MUTUAL FIRE

Head Office, MARKHAM, Ont.

Authorized Capital, Subscribed Capital, -- 125,000

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the Continental Life Insurance Co. Subscribed Capital, \$1,000,000.00.

Head Office, Toronto. HON. JOHN DRYDEN - President. CHARLES H. FULLER, Secretary and Actuary. Several vacancies for good live General Agents and Provincial Managers. Liberal Contracts to first-class men.

Apply,-GEO. B. WOODS,-Managing-Director.

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Ontario Accident and Lloyds Plate Glass

DISEASE INSURANCE COMPANIES

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ssue Specially Attractive Policies covering Accident Accident and Sickness Combined, Employers', Elevator, General and Public Liability. Plate Glass.

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"ACCURATE NEWS."

Naturally one cannot expect the average reader to be familiar with the details of newspaper work, but we may be pardoned if we express the wish that the practical side of our work were more fully understood. For instance, it is no uncommon thing in the case of a goodclass newspaper for a member of the staff to devote two or three whole days to investigating a rumor which ulti-

mately proves to be without foundation. Probably the only visible result of the journalist's work in the following issue is a three-line paragraph in which the report is denied, or, more likely still, the matter is not even mentioned. Usually the publication of startling reports, which on being ventilated shrivel up like new-mown grass in the hot sunshine, is not evidence of journalistic enterprise at all, but of negligence in verifying news. We can forgive a good deal in a daily paper, where the interval between the receipt of news and the time for its publication or rejection is short, but there is less excuse for a weekly paper, and less still for a monthly magazine.—Commercial Intelligence.

Mercantile Summary.

Navigation of the Great Lakes has begun. We do not refer now so much to Lake Erie, on the south shore of which steamers have been plying for weeks, but on Lakes Huron and Ontario. On Monday last the steamer "City of Montreal" cleared from Toronto for Port Arthur and Fort William to load freight for Toronto and Montreal. She was the first of the local freight fleet to leave the harbor this season. The remaining steamers of the Merchants' Line fleet, which wintered here, will clear for the upper lakes about the end of the month. The propeller "Business" will clear for the coal chutes at Oswego this week or next to load coal for Lake Ontario north shore ports.

We hear from Montreal that the Lake of the Woods Milling Company intend to build a large oatmeal elevator at Portage la Prairie. Though they have hitherto been large buyers of oats, they have not milled any. Owing to greatly 100% - 100%

The stability of a Company may be guaged by the class of securities in which its funds are invested. Those of



are all gilt-edged, as may be seen from

ı	the following list:	
	Ledger Assets Mortgages \$4,265,533 86	PER- CENTAGE 48 22
	Debentures and	
	First Mortgage	4.
	Bonds 3,245,401 89	36.68
	Loans on Policies 1,017,480 99	11.50
	Cash on hand and .	-2,00
	in Banks 261,960 60	2.96
	Real Estate 56,281 08	.64
	Tot'l Led. Assets \$8,846,658 42	100%

increased capacity, resulting from the acquisition of the Keewatin mill and the erection of the new mill at Portage la Prairie, an enlargement of the wheatreceiving department of the system will be necessary, and the company have decided to extend the chain of elevators in the west. It is probable that at least thirty new elevators will be constructed at the most important points in the Western wheat belt. These will all be completed, according to present intention, by the time the marketing of the new crop begins.

London and Lancashire

Head Office for Canada: MONTREAL.

Extract from Annual Report 1904.

Policies Issued 2,376 for \$3,479,240 Premium Income Total Income..... 612,440

638,465 Full report may be secured on application.

Security Guaranteed. Contracts Unconditional.

MANAGER FOR CANADA:

B. HAL. BROWN

British American Trust Company, Ltd.

W. L. Germaine, General Manager.

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Financial Agents. Real Estate, Investment and Insurance Brokers. Loans carefully placed and guaranteed. Executors and Trustees.

Deposits Received. Estates Managed.

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The Metropolitan ropolitan Life Insurance Co. (INCORPORATED BY THE STATE OF NEW YORK)

The Company OF the People, BY the People, FOR the People

ASSETS, \$151,663,477.29

Nearly three hundred thousand Canadians of all classes are policyholders in the Metropolitan. In 1903 it here in Canada wrote as much new insurance as any two other life insurance companies—Canadian, English or American.

English or American.

The number of Policies in force is greater than that of any other Company in America, greater than all the Regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto, Montreal, Quebec, Ottawa.

THE DAILY AVERAGE OF THE COMPANYS BUSINESS DURING 1905. 395 per day in number of Claims Paid.

6,972 per day in number of Policies Issued. \$1,502,484.00 per day in New Insurance Written.
\$123,788.20 per day in Payments to Policyholders and addition to Reserve. \$77,275.94 per day in Increase of Assets.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its Agents in all the principal cities of the United States and Canada, or from the Home Office, a Madison Ave., New York City. Amount of Canadian Securities deposited with the for the protection of Policy-holders in Canada, over \$3,0000,000.

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