR MILLS CO., LIMITED

Millers to the People

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**LARGEST MAKERS IN THE WORLD**

**Tin Foll**—all descriptions

**Tea Lead**—all gauges and sizes

**Metal Bottle Capsules**—any size,  
color or stamping

**Collapsible Tubes**—plain or colored

ALL BRITISH MADE

Send specification of your needs or samples of what you now use—stating **QUANTITIES**  
—We will give you **BEST QUALITY—BEST DELIVERY—BEST PRICES**

**BETTS & COMPANY, LIMITED**

Chief Office:—1 Wharf Road

LONDON N., ENGLAND