

When our persistent advertising of
CHASE & SANBORN'S
COFFEE

brings you an order which you do not fill,
three people are disappointed:

1. The consumer.
2. You.
3. Ourselves.

Let's get together.

Chase & Sanborn, - Montreal
HIGH-GRADE COFFEES

Dr. Cassell's Tablets Will Do Wonders to Straighten Up
Your Customers' Disordered Nerves and Build Up a
Profitable Business for You

"Nerves" is a common ailment these days, but there is a reliable remedy in Dr. Cassell's which will prove a great blessing to numbers of your customers.

Give them a prominent display space on your counter, attract attention, make sales, and 50 per cent. profit for yourself.

Dr. Cassell's has a 30 years' record of merit in the "Old Country"—Now we want Canada to know of their sterling merits—therefore our \$60,000 newspaper publicity campaign.

Send a small trial order. Get it on display and prove its selling qualities for yourself.

Dr. Cassell's Medicine Co., Ltd., Manchester, Eng.

Agents for Canada: Harold F. Ritchie Co., Limited, 10-14 McCaul St., Toronto

